

COME ON! - EVERYBODY LET'S BRIGHTEN OUR TOWN!



LET'S start right in and do the job right! To-day Nature is arraying herself in her new, joyous Spring garments; let us too, brighten and beautify everything we own. Let all our property, indoors and out, radiate fresh beauty and cleanliness.

The merchants of this city are ready to give you many helpful suggestions that will save you labor and expense no matter how small or large your "Brighten-Up" task is. Read their announcements herewith carefully. And do not hesitate to ask for their advice on anything you want to accomplish.

FINE LAWN

are made with our Lawn Grass Seed and Lawn Fertilizers. Beautiful effects made by using the proper flowers.

We have a very choice stock of Flower Seeds.

Gladiolas make a very showy yard. We have some very choice bulbs.

D. A. WHITE & SONS

Phone 160, 261 State St.

PROPERTY owners are being urged in a proclamation issued by Mayor J. B. Giesy to clean up their premises in connection with "Clean Up Week," which begins today. The movement is sponsored by the Woman's Civic club, which will have complete charge of arrangements. All refuse is to be placed in containers and set in front of the properties. This will be removed by trucks, a small charge being made for the service.

Each truck will be accompanied by a Boy Scout. Others who are assisting the committee, from other clubs, include Miss Grace L. Taylor, the Salem Nurses club; Mrs. F. L. Utter, Rapheterian club, and Mrs. W. A. Reeves, Business and Professional Woman's club. The week will be observed until Saturday.

PROCLAMATION Issued By MAYOR GIESY

"I hereby proclaim the week beginning Monday, April 21, as "Clean-up week" in the city of Salem, and respectfully urge that everyone join in the effort to clean up our city and rid it of all dirt or trash that may be either unhealthful or unsightly.

"I sincerely trust that all will join with enthusiasm, in this most worthy cause to the end that our city may be made still more beautiful."
(Signed)

MAYOR JOHN B. GIESY.

APRIL 21st to 26th
DO YOUR BIT



AND PAINT

Really does beautify the home. A good color scheme is the big thing in either, or both. In this store you will

WALL PAPER

Receive Helpful Advice

And be able to save considerable money. I am running a

Wall Paper Sale

All this week. So measure up and buy your paper while the big reduction is on.

MAX O. BUREN

FURNITURE RUGS PAINT

179 N. Commercial

Salem, Oregon

We Pay Cash

FOR YOUR OLD

JUNK

Don't burn up your rags--sack them up, get the neighbor's rags and we'll buy them for cash.

BOYS!

It's "CLEAN-UP WEEK"

Get busy and gather in old iron, steel, tools, rubber, rags, and everything. People are glad to get rid of it and we're glad to get it.

You can make enough for that baseball outfit.

CAPITAL JUNK CO.

The House of Half Million Bargains
215 Center St. Phone 398



Which Would You Rather Pay?

A SMALL Paint Bill, or a BIG Repair Bill? Bear in mind that a surface rots or rusts if you do not protect it—and that MARSWELLS PAINT is the greatest of all protectors.

Also bear in mind that a gallon of Marswell's paint will cover more square feet of surface than any other known brand.

Years of experience have conclusively demonstrated that Marswell's paints contain the properties necessary to successfully withstand the peculiar climatic conditions of the Willamette Valley.

We specialize in Marswell's paint because it is the best paint made.

Square Deal Hardware Company

220 N. Commercial St.

Phone 1650

It will pay you to buy Northwest-Made Furniture. See window display.

\$12,000,000 Invested For Your Comfort

TO MAKE your home or your office comfortable and attractive—to provide every convenience in the way of furnishings—an investment of \$12,000,000 has been made in furniture factories in the Pacific Northwest.

The extent of this industry is so little known by the people here that the manufacturers and retailers of the Pacific Northwest have designated a week to be devoted to a presentation of Northwest-made furniture.



Sponsored by the Retail Furniture Association of Washington in cooperation with the Furniture Manufacturers of the Pacific Northwest

A gigantic industry as compared with other industries of the Pacific Northwest is the furniture manufacturing business. Its factories, if combined would require 200 acres of ground. The total floor space needed would be about 8,712,000 square feet.

Exactly 296 salesmen are constantly at work disposing of Northwest-made furniture to the retail merchants.

Salesmen and executives of the various furniture factories operate 268 automobiles for traveling and business use.

The total insurance carried by the factories covering fire, liabilities, etc., amounts to \$7,700,000.

The combined annual payroll totaled \$5,775,000 in 1923 and \$4,000,000 were spent for materials in the Pacific Northwest.

The furniture manufactured compares very favorably with that imported from eastern points and includes furniture for home and office, hotel and public building, club and lodge rooms.

During the week of April 21 to 26 there will be displays of all the various kinds of Northwest-made furniture. You are urged to go and see them. Then when you need furniture for any purpose, you will know what to buy and where to buy it so that your own community and yourself may profit by the transaction, for whatever is good for the community is good for you.

See window display of Northwest-Made Furniture

