

SEVENTY-THIRD YEAR

SALEM, OREGON, SUNDAY MORNING, MARCH 23, 1924

PRICE FIVE CENTS

Silver Fox Farming now Business of State of Oregon

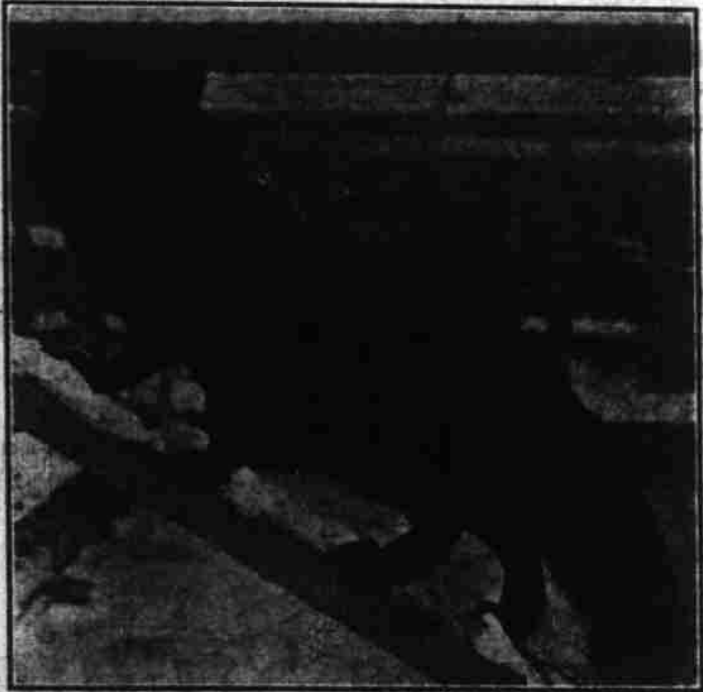
Live Diamonds Bearing Pearls of Fur Make Up Foundations of Great Wealth in Our State—The Largest Breeder in the World Pays a Visit to Salem

Dale M. Haskin, manager and owner of the Oregon Silver-Black Fox farm, which is located half way between Newberg and Dundee, Yamhill county, was in Salem yesterday. He was accompanied by T. B. Rogers, son of W. K. Rogers, who is the largest breeder of silver foxes in the world, who has over 500 pairs of choice breed-

foxes on his ranch, and he looks for a big increase this spring, expecting the first litters of silky pups the last of this week. The arrival of these pups will continue till about the middle of May.

There Is Much Interest

Mr. Haskin states that wonderful interest is being taken in this



Root River King, a beauty owned by the Oregon Silver-Black Fox Farm, Newberg, Oregon

ing foxes on their ranches, including the famous pioneer Dalton and Tuplin ranches; being the first who domesticated the silver fox over 33 years ago. These ranches are at Charlottetown, Prince Edward Island, Canada. Mr. Haskin is their representative for Oregon, Washington and California.

Exhibited at Fair

Mr. Haskin exhibited two pairs of silver foxes at the state fair here last September, which were the first silver foxes to be exhibited in this section; and they attracted wide attention.

Mr. Haskin has 110 choice silver

new and most profitable industry in the northwest, and that many people are awakening to the facts introduced by the United States government concerning the wealth to be made from these live diamonds.

Mr. Haskin states that he has sold several pairs of unborn pups to be delivered this fall, which shows the interest taken; to secure the first selections of these valuable pearls of fur.

He is besieged with inquiries, naturally, but Mr. Haskin is glad to give any information he can about this new and attractive industry.

S. S. CONVENTION AT AUMSVILLE

Interesting Program Provided Fills Occasion—Good Music

Santiam Sunday school, district convention to be held at the Christian church, Aumsville, Oregon, Sunday, April 6, 1924:

Program

10:00 a. m.—Song Service.
10:15 a. m.—Devotion, led by C. M. Miller.
10:30 a. m.—Lesson Study.
11:00 a. m.—Instrumental Music.
11:15 a. m.—Address, "Winning the Boys for the Sunday School," Edwin D. Socolofsky.
11:45 a. m.—Announcements.
12:00—Basket Dinner.
1:30 p. m.—Song Service.
1:45 p. m.—Devotion, led by Rev. C. W. Pogue.
2:00 p. m.—Male Quartette.
2:15 p. m.—Reading, Miss Grace Von Behren.
2:30 p. m.—Address, "Winning the Girls for the Sunday School," Miss Marian Wyman of Y. W. C. A. Salem.
3:00 p. m.—Business.
Pianist—Miss Hazel Bear, Song Leader, Ed Socolofsky.

Working too much will get you the same as loafing too much. Germs don't care about how important you are.

MAY HEAD INVESTIGATORS OF U. S. SHIPPING BOARD



Representative Wallace White from Maine is elected, Washington news, as chairman of the special committee which will investigate the United States shipping board.

strength of other industries, there would then be one standard dollar, and all industries would be on an even footing. If the millions of

tons of farm products now imported, and produced under low wage and low living standards, had the tariff protection of manu-

factured articles, the deluge would be greatly lessened and the products now imported would be grown here.

When farmers are organized as strongly as other industries they will get the same protection. When they do their own marketing they

will be able to cut out the thousands of middle profit takers that prey on them. When they control both production and marketing

they will have an even break with the rest of the country. The "over production" hobgoblin is but the pretext of the middle interests.

