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 U. S. PAGE, President. W. E. HANSON, Secretary

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PERFECT CONTROL

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East Salem Home Bargain

An 8-room Modern House in East Salem, not far from State Highway shops, with two 50x150 foot lots, barn, fruit and shrubbery. Only \$3,500.00. Owner wants to move to south Salem and will consider a good south Salem lot in part payment.

A. C. BOHRNSTEDT
 147 No. Com'l St., Salem, Ore.



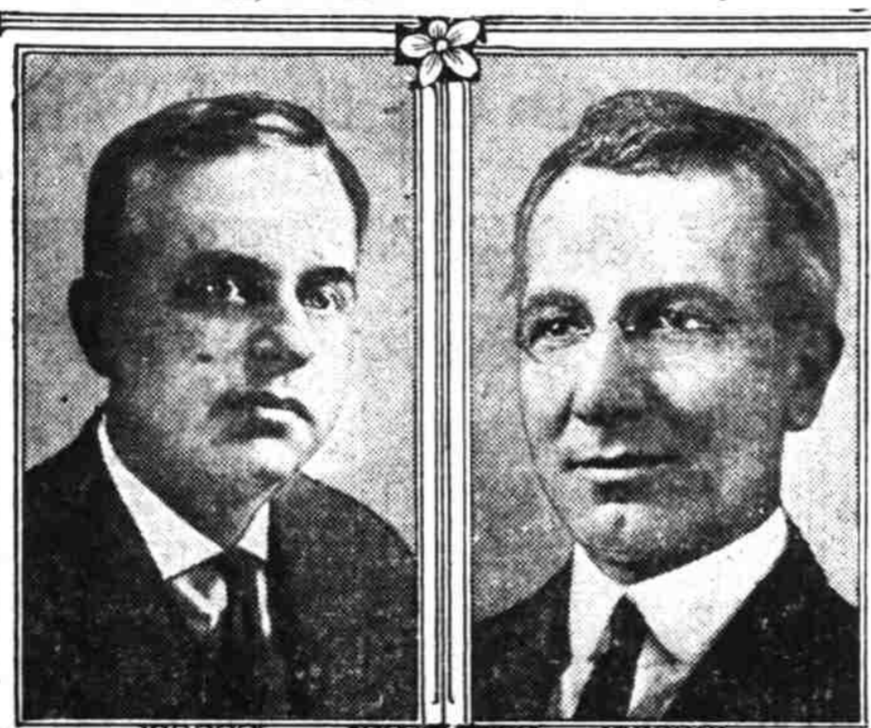
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SALEM ELECTRIC CO.

F. S. Barton, Proprietor
 Masonic Temple

Housing Experts Head Movement for Better Homes in America; Educational Drive Under Way



DR. JAMES FORD DR. JOHN M. GRIES

The reorganized Better Homes in America movement, now entering its third year, is under the active management of Dr. James Ford, executive director, pictured above. Dr. Ford is a nationally known housing specialist, and has been granted a year's leave by Harvard University in order to take charge of this educational work.

Dr. John M. Gries, pictured with Dr. Ford, is one of the members of the board of directors of Better Homes in America. He is at the head of the Division of Building and Housing of the Department of Commerce.

As reorganized, Better Homes in America is entirely educational and non-commercial, being supported by public gifts. Herbert Hoover, Secretary of Commerce, is again president of the organization, and President Coolidge, for the second time, warmly endorsed the movement in his letter to Secretary Hoover accepting the chairmanship of the Advisory Council.

During the first year of the movement, some five hundred communities demonstrated Better Homes. The next year this number was about doubled, and there is assurance this year that the 1922 figure will be considerably surpassed in the number of communities demonstrating Better Homes during the week set aside as "Better Homes Week"—May 11 to 18.

Particular stress is being laid this year on homes for American families of moderate means, and local committees have been asked to demonstrate homes which, completely furnished, would come within the reach of such families.

Another particular aim of the campaign this year is to extend the movement to rural parts of the country as far as possible. Better Homes in America is seeking to convey to every American family that beauty and comfort in the home need not be strangers to economy.

Headquarters are at 1633 Pennsylvania Avenue, Washington.

