



PROFIT SHARING SALE

Wednesday, December 26, at 8 o'clock Until Monday, December 31, at 6 o'clock

Our annual and only sale takes place for these five days of each year. You will do well to purchase enough of these standard groceries to last for several months.

We hesitate to use the word "SALE" because of its being so prominently displayed throughout the past few months but we would like the people to know that this is a real sale in every sense of the true meaning of the word. For instance the saving on a barrel of flour is 40c, on a 35c item the saving is 7c to 10c and so on throughout the store.

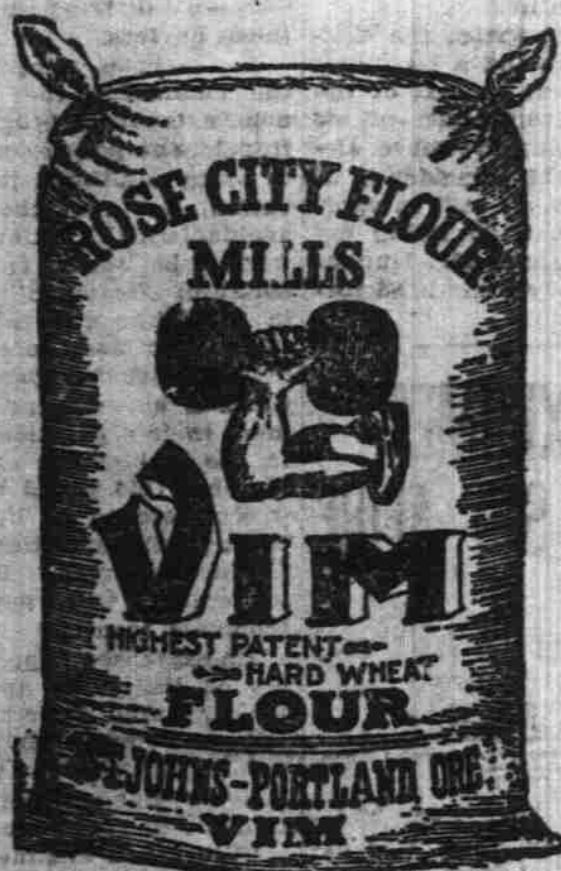
Our object of this reduction is to reduce our large stock before inventory. It costs money to inventory a stock as large as ours and if we can give the people half of the amount that it cost us to inventory by reducing our stock to half or more, we feel that we are doing "a good turn" for our customers.

After December 31st the stock will go back to its regular price and we will start inventory on what is left.

We cannot guarantee that all items listed will be available all week. No goods will be bought to replenish our stocks during this sale.

NOTE—This is not old stock that has accumulated for months. Our turnover is very rapid and you will find nice clean groceries.

WE DO NOT ADVISE PURCHASING SUGAR IN LARGE AMOUNTS AT THIS TIME



Vim Flour, 49-lb. sack..... \$1.63
Perfection, 49-lb. sack..... 1.14

BREAKFAST FOOD

- Puffed Wheat..... 12 1/2c
- Puffed Rice..... 16 1/2c
- Post Toasties..... 8c
- Kellogg's Corn Flakes..... 8c
- Kellogg's Flaked Bran..... 8c
- Post Bran Flakes..... 12 1/2c
- Grape Nuts..... 16 1/2c
- Shredded Wheat..... 9 1/2c
- Roman Meal, 2 for..... 67c
- Large pkg. Pearls of Wheat..... 25c
- Large pkg. Albers Wheat Flakes..... 26c
- Albers Cracked Wheat..... 14c
- Cream of Wheat..... 22 1/2c
- Uncle Sam's Food..... 33 1/2c
- Albers Oats, large pkg..... 27c
- Peacock Oats, No. 10 sack..... 47c
- Mothers Oats..... 29c

RICE

- Fancy Blue Rice, 6 lbs..... 45c
- Southern Head Rice, packed by M. J. B. Brandenstine in 2 and 4-lb. pkgs..... 20c
- 2-lb. pkgs..... 20c
- 4-lb. pkgs..... 39c
- Semolina Macaroni..... 8c
- Spaghetti, Macaroni and Noodles, 3 pkgs..... 23c

CANNED MILK

- Darigold, 10 cans..... 95c
- Darigold, small, 5 for..... 24c

POSTUM

- 50c size Instant Postum..... 39c
- 25c Postum Cereal..... 22 1/2c
- Hershey's Cocoa, 1/2-lb. tins..... 17c
- Lipton's Instant Cocoa..... 17c
- Cocoa in Bulk, 3 lbs..... 23c
- Shasta Tea, 1/2 lb., black or green..... 22c

CANNED FRUIT

- 6 Preferred Stock Pineapple, No. 2 1/2 tins..... \$1.83
- 6 cans Rosedale Pineapple, No. 2 1/2 tins..... \$1.79
- 6 cans Singapore Sliced, in No. 2 tins..... \$1.10
- 6 cans Pineapple, No. 1 tall tins..... 97c

