Realize the Difference

VICK BROS. **OUALITY CARS** 

# SELLING SALEM DISTRICT

### Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

Loganberries, Oct. 4. Prunes, Oct. 11. Dairying, Oct. 18, Flax, Oct. 25. Filberts, Nov. 1, Walnuts, Nov. 8. Strawberries, Nov. 15. Apples, Nov. 22. Raspberries, Nov. 25. Mint, December 6. Great cows, etc., Dec. 12, Blackberries, Dec. 20. Cherries, Dec. 27. Pears, Jan. 3, 1924. Gooseberries, Jan. 10. Corn, Jan. 17. Celery, Jan. 24. Spinach, etc., Jan. 81. Onions, etc., Feb. 7. Potatoes, etc., Feb. 14. Bees, Feb. 21. Poultry and pet stock, Feb. 28 Goats, March 6. Beans, etc., March 13. Paved highways, March 20. Broccoli, etc., March 27. Silos, etc., April 3.

Drug garden, May 1. Sugar beets, sorghum, etc. May 8.

Water powers, May 15, Irrigation, May 22, Mining, May 29. Land, irrigation, etc., June S. Dehydration, June 12. Hops, cabbage, etc., June 19. Wholesaling and jobbing, June 26.

Cucumbers, etc., July 8, Hogs, July 10. City beautiful, etc., July 17, Schools, etc., July 24. Sheep, July 31. National advertising, Aug. 7. Seeds, etc., Aug. 14. Livestock, Aug. 21. Automotive industry, Aug. 28. Grain and grain products, ept. 4.

Manufacturing, Sept. 11. Woodworking, etc., Sept. 18. Paper mills, etc., Sept. 25. (Back copies of the Thursday

editions of the Dally Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies,

#### WHITE COAL WILL DO IT

Salem is bound to become a city of 50,-000 people; of 100,000; of 500,000—

Nature has so decreed-

The resources are here to justify all

And one of the most solid and certain of these is the possibility of her water power development-

The use of her white coal to turn the wheels of industry.

Here is the key to a certain steady growth-To rapid growth, if the key is employed

as it should be. The result would be as sure as the run-

ning of water down hill. Why not a major effort in this field; and a sticking to it everlastingly?

# Valley Motor Co

260 North High Street

Boost This Community by Advertising on the Slogan Pages

DID YOU KNOW That water is running idle down the defiles of the Cascades and the Coast Range within easy distance of Salem (within an average of less than 50 miles) affording cheaply developed hydro-electric projects that would aggregate more than 150,000 horsepower; that within a radius of 100 miles more than 250,000 horsepower could be developed, and, with power lines no longer than some lines in use in California, three to four million horsepower; that Salem may absolutely assure her steady growth by the development of the first named 150,000 and over horsepower for use here in industries; that she may become a city of a half million population by developing and using the powers within a radius of 100 miles, and that it would be a splendid and sound move for this city, as a city, or as individuals organized into companies, to undertake water power development here on an ambitious scale, and to do it now?

Buttercup Ice Cream Co. P. M. GREGORY, Mgr.

BAT A PLATE A DAY

Weatherly

Ice Cream

940 South Commercial St. BALEM

## DODGE BROTHERS SEDAN

Bonesteel Motor Co.

184 S. Com'l St. Phone 488

# VALLEY PACKING CO. CASCADE BRAND HAMS, BACON AND LARD U.S. Inspected SALEM, OREGON

Legumes, April 10.

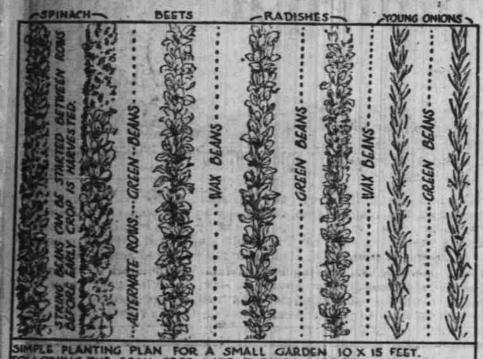
Grapes, etc., April 24.

