

# LEADING HONEY MEN SAY WHAT IS NEEDED IS A MARKET FOR PRODUCT

It is Better and Cheaper; It is Pure, and the Supplies From the Bee Keepers of the Salem District are Not "Manufactured"—And Honey Is Good for the Health of Every Member of the Family—"The Nectar of the Gods"

Editor Statesman: I have been so busy getting out catalogs and advertising material for our coming brood sow sale that I have put off writing an article for your bee number of The Statesman until this late date.

I note that you are attempting to convince beekeepers, present and prospective, that this is "God country" for bees. May I substitute slogans and suggest that a little effort be expended to convince the housewife that honey is the nectar of the Gods?

**Needed a Good Market.** If sufficient demand can be created for this best of Nature's sweets to make the industry profitable, the development and expansion of beekeeping will largely take care of itself. Beekeeping is a congenial, not too arduous occupation which appeals to many people, and would soon reach the limits of the carrying capacity of our available bee pasture, if a reasonable profit were guaranteed.

As conditions now are, the number of bees kept is far from adequate for proper pollination of the large acreage of orchards in this locality, but the fear of overproduction makes it an uphill task to induce the apiarist to increase his holdings.

**Honey Better, Cheaper.** When one pauses to consider the many good features of our valley honey, its mildness, aroma, delicious flavor, and the many uses to which it can be put, he is at a loss to understand the lack

of interest and even prejudice shown toward it by the consuming public. This is largely due, I believe, to misinformation. To correct a few erroneous ideas concerning it, let me say that honey on our local markets is not "manufactured," nor is it commonly adulterated; the pure food laws guard against this. It is the pure nectar from myriads of flowers, evaporated by fanning in the hive to a thick syrup which readily sugars, particularly if exposed to the air; and whether sold in the comb or as the extracted syrup, it is handled under proper sanitary conditions and is always wholesome, a fact that is not always true of the cheap and frequently injurious prepared syrups to which the housewife is accustomed to turn for her sweets. Honey will go enough farther to more than offset any difference in price.

I urge that a larger proportion of our sweets be consumed in the form of honey, both for the sake of our digestion and the good of the business. —J. G. HOGG, Salem, Ore., Rt. 2, Box 172, Feb. 20, 1924.

(The above suggestion of Mr. Hogg is gladly received and will be acted upon. "Honey is the nectar of the gods." It is good for the health of the entire family. Honey should be on the table every day of the year. Read the article of Prof. H. A. Scullen, of the

Oregon Agricultural college, in this issue, on the importance of the eating of more honey; of its value in the dietary of all the people. J. G. Hogg is a member of the firm of R. W. Hogg & Sons, breeders of Poland China swine, registered Angora goats, White Rock chickens and growers of peaches, apples, prunes, cherries and other fruits, and bee keepers and makers of pure strained honey. They are business farmers. They are among the leading bee keepers of the Salem district. Their farm is a couple of miles or so above Salem, on the Polk county side, on the Pacific highway. —Ed.)

## PROPER MANAGEMENT OF BEES FOR POLLINATION

(Continued from page 9)

In this connection the writer would suggest that all though the bees under certain conditions will go several miles for nectar, they will do more efficient pollinating if they are not compelled to go over one-half mile.

**Need Experienced Keepers** It would not be necessary to drive or work horses directly in front of the hive. It would also be to an advantage to have the prevailing winds blowing from the orchard toward the bees. The bees prefer to fly light against the wind and loaded with the wind. This would assist in getting the bees to work on the owner's orchard in preference to the neighbors, if it is possible to influence them at all.

In order that the bees may take advantage of every opportunity to work on the fruit bloom during unsettled weather conditions, it would be advisable to have no shade over them during the period of pollinating, so they will be attracted out whenever the sun appears.

**Need Experienced Keepers.** From what has been said, one can readily see the necessity of having the bees under the care of some one who is familiar with their management in order to get good results, and avoid loss from disease, swarming and other factors mentioned.

