

For Automobileists

"DOROTHY" LEADS IN NAMES

SEATTLE, Wash., May 10.—Dorothy is the most prevalent name among students at the University of Washington. Helen and Frances run a close second and third. Margaret, Mary and Ruth, are next in the order named, and there are almost as many Virginias, Elizabeths and Katherines.

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Calamity—When you can't stop your car.

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Oakland Is Concentrating Efforts at New Beauty and Attractiveness in Design

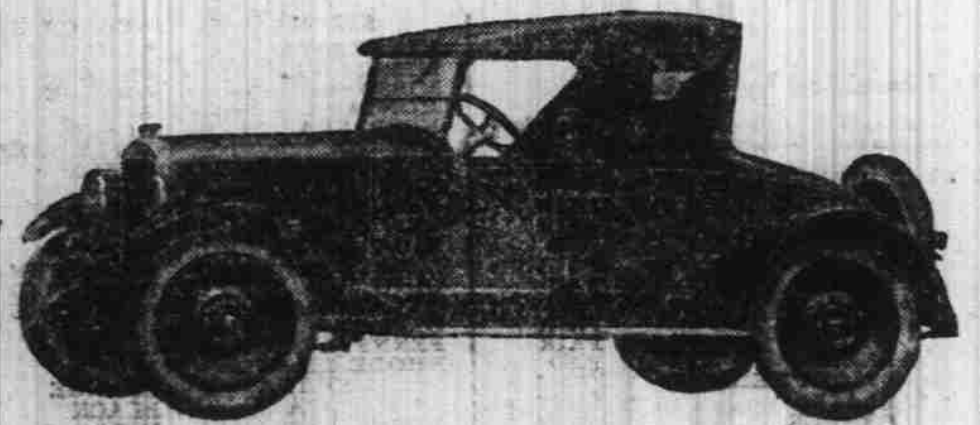
Plans of New Cars Call for Deep Bodies With Roomy Seats. These Features Necessitate Greater Width of Body and Streamline Effect.

Concentrating efforts on specialized designs invariably results in better products than when the same efforts are spread over a wide range. For that reason the Oakland Motor Car company has limited its 1924 line to seven standard body types—four open and three closed designs, all on one chassis.

Before the new models were decided upon, a careful survey was made to determine the exact

for a roadster, sport roadster and business coupe, each with seating capacity for three persons to ride comfortably; a coupe with ample room for four and a sedan, touring car and sport touring with plenty of space for five persons and special provisions for luggage.

These designs called for unusually deep bodies with wide, roomy seats and these, in turn, demanded the wide cowl, sweeping stream



1924 Oakland Three Passenger Roadster

lines and rounded backs which distinguish the new Oakland Six. They also required careful attention to detail so that every square inch of room could be used to the utmost advantage. All bodies are built by the Fisher Body corporation.

The standard touring car is finished in Holland blue with a narrow beading striped in red. An aluminum strip is provided between the hood and cowl, adding a distinctive touch. Genuine leather is used in all upholstery on this model. The robe rail is of leather with concealed fastenings and floors in both the front and rear compartments are covered with high grade rubber mats of special design.

The sport touring is finished in a special Oakland blue of a lighter and more striking shade with orange striping. The permanent top is covered with a special material to harmonize with this color scheme. Its equipment is complete and attractive including bumpers, front and rear, windshield wings, motometer with radiator cross bar, Spanish leather upholstery, special rubber running board mats, rear view mirror and visor.

A third open model is the standard roadster which is finished in the same color and style as the standard touring car. Three passengers can be carried comfortably, with ample space in the rear deck for luggage. This car also has a permanent top with specially designed side curtains.

A fourth open model is a sport roadster with body finish and fittings similar to those of the sport

touring. This car is specially designed to fill the demand for a fast, snappy three passenger automobile with smart, racy lines. It is without question a car of striking individuality.

The closed bodies are typical of the highest development in the coach builders art, which is so characteristic of the Fisher Body Corporation. The sedan has four doors and ample seating capacity for five. It is upholstered in striped silk velour of a taupe shade, with silk window shades and artistic wainut moldings to harmonize with the color scheme.

Careful attention was given to the designing of the four passenger coupe so that there would be ample room for the designated number of passengers. The seat for two, at the right and slightly back of the driver's seat, has been set so that its occupants are not crowded at any time. There is ample leg room under the dash for both driver and the passenger occupying the auxiliary seat at the right. Two package compartments, one back of the driving seat and the other in the rear deck, are provided.

The needs of the business man or woman were kept in the foreground when the business coupe was designed. The roomy seat carries one, two or three passengers with ease. Then there is a large special compartment back of the seat and an exceptionally large space for luggage in the rear deck. Access to this is through an unusually large door, making the packing of sample cases and large packages a very easy matter.

All of the models are fitted with five demountable disc steel wheels, four wheel brakes, centralized operating controls, automatic spark control and the other advanced features of the new Oakland.

All bodies are painted with Oakland's new indestructible satin wax finish.

Chevrolet Sport Model on Display

The Newton-Chevrolet company have received the new sport model Chevrolet cars and have had them on display in the show window of their new home at Chemeketa and High streets. These cars are fully equipped with every imaginable accessory and are beauties. One which was sold yesterday was a blue and the one still on display is maroon color body with black fenders and nickel radiator.

WOMAN IN PRUSSIA MINISTRY

BERLIN, April 22.—(By Mail.)—Dr. Marie Munk, the first woman to pass the judicial examination of Prussia, has been called to the Prussian ministry of justice as a scientific co-operator. At the request of the union of German Women's Clubs, Dr. Munk has prepared a report containing suggestions concerning changes in divorce laws and the respective rights of parents in the control of children.

