

# HOMES



Proclamation of Mayor Giesy. Let's start the job right--to-  
ments. Let's brighten up our city. Beautify Salem. Make it a  
do the work. This means sanitation as well as beauty.

Wooden forms are now being re-  
moved and the lumber utilized in  
making forms for the new retting  
tank to be built between the main  
walls which surrounds the peniten-  
tary and the new flax warehouse  
just east of the wall. Work on  
the new retting tank got under  
way this week, and is being hur-  
ried to keep pace with the  
reshing of the flax.

Inside the walls building is ac-  
tive and the reconstruction of the  
manufacturing plants which were  
ruined by fire last September is  
nearing completion.

Oregon is Advertised in  
Los Angeles Newspaper

"The World's Two Greatest  
Highways Are in Oregon."  
Such is the heading of a full  
page advertisement which appear-  
ed in the Los Angeles Examiner's  
photography section April 13, au-  
thorized by the Portland Cham-  
ber of Commerce.

Several excellent views of Ore-  
gon's scenic attractions were giv-  
ing while the long strip of paved  
highway, over 1500 miles in  
length, running between Los An-  
geles and Vancouver, B. C., was  
displayed, with the principal cities  
emphasized. The map showed the  
Columbia river highway as far  
west as Pendleton, and the lower  
Columbia river drive from Port-  
land to Seaside.



Living room  
of these modern, conven-  
fresh and cool. Instead of  
is clean and new.  
range for  
the balance on easy  
monthly payments  
that will bake, broil, fry, stew—  
Come in and let us explain  
There are two ovens—a larger  
size for roasts, fowls and large  
bakers and pans and a smaller  
one for vegetables, casseroles,  
cakes and other smaller arti-  
cles. And best of all the clock  
starts and stops your cooking  
automatically!

should place  
Every House  
Ray Light  
Co.  
Street  
Salem, Oregon

## Do Americans Live in Houses or in Homes?

By BLANCHE BRACE

Do you live in a house, or do you live in a home?

This is the pertinent question that is asked by Better Homes in America, the recently incorporated national educational institution which has President Coolidge for chairman of its advisory council, Herbert Hoover, secretary of the department of commerce, for its president, and Dr. James Ford, for its executive director. One great trouble with the United States today, it points out, is that too many

people live in houses, rather than in homes. Take a straight and honest look at your abode right now, and make up your mind whether it is a home, or merely a house. If it is only the latter, you are being cheated out of the best thing that life has to offer, and the best advice that can be given you, is to exchange all that you have for a home.

"Home's not merely four square walls," argued the old poet. He wasn't modern, of course; he may

not have been an authority on interior decoration, and he probably knew next to nothing about up-to-date household contrivances. But he had the right idea, just the same. He had, in fact, the basic idea that forms the most essential part of the platform of this new national clearing house of information on home-making. "Better Homes in America."

There is an important distinction between houses and homes. A millionaire who owns a score of houses may not have one in the whole number that qualifies as a home. On the other hand, almost every American family, no matter how small their income may be, provided that they go at it in the right way, can afford a home. No one should be satisfied to live in a house instead of a home.

"Better Homes in America," is the only organization of its kind in the United States. In at least two essential planks in its platform this purely educational institution differs from various commercial home-improvement movements, helpful as the efforts of the latter may be. First, "Better Homes in America" places its chief emphasis upon the spiritual aspect of the home, the qualities that make a home out of a house. In the second place, its chief interest is in the problems of the small home owner, the making of worthy homes for families with little money to spend.

"The amenities of our civilization should be accessible to all persons, whatever their income or their occupation," Mr. Hoover has summed up the belief of Better Homes in America. "High standards are consistent with economy, and should be put within the reach of all."

There is a pronounced danger at the present time that Americans of the future will live in houses rather than in homes. This danger arises from the fact that the percentage of home ownership in the nation is low. At the present time, only 45% of the families of the United States own their homes, according to the most recent report of the Census Bureau. This average is lower than it was throughout the country a decade ago, which appears to indicate that the number of persons owning their homes in America is on the decrease. "Better Homes in America," asserts that it is easier to make a real home out of a cottage with a garden and a lawn, belonging to the family who live



## A damp cloth

will quickly wash the worst dirt, smudges or finger-marks from Barreled Sunlight.

This white paint produces a surface so smooth that the finest particles of dust or dirt cannot "sink in."

Woodwork painted with Barreled Sunlight can always be kept white and spotless. Barreled Sunlight means bathroom and kitchen walls as washable as tile itself.

