

"FEAR DISPELLED" SAYS GRIFFITH

Appleby Plan Really Helps to Dispose of Old Cars After Reconditioned

Fears expressed by some uninformed car owners that the Certi-

fied Public Motor Car market was intended to make it difficult for them to trade in their old cars have been practically all dispelled during the period the market has been operating, according to Geo. Griffith, one of the participating dealers.

"During the past week I have had occasion to come in touch intimately with two owners of high priced cars, both of whom had been laboring under the delusion that the market had been designed to 'hold them up.'" Griffith re-

PATTERSON PARTS AGENCY IN SALEM

Clendening and Miller to Open for Business Here Wed., March 19

A new auto parts store is being established in Salem and will be

open for business on or before Wednesday, March 19. The new firm is Clendening and Miller and they will handle the Patterson auto parts line exclusively for this territory.

For the past two weeks the new store location at 184 South Commercial has been undergoing a complete renovation. Modern bins of the handiest type have been installed to receive the minor parts and are designed so that the public may be served in the most efficient way.

Both of the partners have lived in Salem for some time and are well known here. W. H. Clendening is a former automobile machinist and for the past several months has operated a grocery store in south Salem. The other partner, H. O. Miller, served as a major in the army during the war and has been connected with Adjutant General White's office since that time.

The auto parts and accessories handled will be of the Patterson line. Several shipments to stock have already arrived here and more are on the way. The Patterson company, which has its headquarters at San Francisco and branch offices in the large cities, is the greatest firm of its kind west of Chicago. The local dealers will be able to supply the garages of Salem and neighboring towns and will be equipped to give wholesale as well as retail service.

All parts that will not be carried in stock here can be obtained from Portland through the dealers here on four hours' notice.

RECORDS BROKE BY OAKLAND CO.

300 Per Cent Increase Is Shown Over February 1923; Other Records

PONTIAC, Mich., March 16.—During the month of February, the Oakland Motor Car company broke all previous Oakland sales records for a single month. Sales for February exceeded the previous record month of June, 1919, by over 1000 cars.

The figures show a 300 per cent increase over February, 1923, and are more than 59 per cent greater than February, 1919, which was the previous record February for sales.

During the last five months period, starting with October 1st, one month after the new models were introduced, the total of Oakland cars sold was greater than the same five months periods in 1919 and 1920,—which held the previous sales record for these months.

Two other monthly records also went tumbling, when sales for November and December beat the previous high November and December of 1919.

TO TRY SIDEWALK-SUBWAYS

Buenos Aires Has Scheme to Safeguard Pedestrians

Buenos Aires is soon to have a try at the subway street crossing scheme so often discussed as a partial solution of the traffic difficulties of North American cities if the intendente ratifies a motion recently passed by the city council.

The details of the plan have not yet been worked out, but the council has been assured that the scheme can be satisfactorily adapted to conditions. It is proposed to give it a try-out at one or two of the busiest corners, with the possibility that if it proves successful, similar construction will be undertaken at a number of points in the downtown district.

Dainty Frenchman Refuses Service From Dirty Hands

(By Mail)

HAVRE, Feb. 26.—Jean Durand went into court recently in support of the gospel of clean hands. He was arrested because he refused to give his railroad ticket to the conductor on the train from Paris.

"He wore no gloves," Durand explained to the desk sergeant, "and who knows how many microbes had gathered on his hands from the tickets of others?"

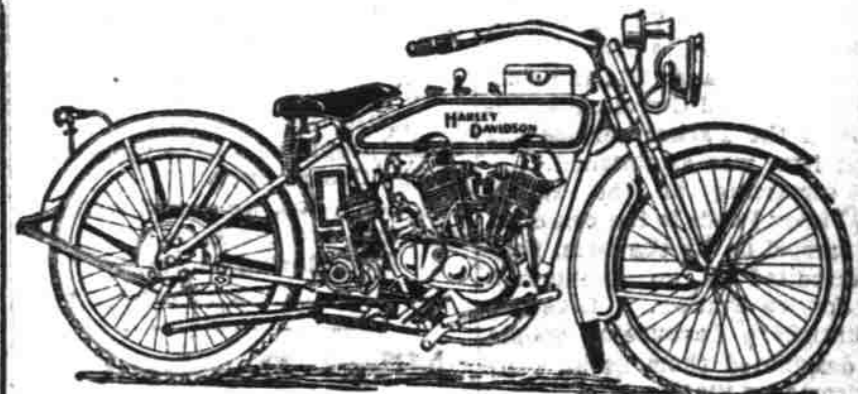
The police let Durand off with the admonition hereafter to obey the law that requires tickets to be presented, even to ungloved trainmen.