Asparagus, etc., April 17.

bank is a modest, quiet man, rev-

ius he will resist all troubles, over-

# e HOME GARDEN



#### Second Crop Sowing

LOWING THE BEAN CROP LATE TURNIPS, CARROTS LETTUCE

It is always advisable to follow root crop with a leaf crop. So in the case of radishes a crop which produces its edible yield above ground is the right planting. Beans, corn, peppers, eggplant, or tomatoes are available

The lettuce patch may be utilthird planting of carrots, beets or It is an excellent idea to sit In making these second plant- cy.

Leaf lettuce and radishes with The radish being a member of spinach are the first crops to be the mustard family, it is also inadused up in the early garden. Their visable to follow it with any of its space is available for other plant- own family even though not a root ing by the middle of May at the crop. This would bar cabbages, cauliflowers, or Brussels sprouts as an advisable follow crop for radishes but they might very readily be planted in vacated lettuce or spinach beds.

The main point is to have a succession crop planned and ready to to utilize the space of the radishes sow when the earliest crops have as soon as they are out of the been harvested so that the soil may be kept at work producing during the entire gardening seaized for root crops as it is a leaf son. A good gardener has no vacrop and into the lettuce patch cant soil longer than the period may so early turnips, a second or necessary for seed to germinate.

Swiss chard. The lettuce patch is down now and figure just what also available for a later planting you intend to put in to follow the thaw. As soon as growth starts in of peas or string beans provided radishes, lettuce, spinach and it is cleared off early enough to young onions if you have not algive the peas a start early in May. ready planned for this contingen-

ags, the old beds should be spad- With the plantings definitely loed again and balanced commercial cated, it is a great saver of time lizer, shredded cow manure for all there is to do is to march middle of May. The main factor pulverized sheep manure ap- out to the garden with the seed in their cultivation, and the one d to compensate for the nour-neut taken by the previous wasting any time in deciding just ter plant should be left six inches where it is to go.



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Our Prices are Right

FALLS CITY-SALEM LUMBER CO. 349 So. 12th Near S.P. Depot A. B. Kelsay, Mgr.

**Next Week's Slogan** SUBJECT IS IRRIGATION AND OTHER THINGS

#### Try a New Vegetable

Trying new vegetables is always interesting besides furnishing a variant from the staples for the table. There are a number of vegetables which, although in cultivation for some years, are seldom seen in gardens and seem to make their way much more slowly than their worth justifies. The Chinese cabbage or Pe Tsai

is now well known in fancy groceries during the fall and winter. months under the name of celery cabbage. It is a tall, thick vegetable resembling a gigantic celery stalk with a delicate cabbage flavor. It is in reality a mustard and not a cabbage and has something of the tang of mustard greens. It is at its best eaten raw as a salad and is excellent boiled like common cabbage, having a more delicate flavor.

it is best raised as a fall crop. treated like late cabbage from seed planted in June. Another luxury which can be

grown very easily is French endive or witloof, always expensive in the market and furnishing green salad during the winter from a warm basement or cellar. It is sown in the spring and makes roots like a large radish or parsnip. These are stored in earth in the cellar and the blanched tops cut off and eaten as they grow. Growth is prompted by moistening they are stored in the fall.

warm weather vegetable for nor- and lost. thern gardens.

#### The tribe of vegetable marrows flavor and will be much esteemed and Italian squashes are very de- when better known.

Salsify or oyster plant and parsnips are crops that require an entire season of growth and are at their best the following spring after planting, the winter freezing bringing out their best flavor. They are the first crop available from the garden and may be used as soon as they can be taken out of the ground during a spring the spring their usefulness is over. It is best to dig and store them to avoid too early a start of growth

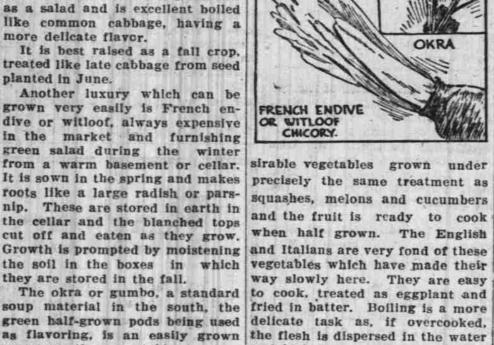
Both vegetables, oysters and

It is often the custom to plant top, when they might just as well these two vegetables in some out- be three or four inches thick. of-the-way part of the garden and forget about them and let them small root seldom more than an struggle with weeds if there isn't inch or an inch and a half thick, time to get over the entire garden even with good cultivation, and with the hoe. Even with this treat- thinning of this vegetable is even ment they invariably produce fair more necessary than in the parroots if given a chance in the way snip as it is a tedious task to pre of thinning. But good cultivation pare the slender roots for the taand weeding brings the reward in ble, as they are usually grown in

