



Music's Gentle Power

That half hour of relaxation before dinner, after a hard day, is one of the times you appreciate a Victrola most. Then you realize why so many leading business men have a Victrola in their homes.

Victor and Victor Records

In Fact, Everything Musical Carried by

MOORE'S MUSIC HOUSE

Piano Sales Representatives for
SHERMAN CLAY & CO.

415 Court Street.

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Trout Season Opens April 15

Headquarters For WINCHESTER FISHING TACKLE

The best evidence of the superior quality of WINCHESTER tackle in its popularity. Already, in the short space of five years the WINCHESTER fishing tackle factory has grown to be the largest in the world.

COME IN THIS WEEK and see our complete line of quality fishing tackle.

Salem Hardware Co.

The Winchester Store

120 No. Commercial St.

Phone 172.

Salem, Ore.

EXPERT HAIRCUTTING

For Ladies and Children

Latest Styles

We Use the Oil Process in Permanent Waving.

Marinello Preparations and Hair Goods for Sale By Mrs. Irene Scott

MARINELLO SHOP

245 N. High St.

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Radio Cleaners Dyers and Hatters

The one who knows wears Clean Clothes.

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PHONE 195

PHONE 167
1241-M

R. O. CUMMINS

Transfer Work
Local and Long Distance Hauling.

Three Trucks—One to Five Tons Capacity
175 N. Commercial St.



When You are at Your Favorite Shop Ask to See the Creations in Ladies' Coats By W. J. Mayer

Made in Salem From Pure Oregon Wool

Mayer's Coats are Style

W. J. MAYER
Ladies' Tailor
McCrack Building Room 7.

Special Prices For

Easter Hats

Ribbons at 1/2 Price



Odds and Ends in Braids
5c and 10c per yard

Mrs. C. A. Grimm
Lessons in Millinery

Full Line of Needlework
The Newest Craze: Rubber Beaded Hand Bags

Lessons in Needlework
Stamping a Specialty

Mrs. J. H. Lammers.

MILADY'S SHOP

517 Court Street. On Balcony Up Stairs

W. J. Porter

has the most beautiful and attractive

Pictures for The Home

Pictures are most appropriate for wedding gifts and your individuality is so easily expressed in the gifts you select.

Wall Paper — Paints — Picture Framing — Art Supplies

455 COURT STREET.

PHONE 485

We are personally responsible for work done by our hanger.

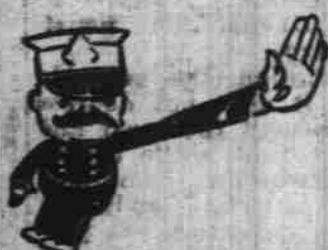


"A Smile With Every Bite" of

BETTER-YET BREAD

Ask Your Grocer

Insist on BETTER-YET BREAD it's Better!



PHONE 171

And have us call for your family Washing—90 Cents and Up.

HOME WET WASH LAUNDRY

1356 B Street

SHOP IN SALEM CONTEST OPEN TO ALL OF ALL AGES

One of the Writers May Draw Down a Prize of One Hundred Dollars Cash

The "Do Your Shopping in Salem" contest of The Statesman is open to men and women, or boys and girls, of all ages.

The main reason for this is that the Associated Industries of Oregon will pay \$100 for the best article published in any Oregon newspaper outside of Portland, upon "benefits to town and country of patronizing Oregon industries and home town merchants" or upon any related topic embodying this thought.

D. C. Freeman, manager of the Associated Industries of Oregon, has just made this announcement. The judges will be Mr. Freeman, George Turnbull, of the School of Journalism, University of Oregon, and Hal E. Hoss, president of the Oregon State Editorial association.

The articles submitted will be judged upon their constructive suggestions; their originality, logic of appeal and practical illustrations.

The competition is open from date till the annual convention of the State Editorial association, July, 1924. Contestants may enter more than one article.

In addition to the \$1 a week each for two articles to be printed by The Statesman, the best of the articles will be submitted in the \$100 cash contest mentioned above; the \$100 to be paid by the Associated Industries of Oregon.

This contest will no doubt bring out some of the best writers in Salem. The campaign will be constructive. It will show why you should patronize your home business men. It will be good for all merchants in Salem.

The following are the two articles selected for publication this week.

