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**Mrs. Pettyjohn Represents Salem in Better Homes Week**

WASHINGTON, D. C., April 26. Home makers of the state of Oregon will have a prominent part in the nationwide campaign for home betterment, which will be carried on during Better Homes week from May 11 to 18, under the auspices of Better Homes in America.

Nine communities in Oregon have already announced their intention of holding Better Homes demonstrations during this week. It is believed that a number of other communities will also mobilize their forces for similar campaigns during the next few days.

The national headquarters of Better Homes in America at 1653 Pennsylvania avenue, Washington, D. C., has appointed the following demonstration chairmen for their respective communities: Mrs. T. W. Dickey, Amity; Miss Eva Comegys, Corvallis, Ore.; Mrs. Clara Burkholder, Cottage Grove; Miss Maud Jane Mills, Deer Island; Mrs. E. E. Kiddle, La Grande; Miss Grayce C. Teich, Medford; Miss Marilla Dunning, Pendleton; Mrs. Winnie Pettyjohn, Salem; Mrs. Bertha Magmeier, Seaside.

Communities in every state in the Union will hold similar Better Homes demonstrations. More than a hundred cities, towns and rural districts will be represented in the home betterment campaign in the far west. In the home demonstrations of last year, a large number of western communities received honorable mention.

Better Homes in America, under whose auspices the nationwide campaign for home betterment is being carried on, was recently incorporated as a national educational institution, with Herbert Hoover, secretary of the department of commerce, as president, and Dr. James Ford, on leave of absence from Harvard university, as executive director. President Coolidge is chairman of the advisory council of the organization which includes many of



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Ideal for bathroom and kitchen walls and for woodwork everywhere. Costs less than enamel, requires fewer coats and is guaranteed to remain white longer.

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**60 Low Priced Lots**

To choose from. Select your lot NOW and receive the advantage of a large number of lots to select from. These lots are priced right and range in price from \$200 up to \$500.

**In the New "Kay Addition"**

You will find a lot that will please. On a car line two blocks to a school, nine blocks to a new Junior High school. This addition is bounded on the West by 17th street, on the North by Market street and on the East by Salem's new CITY PARK. This park comprises 7 1/2 acres with a beautiful OAK GROVE.

**On Easy Terms**

That anyone can handle. JUST THINK—\$25 down and \$10 each month; 6 per cent interest. You will pay for your lot before you know it, and never miss that \$10 each month.

**To the Homebuilder or Investor**

These low priced lots will prove an attractive buy. These lots are located in a growing part of the city where values are BOUND TO INCREASE.

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**Activity the Past Week Has Run Mostly to Residences, But Property Makes an Improved Showing--Realtors Report Business Gets in Full Swing Then Looks**

the best known men and women of the United States.

"The America home is the foundation of our national and individual well being. Its steady improvement is at the same time a test of our civilization and of our ideals. We need attractive, worthy, permanent homes that lighten the burden of housekeeping. We need homes in which home life can reach its finest levels, and in which can be reared happy children and upright citizens." President Coolidge recently declared in a letter to Mr. Hoover, commending participation in the coming home demonstrations.

The Better Homes movement is now in the third year of its existence. It was initiated in 1922 by Mrs. William Brown Meloney and an advisory council with Calvin Coolidge as honorary head, and Herbert Hoover as chairman. Nearly 500 demonstrations were held during the first year. The movement had so developed by last year that a number of demonstrations was approximately doubled in 1923. As it became increasingly evident that the Better Homes in America movement was a force of great importance in the education of the American people to higher standards of home life, it was decided to put it on a permanent basis by incorporating the organization as a national educational institution. It is believed that more and better demonstrations than ever before will be held under this new arrangement.

The type of demonstration to be given in each community is determined by the local committee appointed by the demonstration chairman. In the usual well-balanced form of demonstration a house is built or bought or borrowed, its garden is started and its ground beautified, and the house itself is equipped, furnished and decorated in accordance with regulations of convenience, comfort and beauty. During Better Homes Week it is thrown open to the public: A committee of hostesses is on hand to explain the reasons for the house plans, and for its equipment, furnishings and decorations. Special exhibitions are given of special features, such as the unusually convenient kitchen, the modern nursery, the particularly attractive garden, and so on. Programs dealing with various phases of home betterment are given at the demonstration home every afternoon and evening. School children take an active part in the campaign by

writing Better Homes essays, making posters, and competing in Better Homes Music and Better Homes Books contests.