HEY FELLOWS!

Look at this one—Just come through the shop—completely overhauled, repainted, new tires—full electric equipment. Special price for this week \$125—

Only \$45 Cash

Balance on Easy Terms



Enjoy the Greatest Sport in the World—Motocycling

HARRY W. SCOTT

"The Cycle Man"

147 South Commercial Street

Write for free catalog and list of machines.

Fordson

Make this a Fordson Year

Have dependable Fordson Power ready when the fields are first ready for breaking.

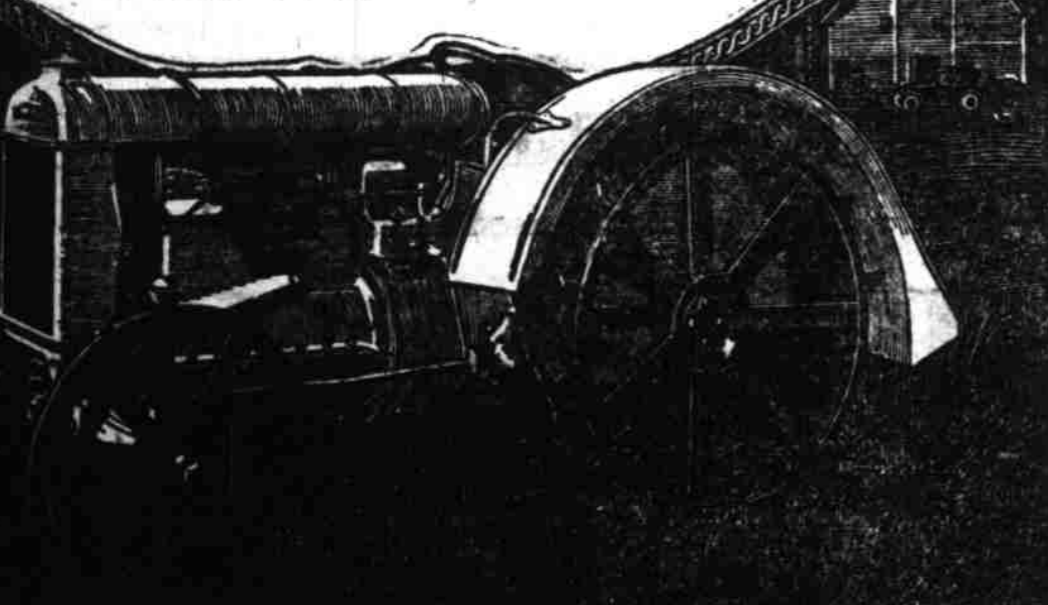
Through all the year use its steady, versatile power for bigger profits on every farm task that requires power.

To be sure of this, however, we must have your order now. Spring with its peak load of Fordson buying orders is almost here.

Don't wait. Order today. Make this a Fordson year.

Ford Motor Company
Detroit, Michigan

VALLEY MOTOR CO.,
Salem, Oregon



OLDS BODIES ARE BUILT AT PLANT

New Fisher Body Plant Now Connected by Archway of Olds Motor Works

Another step toward becoming a wholly self-contained automobile factory was taken by the Olds Motor Works this week when its production line and that of the new Fisher Body Corporation's plant in Lansing, Mich., were joined and the first closed car body moved through the archway separating the two buildings. The Olds Motor Works now is one of the few automobile factories in the world where all of its bodies are built at the same place the chassis and engines are manufactured.

The change eliminates the shipping of Oldsmobile closed bodies to Lansing, and removes any chance of the bodies being damaged in shipment. It also will permit an enlarged production schedule, which is badly needed to meet the big demands for the new Oldsmobile Six.