Really good parsnips are seldom Sandwich Island and the Scorzonseen in the home garden because era or black salsify are imported of neglect, particularly in the way sorts that give larger roots than of thinning. The usual run is a the older varieties. Many gardenlot of small, slender roots not ers prefer the black variety be-

300,000 EXPERIMENTS (Continued from page 8)

200,000 Experiments He spoke of artichokes that



They have a delicate marrow

SALSIFY OR VEGETABLE OYSTER.

The vegetable oyster forms

the home garden. The mammoth

#### Two Over Winter Crops

and lenghen the season.

parsnips, may be planted up to the apart and parsnips eight. Otherwise the plant will be so crowded in the rows the roots will not have any chance to develop.

more than two inches thick at the cause of its more robust growth.

BY LUTHER BURBANK berries, larger and whiter than cents mailed to you will bring ther to food or drinking water, any grown, with the sweetness and them improved seed." leaves where the thistles used to all his talk. Indeed, one is inclined at first to wonder if he is the last minute."

to the demands of his ideals. "How many experiments are "Three hundred thousand," he said quietly. "There are so many things I still want to do and I am past 73 years of age. I must keep at it all the time." "Three hundred thousand!" I exclaimed. "I don't see how you can begin to look after them." "It takes time," he admitted. "I am in the field, here or at one

labor myself. "The other day I carried a pedometer and found, to my su prise, that going to and fro among the beds I walked an aver-

of 24 miles daily." Thinking of his many written Pure Air and Water, Sunworks I interposed-"But how do

you find time to write?" "At night," he smiled, "I take a paper and pencil to bed. If I happen to think of the right thing I jot it down while resting before

He seemed almost embarrassed as he added-

brothers of earth is about all that are all feeding stufs which as such life has, isn't it?"

the givers among men. have escaped hte persecution that on the other hand, it is certainly generally comes to a genius. You unwise to feed stimulating foods

fied," he said with a shadow in addition of a good condition powhis eyes. "There was a time when der in the mash often has a bene-I was labeled a fraud by public ficial effect. There are reliable statement," and then before a preparatory remedies on the marsmile the shadow vanished, "but ket answering to most every purthat is all past now. The bitter pose; likewise, there are nostrums and the sweet come all mixed up, and "cure alls" advertised that the sweet more precious for the are anything but efficacious be-

that we make a plant hardy by tee of National Advertisers issued exposing it to wind and storm and a note of warning on a preparation

Great But Humble. The door bell rang and a man

CULTIVATE SAME AS PARSNIPS.
CAN BE LEFT IN GROUND THROUGH
THE WINTER AND DUG WHEN
WANTED FOR TABLE USE. appeared with thousands of pack- forms of parasites, and in the adages of seed. Mr. Burbank told vertising for which the opinions him to take them around to the of government scientists were office, then turned to us with a mentioned, and the statement happy twinkle in his eyes. "As you made that important scientific know." he said, "I no longer mains tests had been made. The Dallas, tain my nursery business. I have Texas, Division of the Bureau of hit upon another scheme and a Entomology, under recent date, better one for disposing of my advises us that they together with

> seeds," he laughed delightedly. with the use of the various inter-Every year, between the first of nal remedies against lice and oth-January and the last of April I er external parasites of chickens, have from ten to twenty thousand and that all of the products tested letters daily. People from all have proved useless. The matter over the world send for my seed. is still under investigation and the

this fact." I decared. "Thousands the sulphur compounds, and in a few weeks in spring, of goose- of people do not know that ten fact all other remedies applied ei-

flavor of honey. And never, was "I cannot wish for more busi- trol of external parasites. there the suggestion of egotism in ness," he replied. "All who send,

"caught" by the luring announcenot shy but as you chat, you catch I suspected him of hiding some- ments of such remedies, nevertheear the season through instead of glimpses into his soul. Mr. Bur- thing. There was a look in his less, their appearance in the pub-