CANNED FISH

- No. 1 tall Alaska Salmon..... 13c
- No. 1 Fletcher's regular 35c grade..... 30c
- California Sardines, No. 1 Oval in mustard spiced or tomato sauce..... 14c
- Fancy Norwegian Smoked, packed in olive oil..... 13c
- Yacht Club, size 1/2..... 23c
- Curtis Kipperd Sardines..... 17c
- Tiny Tot Sardines..... 19c
- Domestic Sardines..... 7 1/2c
- Dunbar's Fancy Shrimp..... 19c
- American Beauty, 2 cans..... 35c
- Monopole, 2 cans..... 37c
- No. 1 tall can Oysters, regular price 20c, special..... 16c
- Preferred Stock Oysters..... 35c
- Minced Clams..... 23c

Oysters, Clams and Shrimps, in our opinion, will be very much higher before new pack.

BAKING POWDER

- 1 lb. Calumet..... 27c
- 2 1/2 lbs. Calumet..... 57c
- 5 lbs. Calumet..... \$1.03
- 10 lbs. Calumet..... \$1.87
- 6 ozs. Royal Baking Powder..... 22c
- 12 ozs Royal Baking Powder..... 37c
- 2 1/2 lbs. Royal Baking Powder..... \$1.25
- 5 lbs. Royal Baking Powder..... \$2.25
- 1 lb. A & H Soda..... 6 1/2c
- Yeast..... 8 1/2c

STARCH

- Argo Corn Starch..... 11c
- Argo Gloss Starch..... 11c
- Kingsford Corn..... 13c
- Kingsford Gloss..... 13c
- Linett, the New Starch..... 9c

MATCHES

- 8c Handy Box Special, made to hang on nail, this sale..... 6c
- Silk Tip Matches, regular 2 for 15c, sale price..... 5c

SOAP

- Crystal White Soap..... 4 1/4c
- P & G White Naptha..... 4 1/2c
- Fels Naptha..... 7c
- Ivory Soap..... 7c
- Guest Ivory, 12 bars..... 50c
- Cocoonut White Soap, pure vegetable oil, 6 for..... 23c
- Sunny Monday, 6 for..... 23c
- Sunbrite Cleanser..... 5c
- Old Dutch Cleanser..... 7c
- Citrus Washing Powder 2 for..... 45c
- Palm Olive Soap..... 7c
- Crema Oil Soap..... 6c

CANNED VEGETABLES

- Lilly of Valley Corn, regular price 23c special..... 19c
- Fancy Iowa Corn, the very best grade, sale price..... 13c
- Maryland Fancy corn..... 12c
- Royal Club Main Corn, regular price 22c, sale price 19c
- Lilly of Valley Golden Bantam, reg. price 25c, sale price..... 21c
- U-Tah-No Peas, field run, a very good quality, regular price 15c, sale price..... 13c
- Lilly of Valley Peas, regular price, 25c, special..... 21c
- Royal Club peas, reg. price, 22c, sale price..... 19c
- Supreme peas, the highest grade pea packed in this country, reg. price 35c, per can, sale price..... 26c

You will make no mistake in buying a good supply of these peas at this low price.

Campbell's Soup, dozen..... \$1.10

A BIG SAVING ON BROOMS

This is the time to buy good brooms. They will be 50 per cent higher before sping house-cleaning.
Our Blue Tip Broom equals any \$1.25 on the market, sale price..... 89c
Green Tip Broom equals any 90c broom, sale price..... 79c
Red Tip equals 75c broom, sale price..... 61c
Mop sticks..... 17c
Woven Mop Heads, regular price 55c, sale price..... 39c



Crown Flour..... \$1.65
Gold Medal..... 1.75
Drifted Snow..... 1.65
Olympic..... 1.65

SYRUP

- Quart size Liberty Bell..... 42c
- Half gallon size Liberty Bell..... 75c
- 1 gallon size, Liberty Bell \$1.49
- You save 15 per cent on Liberty Bell
- Golden Marshmellow, No. 5, 53c
- Golden Marshm'low No. 10, 99c
- No. 10 White Karo..... 73c
- No. 10 Amber Karo..... 69c

COFFEE

- 1 lb. American Club, regular price 39c, special..... 34c
- 3 lbs. reg. \$1.07, special \$1.00
- Peaberry Coffee, regular 35c grade, 3 lbs..... 93c
- Our special blend Coffee, reg. price, 30c special..... 26c

MISCELLANEOUS

- Snider's Catsup..... 25c
- Lilly of Valley Catsup..... 20c
- Royal Club Catsup..... 19c
- 10 lbs. Pure Cane Sugar..... 99c
- Perfection Soda Crackers, No. 5 wood box..... 43c
- Bulk Sultana Raisins, new crop, lb..... 10c
- 25-lb. box..... \$2.40
- 2 ozs. Buckeye Vanilla..... 21c
- 2 ozs. Buckeye Lemon..... 25c
- National Biscuit Company Crackers and Cookies, all 15c size..... 12c
- All 10c size..... 8c
- Pacific Coast, 15c size..... 12c
- All Independent Cracker Co. 15c pkg..... 8c