Suburban Homes Cheap

\$2000 buys a fine three-acre tract with neat bungalow, four rooms, family orchard, on paved road, close in, snap.
 EIGHT ACRES, \$2550, with a cozy five-room bungalow, garage, snap.
 TEN ACRES, \$5500, highly improved, not far out; electric lights, water system.
 SEVENTY ACRE FARM, \$7500—good buildings, 40 acres in crop, balance timber and pasture. A snap.

Childs & Bechtel
 240 State.

Riverside Acreage Sold to Eastern Oregon Man

Thirteen acres on Riverside were sold this week by W. A. Moore to W. S. Smith, recently of Ione, in eastern Oregon. A lot in Walker's addition was turned in on the deal and Mr. Smith is now busy with plans for a residence.

Frank Needham of Livesley, has purchased the W. M. Plympton house at 740 South Commercial.

The deals were handled by Mrs. Winnie Pettyjohn, Salem realtor.

We are not an imperialistic people, and it isn't probable that we will annex the north pole until some other nation grabs the gumdrop concession.

HERE, MR. HOMEBUILDER—

Is the BEST, SAFEST, STRONGEST, and, in the long run, the CHEAPEST material out of which to build your home.

It is BURNED CLAY HOLLOW BUILDING TILE—it insures Fire-Safety—Health and Comfort.

Ask for Catalog and Booklet of Plans.

SALEM BRICK & TILE CO.
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Let Us Supply
LUMBER for YOUR HOME

Or Any Kind of Building Material.

Estimates Cheerfully Given

Douglas Fir - Lumber - Boxes - Box Shooks - Wood - Lath and Mill Work

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Front and Ferry Streets

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Correct this sentence: "You may carry this pen in any position," said the clerk. "and it won't leak in your pocket."



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you can turn night into day—cold into heat—foods into palatable delicacies: because you can wash, iron, sweep, play a piano or talking machine all by pressing a tiny button.

Wiring is not an expense—not when you calculate the cost of oils, coal or gas in terms of time, health and wrinkles. And it is a pleasure—a social triumph to do things electrically.

We will furnish an irresistibly low estimate.

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 471 Court St. Phone 980

BUILDING JUMPS PAST ALL MARKS

Salem Record for February Considered Remarkable By Straus & Co.

Salem's building record for February shows a remarkable increase over any previous month in the history of the city. Building permits totalling \$275,450 were issued during the month. The highest previous monthly total was that of last December, \$183,750. The past month's record is 138 per cent greater than the total for last February and 36 per cent greater than that of February of 1922. This is shown in an analysis of the record made by S. W. Straus & Co.

The figures for January are \$115,500; for last February, \$37,500; and for February of 1922, \$58,900.

SALEM PROPERTIES HAVE HIGH VALUES

Chamber of Commerce Completes Exhaustive Survey of Present Conditions

Salem has a present property valuation of between \$22,000,000 and \$23,000,000, according to a careful survey of conditions just completed by the chamber of commerce. At the same time the city has a total indebtedness of \$590,000, as represented by \$396,999 in municipal and \$194,000 in school bonds and records show that the city is on solid financial grounds. Comparatively speaking this amounts to the same thing as a man

having property worth \$1,000 with only \$25 owing. The assessed valuation of Salem is \$12,372,936. Assessments here are made on about a 60 per cent valuation.

Salem is paying off its municipal indebtedness at the rate of 20,500 each year. The last Salem bonds sold to net 5.75 per cent interest while Oregon state bonds are now listed at 4.80 per cent.

Approximately \$300,000 in Bancroft bonds have been issued, for which the city stands good. These bonds are secured by city real estate liens and there is no chance of losing. For this reason these figures are not included in the indebtedness figures.

LAFSKY BUILDS ANNEX ON COURT

Local Man Erects Building to Be Occupied by Battery and Tire Houses

Among the latest of the business buildings to be completed is the addition to the Derby building, which has just been opened to the tenants. This building is of concrete and tile construction, absolutely fireproof and modern in every particular. In size it is 40 by 50 feet, and the court in the back will be paved so that cars may be parked and worked on clear to the alley.

F. J. Lafsky, who for many years has been prominent in the building up and development of Salem and the surrounding territory, and who owns the east half of the Derby building, is the builder. Mr. Lafsky announces that the property at 525 Court street will be occupied by Paul Marnach, a local man, with an up to date tire house. The room at 531 Court is already occupied by Joe Williams, late of Raymond, Wash., who has taken the local territory for Willard batteries.