Barreled Sunlight is easy to apply. Costs less than enamel, requires fewer coats and is guaranteed to remain white longer. Readily tinted. Sold in cans from half-pint to five-gallon size.

Barreled Sunlight

Kennedy's Paint Shop

261 Court Street. Phone 1315.

## PICK YOUR PICK-UP

We specialize on properties that MUST BE SOLD. Below are house numbers given on seven. Compare these with any you have seen.

- 1—\$2150 4 rooms, new, 385 S. 24th.
- 2—\$2900, 6 room, fireplace, 635 N. 16th.
- 3—\$3300, 4 rooms, basement etc., 630 Electric.
- 4—\$3350, 8 rooms, close in at 642 N. Liberty.
- 5—\$3500, 7 rooms, 1650 S. High.
- 6—\$4000, 5 rooms, 1045 Oak.
- 7—\$4750, 6 rooms, 1026 N. Summer.

Other good buys are two 8-room residence rooming houses and two small Apt. houses. Priced \$3500 to \$10,000. Terms on all. We have a good home or investment for you. COME IN.

Becke & Hendricks

U. S. Bank Bldg.

## YOU TOO CAN BUILD AND OWN YOUR OWN HOME

Salem is one of the great home cities of America. About one half of our houses are owned by families living in them, but what about the other half? Thousands of other families can and should know the joys of home ownership. What about you?

Let me help you now to plan your own home. For twenty years I've been helping owners to build their homes economically and well. I can help you too.

My book of house plans, at my home, contains hundreds of suggestions. Call and look them over. I will help you from the very start—help you with your plans—advise you regarding the financing of your home—give you throughout the benefit of my long experience. Come in and talk with me or phone and I will be glad to call on you without any obligations.

**ADAM ENGEL**

PHONE 1337-J 1420 N. FIFTH ST.



## KAY ADDITION IS OPENED THIS WEEK

Tract Comprises 23 Acres, Including Future Park Site; Lots Sold

Another new residence tract, comprising 23 acres in all, known as the Kay addition, was thrown upon the market for building sites Monday and 10 lots were sold during the week. The Kay addition proper includes a total of 63 lots, seven half-acre tracts and a 7 1-2 acre unimproved oak grove tract that was acquired by the city as a future park. The tract has been placed in the hands of the W. H. Grabenhorst company for exploitation.

The Kay addition is bounded on the north by the Garden road, with North Seventeenth on the west and North Twenty-first on the east. A portion of the Rose-dale addition lies just across Garden road on the north with the Englewood addition touching on the south. Work of grading several streets that run through the addition was begun this week.

Of the 10 purchasers of lots in the Kay addition, three members of one family each bought a lot while another man bought two. The lots range in prices from \$200 to \$500, depending upon the location of the property regarding paved roads and frontages. In addition to being paved, North Seventeenth has a car line, while the Garden road is also hard-surfaced.

Lots in the Kay addition have been purchased by Leo Gronke, H. L. Purbrick, J. L. Ingrev, T. Jorgenson, (2 lots), John W. Barker, Jr., John W. Barker, Sr., Charles W. Barker, John Norn and Charles Soos.

More "Better Homes" news will be found on page 6.

## HERE, MR. HOMEBUILDER—

Is the BEST, SAFEST, STRONGEST, and, in the long run, the CHEAPEST Material out of which to build your home.

It is BURNED CLAY HOLLOW BUILDING TILE—it insures Fire-Safety—Health and Comfort.

Ask for Catalog and Booklet of Plans.

SALEM BRICK & TILE CO.  
Salem, Oregon. Phone 917



Mfrs. of Burned Clay Hollow Building Tile, Brick, and Drain Tile.



