THE OREGON STATESMAN, SALEM, OREGON

THURSDAY MORNING, JANUARY 31, 1924



Broom handles, mop han-dies, paper plugs, tent tog-gles, all kinds of hardwood handles, manufactured by

Oregon Wood

Products Co.

West Balem

BUY AN

OVERLAND

AND

Realize the

Difference

VICK BROS.

QUALITY CARS

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SELLING SALEM DISTRICT

Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

Loganberries, Oct. 4. Prunes, Oct. 11. Dairying, Oct. 18. Flax, Oct. 25. Filberts, Nov. 1. Walnuts, Nov. 8. Strawberries, Nov. 15. Apples, Nov. 22. Raspberries, Nov. 29. Mint, December 6. Great cows, etc., Dec. 13. Blackberries, Dec. 20. Cherries, Dec. 27. Pears, Jan. 3, 1924. Gooseberries, Jan. 10. Corn, Jan. 17. Celery, Jan. 24. Spinach, etc., Jan. 81. Onions, etc., Feb. 7. Potatoes, etc., Feb. 14. Bees, Feb. 21. Poultry and pet stock, Feb. 28. Goats, March 6. Beans, etc., March 13. Paved highways, March 20. Broccoli, etc., March 27. Silos, etc., April 3. Legumes, April 10. Asparagus, etc., April 17. Grapes, etc., April 24.

Drug garden, May 1. Sugar beets, sorghum, etc., May 8. Water powers, May 15. Irrigation, May 22. Mining, May 29. Land, irrigation, etc., June 5. Dehydration, June 12. Hops, cabbage, etc., June 19. Wholesaling and jobbing, June 26. Cucumbers, etc., July 8, Hogs, July 10. City beautiful, etc., July 17. Schools, etc., July 24. Sheep, July 31. National advertising, Aug. 7. Seeds, etc., Aug. 14. Livestock, Aug. 21. Automotive industry, Aug. 28. Grain and grain products, Sept. 4. Manufacturing, Sept. 11. Woodworking, etc., Sept. 18. Paper mills, etc., Sept. 25. (Back copies of the Thursday editions of the Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies. 5c.)

SPINACH A SPECIALTY CROP A good deal of water has run under the bridge in the past few years-

And we must wake up to the fact that spinach growing on a commercial scale in the Salem district is a specialty crop-

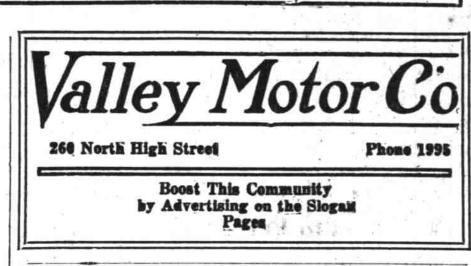
That, in order to command good prices, we must produce high quality, and in order to make it profitable, we must grow a large tonnage per acre.

And that some lands, such as some of our beaver dam lands, are not as sure in all years of profitable spinach crops as they were supposed to be, a few years ago; last year. in fact.

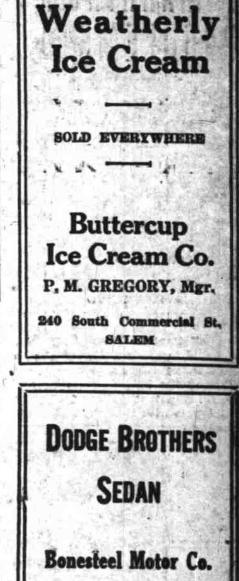
But our growers will be equal to the occasion; they will study and specialize, and intensify-

And there is a prospect that spinach will be taken up extensively as a greenhouse crop here.

This is too important an industry, in the light of recent discovering of medical science, to think of overlooking its opportunities here.



DID YOU KNOW that Salem ought to be the center of the largest spinach growing industry in Oregon; that our dehydration plant and canneries could use more spinach of high quality; that the market for the manufactured product is large and bound to grow very fast, owing to the fact that spinach is one of the greatest vegetables in dietary schemes; that there should be money in the growing of spinach; that the powdered dehydrated product may in time take all that this section can produce, and that spinach growing as a greenhouse product should be developed here?



184 S. Com'l St. Phone 428

EAT & PLATE & DAX



GARDEN-TOOL GOSSIP

The hoe is the traditional home | a blade on one edge and rake on garden tool but the rake with the other which, being narrower cultivator teeth has become a manner of styles nowadays suited close second, if not even a more than the standard garden rake, useful tool under modern methods offers the most convenient tool of keeping the soil constantly for keeping the soil stirred bestirred. Use the hoe to cut off tween rows which are narrower weeds at the start and then keep than the rake.

