

SELLING SALEM DISTRICT

Devoted to Showing Salem District People the Advantages and Opportunities of Their Own Country and Its Cities and Towns.

The Way to Build Up Your Home Town Is to Patronize Your Home People

The Surest Way to Get More and Larger Industries Is to Support Those You Have

Selling Salem District is a continuation of the Salem Slogan and Pep and Progress Campaign

This campaign of publicity for community upbuilding has been made possible by the advertisements placed on these pages by our public-spirited business men—men whose untiring efforts have builded our present recognized prosperity and who are ever striving for greater and yet greater progress as the years go by.

We Will Give Our Best Efforts

At all times to assist in any possible way the development of the fruit and berry industries in this valley.

Oregon Packing Co.

Buy the Oregon Made Furnaces

W. W. ROSEBRAUGH CO.
Foundry and Machine Shop
17th & Oak Sts., Salem, Or.
Phone 586

We are out after two millions
We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk.

"Marion Butter" Is the Best Butter
More Cows and Better Cows in the crying need

MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

DEHYDRATED and CANNED FRUITS AND VEGETABLES
Oregon Products

King's Food Products Company
Salem—Portland—The Dalles Oregon

Why suffer with Stomach Trouble when Chiropractic will Remove the Cause

Your Health Begins When You Phone 87 for an appointment

Drs. SCOTT & SCOFIELD
F. S. G. Chiropractors
Ray Laboratory 414 to 419 U. S. Nat'l Bldg. Bldg.
Hours 10 to 12 a.m. and 2 to 6 p.m.

Gideon Stolz Co.
Manufacturers of Dependable Brand Lime-Sulphur Solution
The brand you can depend on for purity and test
Prices upon application
Factory near corner of Summer and Mill St. Salem, Oregon

MARION COUNTY FRUIT INSPECTOR DOES NOT THINK PEARS OVER DONE

And He Does Not Think Our Growers are Likely to Set Out Too Many Pear Trees, Especially Bartletts, Because Districts Where There are Pear Booms are Affected by Fatal Pear Diseases

S. H. Van Trump, fruit inspector of Marion county, has not changed his views of past years concerning the pear industry in the Salem district. He thinks this is one of our very best lines—he said yesterday that he would rather put out pears right now than cherries or prunes; saying nothing against cherries or prunes, either; and Mr. Van Trump, as is well known, is a thousand miles from being a boomer of any description.

Going In, Going Out
He has heard of the boom in pear growing in California, the greatest pear growing state, especially in Bartletts. But he decried by the slogan editor yesterday that they are going out about as fast as they are going in, in that state—being killed off by fatal pear diseases, from which we are immune here in the Salem district; or all but immune.

Also, he has heard of the putting out of a good many pear trees in the Hood River district; but he thinks, from the reports of nurserymen, that this movement is not as large as has been reported—and the trees being set out there are mostly of the winter varieties, anyway—and Mr. Van Trump is especially partial to Bartletts for the Salem section.

Greater Industry Justified
Mr. Van Trump thinks this section of the Willamette valley has never developed the pear industry to anything like the commercial proportions that the natural resources of climate and soil would amply justify.

The Proper Soil
Said Mr. Van Trump further: "Pears will succeed fairly well on a great variety of soil, but to get best results and make real profits—in the business only the ideal pear soils and locations should be selected in planting an orchard. Good, fertile, deep, well drained light soil is best. Such soil as will grow good crops of corn or potatoes will usually be found satisfactory for growing a pear orchard. It is not safe to plant pears on soil where there is impervious hard pan or shale near the surface, for even though such soil may produce a good thrifty tree it is very apt to be attacked with 'blossom blight' and 'die back' by the time it has reached bearing age. It is common to say that pears will stand on heavier and wetter soils than prunes, peaches, apples and walnuts; and while this is true it does not mean that it is advisable to plant on such soils unless they have first been thoroughly drained and sub-soiled. The best and most profitable pear orchards in California are those growing on the sandy bottoms of Sacramento river where the soil has perfect drainage and sub-irrigation."

Before a pear orchard is planted the soil should be thoroughly plowed to a depth of 8 or 10 inches and put in the best physical condition. The planting should be done with thoroughness and care in every particular and the young trees should be given especial care in cultivation the first season. Standard pear trees should not be planted closer than 18 or 20 feet each way, and some growers recommend 25 feet as better. Very few growers have ever planted dwarf pears in this section because they are much less profitable than standards, in sections immune from blight. However, the dwarf pear tree is a real ornament and may be used to advantage in clump planting in rear borders on city lots, as it unites beauty and utility. In selecting varieties it is very important to restrict planting to those varieties of proved commercial superiority.

