

ROADS
RESORTS
Where
and
How
to Go

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For the Pleasure Seeker and the
Automobilists

New Newton - Chevrolet Home a Credit to Salem

BELOW IS A PICTURE OF THE NEW MODERN HOME OF THE NEWTON-CHEVROLET COMPANY—ALSO A PICTURE OF THE HOUSE THAT FORMERLY OCCUPIED THIS LOCATION



This new modern garage building is now complete and occupied by the Newton-Chevrolet company, local Chevrolet dealers. This building replaces the old house the picture of which is shown here. The new building is 82½ by 102 feet. The exterior is painted a cream color trimmed in brown. The parking is being seeded to grass and the whole corner has a different appearance. The display room for new cars is 38 by 30 with big plate glass windows, a large spacious office is across the rear of the display room and next the office is the parts room which has a direct street entrance. The parts room is 20 by 33 with a balcony across the rear. The storage room will accommodate about 20 cars and the service room about ten. A well lighted shop with all the latest Chevrolet time saving tools and equipment is in the rear of the storage room, with lockers and wash room for the men at one side. Skylight and roof ventilators are in all parts of the building.

The show room has an indirect lighting system and a spot light shines on each car at night. The entrances are on the sides so as not to cut up the display window space. According to figures obtained from the management, the largest stock of Chevrolet parts outside of Portland is carried in the parts room.

The Newton-Chevrolet company unloaded its first cars here May 22 of last year and has sold 263 new cars since that date and 143 used cars. The average number of employees of the company is 12.

This new building is at the head of the automobile row of High street. A prospective purchaser may start there and see every low priced car that is sold in the city without leaving High street.

All the materials for this building were purchased in Salem and Salem contractors, C. Van Patten and Son, did the work with Salem labor. The Newton-Chevrolet company was formerly located at 231 High street.



Old House as It Looked before Replaced by Garage Building

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