the soil stirred with a rake so In addition to the hoe and rake, they can't get a fresh start. Now is an excellent time to weeders are necessary. A broadtake stock of garden tools and to bladed trowel for handling the see that there is a supply ready to heavier and larger-rooted plants hand as soon as garden work can is needed and a smaller, angularstart. They will be ready to use bladed trowel is a very useful tool when needed, which very often for transplanting smaller plants. they are not. Hoes come in all The asparagus cutter, a long narto various gardening operation: row blade with a notched end, is similar in style and quality with show place of the neighborhood. from hoes armed with cultivator teeth to the handlest of all gar- remove dandelions and other tapden tools, the double-bladed hoe, rooted pests by cutting the tap



it is for harvesting asparagus. garden and forget where it is and Various claw-shaped cultivators much time will be lost in looking

are essential for small plots, one for it. If a second tool can be limit. Having heard the experiof the best of these being a three- called into use you will probably ence of one lady motorist who had produce, on our very best celery tined bent toothed cultivator for run across the mislaid one in the driven all day from one leading course of your operations. stirring the soil in small areas. It is an excellent plan to buy For gardens of any considerable, modations, and at last, a nervous these small tools in pairs so as to extent a wheel hoe with the vari- wreck, was glad to get a room growers. They have learned by be sure always to find one. It is ous attachments is a necessity to a very easy matter to law down a save time and backaches.

trowels and hand cultivators and THE INVESTMENT VALUE OF GARDENS

Two suburban dwellers a few | Asters made a fine September years ago, before property prices display. Spiderwort was planted began soaring, bought modest in nooks among the shrubbery to homes on adjoining 50-foot lots. eliven the greenery of the foliage There was little to choose between after the blooming period. In the two houses, they being very fact, this little garden became the more useful during the season to the same number of rooms. One After the initial expenditure for owner expended a few hundred the trees and shrubs, the yearly dollars on trees, shrubs, vines, upkeep seldom ran over \$5 for

bulbs and plants for the decora- seeds and a few plants. Aside from the satisfaction of back yard into a very attractive having a liberal supply of flowers and Oregon country, said to us scale. tion of his home, converting the

for cutting right at the door and and artistic flower garden. Last year each had an offer to the beauty and comfort they lend sell. One was offered \$6,000 and to the home atmosphere, they add

the other \$8,500. The larger of- real value to property. Many real fer was made the man who had estate men, realizing the attrac-

A Crowded_City

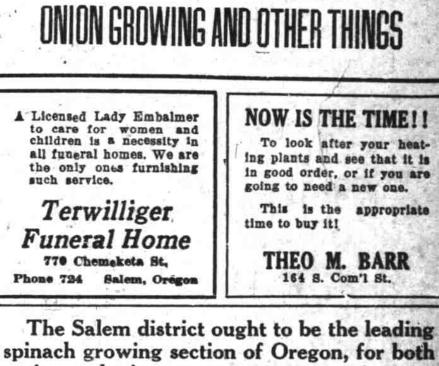
"The city is crowded to the crate above the California celery. we must send only the best we can lands, and grown and packed in such ways as have been practiced hotel to another, to secure accomby the Labish Meadows celery experience. There is no secret any where, we applied to the first about their methods. They are hotel we struck, not central. There was but one suite left, and growing more and more, year af-

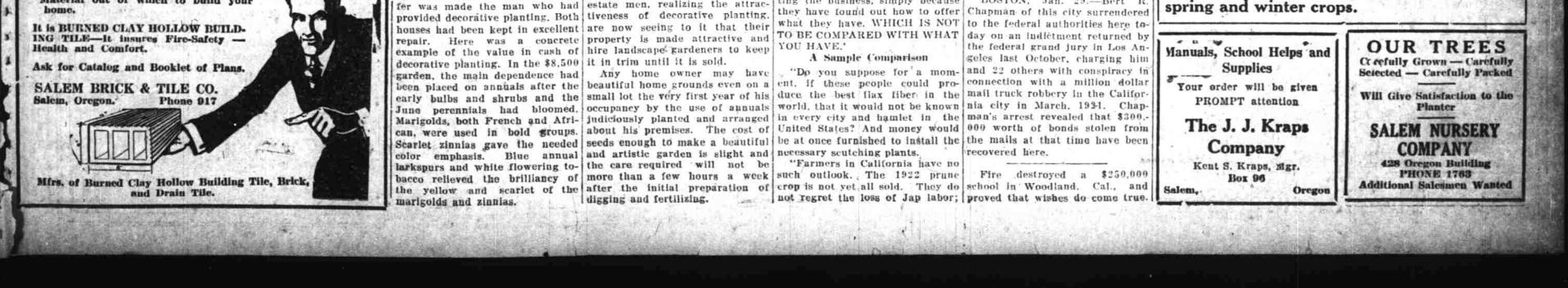
we at once secured it, and at a ter year, and will continue. There is no doubt concerning much lower price than similar acthe great future of the celery incommodations in San Francisco. dustry here, carried on as they and restaurant prices are onehave and will carry it on. It takes a lot of money, and a lot of work, Why Los Angeles Grows to plant and tend and harvest even "It is easy to see why Los Ana small acreage of celery according geles is growing so fast-cooperato their methods. But those metion-live and let live-plenty of thods are the only ones that will work, and exhaustive advertising. bring sure success. They are the We, in Oregon, have to learn how to do it. The driver of the bus, a only methods that ought to be encouraged in further developming wide awake youth from Spokane, well acquainted with Washington the industry here, on a commercial

CHAPMAN GIVES UP

people here, and yet they are getting the business, simply because BOSTON, Jan. 29 .- Bert R

able crop, that will sell at \$1 a SUBJECT IS





third less also

(one of our party is from Walla)

Walla): 'You have twice as much

to offer in the northwest as these