

"Salem Fifty Thousand In 1930"

# DO YOUR SHOPPING IN SALEM

## "Pianos of Quality"

Steinway, Weber, Sohmer, Aldrich and Others

### The Marvelous "Duo Art" Reproducing Pianos

ONE PRICE FOR ALL

Terms within reason on any instrument.

We Will Give Liberal Allowance on Your Old Piano.

### MOORE'S MUSIC HOUSE

Sales Representatives for  
SHERMAN, CLAY & CO.

415 Court Street.

Phone 983



Baits  
Reels  
Rods  
Spinners  
Baskets  
Lines

## TROUT SEASON NOW OPEN

Headquarters for  
WINCHESTER FISHING TACKLE

The best evidence of the superior quality of WINCHESTER tackle is its popularity. Already, in the short space of five years the WINCHESTER fishing tackle factory has grown to be the largest in the world.

COME IN THIS WEEK and see our complete line of quality fishing tackle.

### Salem Hardware Co. The Winchester Store

120 No. Commercial St.

Phone 172.

Salem, Ore.

## Starting a Class in Beauty Culture May 1st

Can take a few more students. Will teach  
Marceling only for \$25.00.

### Marinello Beauty Parlor

245 N. High.

Phone 1690

### Radio Cleaners Dyers and Hatters

The one who knows wears  
Clean Clothes.

445 State Street  
301 North Commercial  
PHONE 195

PHONE 107  
1241-M

### R. O. CUMMINS

Transfer Work  
Local and Long Distance  
Hauling.

Three Trucks—One to  
Five Tons Capacity  
375 N. Commercial St.



When You  
are at  
Your Favorite  
Shop  
Ask to See  
the Creations  
in  
Ladies' Coats  
By  
W. J. Mayer

Made in Salem From  
Pure Oregon Wool

Mayer's Coats are Style

W. J. MAYER  
Ladies' Tailor  
McCormack Bldg., Room 7.

## Special Price on Stamped Pillow Slips

Come here for your needle  
work, fancy work, stamp-  
ing, embroidery, button  
hole work, etc.

### Hats--Hats

One line of hats at  
\$1.00

Another Special Line at  
\$5.00

Come in and see them

### Milady's Shop

Mrs. J. H. Lammers :: Mrs. C. A. Grinn  
517 Court Street. On Balcony Up Stairs

## W. J. Porter

has the most beautiful and attractive

## Pictures for The Home

Pictures are most appropriate for  
wedding gifts and your individuality  
is so easily expressed in the gifts  
you select.

Wall Paper — Paints — Picture Framing —  
Art Supplies

455 COURT STREET.

PHONE 485

We are personally responsible for work done by  
our hanger.

## STINGY



NO WONDER  
You Should Always

Insist on  
BETTER YET BREAD  
It's Better

After school a sandwich or two of  
Better-Yet Bread serves as a sub-  
stantial provider for the strenuous  
play of the afternoon.

ASK YOUR GROCER



PHONE  
171

And have us call for your family  
Washing—90 Cents and Up

HOME WET WASH LAUNDRY  
1856-B Street

## SHOP IN SALEM CONTEST DRAWS A CALIFORNIAN

Boy From the Golden State  
Likes Looks of Things in  
Salem District

The present remarkable  
weather is typical of Oregon  
in the spring time. Nowhere  
in the world can Oregon be ex-  
celled; a very few places equal  
it. The California tourists,  
who seem to be rather thick  
just now, are experiencing a  
new delight. A visit to the  
auto camp yesterday after-  
noon indicated that a number  
of them expected to drive into  
murky, disagreeable weather.  
Instead, they came into sun-  
shine and saw an awakened  
nature all around them. They  
are glad to be living and feel  
that it is good to be here; how-  
ever that is a far call from the  
two boosting letters received  
the past week. Here they are:

The First Letter.

Editor Statesman:  
My papa took the paper out of the  
Statesman box at the auto  
camp last Tuesday morning, and  
the whole family read it. We are  
interested in Oregon, but more in-  
terested in the news of the foot  
and mouth disease from our own  
state of California. So far as I  
am concerned I would be glad to  
remain right here in Oregon, and  
all of us children, four in number,  
are doing our best to persuade  
papa and mamma that Oregon is  
better than California. We have  
had very dry, and dusty weather,  
while you have had plenty of rain  
and everything looks so green and  
pretty. I do not see how any one  
can help boosting Oregon. It just  
boosts itself, as a matter of fact.  
We will not be in Salem next  
Tuesday, but if I should get the  
prize please mail it to me, Gen-  
eral Delivery, Vancouver, B. C. I  
hope I get the dollar. I hope I  
have said something that is real  
boosting of the beautiful state of  
Oregon. As we come back I hope  
we will locate here.

BERTHA LANTRY,  
Home address,  
Glendale, Calif.

The Second Letter.

Editor Statesman:  
It does not seem to me to be  
very hard to write a boosting let-  
ter about Salem and Oregon. The  
only thing is to write one better  
than other boys and girls can  
write. I know none of them can  
appreciate Oregon more than I do,  
but they may be able to express  
themselves better.

