

"God could not be everywhere, therefore He made Mothers." This tribute but General Lew Wallace finds a ready response in the heart of every man, woman and child who remembers a Mother's infinitely tender care.



All of us are born with a debt we never can repay. But on Mother's Day we can at least acknowledge our gratitude. There are so many tender beautiful ways in which to do it—as a perusal of these announcements will prove. Here are things that will help express your love and gratitude far better than mere words.



# Mother's Day



Who was it gave you the Forbidden Sweets?  
**MOTHER!**

MOTHER, TOO, ENJOYS THOSE SWEETS. Centers of crisp almonds; whipped cream; dainty caramels dipped into rich, smooth pure milk chocolate; every piece generously covered; sweet tidbits that have been popular for years with our most discriminating patrons.

An unusually fine candy that satisfies morning, noon and night. A box of candy from The Ace conveys your kind thoughts on Mother's Day. Your mother will enjoy every crumb. She will wish you had made it two boxes instead.



## GIFTS for MOTHER

"MOTHER!"—What sensations that word stirs in us. It may be that she still can participate in the full round of life's enjoyments — even so — remember that you have just one mother and that she should be handsomely remembered on "Mother's Day." It may be that she is more advanced in years; that she sits quietly in a rocker—the light of a wonderful philosophy in her eyes. If so she is to be doubly cherished—doubly cared for—doubly remembered on this of all days—"Mother's Day." Remember—you—have—only—one—mother—remember her well !!!

### It Is Next Sunday

Mother's Day will be next Sunday, May 11th. There can be no question concerning the appropriateness of the celebration of Mother's Day. Its conception was a great idea. It goes back to the fundamentals of our civilization; back farther, to the springs of our very natures. It is the purest of all loves; the beginning of love itself was with the first awakening of the protecting mother instinct.

Mother's Day is for the wide earth, and every creature in it. It is the Fourth of July of all creation.



## FLOWERS—Of Course!

What else could so fittingly express your love and gratitude!

The sweetness and delicate beauty of Flowers are a symbol of Mother-Love, with all its infinite tenderness.

We'll gladly deliver the Flowers your mother loves best. . . . Whether she lives in the city or a thousand miles away, your Floral Remembrance will be received on Mother's Day.

C. F. Breithaupt, Florist

123 N. Liberty Flowers Sent By Wire or Fast Mail. Phone 360

## ELECTRIC GOODS



Who was it helped you Play House all day?  
**MOTHER!**

Your Mother deserves every comfort and convenience

Electrical appliances bring to her the comfort and convenience of the world. They serve the business man at the office and the housewife in the home at all times.

A push of the button and fans throw cooling, soothing breezes into the furthest corner, a vacuum cleaner draws up every particle of dirt; dust does not poison the air; washing machines clean your clothes as white as snow. They make work seem like play. Mother labored for you when you were young. Ease her labors now—make her comfortable with electric appliances!

Truly comfort gathers for mother, who comforted you.

**Brownell Electric Co.**

397 State St.

Phone 953

## Remember Mother

WITH A MUSICAL INSTRUMENT

We Have "Everything Musical!"

Sherman Clay & Co. Pianos

STEINWAY

And Others from \$295.00 up

**MOORE'S MUSIC HOUSE**

Sales Representatives for Sherman Clay & Co.

409-415 Court St.

Salem.

### For MOTHER'S RECREATION HOUR

What could be more appreciated than the new game of a million thrills—

MAH JONGG  
THE CHINESE GAME



We have in stock sets ranging from the more expensive to the simple little sets which while they cost little will bring hours of pleasure to that best of friends.

MOTHER

**Commercial Book Store**  
IF IT'S FOR THE OFFICE WE HAVE IT



The Flowers now on display at Smith's Greenhouse are as beautiful as the love of a Mother. We will help you choose the ones that are expressive of your thoughts, and her preferences.

**A. D. SMITH**  
FLORIST

Phone 293-J.

1276 N. Liberty