For the benefit of those who are still debating the advisability of entering the campaign, Better Homes in America gives the following reasons why every community in the United States should hold a demonstration:

1. To demonstrate the advantages of thrift for home ownership. (Only 45 per cent of the families of America are home owners.)
2. To overcome the present shortage of homes. America needs at least 600,000 new homes.
3. To make a wholesome home life available to all.
4. To assist and encourage home-owners and home builders. (Over 90 per cent of the women of America do their own home work.)
5. To improve the home environment, thereby helping to build character.
6. To increase the efficiency of the wage earner of the house.
7. To stimulate sensible and appropriate purchasing for home improvement.
8. To encourage the development of practice houses in the public schools for the teaching of home-making.
9. To mobilize community pride for a common objective—Pride of Home.

**Kay Addition Evidently Held Ideal for Residences**

Demand for residence sites in the Kay addition, recently thrown on the market by the W. H. Grabenhorst Realty company, continues to be keen, and since the tract was opened a week ago last Monday there have been 20 lots sold. In nearly every instance the purchaser will build in the near future. Ira Fitts purchased two lots in this addition for a consideration of \$900, while J. M. Scharff bought one for \$200. Lot No. 6, in the Oakhurst addition, has been sold to Stanley Jensen for \$600. It is understood Mr. Jensen will build on his new property.

**NAME COMMITTEES ON HOME MAKING**

Many Oregon People are Assisting in Work of National Program in May

Oregon home makers will have a prominent part in the nationwide campaign for home improvement which will be carried on during Better Homes week, May 11 to 18, under auspices of Better Homes in America. Ten communities in the state already have announced plans for better home demonstrations during the week. The committee in charge of the event in Portland consists of Ira F. Powers, chairman; Harry Green and W. H. Beharrell, vice chairmen; T. H. Edwards, secretary; H. J. Carman, treasurer and Thos. E. Lennard, executive secretary. Virtually all house-furnishing and home equipment firms in the city will participate in the demonstration.

Advises received from the national headquarters of the Better Homes in America movement at Washington, announced appointment of the following chairmen for Oregon communities, outside of Portland: Mrs. I. W. Dickey, Amity; Miss Eva Comegys, Corvallis; Mrs. Clara Burkholder, Cottage Grove; Miss Maud Jane Mills, Deer Island; Mrs. E. E. Kiddle, La Grande; Miss Grayce C. Teich, Medford; Miss Marilla Dunning, Pendleton; Mrs. Winnie Pettyjohn, Salem; Mrs. Bertha Magmeier, Seaside.

**Painting Is General in Business, Residence Area**

Paint dealers are doing a good business this spring, for a large number of the stores in the business area have either renovated their fronts or changed the color scheme. The general tendency is toward bright colors. In addition

to the store fronts, there has been considerable re-decorations and brightening up of hallways, stairways and interiors.

One of the biggest re-decoration jobs was completed this week at the Liberty theater, which had been closed for nearly two weeks while this work was in progress. In addition to new scenic effects the theater also installed a new pipe organ.

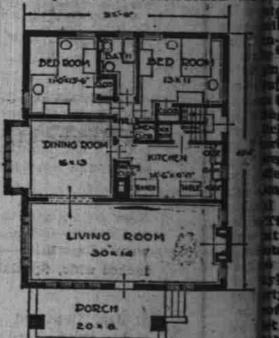
**Building Sites Sought By Future Home Owners**

Building sites are in demand and realtors are not having much difficulty in finding purchasers for desirable locations, according to the Childs & Bechtel agency. Recent sales announced by the

**BECOMES MORE BEAUTIFUL**



THE ATEGO... There's a saying that "Brick is the coming thing," and we show here for our readers a very charming type of brick bungalow, harmonious with our traditions, climate and landscape. Without detracting in any way from the praise which is due to many interesting designs in wood and stucco it is quite proper to welcome the signs of an era of more permanent construction for



even the smallest homes. The proportion of brick homes is steadily increasing, and this type of house is still greater beauty and "home-iness" as the years pass. It's a curious thing, the reaction of many people to the suggestion that the new home be of brick. Accustomed, as many are, to houses of wood, the first impression often is that brick is right out of their class. "It's all right for John Smith, the millionaire, to build his fine new home of

The Common Brick Manufacturers' complete drawings for this design. Look

2 acres—of mixed fruit place, garage, \$5000. Will include  
 5 acres—near Salem on some timber, 5-room frame house, to house, \$2500.00.  
 10 acres—ten year old located \$7000.00.  
 176 acres—dairy farm, paved road, \$150 an acre. or other city property.

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