Greetings To All Who Use That

Magic Force—Electricity

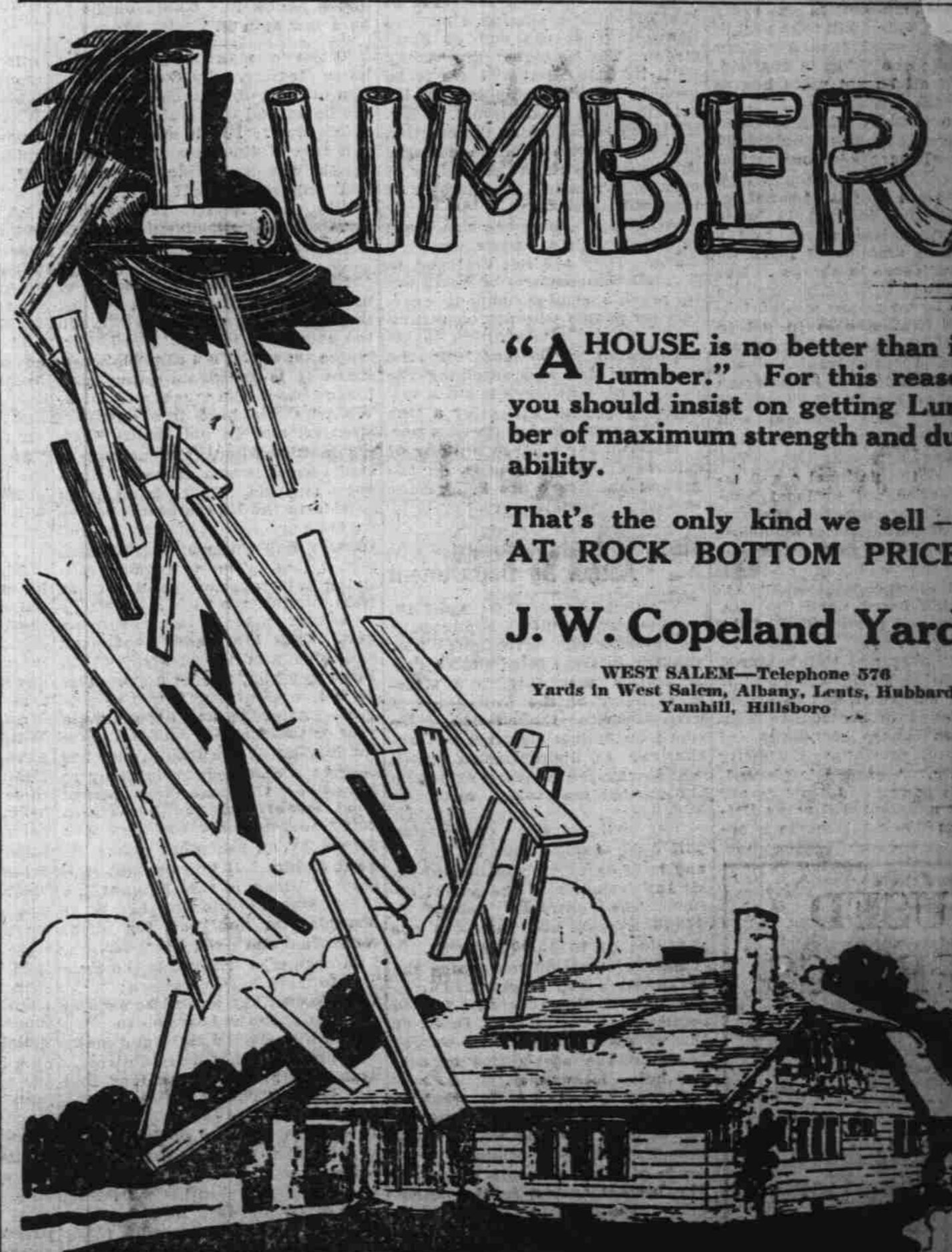
And Every Body Does

Our scope of business includes wiring, fixtures, electric appliances, radio—in fact everything electrical.

Fleener Electric Co.

471 Court.

Phone 980



"A HOUSE is no better than its Lumber." For this reason you should insist on getting Lumber of maximum strength and durability.

That's the only kind we sell -- AT ROCK BOTTOM PRICES

J. W. Copeland Yards

WEST SALEM—Telephone 578  
Yards in West Salem, Albany, Lents, Hubbard, Yamhill, Hillsboro

## Bargains -- Bargains

- \$1600.00—12½ acres in city limits, terms cash; this buy will make you money.
- \$2625.00—5 acres with good five-room bungalow located close in and near pavement. \$625 down, \$20 per mo.
- \$2700.00—Three new four-room attractive bungalow homes on paved street and car line, immediate possession. Terms. \$300 down and \$30 per mo. will cover int. and principal payments. You will like them.
- \$2800.00—Good 7-room house with lot 75x150 feet with barn. This property is located in the eleventh block on S. Com'l. St. and is a good investment.
- \$8500.00—Modern new English home on Fairmont Hill, corner lot. Terms.
- \$8100.00—6-room home with basement and garage located on Court Street.
- \$5500.00—New modern stucco bungalow home on N. Church St. Immediate possession. Terms.
- \$5250.00—Modern five-room bungalow at 655 N. 20th St. Terms.

We Write Fire Insurance.

W. H. GRABENHORST & CO. Realtors  
275 State St. U. S. Bank Bldg. Phone 515