Bartlett Popular Pear
"The Bartlett is the pear for the millions, and more money has been made out of it on this coast than out of all other varieties together. It is a fine, vigorous tree, attains large size and is the most prolific bearer of all varieties. It is practically the universal canning favorite and is in demand in all markets."

Trees Need Attention
"It is one thing, and a very important thing, to plant a pear orchard and bring it to bearing age; it is another and equally important thing to keep the orchard in such a state of cultivation as will insure annual crops of first class fruit. There is no fruit tree that requires more thorough and regular pruning for best results than the pear. Not one grower in

THE ROYAL ANNE IS THE NAPOLEON

As Such, It Was Originated Here, But the Napoleon Came From Europe

Editor Statesman:—
The Royal Anne is an old variety of sweet cherry, originating in Europe some time in the past. No one knows for sure just when it originated or where it originally came from. It is known correctly under the name of Napoleon. "By many people it is thought to be in many cases identical with the Yellow Spanish, although there is some debate on this. The true Yellow Spanish has been very difficult to locate in this country, so that there is more or less discussion yet on that. However, the Royal Anne or the Napoleon is a very old sweet cherry and still one of the most popular."

According to common reports and written records, at the time Seth Lewellyn came across the plains with his wagon load of nursery stock, he had one sweet cherry in it from which the label was lost. Without the label he planted it, and when it came into fruiting he found it such a good cherry that he named it the Royal Anne. He was apparently not acquainted with the Napoleon, or had not grown it to any extent, but had it for some reason or other among his nursery stock. When it came into bearing and was of such good quality it was named by him the Royal Anne, and as such it is known on the Pacific coast. In the publications written by Hedrick, New York, it is listed as the Napoleon, and in practically all of the scientific writings you will find it listed as Napoleon with the synonym of Royal Anne. That explains the paragraph where I said: "Since the time Seth Lewellyn found the unnamed cherry tree among his nursery stock and named it the Royal Anne. . . . He simply had the tree from which the label was lost and applied the name as we have it today."

I am very glad to straighten out that statement, but I omitted making it clear more than just a passing statement. I shall be very glad to help you out at any time I can if I can arrange matters. As it is now Professor McIntosh has been giving me sufficient time so that I can get the material out in time. We have our regular press of work, and this line of work must come secondary to some of the others, so that it can only be done at certain times, but with plenty of notice it is possible for us to do the work.

Yours respectfully,
—C. E. SCHUSTER,
Associate Professor of Pomology, Corvallis, Oregon, Dec. 29, 1923.

(The above is in response to a letter of inquiry by the Slogan editor, and it is self explanatory. The Slogan editor has for several years been publishing the fact that all the great sweet cherries produced on a commercial scale, excepting the Royal Anne, were originated in the Salem district—that is, the Black Republican, Bing, Lambert, Waterhouse, Long Stemmed Waterhouse, etc. When Prof. Schuster made his statement in last week's article concerning the find of Seth Lewellyn, he was solicited for further explanation. Seth Lewellyn was Oregon's pioneer nurseryman. He brought his original stock of trees in an immigrant wagon across the plains. The Royal Anne (generally spelled Royal Ann), as such, was originated in the Salem district—at Milwaukie, Oregon; but

OUR FIVE-MILLION POULTRY INDUSTRY

It Needs the Aid of the Government, Head of the Department Believes

The department of industrial journalism of the Oregon Agricultural college sends out a bulletin calling attention to a discussion of the problems incident to the increased and increasing production of the booming poultry industry of this state, which is especially active in the Salem district.

Facts useful in determining the future of the poultry business in Oregon are being gathered by members of the O. A. C. poultry staff.

Comparative cost of egg production in this state and others, prices of eggs in the leading markets of the country, standard feeding rations, operations of certified hatcheries, registration of breeding stock and functions of the state poultry association are some of the points covered in the study.

Results of the survey will be available for consideration by the poultry section of the agricultural economic conference to be held at the state college January 23 to 25.

"Solution of many problems that have arisen in the last few years as a result of the heavy increase in poultry and egg production needs careful thought," says the committee in charge of the conference.

Oregon imported eggs by the carload recently, but sent 100 carloads out of the state last year. Means to enable Oregon producers to compete on even terms with producers in the east and midwest will be sought.

Having become famous for its "bred-to-lay" stock, Oregon is now called on to find a way to protect its reputation from unscrupulous advertisers.

