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AMERICA NEEDS BETTER HOMES

(Continued from page 1.)

and well planned houses furnish ideal conditions for the retention and improvement of health. I am heartily in favor of this movement.

"Better Future Citizens"

"A nation's progress can be measured by the improvement it makes in its homes," says John M. Gries, Chief, Division of Building and Housing, U. S. Department of Commerce. "Hence the better the home the better should be our future citizens. 'Better Homes' does not mean merely better built houses, but it means better design, better equipment, better light and air, and more comfort—a place where the family has every opportunity for developing its best qualities. The Better Homes movement helps communities to find out and to demonstrate what constitutes a good home, and how a commonplace house can be made into a better home at a minimum of expense."

"Put Music Into the Home"

"The home is the foundation of our national and individual well-being, and no home is complete without music," asserts Mrs. John F. Lyons, president, National Federation of Music Clubs. "There

is probably no other agency that serves so well to strengthen and beautify family ties, and certainly nothing else is more powerful in kindling and fostering a love for the true and beautiful. The home that puts more music into its every-day family life will give a higher type of citizens to the nation."

"It Pays High Dividends"

"I know of no movement which will be productive of better results to the people of the United States than the Better Homes campaign now being conducted under the auspices of Better Homes in America," states Dr. Lee K. Frankel, chairman, National Health Council. "Whatever we can do to improve living conditions among the common people in the United States, to bring ideals of beauty and utility into their homes, and in particular anything that can be done to make the burden of the housewife easier, pays wonderful dividends in happiness, contentment, better health and longer life."

"By Homes We Stand or Fall"

"I am strongly in sympathy with the Better Homes movement. It is practical. Its aim is to bring us back and hold us firm to the fundamental institution underlying every country or civilization—the home," says Theodore Roosevelt, assistant secretary of the navy. "By the quality of our homes we stand or fall, for the home is the 'power house of the line.' Anything we can do to help the home, we should do."

Better Homes Needed in Rural Sections

"It is essential that the farmers of America be not only materially prosperous but contented, full of pride in their calling of tillers of the soil," says Mrs. Charles G. Schuttler, former chairman, Women's Division, Federation of Farm and Home Bureaus. "This they cannot be unless comfort, convenience and beauty characterize their home. The American Farm Bureau Federation and the American Country Life Association are both vitally interested in the demonstrations which will be carried on under the auspices of Better Homes in America."

"A Nation's Greatest Defense"

"The greatest defense of any nation lies not in its army nor in its navy, but in the homes of that nation," declares Mrs. John D. Sherman, chairman department of applied education, General Feder-

ation of Women's Clubs. "There was never a great land yet in any period of history or in any quarter of the world where its homes were not its chief strength."

"Homes Come First"

John Barton Payne, chairman Central Committee, American Red Cross, says, "It needed only a casual observation of the delighted crowds visiting the replica of the John Howard Payne home while it stood in the park adjacent to the executive grounds at Washington for one to acquire the conviction that real homes are dearest to the heart of Americans. Homes come first in the making of a contented nation."

Home An Altar for the Soul

"Every good American home is an altar for the soul of the world," says Mrs. William Brown Meloney, who initiated the work of Better Homes in America, and is still a member of the advisory council. "Every good American home is a bulwark against the desecration, the weakness, the selfishness, all the other vices, which corrode the human heart, and destroy the peace of the world."

"Of Vital Importance"

"The Better Homes in America movement is of vital importance to the people of today," asserts Miss Adelia Prichard, president of the National Federation of Business and Professional Women's Clubs. "It is an ideal that should live in every heart, that should grow in every mind until all of the little children everywhere know and understand the beauty and strength of real home life. Every thinking man and woman should give consideration to the movement, every community give time and thought to its demonstration, because here as in no other way can we grow a fine home loving people, and through them build a stronger and truer America. It is a contribution toward real Americanism."

Better Homes Solve Problems

"If the objects of the Better Homes campaign could be completely realized, the baffling problems of the country would be largely solved," states Dr. Livingston Farrand, president of Cornell University. "Every year of experience makes it more and more evident that our difficulties—physical, moral, economic and civic—must be met by better prepared and better trained individual citizens. This improvement is more dependent upon home conditions than upon all other factors put together."

"Man's Essential Activity"

"Home building is man's essential activity, for the home shelters

the family upon which depends our present security and order, and our hopes for the future," asserts John Ihlder, manager civic development department, U. S. chamber of commerce. "Even as a savage, man began to turn his attention to home building. His increasing success is one of the best measures of his advance in civilization."

Better Homes for Children

"The woman who keeps up the pursuit of beauty and cleanliness and order, but is ready to make many concessions because she understands the necessity and even the attractiveness of certain kinds of disorder, knows the real meaning of better homes for children," says Miss Grace Abbott, chief of the U. S. Children's Bureau. "The struggle for order must, necessarily, be continuous. But in practice the child often clashes with this ideal, and the house in which books and paints and collections of leaves and stamps, balls and bats, and dogs and cat the makings and unmakings of a radio set are not always confined to the child's special domain, after all, but better home. I have no statistical evidence to present, but nevertheless hazard the statement that it is from the homes in which the mothers make these adaptations and concessions that resourceful, self-reliant children come most frequently. It is in such homes that the dangers which beset the

(Continued on page 6)

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