

VACATION DAYS

Will Soon Be With Us Again

Have You Picked an Automobile?

Before you buy, either a used or a new car, it will pay you to look over the shiny stock of reconditioned machines at the

CERTIFIED PUBLIC Motor Car Market

We have cars which run as good and look as good as new. Furthermore, most of our cars we will guarantee same as a new machine. WHY NOT drive a splendid high grade car when we will guarantee it to run better than a new cheap car and will cost no more. They are better for the same reason that a Waltham watch is better than an Ingersol.

Come In and See

Here are a few we will show you and you would be proud to own any one of them.

1921 Studebaker Light Six, entirely rebuilt \$730
New top and curtains; guaranteed same as new car

1921 Studebaker Big Six, new battery.....\$800
Car doesn't look six months old

1922 Maxwell, driven only 6,000 miles.....\$590
Original paint looks nearly new

1923 Star Roadster, driven 4,000 miles.....\$425

We are OPEN EVENINGS and after 10 a. m. Sundays

Byron Wright, Manager—Phone 885

BEST AUTO PARK IS THE BEST AD

Local Man Thinks Should Improve Auto Park—Big Asset to Salem

By H. C. TSCHANZ

Along the transcontinental highways, the millions are going to come: coming west. Along the smooth pavement they travel, giving full vent to the early nomadic instincts of the race, as they go north or south, hunting like the honey-bee for the nectar life holds for them. Touring has become the great fad of the age, while the onrushing hordes are becoming greater and greater each season as year after year they come and go. Last year millions folded their tents, picked up their beds and traveled westward "seeing America first." By twos, fours, loads as families, then in groups like gypsy caravans they came—lingering here a day and there a night, looking everywhere. With vehicles ranging from the luxurious touring houses to the cheap wornout "rattle-trap" old flivver, they took to the road—and seemed to enjoy it. Ask them and they will tell you that they will come again next year and bring their friends—many of them. Ever looking toward the sunset, they can never, during all their days, forget the west: bubbling mountain stream teeming with fish against a green forest background, flowers, fruit, cool nights with no fear of rains—and pavement from Seattle to San Diego, almost 2000 miles of it.

Why travel via auto rather than Pullman? Not only because it has become a fad and "everybody is doing it" but also because the average family has—must have—a car today. And so tiring of their old environment for a time, wanting and needing a vacation and a change, they can "hop in" and are on their way. The price of one person traveling Pullman, would be almost as much as the gas bill for the entire trip—and the car can carry five or more. Instead of expensive hotels, they can camp out for much less—and get an outing in the bargain, especially pleasant here where there are no summer rains to mar the fun of camping. Having the car with them and being certain of the weather, all kinds of side trips into the mountains and to the ocean, are possible with but little expense. They buy oranges, fruits, supplies, going home again with a vision of the vastness of the west; with better health because rested up by the change—all very desirable, socially, economically.

What kind of people are these? Mostly of the well-meaning, desirable middle class who want to see the country and, many, out looking for a location, sooner or later. Being at the business of taking a vacation, they also have a keen eye on the resources of the country through which they travel. If they are unable to locate themselves, they will tell others with capital to invest. Many will become builders of the west—and while merely touring through, get visions of the future possibilities—such as no far-sighted Lewis or Clark ever dared dream.

What shall we do with them when they come? Let them come and go?—Yes, but in so doing let them know our resources and SEE our country, just what we have and what else we need. We can attract them to our city by giving them just a little better camping facilities than they can find in any other place. Our cities along the highway are all in competition with each other in attracting and entertaining the tourist—whether we believe it or not. The average traveler will tell the people whom he meets as well as his home-town friends about the camping facilities of this city, that, and the other. He exerts a powerful influence with his advice to stay here for the night but not to go "there" because there are no accommodations. Ultimately, the greatest number will go to spend a night

College President's Son, Professor Who Advised Him To Drop His Course in Ethics at Rochester



Rush Rhees, president of the University of Rochester, was on vacation in Algeria when George M. Forbes, head of the philosophy department, advised the president's son, Rush Rhees, Jr., to drop his course. Prof. Forbes gave this advice, he says, because the youth's critical attitude, coup-



led with "inordinate conceit" and "shallow thinking" defeated the purpose of the course. Young Rhees, a sophomore, in his notebook declared himself an atheist and denied the existence of moral law. President Rhees is a Baptist clergyman.

or several, at the place that treats them best. We should give these visitors, passing through, a nice clean, well-kept place to camp, housing cottages, even a chance to drop a dime or quarter for gas for cooking. None would object to a fee of 50 cents or even a little more for a night's use of the provided facilities. And if we fail to supply this some other wide-awake town will and, so I understand, is doing it. Then these bring others if they are impressed with what we offer so that even though they cannot remain permanently themselves, others may locate. Oregon's crying need is for people and capital.