Men's Hose Full Mercerized

All selected yarns used in making these hose. Four-thread heel and toe, double sole and high spliced heel. Remarkable at

25c

World's
Largest
Chain
Department
Store
Organization

A NATION-WIDE INSTITUTION -
J. C. Penney Co.
Incorporated
475 DEPARTMENT STORES

160 North Liberty, Salem, Oregon

Reliable
Quality
Goods
Always
at Low
Prices

Play Suits For Boys and Girls

True Blue. Made of strong blue stiel drill with white stripe, khaki drill, and blue denim. 2 to 8 yrs. Practical suits at only

98c

Nation-Wide Work Clothes Week

Everything for Workmen - At Large Savings

"Pay Day" Overalls Union Made

Made for and Sold Exclusively by the J. C. Penney Co. "Pay Day" Overalls (registered trade name) have double seams throughout and are extra full cut. Two hip, two side, watch and rule pockets—all tacked to prevent ripping. Workmen prefer these to all others because of the service they give.



The Most In
Money's
Worth
At

\$1.59

They Serve
You Best!

This Label on all Genuine "Pay Day" Overalls



In 1923 our stores sold 1,200,000 of these famous "Pay Day" Overalls; an average of 40,000 each working day. A great achievement, but possible only because men from coast to coast know these are remarkable values.

Men's Khaki Pants Popular With Many

Made of olive drab khaki drill—full cut and nicely made.

Because of the remarkably small price, these Pants enjoy extreme popularity, among many of our customers. Unusual value at

\$1.49



Work Shoes Black Elk—Plain Toe



Men's strong bluchers for hardest service. Single welt sole. Hooks and eyelets. A big value.

\$3.98

Work Shoes For Hard Service—Lined



Men's brown Lotus bluchers. 2 full soles; chrome middle. Half rubber heels. Welt.

\$4.98

Men's Lined Army Work Bluchers



Brown Elk work shoes. Soft tip. Half rubber heels. Single sole welt. Remarkable value at

\$3.98

Men's Retan Durable Work Shoes



Moccasin stitched reinforced vamp bluchers. Single sole welt. Brown. Hooks and eyelets. Husky shoes at only

\$4.98

All Days Are Thrift Days Here

You know the satisfaction that accrues from being able to sit within the privacy of your home and plan the family buying for the following week with the assurance that each dollar will be expended to the greatest advantage.

Your experience, if you are in the habit of buying at this Store, has taught you that you always can practice thrift here, and, at the same time, select from the choicest goods the markets afford.

Prices here do not change with the shifting of the wind.



"Nation-Wide" Work Suits Triple Stitched Seams—Union Made

Cut full size. Large and roomy to allow freedom of movement. Note all the pockets.

Seams Are Bar-Tacked
This reinforcing prevents ripping

Only garments as strong as these can assure you of the long, hard service to expect from well made, durable work suits.

Good Quality Khaki Drill
Medium wt. Heavy wt.
2.98 3.49



Men's Strong Outing Shoes For Work—Durable—Priced Low!

Men who want and need good work shoes always find an unusual buying opportunity awaiting them at this store. Our work shoes stand the hard knocks and wear well for a long time. If you've worn them you know.

One of Our
Nation-Wide
Values

\$2.49



A Remarkable Offering—Chocolate retan outing shoes with half double soles. A pair will convince you that our work shoes are exceptional values for the price.

Cotton Gloves For Workmen

Good weight. Made for long, hard wear.

15c to 39c

Cotton Hose Good Value for Men

Reinforced heel and toe. Give excellent wear.

2 for 25c

Moleskin Pants Black and White

Heavy weight, well made. Strong drill pockets.

\$2.98

Work Gloves Leather Gamblets

Durable gloves, sure to give satisfactory wear.

98c to \$1.98

These Khaki Work Shirts Give the Utmost Satisfaction

Many workmen prefer khaki shirts to all others. To fulfill their requirements we have made under our own specifications

Our Famous
"Compass"
Work Shirts

Khaki Service Cloth

The careful workmanship, the full and generous proportions in which the shirts are cut in all parts and their ability to endure hard service, make them extremely popular.

One of the Best
Values
Obtainable
at

98c



"Big Mac" Work Shirts Men! Here's a Most Remarkable Value

We're sure you can't equal this exceptional value in any but a J. C. Penney Company Store. Strong, serviceable work clothes, always at the lowest possible price. Registered Trade Mark.



—fadeless chambray, plain blue and gray
—two big button pockets
—extra stitching reinforces seams
—square cut tails
—large, roomy sleeves and body
—all sizes: 14½ to 17

Service—that's the main point in all work clothes. When you get it at our low prices you know this store's a good place to buy. A profit here for you in every purchase.

79c

Work Gloves For the Men



Made of Durable Leather to Give Most Service. Sure to give entire satisfaction. The best that so little money can buy.

98c to \$1.98

Boys' One-Piece Khaki Drill Work Suit

Cut full and roomy. Good quality, medium weight.

98c to \$1.49

Men's "Pay Day" Work Shirts

Union made, of fadeless chambray and stiel indigo drills. Body and sleeves cut extra large. Two button pockets. Long skirts. Square cut tails. All sizes.

98c

Work Pants Well Made—Full Cut

For men Reinforced stitching at all strain points. Dark and medium grey mixtures and hair lines. Serviceable materials: Cottonade, Cassimeres, Kerseys. Each is a remarkable value.

\$1.98 to \$3.98

Spring Hats Of All Fur Felt



Styled right. Season's best colors. Genuine full leather sweat. All silk bands and binding. And only

\$1.98

"Let Us Be Your Hatter"