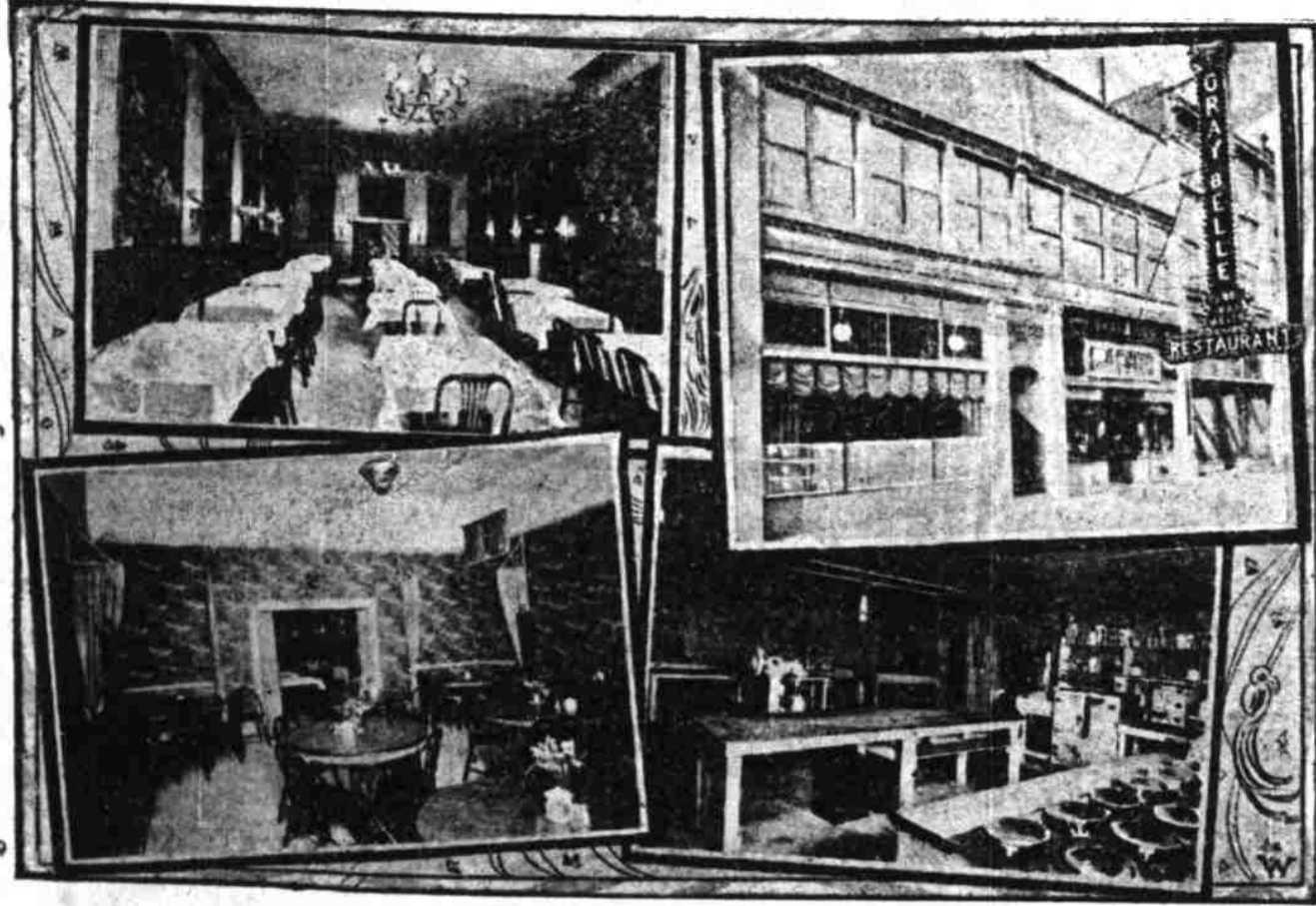


# GRAY BELLE MODERN CATERER



Four Views of the Gray Belle Restaurant and Confectionery

The Gray Belle, Salem's largest restaurant is considered one of the best equipped in Oregon outside of Portland and compares most favorably with the large Portland dining rooms. The Gray Belle is owned by Claude S. Belle, and managed by Mr. and Mrs. Newton Smith, is located in the central part of the business district, has a seating capacity of 250 and includes besides the Peacock room a private dining room for smaller parties, a large dining room with front window on State street. The dining room has a seating capacity of 100 and opens out through the main store where there is additional seating capacity.

minutes. Employees of the Gray Belle number 40. Many banquets are served in the large new dining room which is made use of by many private and club organizations. The Gray Belle pastries and candies are all made in the shop kitchen where special facilities are available for the best manufactured product in these lines. A complete refrigerating plant has been installed, which provides refrigeration for all uses of the restaurant. The fruit and vegetable cold storage room is kept at an even temperature slightly above freezing, while the meats, fish, etc., are kept in a refrigerated room where the temperature is constantly below freezing. No ice is used for refrigerating purposes.

