



MANY OLDS SOLD IN PAST YEAR

Olds Motor Works Report Banner Year Since Their Organization

In the year, ended December 31, 1923, the Olds Motor Works sold approximately 35,000 motor vehicles. This total aggregates about \$38,000,000 in retail value.

While a large number of cars were driven overland from the factory and many were shipped by boat, 7792 freight cars were required to move the finished product from the factory to points of destination.

Add together the number of car-loads of raw materials and semi-finished products brought to the plant, and the car-loads of finished products shipped, gives a total of 11,771 freight cars, equivalent to more than 235 trainloads of 50 cars each.

The freight bills which the Olds Motor Works paid the railroads during 1923 for incoming materials alone amounted to approximately \$428,000.00.

LABELS DIRTY LINEN WAGONS
BUENOS AIRES, March 5.—Laundries will be required by a new municipal ordinance to collect soiled clothes in vehicles bearing the sign "Dirty Linen," and before washing and ironing to take them to a municipal disinfecting station. They must return the clothes to their owners in another vehicle marked "Clean Linen."

Night Guide Is Big Help

This pretty miss is showing how the Fryrac Night Guide is operated through the windshield



In order to increase the efficiency of a spotlight by rendering it accessible whether used on open or closed cars and to eliminate the windshield glare, a spotlight has been designed that attaches directly through the windshield. One type of these new lights is called the "Fryrac Night Guide," and is sold by the Western Auto Supply company.

With the increasing use of closed cars and the wide spread adoption of windshield wings on open cars, the "Fryrac" spotlight has become a nationally known product. It is worked entirely from the inside of the car and the pistol control enables the driver to direct the light on the road from an angle that removes all possibility of glare in front of the machine. It has many advantages over the out-at-the-side type of spotlight

for it can be used at the time when it is most needed—in bad weather when the curtains are on the car.

The light may be set to illuminate the side of the road where it is needed, as many accidents are caused by the driver being blinded by the glare of headlights on an approaching car, and attempting to feel his way and trust in luck that he will come safely through. The Fryrac may be set in any position and it will "stay put" regardless of road shocks. It is said that it will throw a shaft of light for a distance of 1500 feet.

The Western Auto Supply company are equipped with machinery that enables them to install these light guides at the rate of one every 15 minutes.

MAXWELL CLUB SEDAN PLEASURES

Within Six Months Club Sedan Beats All Other Models

Within six months from the date of its announcement, the phenomenal success of the Maxwell club sedan has made it the largest selling Maxwell model ever produced. Day after day the company's plants in Detroit, Dayton, Newcastle, Ind., and Windsor, Ont., are turning out approximately 150 cars of this type alone.

"The club sedan is a full five-passenger enclosed car, providing features not found in other cars of the so-called utility type," says J. E. Fields, general sales manager of the Maxwell Motor Corpora-

tion. "Because of the 30-inch doors, front seat passengers need not move while those using the rear seat enter or leave the car. The body inside is surprisingly roomy, ample for five full grown persons. A six footer sitting in the rear seat actually can stretch his legs out full length and be at ease.

"The wide doors and general methods of construction give the car many utilities in addition to that of passenger transportation. Heavy, bulky articles can readily be put into the rear and taken from it, and there are many businesses to which it has already become a valuable adjunct.

"For the cross country tourist, or for camping, it is difficult to conjure up a more suitable car. The interior, in ten minutes, can be converted into a comfortable double bed.

"Of staunch build, the club sedan, is designed to stand hard knocks. It will actually withstand more severe use on rough roads than most touring cars. This is due to its sturdy framing—its bridge type of construction.

"The club sedan body and door framing is all hardwood, unusually substantial, and drykilm seasoned in Maxwell's own plants. The metal bracing is stiff, strong, heavily-ribbed steel. Body steel is japped over the frame, a process generally observed only in high priced manufacture. Doors are hung on four hinges and supplied with two steel supporting wedges instead of the one usually provided. The doors are so strongly built and so firmly supported that they stay square and true. Even after thousands and thousands of miles of use, there is little chance for rattle, rumble or squeak in such a body.