Man really is superior. He can pretend that he doesn't mind getting fat and get away with it.

DISPLAY EMBLEM PLAN SUGGESTED

Club Emblem Proof That You are Not Hold Up Man Says A. A. A.

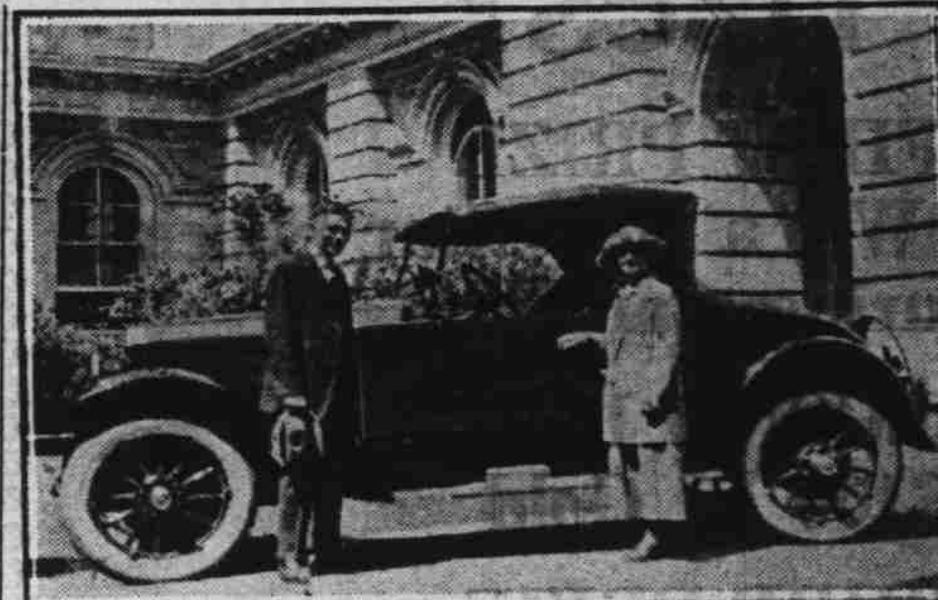
In a bulletin just issued from national headquarters of the American Automobile Association, organized motorists are given a new and important reason for displaying their automobile club emblem.

"Your automobile club emblem is proof to those who pass you on the road that you are not a hold-up man when you are stranded and begging for assistance," the bulletin says.

This use of the emblem, it is pointed out, is being emphasized as a result of numerous requests coming to headquarters for a solution to the problem of being mistaken for someone bent upon mischief when endeavoring to attract the attention of passing motorists.

According to the A.A.A. investigation of the matter, motorists have been troubled both ways. Letters reaching headquarters are divided between those who complain that the Good Samaritan of the highway has passed and those who tell of sad experiences in being too sympathetic with persons in "trouble" for a special purpose.

"How is an automobile owner to know when a request for help is genuine?" one motorist writes.



Miss Celia Bollman, secretary to Governor Pierce with her new Buick Six Roadster, recently purchased from the Otto J. Wilson agency. W. H. Turner, local salesman on the left who executed the deal.

"If I am caught on the road and need assistance how can I convince passing motorists that I want help and not their pocket-books?" inquires another.

The A.A.A. report gives the following valuable suggestions: "The spirit of chivalry has not passed and there is no good reason why motorists should not feel comfortable in stopping to aid their comrades of the road. It's just a question of looking for identification marks, and particularly of knowing where to look for them."

"The surest way of distinguishing a conscientious car owner is by noting his auto club emblem."

"The people who own automobiles for the mischief they can do with them do not belong to automobile clubs. They wouldn't be

admitted if they wanted to. When you see a motorist waving for you to stop, look for his insignia of motor citizenship. This will be readily seen if you are approaching from the opposite direction and if you happen to be going his way it will only be necessary to drive a short distance past him in order to have a glimpse of his radiator where the emblem is invariably displayed.

"To motorists who are stranded, and who happen to be members of automobile clubs, it is better to seek only from those motorists who are displaying auto club emblems, since there will be a more natural bond of friendship between rescuer and rescuee."

"It has always been the aim of auto club members to live up to their ideals of highway fraternity

and these suggestions must not be construed as advocating the wearing of such fraternal spirit when the club emblem is not found on the stranded motorist's car. The emblem is one's best indication of the conscientious car owner, but there are other 'leads' as well. A motorist who is really stranded will show signs of having gone to some lengths to start the car again before asking for help. His coat will be off, his sleeves rolled and hands dirty. There will be tools along the running board.

"Don't stop for the man who looks as though he was all set to hop into his car after having believed you of your watch and pocketbook. Don't stop for the man who looks as though he might prefer your car to his."

Thinks Long Voyage No Bar To Winning America's Cup

LONDON, April 24.—(By Mail.)—Lecturing on the "America's Cup," which Sir Thomas Lipton has been trying to annex for some years, Major B. Hubert-Smith said the cup was worth winning back, and he believed it could be done if yacht clubs and yachtsmen encouraged the sport of yacht racing and gave proper designers the opportunity.

The lecturer commented on the general opinion that because the British yachts had to cross the Atlantic they were handicapped in having to be more strongly built. He doubted whether that would bear the cold light of scientific examination. He believed the reason was one of design, and expressed the opinion that the time would come when British designers would rise to the occasion and recover the cup.

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