There is a separate room for the making of French pastries, where a warm temperature is maintained. This is to facilitate the formation of the artistic decorations which are characteristic of the finest French pastry. In the basement is located the steam plant which supplies the steam tables and soup and coffee boilers. Meats, fowls, etc., are cooked in a steam chest. This process insures tender meats with the natural juices retained. In keeping with the management's desire for strict sanitary conditions, an electrically operated dish washer has been installed which thoroughly cleanses and sterilizes the dishes by the use of steam. By this method the dishes are not touched by hands.

## BROOKSIDE PARK CALLS TOURIST; MODERN CAMPING SITE LOCATED NEAR CITY OFFERS INDUCEMENTS

Lucky indeed will be the tourist who so arranges his day's drive that he may tarry for a time at Brookside Park. This park is located nine miles north of Salem

tensive improvements in the early spring. Among other things that will do much to make this the leading park on the highway will be the erection of several score



Entrance to Brookside Auto Park Near Salem

on the Pacific highway in the center of one of the richest berry sections of the Pacific coast. Mr. A. L. Wampole, the owner of the park, is contemplating ex-

two room cottages where the party that is tired of the meager comfort afforded by a tent may stop for a few days and rest in comfort while they enjoy the incomparable scenery offered in this part of the state, or earn a few dollars to defray expenses by working in the berry fields which spread for miles on each side of the park.

SUCCESS

Your son's future should be something for you to thoughtfully consider. If you want him to get up in the business world, let us train him in a practical manner. He will thank you for it all his life.

START HERE!!  
BEGIN NOW!

Capital  
Business  
College

SALEM, OREGON

A modern service station which carries all sorts of accessories, tires, grease and oil, will be of much assistance to the man who desires to spend a little leisure time in going over the car. If provisions are becoming low a modern grocery store, which also carries confections and soft drinks, is there to supply the wants.

A ten acre clearing, bordered on all sides by a magnificent grove of fir trees, furnishes ample space for those who desire to pitch their tent beside a clear sparkling brook that invites you to loll at ease and forget the heat of the busy highway.

We beat Kalamazoo raising celery. The Salem district markets nearly all the celery sent out of Oregon. Will keep on increasing the output. We send to the consumer the best celery in the world.

The Salem district leads Oregon in onion production—volume and quality. And this district leads the whole coast in onion set production—also both volume and quality.

## Successful Public Ownership of Utilities

A practical form of cooperation between consuming public and the utility companies has been worked out by concerns operating in Oregon through the sale of securities to customers, which constitutes a factor of safety through interesting in the ownership of the companies—an advantage to both company and the public.

When consumers are stockholders, they become close students of the company's policies, keep a careful check upon disbursements, analyze all statements, exhibit a vital interest in the service rendered and in all ways maintain a close scrutiny over the affairs of the concerns they are interested in. They acquire an insight into the problems faced by the management, and being in daily contact, are in a position to comprehend the policy affecting its welfare and exercise a public pressure that cannot be ignored by officials.

The utilities under the customer ownership plan, have formed a contact with stockholders mutual in its benefits. The latter are in a position to appreciate claims made by the corporations, and if just to conduct a campaign of education and demand that they be managed along sound lines which will lead to development in conformity with the public good. The knowledge that they are under the close scrutiny of thousands makes the management alert to conduct affairs in a manner which will permit no criticism, which in turn assures not only the best public service, but the

## Hubbard Creamery Outstanding Business

One of the active business concerns in the Willamette valley is the Hubbard Creamery at Hubbard, Oregon. Octav Voget, the manager, not only knows the cream business, but has the advantage from the standpoint that he knows the producers' end. On account of putting out a superior product, their "Mother Hubbard" brand of butter holds an enviable place on the market. It is sought for by those who are familiar with its quality. Also, this creamery buys eggs direct from the farmers, and it has paid out thousands of dollars for butterfat and eggs.

Mr. Voget owns a farm and a valuable herd of purebred Guernseys a short distance from town. He is not permitted to spend a great deal of time on the farm, but is able to help some with the stock morning and evening. A large part of the management of the stock, poultry and dairy falls to Mrs. Voget, and has been handled most successfully.

greatest possible degree of safety for all securities. Close to 10,000 customers are now interested in this Oregon utility centering in Portland, over half of them being investors in the Portland Railway, Light & Power company. Other thousands have become investors in the utilities centering in Medford. Each month sees the lists increased as the securities offer an attractive and safe form of investment, with concerns which are under the personal observation of the investor. These investors will probably increase until the ideal situation is attained, all utility securities being held by the consumers—a form of public ownership immeasurably superior to that of state ownership, which places them in politics, creates a bureaucracy and jeopardizes their earning capacity.

## Art Studio

Maurine Beale Lee's Art Studio, located in the Breyman building, room 12, is a place of interest to all of the people of Salem and vicinity.

You will find many ideas for beautifying your home which will inspire you to develop your artistic talents, and many helpful suggestions for your gifts and party prizes.

