

FIRST SALEM CUSTOM HATCHERY

Lloyd A. Lee Installs a 10,000 Egg Wishbone Mammoth Incubator and Will Hatch Chicks for Both the Farmer and Poultryman

"Why take a perfectly good laying hen off the job three weeks to do the hatching when a first class incubator is convenient?"

"And why fuss around a lot of ill-tempered, broody hens with all the inconveniences, when the work of hatching can be done just as well by an up-to-date incubator?"

These are questions asked by Lloyd A. Lee of Salem, rural route 6, who is in the hatchery business and who is operating Lee's Wishbone Hatchery, just two miles from Salem on the Fruitland road. Mr. Lee's Wishbone Hatchery has a capacity of 10,000 eggs.

To the average farmer who has from a few dozen hens to several hundred, Mr. Lee has a special message, and this is as follows:

"Any farmer will find it to his advantage to send me his eggs rather than putting a laying hen on the job. There will be a decided advantage in bringing me the eggs and forget all about them for three weeks while the big incubator is doing the work. It is more convenient and also a money saving plan to let the incubator do the hatching."

Mr. Lee also says that breeders are finding it to their interests to take advantage of the Wishbone Hatchery, as by sending their surplus eggs to the hatchery, the business capacity of the breeder is increased.

Heretofore the type of incubator, like the one owned by Mr. Lee, has been available only to men engaged extensively in the poultry business. But now, with the Wishbone Hatchery located just two miles east of Salem, the man with just a few dozen hens has the same advantage in hatching as the owner of a thousand hens. The Wishbone Hatchery solves the hatching problem for the owner of a small flock as well as for the man who is exclusively in the poultry business, Mr. Lee said.

Mr. Lee, who is a son of A. A. Lee, has had remarkable success

in his business of conducting the Wishbone Hatchery. His success in this line of work is due not only to his thorough knowledge of



LOYD A. LEE

the business, but also to the fact that he is a very careful worker, attends strictly to business and also the fact that his growing business is built upon honesty.

Just a few years ago Mr. Lee started in the poultry business with 500 hens of the Tom Barron strain. After years of work with small incubators, he found the demands for his services in the hatchery line were growing so fast that it became necessary to install a Wishbone mammoth incubator with a capacity of 10,000 eggs.

As soon as it became known among poultry men that Mr. Lee was in position to take care of extra business in hatching, orders began to pour in until the big incubator has been kept busy on the job. However, Mr. Lee says there is always room for more, as a 10,000 incubator is capable of turning out a lot of chickens. And it might be said that the eggs are

turned by machinery, not by hand. Each 200 egg apartment is separate with independent temperature control.

"Custom hatching is not only more economical than buying baby chicks," Mr. Lee said, "but every farmer has the satisfaction of knowing that the chicks he takes home from the Wishbone Hatchery, are from the eggs he brought. By the system used, each order of eggs for hatching is kept in a separate compartment of the hatchery."

Mr. Lee went into the poultry business in 1916. Later he studied and worked with H. A. George at Petaluma, Calif., working with an incubator of 25,000 capacity. Then he took a course in poultry at the Oregon Agricultural college, and for more practical experience, was associated with J. A. Hansen, near Corvallis, in charge of a Newtown Giant incubator of 16,000 capacity. Then to get more experience, he went to the D. Tancred poultry ranch near Kent, Wash., where he had full charge of two incubators with a capacity of 24,000 eggs.

All of which accounts for the remarkable success Mr. Lee has had in the hatchery business. He knows he can not only save the farmer with a flock of hens a lot of trouble with hatching, but also that financially speaking, it is far better to "let the incubator do the work."

It would be misleading to urge that "anybody" could come to the Willamette Valley and grow rich with poultry, or fruit, on a small acreage. This is subject to natural laws; industry, and intelligence, and adaptability and even blind luck, determine success or failure—and not the number of acres. But the soil and climate and markets are all here; and information is in books and the near-by agricultural industry pay, if one will but mix these ingredients with judgment.