If the owner is not experienced in managing bees properly, it would be more economical to turn them over to a practical bee keeper to care for or to dispose of the bees and pay a bee keeper to move bees to the orchard during blooming period. The usual charge for the latter ranges from \$3.00 to \$5.00 a colony depending upon the difficulty in moving the bees to and from the orchard. When bees are run on shares by another the crop and increase are divided equally between the owner and manager, in which case the owner furnishes all necessary supers and other equipment. If the manager must supply extra equipment, he must receive a higher per cent, say three-fourths of the crop. For further information or literature relative to the management of bees, address the Department of Entomology, Oregon Agricultural College, Corvallis, Oregon.

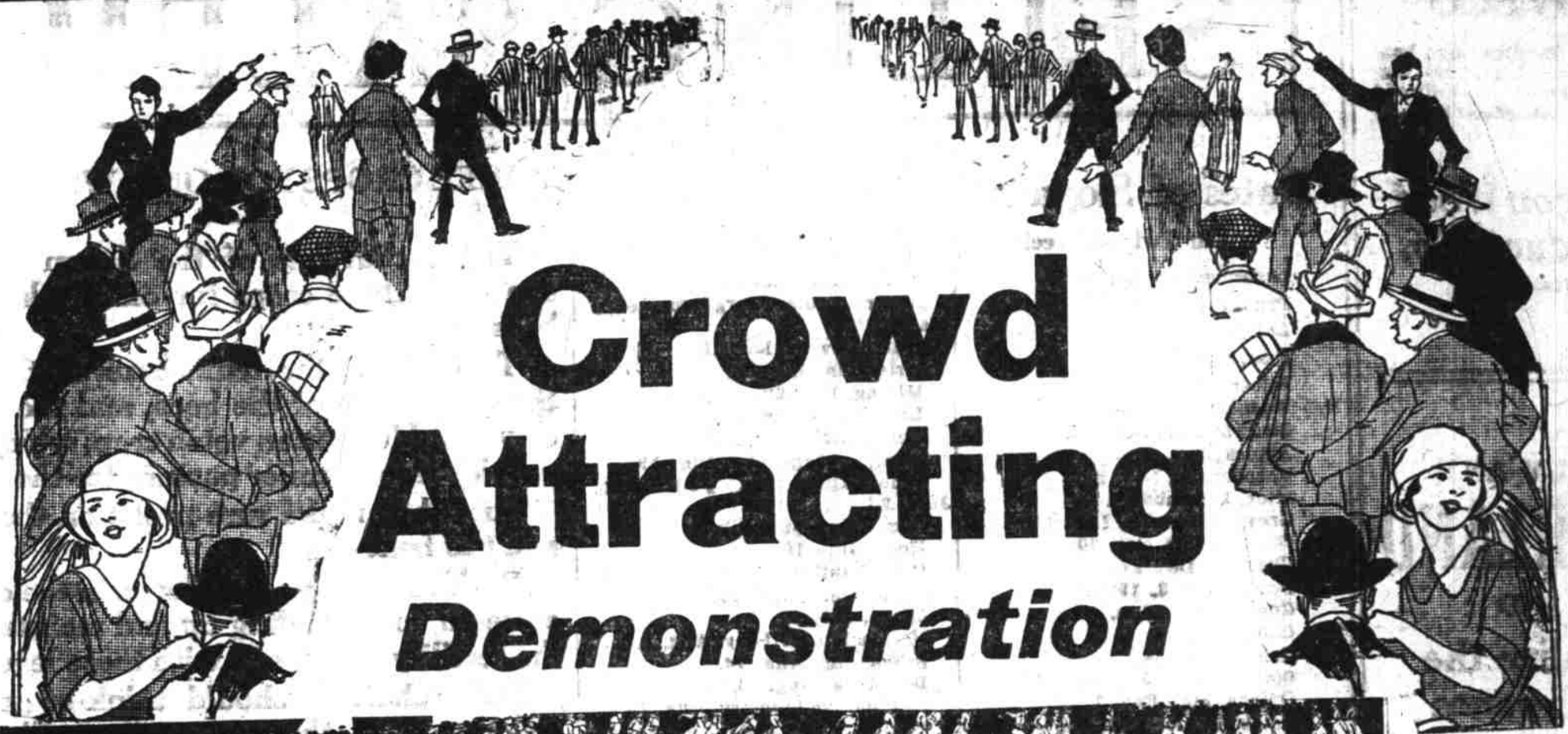
### NEW CORPORATIONS

Three concerns filed articles of incorporation with the state corporation commissioner yesterday. They were: Famous Apparel company, Portland; incorporators, J. R. Fulop, J. D. Sherman, Otto J. Kraemer; capital, \$100,000. Midfield Oil & Gas company, Portland; incorporators, R. B. Brandon, R. W. Helman, L. F. Stanley; capital, \$200,000. Warrenton Dry Color works, of Warrenton; incorporators, N. W. Bower, J. M. Ohl, Sidney Campbell; capital, \$50,000.

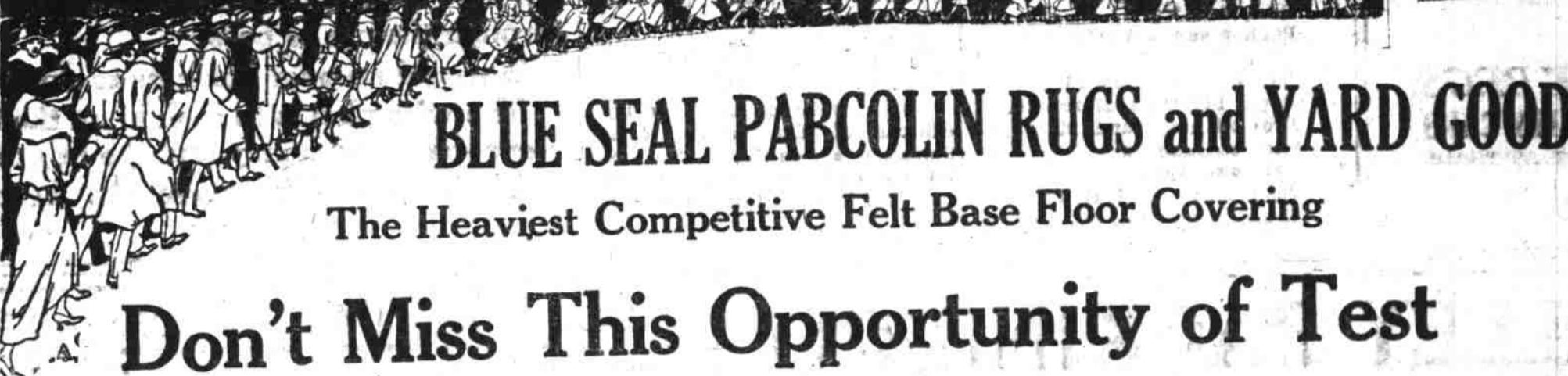
Under the blue sky act a permit to sell stock in the sum of \$10,000 was issued to the Squaw Creek Mining company of Medford.

"Jazz is like measles," says Kentucky university music head. But it is much more catchy.

It may cost more to drink yourself to death now, but it doesn't take nearly as long.



