

**The Peoples
CASH STORE
SALEM**

We Cannot Mention Every Item In The Store -- Suffice To Say That You Will Find The Savings Phenomenal on Every Purchase Made In Every Department Throughout The Store **BUY! -- BUY!** Buy All You Can. Supply All Your Wants For Months To Come.

Greatest Sale of the Year

In conjunction with all other values we are closing out regardless of worth or former selling prices, all remnants, short lines, surplus lots, soiled goods, etc., etc.

Remember EVERYTHING in the Store Drastically REDUCED

Ladies' Fast Color Percalé Bungalow Aprons, \$1.25 Val., basement **69c**

Fancy Dress Gingham. 25c Value While They Last, yard **16c**

Ladies' Fine Winter Coats, Beautiful Fur or Plain Collars -- Garments that sold regularly at \$30. Now go at **\$14.95**

All Fancy Bath Towels That Sold up to \$1.25 Your Choice, each **59c**

Basement--Big lot Kabo and Nemo Corsets. Values run up to \$6. While they last **\$1.29**

Ladies! Your Choice of Beautiful Silk Street and Party Dresses That Sold From \$25 to \$30. Now at **\$9.85**

Fancy Boxed Handkerchiefs that sold up to \$1.00 a box. Now **29c**

Ladies \$1.25 Black or Brown Pure Silk Hose, Mill Runs, Basem't, pr. **39c**

BASEMENT-- Aluminumware, values up to \$2, including dish pans, collanders, 4-qt. covered stew pans, pudding pans, mixing bowls etc. All to be closed out at, each **59c**

Percalés, Light or dark. Patterns you can buy now at per yard **15c**

Basement--10c card Pearl Buttons 10c Card Dress Fasteners, each **3c**

Men's Suits and Overcoats Your Choice of Hundreds of Fine Garments that Sold at \$30, \$35, \$40 and upward, now at **\$18.95**

Basement--Big lot of Ladies and Children's wool sweaters at **69c**

Basement--Children's 35c white or black garters, all sizes at pr. **15c**

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We Are Going To Discontinue Our Bargain Basement And To Use The Right Expression We Say -- More Than Your Money's Worth-- If You Take Advantage Quickly. The Values Are Marvelous. Lots of Merchandise Absolutely Free.

**Closing Out the Bargain Basement and
JANUARY CLEARANCE SALE COMBINED**

Starting Friday Morning, Dec. 28th and Continuing Until Further Notice We Announce The Most Drastic Price Cuts Ever Attempted in the City of Salem--All Consideration of Former Cost or Selling Prices Totally Disregarded --The Basement Must Be Cleared Out Immediately And All Other Departments in the Store Will Pitch in With Values That Will Positively Cause a Sensation.

**ATTENTION!
Ladies**

All Fall and Winter Coats, Suits and Dresses Will Be Sacrificed To The Last Item. We Don't Want To Carry Anything Over--And Therefore Offer Values in This Department That Will Go Down in History as The Greatest Event Ever Attempted

SEE OUR WINDOWS

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Basement--Big Lot Ladies' Velvet Hats that sold up to \$4.50. Now go at **89c**

Ladies' Fancy Gingham Bungalow Aprons Trimmed with White Organdie Sashes, While the Lot Lasts, Choice at **95c**

Ladies' Late Style Fur Collar Coats that sold up to \$35. Now go at **\$19.85**

Wonderful Lot of Ladies Silk Street and Party Dress up to \$35. Now **\$12.95**

Basement--Lot of Ladies' Kid Gloves that sold up to \$1.50 While they last, pair **29c**

BASEMENT-- Bonnie Blue Graniteware, closing out the entire line of dish pans, water kettles, double boilers, 6 and 8 qt. kettles, water buckets, Etc. All Reg. \$1.25 values, choice at **79c**

Basement--Children's School Tablets Regular 5c seller. While they last, ea. **2c**

Basement--Fancy China Cups and Saucers. While the lot lasts at **12c**

Basement--Dolls! Dolls! Any doll in the lot. Values to \$4 at **98c**

Holiday Boxed Suspenders for Men While they last at pair **39c**

BASEMENT-- Ladies' Shoes, hundreds of pairs fine dress Shoes in brown or black kid leathers--You will find shoes in this lot that sold up to \$15, Now, Pair **59c**

Ladies' Ribbed Top Burson Hose, Regular 50c value, now pair **25c**

BLANKET DEPARTMENT 150 Pairs Fine Plaid Blankets -- Good Large Size, a Real Good \$4 value, While the lot lasts, Per Pair **\$2.69**

Basement--Ribbons val. to 25c at yd. Mercerized Crochet Cotton, at per ball **5c**

Men's Hats and Caps. Values run up to \$3. Your choice of the lot at **95c**

GROCERIES Big lot can goods, Teas, Etc. Values to 35c **10c**

**ATTENTION
MEN!**

Take Stock of Your Clothing Wants! And Then Come To This Store. We Are Going to Sell Men's Suits and Overcoats For a Whole Lot Less Than We Could Replace Them For at Wholesale Cost. The Loss Is Ours.

SEE OUR WINDOWS!

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