AUTOMATIC SPARK HELPS CONTROL

Tendency Is Toward More Simplicity in Operation of Car, Automatic Simple

The tendency to make the operation of motor cars more simple and more efficient has been one of the results of the keen competi-

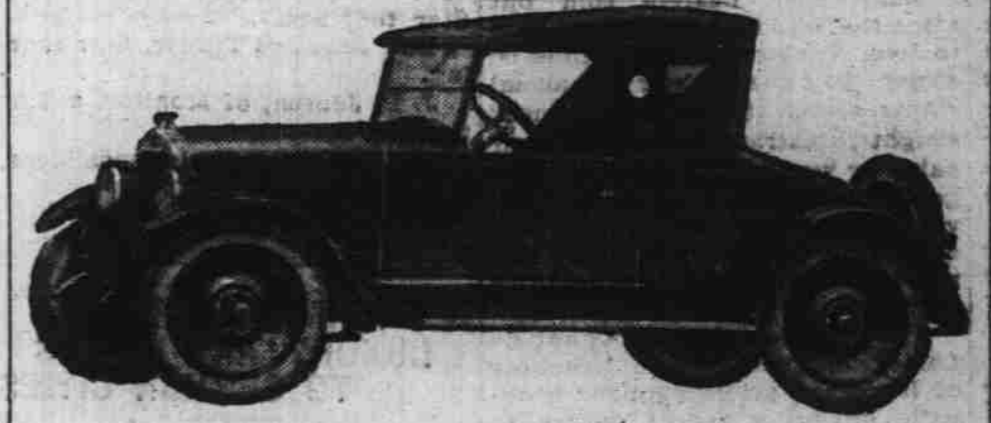
tion in the automotive industry. Probably one of the outstanding developments has been the automatic spark control, which has already been adopted by a number of the most progressive car manufacturing companies.

"Scientific manufacturing and production practices, combined with the early realization that large production would be required, to meet the demand, result in Maxwell's being able to price this

gets the most out of the car, because the spark is timed accurately. Our engine was particularly suited to the development of the automatic spark, as it requires a spark range of only 30 degrees.

closed car but a trifle higher than many open models."

Mr. Buyer, Mr. Seller, get together—use the Statesman want ad.



1924 Oakland Three Passenger Roadster

SPRING OPENING HELD BY SCOTT

Local Motorcycle Dealer to Hold Open House This Week—Entertainment

Spring opening week is the start of the Motorcycle season, so that week open house will be held by Harry W. Scott, the local Harley-Davidson Motorcycle dealer. Invitations to all motorcycle riders have been sent out, for them to come in and see the new models and enjoy a good time.

Radio entertainment will be furnished every evening and everyone is welcome to come and listen in.

One of the big attractions of the week will be a special hill climbing Harley-Davidson motor, which will be on exhibition for the first time here. This machine was designed by the Harley-Davidson engineers with the assistance of Dudley B. Perkins, the world's famous hill climber of San Francisco. Mr. Perkins has won more hill climbs than any other person in the United States.

There has been only eight of these special built motors built for the entire United States and Mr. Scott considers himself very fortunate in being able to secure one. It will be used later in the season, in the hill climbs that will be held in the northwest.

A secret destination motorcycle run will be staged April 13 for all motorcycle riders who enjoy having a good time. Entries are being made now.



WE CANNOT IMPRESS TOO STRONGLY THE MERIT OF OUR

NEARLY NEW FORDS

One look at our cars will thoroughly convince you that you really get more car, dollar for dollar than if you bought a new one. When you see our salesroom you'll think it's a new Ford agency but when you learn that our prices are \$150 and \$200 less than new Fords, you'll readily distinguish the difference.

1923 Nearly New Ford Touring, good rubber, etc. \$425.00	1918 Ford Touring 100.00
1923 Ford Roadster, can hardly be told from new 375.00	1921 Light Delivery, ideal berry car 225.00
1922 Ford Touring, in dandy shape 275.00	1920 Light Delivery 200.00
1921 Ford Touring, just as good a car as lots of '23 today 220.00	1918 Light Delivery 115.00
1920 Ford Touring 195.00	Other Fords to sell at \$50.00 to \$90.00
1919 Ford Touring, self starter 180.00	1919 Buick Six 250.00
	1919 Chevrolet 85.00
	1921 One Ton Samson. Make us an offer.
	Bethlehem 2 1/2 Truck. Make us an offer.

Used Car Corner

1924 License on Every Car
Open Evenings and Sundays

Ferry and Commercial Streets

Easy Terms

Motor to Church in Comfort



SUPERIOR 5-Pass. Sedan \$990⁰⁰

Delivered in Salem

The Chevrolet 5-Passenger Sedan is most popular for family use, because it affords comfort, weather protection and the home atmosphere all the year 'round for five people—yet may be economically operated with only one or two passengers.

Its power, reliability and low up-keep appeal to men. Women like its handsome lines, fine upholstery, plate glass windows with Ternstedt regulators, and fine finish.

TOURING CAR \$635⁰⁰

Delivered in Salem

Everybody appreciates its great value at this price



See Chevrolet First

NEWTON CHEVROLET CO.

227-231 North High Street

Phone 1000

Trail 'Em to Salem