DEHYDRATED and CANNED FRUITS AND VEGETABLES

Oregon Products

King's Food Products Company
Salem—Portland—The Dalles Oregon

WILLAMETTE VALLEY PRUNE ASSOCIATION
The oldest Association in the Northwest
W. T. JENKS
Secretary and Manager
Trade & High Sts. SALEM, OREGON

NELSON BROS.
Wash Air Process, plumbing, heating and sheet metal work, electrical, painting, general jobbing in tile and galvanized iron work.
239 Commercial St. Phone 1506

DIXIE BREAD
Dixie Health Bread
Ask Your Grocer

RIDE THE TROLLEY FOR SAFETY COMFORT AND ECONOMY
Tickets save your time. Buy them in strips 5 for 30 cents.
SOUTHERN PACIFIC LINES

FOR YEARS AND YEARS
The Statesman has been supplying the wants of the critical job printing trade.
Proof positive we are printers of words and merit.
Modern equipment and ideas at the ones that get by.

Statesman Publishing Company
11th & 23 or 583
215 N. Com'l St.

PEAR INDUSTRY GOOD AT DALLAS

Fred R. Elliott Says His Pears Have Paid Him Almost Every Year

Editor Statesman:—
Your letter of the 27th asking how about the pear industry. I think what we need most of all is more advertising and blowing over our pears, like they do at Medford.

I will say of my trip down south to Medford and Grants Pass last summer, I was impressed with the great amount of expense and the cutting down of many young orchards badly infected with the fire blight; also the smudge pots in use were enormous.

No Fear Here
In the Willamette valley we need not fear for the fire blight, as it will not be of any damage here on account of better climatic conditions, and the blight will not spread to any serious damage. It is my opinion that the pear industry is one of the best, especially in some of the wetter parts of our farms where the soil is deep and heavy.

I think the most serious pest we growers in the Willamette valley have is the scab. But if the trees are pruned so as to give a great deal of sunlight, and sprayed well just before the buds come out, and if we will follow up with the spray program, we will have very little trouble.

I think the pear industry is a good one; that pears are a very fine variety of fruit to diversify with prunes and cherries, as they do not come on for harvest at the same time. The pear industry in my orchard has been a paying business almost every year.

—FRED R. ELLIOTT,
Dallas, Oregon,
Box 548,
Dec. 29, 1923.

WAR MEMORIAL
One of the finest war memorials in all Italy, designed by the sculptor, Angelo Rossetto, for the little town of Maner in the Treviso north of Venice.

OREGON WALNUTS ABOUT ALL SOLD

The California Crop Was Oversold, Say Reports in the Trade Papers

The Oregon walnut crop is about all sold; at least 60 to 70 per cent of it. That is about how it looks to the sale man of the Oregon Growers Cooperative association. And there will be no difficulty in disposing of the balance of the crop, and at good prices, and soon.

Trade papers say the California walnut crop was over sold—in advance sales, before the nuts were picked.

The Los Angeles Times of last Sunday had the following concerning the California crop: "That the walnut growers of southern California have good reason to be thankful at this particular time is indicated by an announcement from the California Walnut Growers' association to the effect that it has mailed out to local associations of walnut growers the final payment for the current season's first pool shipments. According to Carlyle Thorpe, general manager of the association, between \$9,000,000 and \$10,000,000 had been distributed among the grower members during a period of six weeks. This amount has been rounded out by the mailing of checks for approximately \$500,000, 'winding up' the pool. The total selling charge to the growers by the association, including trade discount and advertising was 5 1/2 per cent of the gross value of the shipments, which Mr. Thorpe says, is the lowest selling cost of any nonperishable product produced in the state."

SPECIALIZE ON ONLY ONE BREED

The representative poultry breeding plants of this country are those who handle only one variety, but breed it to perfection. It does not pay to scatter your ammunition. In the chicken business singleness of purpose is what counts. To breed Mediterraneans and Asiatics, English and Hamburgs, is to confuse one's ideals of each, and so lead only to indifferent quality; but to handle Barred Rocks or Black Orpingtons alone, is to attain reputation as a breeder and fancier. To paraphrase Pope: "One breed only will the genius fit, so wide is art, so narrow human wit." Hence we say to the beginner, be an egg or meat fancier, a backyard breeder or a farmer, confine your operations to one breed. If "in it" commercially, select a breed and variety that pleases your sense of the beautiful and yet which possesses strong economic values; if simply a fancier, limit operations to the breed and variety that pleases your sense of the beautiful. In both cases, to breed toward perfection will tax your ingenuity and endeavors to the utmost.

The bargain hunter temporarily proud of his cheap material, forgets that repair bills and depreciation costs are included in the bargain.

MILESTONE
Hollow Tile
1405 N. Front St.