Last November the Fisher Body Corporation, in conjunction with A. B. C. Hardy, president and general manager of Olds Motor Works announced that the Fisher organization would take over a modern three-story unit of the Olds plant for the exclusive construction of Oldsmobile closed bodies. Engineers and body experts of the Fisher organization supervised the layout of the plant and installation of new machinery.

The finished plant was inspected by Fred Fisher, head of the corporation, last week, and he declared that it was the most efficient plant in the world for the economic and quick production of quality closed bodies.

"FEAR DISPELLED"

(Continued from Column 2)

ported. "The impression seems to have been that the dealers were seeking a monopoly on used car trades.

"In both these cases, and in a number of others which have been reported to me by other dealers, the owners have been amply satisfied when the Appleby plan has been explained correctly. In both these cases, the cars were appraised and the owners declared that their treatment had been much better than anticipated.

"As a matter of fact, the market is designed to aid owners in disposing of their old cars, rather than hinder them. Our only connection is to provide the outlet through which their cars can be sold to best advantage. The market is run by the public alone shall dictate the values allowed for old cars. No dealer in Salem has any control or voice over this.

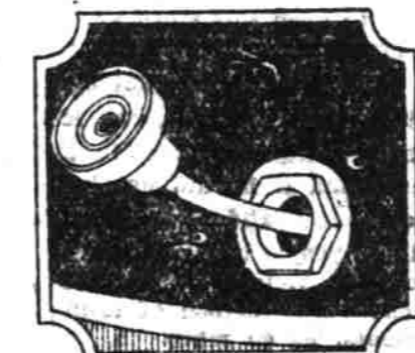
"Naturally, the markets cannot succeed unless they have cars to sell, and in order to get cars to sell, they must be appraised at a price satisfactory to the owners.

On the other hand, the market can not succeed unless the cars are sold, as well as taken in. In order to sell the cars, the appraisals must not be for more than they are worth. In each case, the car owner or buyer has full power to tell our manager what they may allow for old cars in order to move them through the market.

"Incidentally, the public receives a material saving owing to the fact that all of the dealers handle their trades through a central clearing house, the individual overheads are cut down, and this is reflected to the owners in reduced selling cost."

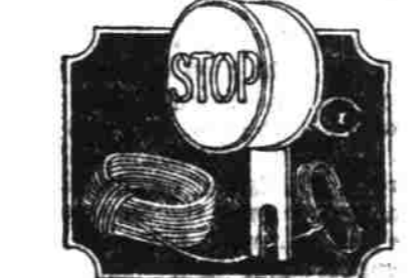
Is it Necessary to Shop for Accessories?

Emphatically, we say No! Our accessories, tires and supplies are of the highest quality obtainable. Our prices are low and we will consistently keep them so. Our stock is well displayed and arranged for your convenience. Our stores are up-to-date and our courteous Salesmen wait upon you with a smile. You get Service and your Satisfaction is Guaranteed.



Cuno Cigar Lighter
It is safe—it is convenient—eliminates the necessity of taking the eyes off the road and the hands off the wheel—the motorist simply draws the lighter forward, and instantly he has his light. The price is \$5.00

Flashlights
A good, dependable flashlight should always be carried in the car—we never know when it will be necessary, and good intentions don't help us when locating our trouble on a very dark night. We carry them in various types .. 90c to \$3.75



Stop Signals
The drum type, as illustrated, is the very latest—attaches to any car without drilling a hole—fastens to either tail light or license bracket. Dust and water proof—the finish is black and nickel. Our price \$2.40 Other styles, \$1.45 to \$5.40.



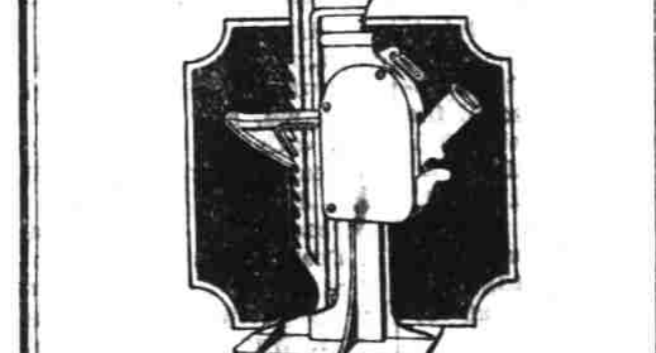
Radiator Ornaments
These ornaments are made of solid metal and fasten on top of the motometer—the finish is nickel—easy to put on. Aside from those we illustrate above, you can choose Masonic Emblem, Speed Nymph or Eagle. Prices from \$1.10 to \$2.50 each. Other ornaments to \$4.30

Order by Mail
Our Guarantee Protects You

TIRE Sundries

Can you reach under the rear seat of your car and get out all the equipment necessary in case of tire trouble? A glance at the list below may help you.