In all the years we have lived  
in Oregon I have never ceased to  
love it and as I grow older I am  
determined to get a farm and  
live here all my life. I think Ore-  
gon is a good state in which to  
locate because we can raise prac-  
tically everything here. We are  
not dependent on the outside world  
for very much. We have the rain;  
we have the sunshine, and, far as  
I am concerned, I am proud of the  
name "Webfoot" and "Mist-  
land," because they mean plenty of  
rain, and without rain we would  
be as bad off as southern Califor-  
nia has been the past few months.

The Salem merchants are to be  
praised for combining to make  
Salem a better trading center. We  
always trade in Salem. We be-  
lieve that we can do better here  
than anywhere else. Salem's wide  
awake merchants are making a  
city here. Every time I go over  
town I see a lot of new houses  
which mean more people for Sa-  
lem. I am glad to boost Salem  
and Oregon whether I get a prize  
or not. Very sincerely,

R. DLORAH,  
Salem, Ore., 1057 S. 13th St.,  
April 21, 1924.

The birth rate in Europe is de-  
clining, which seems to indicate  
that modern infants are possessed  
of unusual discretion.

### MRS. C. E. MILLER Hemstitching

Stamping - Buttons  
Hand Embroidery

Phone 117

Room 10, Over Miller's Store

## Stately Stout Corsets

\$4.50 to \$8.50

See our special line of Sweaters  
\$1.95. Ladies' step-ins in flesh,  
orchids, and gold \$1.00. Perfect  
fitting brassiers 50c to \$2.00.

### 50 Hats

at

\$5.00 Each

Values \$8.50, \$10.00  
and \$12.50

### THE WOMEN'S SHOP

A. E. Lyons. M. Haniger  
At 420 Court Street—Phone 1808



Trade  
in  
Salem  
at  
The

### Capital Drug Store

Z. J. RIGGS  
Corner State and Liberty

Where Service and Quality is the Motto

Our prescription department can  
not be excelled and if your Doctor  
gives you a prescription written  
on another drug store blank, you  
can take it any place you desire, it  
is yours. Bring it to the Capital  
Drug Store, we can fill it.

## ANNOUNCEMENT

Tom Cronise will give the prize win-  
ners of the "Buy-in-Salem" contest each  
week an additional prize of a fine photo-  
graph of themselves.

All that the prize-winning contest-  
ants need to do is to come or phone to  
the Tom Cronise studio, 193 N. Com-  
mercial Street, sometime this week, give  
their name, and make arrangements to  
sit for photograph.

### Tom Cronise

193 N. Commercial St.

Phone 382

## We Do Our Own PLEATING

Quick Service Given—  
Portland Prices

WE MAKE BUTTONS

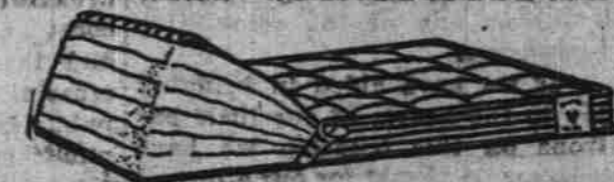
Let us help you with your problems  
in fancy work and hemstitching

SALEM ELITE

329 Oregon Bldg.

Phone 370

## MATTRESS MANUFACTURERS



Mattresses made in our own shop under  
sanitary conditions. Bring your old mattress  
to us for renovating. Our work guaranteed.

Capital City Bedding Co.  
D. J. POULIN, President.  
E. W. MULLER, Secretary.  
1190 N. Capitol. Tel. 19.

Salem Pennants With the Wording

## "Trail 'em To Salem" 50 Cents

Just the thing to have on your wind-  
shield when you go camping. It iden-  
tifies you and the town you are from.

127  
No. High  
Street



Be a Booster

Masonic  
Temple  
Building  
Phone 989

S and W  
the mellow'd  
coffee



PICKENS & HAYNES  
Grocers

450 Court St. Phone 386

Telephone 1897.

184 South Commercial Street

## Clendening & Miller

New Parts for All Cars

We sell the well known Jahns Light Weight Piston  
and Quality Piston Rings for High Speed Motors

The only Patterson Parts House in Salem

### The Liberty Floral Company

Will give to the prize winners  
of this contest each week a  
fine potted Geranium.

CALL FOR IT.

### Liberty Floral Co.

DICK BURCH, Mgr.  
North Liberty at Belmont



PHONE  
1868

And we are on the job  
at once.

Salem Cleaners  
and Dyers

We specialize on one-day  
service.  
1215 South Commercial St.

## WOOD and COAL

THE VERY BEST

Prompt and careful attention to small or  
large orders.

First-Class Dry Oak and Fir  
4-Foot 12 or 16-Inch

PEERLESS UTAH and ROCK SPRINGS COAL

PHONE 1355

HILLMAN FUEL CO.

Yards and Office :: Broadway at Hood

## ANNOUNCEMENT!

The Capital City Cooperative Creamery each  
week will present the winners of the Statesman's  
"Buy-in-Salem" contest a one-pound package of our  
delicious Butter Cup Butter.

Don't Hesitate to Call for It.

Capital City Co-Operative Creamery,  
Manufacturers of  
BUTTER CUP BUTTER

137  
S. Com'l



Tel.  
299