#### kindly face that suggested a bit of the truth not told. What was it, I wondered, and then-"I'd rather have my products grown in the family gardens, than

in professional ones," he finished almost defiantly and I understood. He is a lover of his fellows, a erent and democratic. He is an wizard who likes to think that he idealist who holds his own integ- can make fairy tales come true A Hundred Jersey Club Memrity above all else. In the pursuit in the gardens behind people's of truth, fired by his mighty gen- homes. He is acknowledged as one of

the greatest scientists in the field come all obstacles, but he will never be assertive in an unpleas- of botany. He is acclaimed the ant way. Only the best that he world over as a magician of growcan do will pass muster in his ing things. He is a great hearted eyes and he is unfalteringly loyal lover of men, sought after, admired, respected, but he is a humble gardener as well. The simple you working n just now?" I ask- hospitality of the genuine farmer is his. He dislikes pomp and lic press is more or less a menace show. He prefers quiet neighborliness and the humble way of "just folks" in life.

I have heard kings and statesmen spoken of as "the grand old man," but never have I seen any one so deserving of that potent phrase as the wizard of Santa Rosa

## the morning and I work from 10 to 12 hours. I have no union NEED IN POULTRY

ing the Best Medicines

(Henry W. Kruckeberg, who is high authority in the poultry world, writing in the Los Angeles Times of last Sunday, says:)

As a general proposition, stimu-"The work one can do that will lating foods, tonics, condiments, leave something of value to his condition powders and egg foods may well be placed on the debat-There in a flash he had reveal- able list and which, as medicines. ed himself. He serves unselfishiy should be used with discretion with humbleness of heart and sin- and judgment. We appreciate gleness of purpose. He is one of that under certain conditions, they have a place in poultry cul-"But at least," I said as though ture. When the birds are "run summing up my reflections, "you down" a tonic is often desirable;

have not had to suffer from preju- to fowls that are in good condidice and ignorance and disbelief." tion. When colds are in evidences "I have been literally cruci- or the moulting period is on, the cause claiming the impossible. Not "It is God's way-the same way long since, the Vigilance Commitrecommended to be taken internally to prevent chickens from becoming affected with various the insecticide and fungicide board "I do a mail order business with have carried out a number of tests "I like to think of my plants investigators have not yet issued growing in the private gardens be- a final report. They feel, howhind the homes of the people." ever, that the tests have been car-"But you should advertise ried far enough to indicate that

> Horse Sense Needed Experienced breeders are not

ber's to Compete at State Fair Grounds May 29

A dispatch from the Oregon Agricultural college makes the announcement that Jersey calf clubs of Marion county will send judging teams to the Jersey judging contest to be held in connection with the first annual Oregon Jer-

to the novice and beginner in poultry culture. Not unlike the fellows offering remedies for the cure of plant diseases and injurious insects on fruit trees, these gentry must "do business" or they could not continue operations. Just listen to this account of a "radioat the gate of his magic garden. active" remedy to equalize bloom; and insure a crop of fruit: "One ounce of compound to one pint of rain water. Drop in not more than 25 steel cut nails to the pint. Let stand about four hours or more. Drain out and dry until they have a full coat of rust. Dip in raw linseed oil. Drive in tree just above ground level on the north side. Cover the wood with paint!" Can you beat it?

> A little horse sense upon the poultry raiser's part, a healthy and contented environment insuring physical comforts for foul, sanitary conditions, wholesome feeding, pure air and water, lots of sunshine and houses that are draught proof are a few of the essentials that are worth more than all the medicines and stimulants than you can put in old man Robinson's barn.

ey Cattle club chautaugua at the state fair grounds, May 28 and 29. One hundred Jersey club members from ove rthe state will compete. A purebred Jersey calf valued

(Continued on page 10)



## HOTEL MARION

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Terwilliger. Funeral Home 770 Chemeketa St. Phone 724 Salem, Oregon

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ing plants and see that it is in good order, or if you are going to need a new one. This is the appropriate

To look after your heat-

THEO M. BARR 164 8. Com'l St.

time to buy it!

Salem will grow as fast as her water powers are developed, and as surely.

Manuals, School Helps and Supplies

Your order will be given PROMPT attention

The J. J. Kraps Company Kent S. Kraps, Mgr.

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OUR TREES Corefully Grown — Carefully Selected — Carefully Packed

Will Give Satisfaction to the

SALEM NURSERY COMPANY

Additional Salesmen Wanted