Is Salem a good place to camp? Decidedly so because it is located in the very heart of the far-famed Willamette valley, with Portland, the metropolis of the state at one end and Eugene at the other. It has a surrounding of beautiful agricultural country; it is the CAPITAL of the state—the seat of its governmental machinery—and naturally the eyes of the people are often turned on the capital; it has most of the many state institutions, which are not only worth seeing by the tourist but will be seen at his request. The capital of the state should be the leader among the cities of the state. It seems that there are cities trying to do more with auto parks than we are doing. If we are too conservative—don't care

enough, lack civic pride, then other towns will get the people, the capital and the business that rightfully should be ours. The best auto park in the state is one of the best advertisements for a city. Salem, yes "city of peace" its name implies, but let us not be the white crosses among the blowing red poppy fields. Let Salem, the second city in Oregon, the capital of the state, have the best park for tourists—we can if we care and will.

Doctor to Airplanes Becomes New Profession in Europe

(By Mail)

LONDON, Mar. 12.—The vogue of flying in virtually all countries has been the means of creating a demand for an airplane "physician and surgeon."

This profession has been taken up by Frank Courtney, who won the King's Cup airplane race here last year. He has been on the continent testing out new machines, and has now left for the Arctic circle where he will put new machines through their paces. Several other pilots are acting as consulting "surgeons" to airplane makers. When a firm finds any particular plane is not behaving quite as it should, the "doctor" is called in to spot the trouble and put it right.

THE SATURATION POINT

PRINTERS INK

Every year or two the "calamity howlers" become bearish on the automobile industry with the cry that automobile ownership is very close to the saturation point. If they would study the growth of the cities with their constantly increasing number of street car riders, they would realize that many

millions of people must be still looking forward eagerly to the purchase of their first automobile

Between 1900 and 1920, the 235 leading cities of the United States increased 16,000,000 or 75% in population and during the last 15 years the street car riders in these cities increased 58% despite the fact that within that time, the automobile business advanced from nothing to its present position.

NEW PAIGE



New Price

ONLY last year the Paige Phaeton sold for \$2450. The New Paige Phaeton with all its improvements now sells for but \$1795. See the car. Drive it. You'll agree the value is startling. (305-2)

Standard Models

7-Passenger Phaeton . . . \$1795	7-Passenger Phaeton . . . \$1995
4-Passenger Phaeton . . . 1795	4-Passenger Phaeton . . . 1995
5-Passenger Sedan . . . 2595	5-Passenger Brougham . . . 2395
7-Passenger Sedan . . . 2595	5 or 7-Passenger Sedan . . . 2770

De Luxe Models

7-Passenger Phaeton . . . \$1795	7-Passenger Phaeton . . . \$1995
4-Passenger Phaeton . . . 1795	4-Passenger Phaeton . . . 1995
5-Passenger Sedan . . . 2595	5-Passenger Brougham . . . 2395
7-Passenger Sedan . . . 2595	5 or 7-Passenger Sedan . . . 2770

Prices at Detroit. Tax extra

WM. H. TRUMM

349 N. Commercial. Phone 950
Hagen Bros., Associate Dealers,
Silverton

French Capital Soon Will Lose Women Sweepers

(By Mail)

PARIS, March 10.—The old women who shiveringly sweep the narrow streets of Paris have lost their fight against modern machinery. The city has decided their usefulness is ended. Henceforth only one vacancy in three will be filled, and before long these jobs

will be abolished as their holders die or leave.

These women once were among the picturesque sights of Paris, swinging their long-handled brushwood brooms, beginning at dawn. But now with few remaining there is more of pity than of romance in the sight. It won't be long until some good old woman will be photographed leaning on her witchlike broom and written about for the newspapers as the last of the sweepers.

GERMANS TAKE TO CHEWING GUM

(By Mail)

BERLIN, March 12.—"Kau gummi," which in English means chewing gum, has appeared in Berlin. It is manufactured in Germany, wrapped in oil paper and sold in packages a little smaller than the American brands. Salesmen recommend "kau gummi" as especially good for "athletes and stenographers."