While taking a course of lectures on interior decorating at the "Jane-Hayes-Gates Institute of Technology and Training," in Kansas City, Mo., Mrs. Lee first became interested in polychrome work and decorative art.

She immediately began its study. After finding how easily it is done, and how very simple when you are "in on the know," you will want to try some of this most beautiful of the applied arts yourself.

And Mrs. Lee has brought it to Salem for your approval. She teaches classes in polychrome work on Tuesday afternoons and Friday nights and gives private lessons at any time. If your work (or modesty) keeps you from joining one of these classes.

Mrs. Lee has studied china, oil and water color painting at the Art Institute of Chicago, and teaches a Saturday afternoon class in oil for the school girls.

Later, Mrs. Lee hopes to organize classes in china painting, which she has taught very successfully for eight years.

Anyone interested is cordially invited to visit the studio any afternoon, and to join any of the classes, or just come up and get acquainted.

AN ATTRACTIVE INVESTMENT

## The 7 Per Cent Prior Preference Stock

OF THE

# Portland Railway, Light & Power Co.

A CONDENSED STATEMENT OF THE PRINCIPAL FEATURES OF THIS SECURITY

This issue of stock takes precedence over all other stock of the Company as to assets and dividends, and no stock having priority over this issue can be created without the approval of the holders of a majority of this issue.

This issue is being offered to the employees and the public served by this Company as an opportunity to participate in the actual ownership of the foremost public utility in this community.

The stock is to pay a dividend of 7% per annum payable quarterly on the first days of January, April, July and October of each year. This dividend will be provided before dividends are declared on any of the \$22,250,000 of other stock outstanding.

The Company has had, at all times, surplus earnings materially in excess of the 7% dividend required by this issue.

The stock is offered to the public at a price of \$98 per share, plus accrued dividends, par value being \$100 per share. The dividend of \$7.00 per share will therefore afford a return of approximately 7.14% on the money invested, an exceptionally attractive rate of interest for this character.

All funds derived from the sale of this stock are to be used entirely for improvements in and additions to the properties of this Company, thus directly adding to the assets behind the Company's securities.

The stock may be purchased at \$98.00 per share on the installment plan if desired, and 7% interest will be paid on all partial payments from the time they are made. An initial payment of \$10.00 per share secures the stock for purchase in this manner, the balance payable at the rate of \$10.00 per share per month, with the privilege of paying in full at any time. Stock Certificates will be delivered upon payment in full.

Dividends on this stock are cumulative, thus affording additional assurance of full payment of dividends. Dividends on this stock are exempt from normal federal income tax.

Holders of this stock who, at any time, desire to dispose of it, may arrange to offer it for sale through the Securities Department of this Company.

Liberty Bonds will be accepted at market value to apply on payments for this stock.

## Portland Railway, Light & Power Co.

## HILLMAN FUEL CO.

DEPENDABLE  
COAL and WOOD

Phone 1855  
BROADWAY AT HOOD

Starts Thursday  
March 6th  
5 Days

THE GREATEST  
PICTURE OF  
ANY SEASON

## OREGON

NEW YORK TRIBUNE  
Set spellbound, "Scaramouche" will undoubtedly be called a "super production" and yet it is entirely human. Rex Ingram's greatest.

THE CINCINNATI POST  
If you are a movie lover you will go crazy over the picture. If you dislike movies, stay away from "Scaramouche" for it will convert you.

THE TORONTO DAILY STAR  
"Scaramouche" is a wonder film.



REX INGRAM'S  
**SCARAMOUCHE**  
A METRO PICTURE  
FEATURING  
RAMON NAVARRO  
ALICE TERRY  
LEWIS STONE  
and  
10,000 Others

We do three district laundry services

WET WASH—ROUGH DRY  
FINISHED

## SALEM LAUNDRY CO.

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### Hotel Argo Is Popular Hostelry

Salem's most popular downtown residence hotel is the Argo. It is located on Chemeketa street near the center of the business

In addition to its facilities as a residence hotel the Argo has one of the popular restaurants of the town run in cooperation with the hotel.

John H. Lauterman is manager of the hotel and owner of the building in which the hotel and restaurant is located. J. R. Loper is in charge of the restaurant part of the establishment.

The Salem district will be the best bee country in the world, when plenty of late bee pasture is provided, with the sweet clover-

ers, Hungarian vetch, etc., which will be done. This is the place for the up to date bee man.

The Salem district is a poultry paradise. We beat the world. Beat it by performance. That's what counts.

Starts Thursday  
March 6th  
5 Days

THE GREATEST  
PICTURE OF  
ANY SEASON

## OREGON

THE EVENING WORLD  
The best in any season. It "stands out" in a dozen ways. A wonderfully gripping, thrilling and beautiful "Scaramouche."  
—Don Allen

THE NEW YORK REVIEW  
Thunderous rounds of applause greeted every scene of "Scaramouche."  
—Bradley Morrison

THE MINNEAPOLIS SUNDAY TRIBUNE  
"Scaramouche" is the best picture. One of the few really fine works the screen has given us.  
—Bradley Morrison