Article Number One Editor Statesman:

There is an illustration that will perhaps sound familiar to some of the older readers of this article, which gives a very good idea of the benefits to a city of patronizing the home merchants; to all the people of the city, whether business men, laborers or what not.

The illustration was perhaps not new then, but it was used by at least one prominent speaker in Oregon during the McKinley presidential campaign, and it was employed to make plain the benefits of a protective tariff, building up home industries. It was put this way:

The speaker took a silver dollar from his pocket. He asked a member of his audience to take the dollar, and re-represented himself as a builder and the first man as a carpenter; then the dollar was passed to a man represented as a grocer; and from the grocer to the doctor, from the doctor to the druggist, from the druggist to the barber, and so on down the line, or around the room—until the dollar, and represented himself as a hundred debts or purchases, or for service of many kinds. And the dollar finally came back to the speaker, represented as giving some kind of value, and he started the dollar around the circle again.

The same dollar might do duty a thousand, ten thousand times, and still come back again and again to the original owner of the coin. It would keep on doing duty indefinitely, and in one country or state or city or town, if it were kept in the country or state or city or town, and not sent away to a foreign country.

That is what will happen in Salem, if our home people will

(Continued on page 4)

MRS. C. E. MILLER

Hemstitching

Stamping — Buttons
Hand Embroidery

Phone 117

Room 10, Over Miller's Store

The Newest Things on the Market in

Corsets



The Women's Shop

New Easter Hats in Fashion's Latest Mode. Millinery, Hosiery, Summer Knit Underwear, and Sweaters.

A. E. Lyons.

M. Haniger

At 420 Court Street

PHONE 1808

You Should Shop in

Salem at the

Capital Drug Store

Because

Z. J. Riggs, the proprietor gives you the very best of service, quality of merchandise, at honest prices to all, reliability and square dealing.

The one aim is a satisfied customer. If you have not been our customer, we would be pleased to have you be one.

ANNOUNCEMENT

Tom Cronise will give the prize winners of the "Buy-in-Salem" contest each week an additional prize of a fine photograph of themselves or any member of their family.

All that the prize-winning contestants need to do is to come to the Tom Cronise studio, 193 N. Commercial Street, give their name, and sit for photograph. Phone for sitting.

Tom Cronise

103 N. Commercial St.

Phone 382



PLEATING

We will be glad to pleat your skirt and frills promptly.

Hemstitching:

Buttons Covered
Stamping

SALEM ELITE

329 Oregon Bldg.

Phone 379

MATTRESS MANUFACTURERS



Mattresses made in our own shop under sanitary conditions. Bring your old mattress to us for renovating. Our work guaranteed.

Capital City Bedding Co.

D. J. POLLIN,
President.

E. W. MULLER,
Secretary.

1199 N. Capitol

Tel. 19.



To the Winners of Each Week's "Buy-in-Salem" Contest THE ACE

will give a box of finest candies. When your essay is published in the Statesman call and receive your gift.

The House of Delicious Ice Cream and Fine Confections



127 No. High Street

Masonic Temple Building Phone 989

Phone 256.

456 Court St.

Pickens & Haynes GROCERS

30 Day Account Service

Free Delivery to Any Part of the City.

Jahns Piston.

Quality Piston Rings

Clendening & Miller

New Parts for All Cars

184 South Commercial Street
Telephone 1897

Mann Precision Wristpins

Mackay Valves

The Liberty Floral Company

Will give to the prize winners of this contest each week a fine potted Geranium.

CALL FOR IT.

Liberty Floral Co.

DICK BURCH, Mgr.
North Liberty at Belmont



PHONE 1868

And we are on the job at once.

Salem Cleaners and Dyers.

We specialize on one-day service.
1215 South Commercial St.

Order Your COAL NOW



Special Prices on Our High Grade Utah and Rock Springs Coal

Good Dry Oak Wood

HILLMAN FUEL CO.

PHONE 1855
Broadway at Hood.

ANNOUNCEMENT!

The Capital City Cooperative Creamery each week will present the winners of the Statesman's "Buy-in-Salem" contest a one-pound package of our delicious Butter Cup Butter.

Don't Hesitate to Call for It.

Capital City Co-Operative Creamery

Manufacturers of

BUTTER CUP BUTTER



137 S. Com'l

Tel. 299