# Crowd Attracting Demonstration



## BLUE SEAL PABCOLIN RUGS and YARD GOODS

The Heaviest Competitive Felt Base Floor Covering

### Don't Miss This Opportunity of Test

<p><b>Blue Seal Pabcolin</b> weighs more than 32 lbs. (figuring 60 square yards) than any other competitive felt-base floor covering.</p>	<p><b>The Quality of the Felt</b> is wool, cotton, and burlap, 37 per cent of ingredients being burlap which gives us a long fibre felt and acts the same as hair in plaster. It's adhesive and a binder.</p>	<p><b>Refined, Compound Asphaltum</b> Compounded in California at the oil refineries owned by the makers of Pabcolin rugs. It has a higher melting point than any other in the world and is purer.</p>	<p><b>Durability and Wear</b> The raw felts and saturated felts are run under a collar system of pressure of enormous weight that reduces it into a thin, tenacious sheet and adds to its durability and wear.</p>
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## You Should Know the Composition and Materials in Your Floor Coverings as Much as You Know the Buying Power of Your Dollars

<p><b>No Creeping or Crawling</b> Reducing the felt under the pressure mentioned above and encasing it in the seal as we do, we reduce the possibilities of creeping and crawling, a defect so common in other felt base floor coverings.</p>	<p><b>Metallic Enamel Paint</b> The paint used on the surface of Pabcolin is a metallic enamel paint, not a common soft oil paint often used by other manufacturers of floor coverings.</p>	<p><b>30 per cent More Paint</b> We guarantee to you that we use at least 30 per cent more paint on the surface of Pabcolin than there is on the same amount of floor covering of any other make, either cork or felt base.</p>	<p><b>The Baking Process</b> The paint is baked on for a period of seven days and nights at a low temperature.</p>
<p><b>GUARANTEE</b> <b>Longer Wear</b> LONGER WEAR. Longer baking at low temperature means thorough baking and oxidation and additional wear in the surface covering.</p>		<p><b>GUARANTEE</b> <b>Pabcolin</b> PABCOLIN is manufactured in OAKLAND, California, by the Paraffine Companies, Inc. It is sold to you with their guarantee that it has to give perfect satisfaction. If it does not, we are authorized to replace it.</p>	

## We Will Prove Our Statements to You

For one week only, beginning Monday, Feb. 25, will place Pabcolin Rugs as described above, on Court street near our store, near the approach to the alley, leading to the rear of stage terminal where stages and vehicles of every description will pass over same. See for yourself the wearing qualities, the texture, and the hard surface baked enamel of Blue Seal Pabcolin Rugs; also come in and see the scraping test and heat test over a burning candle, and several other tests, which will be proof to you that every Dollar invested in Blue Seal Pabcolin will give you double value.

## Carload Lot -- Your Saving -- Carload Price

Any one in need of floor coverings will find it to their advantage to buy at this demonstration. The Price, "Car Load SHIPMENT," a great saving, additional discount for "Quantities," you will benefit from this saving, it means lower price.

### THE SPECIAL PRICE FOR THIS WEEK ONLY

9 x 12	9 x 10.6	9 x 9	7.6 x 9	6 x 9	Square Yds.
\$11.35	\$10.89	\$8.49	\$7.09	\$6.09	69c

Out of town patrons may order by phone or mail. Specify color and size and we will try to carry out your selection; if you are not pleased we will gladly exchange it to your satisfaction.

See Our Windows for Pattern Display



Your Credit Is Good Without Interest



# LLOYD LOOM BUGGIES

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## HEYWOOD-WAKEFIELD CO.

For Sale Here

See Our East Window For a Representative Selection

## Extra Special BASKETS

### 1/2 off



Easy Terms

## Blanks That Are Legal

We carry in stock over 115 legal blanks suited to most any business transactions. We may have just the form you are looking for at a big saving as compared to made to order forms.

Some of the forms, Contract of Sale, Road Notice, Will forms, Assignment of Mortgage, Mortgage Forms, Quit Claim Deeds, Abstracts form, Bill of Sale, Building Contract, Promissory Notes, Installment Notes, General Lease, Power of Attorney, Prune Books and Pads, Scale Receipts, Etc. These forms are carefully prepared for the Courts and Private use. Price on forms range from 4 cents to 16 cents apiece, and on note books, from 25 to 50 cents.

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