FALLS CITY IS A GOOD TOWN

It Is Surrounded by an Attractive Country with Good Resources and Will Always Be a Thriving Place — Boasts Many Resources

One of the prosperous cities of the Willamette Valley is Falls City. Falls City is approximately twenty-five miles from Salem, and about nine or ten miles from Dal-



A Birdseye View of Falls City, Oregon

Pacific railroad. Its resources are two-fold. Its location is right on the edge of the valley, so it has an agricultural resource on one side and lumbering and milling from the other direction. The various activities incidental to lumbering and milling bring a tremendous payroll to this town. The Douglas fir lumber from this locality commands the top price in the markets of the United States. Nature has also been kind to this locality. Falls City is on the Luckiamute river, and excellent fishing is afforded near by and deer abound in the hills back of the town. Thousands of vacationists visit this locality, as there are numerous charming nooks in the hills along the small streams that make camping a pleasure.

Falls City has a number of active business houses, as is evidenced by the advertisements on this page. In addition to the big lumber companies that operate the mills and logging camps, many of those living on the small places keep a considerable flock of chickens, and dairying is becoming more popular with the farmers near by. This also helps with the income to this neighborhood.

From the standpoint of health, it would be hard to exceed Falls

Falls City Bakery

General Line of Bakery Goods

A. R. Meyers, Prop.

FALLS CITY, ORE.

A. F. Courter & Co.

HARWARE—FURNITURE PLUMBING

FISHING TACKLE LOGGING SUPPLIES

FALLS CITY, ORE.

Falls City is now a prosperous city, and it must always be on account of its favorable location.

a growing and thriving city, set in a progressive and attractive district.

Just Right Cash Store

LUNCHES
SOFT DRINKS CIGARS
AND CANDIES

Pressing and Dry Cleaning in Connection

Lunch Goods for Tourists—Short Orders

FRANK ROOD, Prop.
FALLS CITY, OREGON

Falls City and Vicinity Real Estate Listings Furnished on Application—See or write us

RYAN'S CONFECTIONERY

ON MAIN STREET

Confections
Cigars, Tobaccos
Fountain Service
Lunches and Coffee
Fishing Tackle
Come and see us

CHAS. RYAN—Falls City

Mc & Mc

Pool and Billiard Hall

Lunches

Coffee and Confections
Cigars and Tobaccos

FALLS CITY, ORE.

THE RUBY CONFECTION

Fountain Drinks
Weatherly Ice Cream
Coffee—Lunches
Stationery
Candies—Tobaccos—Cigars
Groceries

FALLS CITY, OREGON

MOTT & MOTT

G. D. MOTT, Prop.

NEW AND USED
HOUSEHOLD GOODS
BOUGHT—SOLD—EXCHANGED

Highest Cash Prices will be Paid
Farm Machinery and Tools Sold on Commission. All kinds of Repairing. See us before selling your goods. Quick Results. Bring them in.
Phone 393 FALLS CITY, OREGON

AURORA CENTER OF FERTILE VALLEY SECTION

Located at Extreme North of Marion County—Settled by Missourians Some 60 Years Ago—On Pacific Highway and Main Line of Southern Pacific—Five Rural Mail Routes

On the hillside where the Pudding river comes into the valley in the extreme north end of Marion county, on the main line of the Southern Pacific railroad, midway between Portland and Salem, stands the little city of Aurora, the center of a large section of the finest and most fertile land in the Willamette valley.

Five rural routes radiate from the city in every direction, while the paved Pacific highway extends directly through the town, with an hourly stage between Salem and Portland, furnishing excellent facilities for transportation by regulated public conveyance or private motor to all points in the valley. Hops, grain, potatoes, small fruits, cream, lumber and wood form the chief products of export. During the past year cream shipments from the Aurora cream station totaled

more than 1000 pounds of butterfat monthly, this representing only a small part of the amount shipped from tributary territory. A recent survey of the cattle within a twelve mile radius showed 5000 milk cows.

The city itself is picturesque not only because of its hillside location, but by reason of its history as well.

Settled by a colony of thrifty Germans from Missouri some 60 years ago, the town developed wonderful activity.

Flour and lumber mills were put in operation, warehouses erected, hotels and bar rooms in full action, while stage lines in all directions radiated into the rich country surrounding. Many of these industries fell by the wayside on the coming of the railroad, while others dropped out on the arrival of prohibition. Many of the original colony, from various causes, removed from the immediate locality, but settled up and down the valley from Portland to the state capitol at Salem. However, a large portion of these, or their descendants, still live in the immediate vicinity, while the location, the natural resources, the beautiful and healthful country still remain to furnish incentive to other and larger activities for those who are able to avail themselves of the opportunities.

The city owns its own water system, getting water from a pure artesian well, the finest in the land, and its own fire fighting apparatus. It also has a free auto park. Close at hand within the borders of the city is a private park on the banks of the Pudding

river, whose waters are well adapted in the summer months to bathing and other aquatic sports, while a couple of miles out are mineral springs with real healing qualities.