The Good MAXWELL Club Coupe

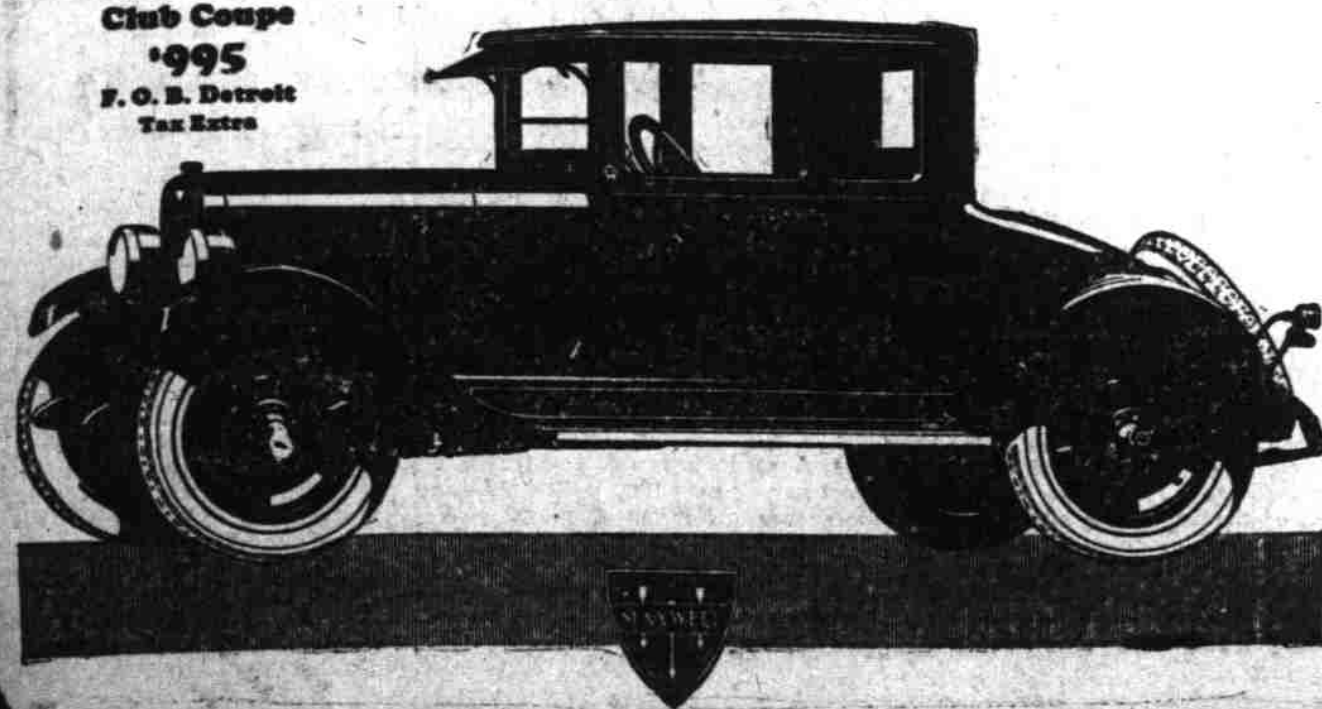
Care-Free, Economical Service The Year Round

If you could make a tour of the factories where the good Maxwell is made we could show you scores of ways in which goodness is built into the car.

The thousands of contented men and women who are driving good Maxwells need no such factory demonstrations. They know the goodness is there because they are enjoying care-free, economical service day in and day out the year round.

Oscar B. Gingrich Motor & Tire Co.

Club Coupe
\$995
F. O. B. Detroit
Tax Extra



AUTO TOPS



W. R. & J. H. McALVIN

General Auto-Top and Upholstering Work

Formerly with Woods Auto Top Shop

545 N. Church St.
Salem, Ore.

AUTOMOBILE PRICES GO UP

Ten makes of automobiles have advanced prices. No notice of advance in price of Chevrolet has been received as yet. To make sure of your Chevrolet this spring and at present LOW PRICES we solicit your order at once.

QUICK ACTION NEEDED

Call 1000 for Salesman

NEWTON-CHEVROLET CO.

227-231 North High Street

Ask about our Easy Monthly Payment Plan

for Economical Transportation



SEE CHEVROLET FIRST

Trail 'Em to Salem