- Linolins
- Blowout Patches
- Tire Boots
- Elastic Rubber Patches
- Shure-Hold Fabric Patch
- Vulcanizing Outfits
- Tire Cut Filler
- Genuine Schrader Tire Gauge



- Tire Pumps
- Patching Cement
- Valve Caps and Washers
- Schrader Valve Insides
- Tire Tape
- Pump Hose
- Hose Clamps
- Pump Connection
- Rim Tools
- Tire Covers
- Rim Wrench
- Tire Wrench
- Tow Rope



Nobby Locking Cap
This beautiful cap screws on like an ordinary cap but it cannot be removed. Lid to cap and motometer operate on hinges. The handsome monogram attached is a feature. Price for any make car \$5.75 Other Locking Caps—\$2.55 to \$4.40, according to car.

90 Stores in the West
Western Auto Supply Co.
Corner Court and High Street. Phone 796

Good Tires Should Not Cost More



Wear-well CORDS

Solve the problem of economical tires. They offer the motorist standard weight, standard oversize, standard quality, at low prices.

SIZE	Cl. Regular Size	PRICE
30x3	Cl. Regular Size	\$8.55
30x3 1/2	Cl. Regular Size	8.80
30x3 1/2	Cl. Oversize	9.90
31x4	S. S. Oversize	15.55
32x4	S. S. Oversize	15.90
33x4	S. S. Oversize	16.85
34x4	S. S. Oversize	17.60
32x4 1/2	S. S. Oversize	20.40
33x4 1/2	S. S. Oversize	21.20
34x4 1/2	S. S. Oversize	21.85
33x5	S. S. Oversize	25.70
35x5	S. S. Oversize	26.50

Western Giant CORDS

—as good as you can buy. Every advantage you would look for in a tire is embodied in this cord—extra quality, extra weight, extra service, a sure non-skid tread and a guarantee that protects you.

SIZE	PRICE
30x3 1/2	\$12.65
32x3 1/2	15.80
32x4	18.85
32x4	20.85
33x4	21.20
34x4	21.90
32x4 1/2	26.55
34x4 1/2	28.15
35x4 1/2	29.20
35x5	34.30

(Ask for Prices on Other Sizes)

Western Standard

30x3 1/2 Clincher \$10.75

10 daring tests of Oakland's Duco Body-finish

See These Tests

- Muriatic Acid**—It does not harm Oakland's new finish.
- Sulphuric Acid**—A finish that stands this test will stand the hardest usage.
- Fire**—Even a flame cannot harm Oakland's finish.
- Ammonia**—The strongest ammonia is used in this test.
- Fire Extinguisher**—It kills fires but not the brightness of Oakland's finish.
- Lime Cement**—This test proves that it's hard to harm Duco finish.
- Hot Tar**—See how easy it is to clean road tar from Duco.
- Belling Water**—It is fine to know that the finish will stand this test.
- Mud**—See a muddy car cleaned with a dry cloth without harm to its finish!
- Dust**—With Duco you can safely dust your car as often as you please.

Every day and evening, beginning March 17th and ending March 22, we will put on a most unusual demonstration at our show room. The beautiful new Duco body finish of the True Blue Oakland will be tested and its remarkable qualities proved right before your eyes.

After seeing these tests, listed at the left, you will realize what a wonderful advance Oakland has made in bringing out this new finish.

Come—Bring the Family See These Tests

Examine, too, the many other advanced features of the 1924 Oakland, the desirability of which can also be demonstrated just as conclusively.

Every Day and Evening March 17th to 22nd

VICK BROS.
Trade at High



For Your Convenience Open Till 9 p. m. Saturdays