

Million and a Quarter Payroll

Dallas has a payroll second to no town of its size in the state of Oregon and is therefore prosperous, even though the fruit situation is not satisfactory. Our main industrial institutions, happily all located on one side of the town, are the Willamette Valley Lumber company sawmill, the Dallas Machine and Locomotive Works, the Southern Pacific Railway shops, cannery, three prune packing plants, planing mill, flour mill, creamery, and numerous smaller institutions, all together paying out almost a million and quarter dollars annually in salaries.

WE'RE ALWAYS PROSPEROUS



Industrial District—Dallas, Oregon—Big Cement Stone Quarry

Unexcelled Auto Grounds

Dallas has unexcelled auto camp grounds. Free ground, free city water right from the mountains, free wood and free service, including open air fireplace cooking stoves. Situated upon the banks of the LaCreole river, with a bathing pool maintained within a few rods of the camp grounds. Huge shade trees, plenty of green grass the year round, and but three minutes walk or a minute's drive to the nearest store. If you come to these grounds call at the rooms of the Dallas Commercial Club and get acquainted. All the information we have relative to the country is at your disposal.

GOOD FISHING IN THE
LACREOLE RIVER

INTRODUCING—

THE PRUNE CITY OF OREGON

FRIENDS, This is a simple invitation to look us over, size us up and determine whether you want to be one of our community, or county. We are so well pleased with what we have that we want to pass along a good thing.

Dallas, Oregon, is the county seat of Polk county, long known as the banner county of the state. This county captured all the first prizes at state fairs and other exhibitions for so long that the folks got tired competing. Dallas is a real city of 3,500 people, already has many paved streets and is this year endeavoring to put through a program to pave forty additional blocks.

It has unsurpassed pure mountain water, is so situated that it is protected from all high winds, and is therefore ideally located for the growing of fruits. Immediately around Dallas and at several other localities in Polk county, there is a big acreage of prunes, which have proven the most profitable fruit to grow in this locality. Producing prune orchards can actually be purchased for from \$400 an acre up, the mere value of such productive land.

You have not seen the Willamette Valley unless you have viewed Dallas from one of the several hilltops in the vicinity. No prettier sight, winter or summer, can be found in all Oregon. Built deep in the valley, with the LaCreole river winding through it, with thousands of acres of finely cultivated orchards to be seen on all sides, with the beautiful little city nestling at the base of the valley, a sight is presented that once seen is never forgotten.

A prime purpose of the Dallas Commercial Club is to protect homeseekers against imposition. We ask that before purchases are made that the facts be reported to us, and if there is a reason to believe that the purchaser is being imposed upon, it shall be our duty to give him the exact facts. We desire to build our county upon the sure foundation rock of prosperity for every newcomer.

DALLAS COMMERCIAL CLUB

Dallas, Oregon.

To The Non-Oregonian

Do you know that spring is at hand in Oregon? Do you know that the grass is green the year round? Do you know that fishing and hunting is good practically every day in the year? Do you know that every man is more efficient in a climate that is neither too cold nor too warm? Do you know that we of Oregon read of your severe storms and sympathize with you in your misery? Do you know that we have two months practically free from rain, during which time we can go into the woods without cover and sleep in comfort, without molestation from mosquitoes? Do you know that throughout the Willamette Valley there is no need of irrigation, that nature stores enough water in the soil previous to July to grow splendid crops? Do you know that we have room for a million more people in Oregon? And do you know that

WE WANT YOU TO COME?



Main Street, Dallas, Oregon



Big Dallas (Oregon) Cannery