Many fine modern residences are here to be found neighbors here and there to relics of old colony days.

In a business way Aurora now supports the following industries: 2 banks, 2 garages, 2 general stores, 2 churches, 2 commission houses, 1 hardware and implement store, 1 drug store, 1 electric store, barber, blacksmith, cafe, confectionery, cream station, un-

dertaker, dentist, physician, chemical fire engine, newspaper, pool hall, meat market, electric blanket factory, fireworks factory, insurance agency, shoe shop.

Take it by and large, no city of its size in America offers a more satisfactory place of residence from the standpoints of business, comfort and happiness. Its accessibility to the large city, its healthful and congenial climate, its pure water, its fine farming country and its delightful people all conspire to make Aurora in fact and in truth worthy of its motto: "The Sun of Prosperity Shines on Aurora."

UNITED STATES TIRES
GOODYEAR TIRES

AURORA GARAGE

WM. C. NAGLE, Prop

General Repairing, Auto Accessories

AURORA -- OREGON

Aurora Meat Market

Fresh and Cured Meats at Reasonable Prices

J. G. WURSTER, Prop.

AURORA OREGON

WE OURSELVES THE BETTER SERVED
BY SERVING OTHERS BEST AT

THE AURORA CAFE

J. M. THOMPSON & SON

AURORA -- OREGON

H. G. ZIEGLER FEED AND SEED

RECLEANSING SEEDS Our Specialty—Clover, Vetch and Seed Grain

AURORA, OREGON

SCOTT & SCOFFIELD, CHIROPRACTORS, HAVE LARGE PRACTICE IN SCIENCE OF SPINAL ADJUSTMENT

One of the oldest and best known health concerns on the west coast is that of Scott and Scofield, chiropractors, in the United States Bank building. The office was established more than twelve years ago, and is now caring for patients that come from practically all of the neighboring states as well as all parts of the state of Oregon.

An X-ray laboratory is one of the features and with the use of such an instrument all of the guess work in analysis is destroyed, according to Dr. Scofield, the junior member of the firm. Pictures are made of every case where there is any doubt of analytic correctness.

O. L. Scott is probably one of the best known chiropractors in the state and is a Palmer school graduate. H. B. Scofield, likewise a Palmer school graduate, while only here approximately two years, has made many friends among his patients.

Another of the exceedingly complimentary features of the offices in mind, is their tri-weekly free clinic for grade school children. The free adjustment from analysis to cure all school children has proven a popular idea and at present time nearly 100 children visit the clinic on Mondays, Wednesdays and Fridays. This service is free and any child may join in on any of the scheduled days.

Personal study and analysis is afforded every client of the firm, and special rooms for the treatment of men and women is provided, guaranteeing privacy and comfort. Rest rooms and adjustment rooms are equipped with the latest office and health furnishings.

Chiropractic is steadily forging its way, and many hundreds of people have adopted the drugless methods of treatment to that of

any other sort. Most states now offer the chiropractor an opportunity to enter the field with little of the former opposition that accompanied their initial entree.

According to Dr. Scofield there are a lot of people termed "Bills" who, without any real information on any subject, are willing to condemn the subject without apology. This disposition was obtaining when Columbus sailed against the rumors that the world was square and he was insane for taking the chance of dropping off the edge into mere space, and from then on down to the present day there have been a goodly lot of "Bills" still rocking their minds to find anything that may be condemned without investigation or understanding.



DON'T SUFFER
Chiropractic Adjustments
WILL HELP YOU

EXPERIENCE teaches. The one best way to learn simple facts is by personal experience. Your own experience is the strongest and most compelling argument. It either proves or disproves. It decides the thing for you.

EXPERIENCE

Few men and women in this community who have not had personal experience in seeking relief from sickness. Has your experience been satisfactory? If not, then let your Chiropractor explain the simple, easily-understood truth that the cause of sickness must be corrected. Let him prove that simple truth by getting you well.

CONSULTATION COSTS NOTHING

Let us tell you why Chiropractic offers you the better way to health. Telephone 87 for an appointment

DRS. SCOTT & SCOFFIELD

PALMER CHIROPRACTORS

U. S. National Bank Bldg.

Room 414-19

Salem, Oregon.

AURORA OBSERVER

GEO. E. KNAPP, Prop.

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