A genuine dirt farmer probably notices little change of environment when he gets into politics.

We are getting back to normal. Lately people talked only of millions, and now \$100,000 will do anything.

- Large lot, 3-room house, paved street, Garage, \$1650.
 - Small house, neatness itself, on paved street, \$1750.
 - 5-room house, Chemeketa st., paved st., \$2650.
 - 5-room house N. 16th st. \$2000.
 - 4-room house, 2 lots E. front, high and dry ground, \$1850.
 - Corner lot, close in, all paved, \$1650.
 - Corner lot, st. paved, \$1250.
 - 5-room house S. 13th, good buy, \$2250.
 - 5-room house, paved st., \$3350.
 - 5-room house, large lot, paved st., splendid location, \$3500.
 - 5-room Cottage, close in, \$3150.
 - 5-room Cottage, close in, very good condition, \$4000.
 - 6-room house, close in on N. Summer st., large lot, \$4000.
 - Great buy in a most beautiful home, close, \$6500.
 - Attractive home in Oaks Addition, hard wood floors, oak finish, \$8500.
 - One of our attractive homes with sunken garden, \$9000.
- We have business property for sale that will make you a good lot of money also a good income while you are waiting for Salem to grow. ½ block of business block down town. Let me whisper to you about it. It is a good thing. Attractive investments we have to introduce to you.
- 1000-acre ranch close to Salem at a great bargain today.
- 40-acre fruit ranch, 6-room house reduced to \$8000 today.
- Ford Coupe \$350.
- Gertrude J. M. Page**
 402 N. Cottage St.

PROPERTY TAXES SHOW BIG GAINS

Total Levies Increase 160 Per Cent Over 10-Year Period, Reported

Complete official figures made public this week by the United States Bureau of Census giving totals of property valuation and of tax levies for 1922 and comparing them with totals for 1912 confirm predictions of tax tendencies made by the National Association of Real Estate boards based on incomplete official reports and compilations from other sources.

Total levies of general property taxes over the country have increased 160 per cent in the ten year period, the census figures establish. At the same time the assessed value of the property on which these taxes are levied has increased only 79 per cent. And this 79 per cent is to be discounted, the association points out, because of the fact, noted in the census bureau report, that in some states the basis of assessment has

been changed. The movement to put assessment on a 100 basis of property values accounts in part for the large increase in property valuation shown, the bureau is careful to state. The figures as to taxes levied are not subject to modification, however. They are totals for each state of actual taxes paid. And they show irrefutably that these taxes, resting largely on real estate in each community, have increased more than twice as fast as has property valuation in the past ten years.

For every man, woman and child in the United States there was in 1922 an average tax paid on "general property" amounting to \$32.22, the official figures state. This includes taxes levied for state governments, counties, cities, towns, villages, school districts, drainage districts, and all other civil divisions having the power to levy taxes. These taxes, to 80 per cent of which are borne in each community by real estate, reached \$1,000. In 1912 the average of the general tax levy per capita was \$13.91, and the total for the United States was \$1,341,000.

The average rate per \$100 of assessed valuation for all civil divisions from the states down has gone up from \$1.94 in 1912 to \$2.81 in 1922.

VISION IS NEEDED TO BRING GROWTH

Analogy Drawn By R Between Community Human Being

By RICH L. REIMAN

We were taught in school a human being attains his physical growth at the age of 21. We believe that a wrong impression was created in the minds of us who have stopped growing only physically but mental and spiritual growth at the age of 21. We doubt very much that we are growing, even physically. If we grow not only surely grow stouter or fatter. There is no standstill in life. It is given to the human being to take advantage of this law.

If we make the growth, in development go in a certain direction, we will advance and progress, but if we do not this growth in given channels will get nowhere and have

An Income-Paying Investment

MANY PEOPLE habitually think of income paying investments beyond their reach. If they only knew how simply they could invest their property, they would start immediately to become financially independent.

Those who get ahead in the world use part of their earnings to buy productive wealth.

The door is open to you the same as to every one else—whether you earn \$100 a month or ten times this amount. All you need to do is to save 34 cents a day.

Nowadays you can become one of the owners of a great business institution, and put that organization to work for you.



Send in the coupon and receive a copy of our new booklet, "The Woman in the Case." Do it now.

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Portland Railway, Light & Power Co., Salem, Ore.

Please send me your new booklet, "The Woman in the Case."

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