

## AUTOMOBILES, TRUCKS AND TRACTORS

### MOTORCYCLES — BICYCLES — ACCESSORIES

#### RIGHT AND WRONG WAY TO DRIVE

President Michigan Auto School Gives Directions

"In spite of the large number of expert drivers handling automobiles and trucks it is surprising how few of them hold the steering wheel in a correct manner," says Arthur G. Zeller, President of the Michigan State Automobile School, Detroit.

"A popular but quite improper way," Zeller states, "seems to be to grasp it near the front side, resting upon forearms across the wheel and leaning the body slightly forward. While this gives fair control of the car, all the engine vibration and steering gear road shock passes from the wheel rim into the muscles and bones of the forearms. A feeling of fatigue is quickly caused by the continued

#### SITUATION ACUTE IN CALIFORNIA

Manager of Local Branch of Appleby System Studies Used Car Market

The used car situation in some of the California cities is so acute that dealers will not trade unless they can, to use their own terms, "steal" the old car. The automobile dealers of Salem have sensed this approaching situation here, and to seek an outlet for desirable used cars, they are sponsoring a certified Public Motor Car market in Salem, which has been found in other states to be a successful means of getting a most satisfactory allowance for any used car. This market is not to be controlled by any dealer but works independently of the new car merchants. Nothing but reconditioned cars will be sold from it.

Byron Wright, who has been

#### MANY NEW DEALERS

selected to manage the local branch of the Appleby System of Public Markets, has just returned from a trip to California, where the methods of the markets there in cities paralleling Salem in population and industries were observed.

Detroit, Mich., Dec. 23.—Extension of the Ford Motor Company's sales and service organization during the year has been rather remarkable and is due, of course, to the continually increasing demand for Ford products.

There has been 432 new dealers appointed since January 1st, bringing the total number of authorized dealers in the United States up to 9448, the greatest retail sales organization ever known.

Authorized service stations also have been steadily increased in order to afford the best possible service to the constantly growing number of Ford owners. At present the Ford service stations total around 22,000.

In foreign countries there are 3800 authorized Ford dealers and 7000 service stations.

#### STAR MAKES BIG GAIN IN SALES

Claims: Most Among Low Priced Cars for Month of November

The heaviest gain in sales among low priced cars during November, in California, was made by the Star car, according to figures made public in the December issue of Motor Registration News.

Star car sales were 93 per cent better than they were in November, 1933, this statistical magazine reveals. The extent of this increase is more forcibly realized when it is known that the registrations of all cars and trucks was only 25 per cent improved over the same month of last year.

In two of the large counties in the state material advances were shown by the 1934 Star car.

Los Angeles county gained 100 per cent over its volume during the comparative period of 1932 and Alameda county bettered its mark by 200 per cent. San Diego county with a smaller sales volume is credited by Motor News data with a 1,000 per cent improvement.

As car sales have increased so has the dealer organization been strengthened. There are now nearly 450 Star dealers and sub agents on the Pacific Coast selling this product.

Oregon registrations show a material gain over November, 1933. All sections of this state have accepted the Star in a manner which assures its future success in the West Coast state. Portland was a particularly responsive market.

In Washington the 1934 models met with an acclaim which caused repeat telegraphic requests to the factory in Oakland for increased shipments of cars in excess of originally designated allotments.

Idaho and Nevada were not far behind their western states in demanding their quota of new Star models.

Arizona started out in November and has continued during December to take a healthy apportionment of open and closed cars and dealers are being added in that state at a reasonably rapid rate.

The outlook for winter business is exceptionally bright both President Norman De Vaux and Sales Manager Forrest Arnold of the Star Motor Co. of California state, and their aims will be continued to keep production on an even plane with sales.

#### 85-YEAR OLD MAN RIDES BICYCLE

Witness the record of Hiram F. Bearse, who has ridden a bicycle in Wichita, Kansas, ever since there were any. He was born in 1825, during the regime of John Quincy Adams, who was our sixth President. That makes him just 93!

Sorry we couldn't get a picture of another genuine veteran, William Rothermel, who for many years has pursued his occupation of saw filer, on a bicycle. Bill is only 90, but he hopes his bike will help him to live to a ripe old age.

Then there is Charles W. Briden, an 85-year old blacksmith, in Moravia, N. Y., who rides daily.

And here's William A. Buckbee—mere infant, of course, because he's only 81—who has been a bicycle rider for over 40 years. Even now he frequently rides as much as 15 miles a day in and around his home town of Dunellen, N. J.

That's that. Do you suppose we have reached the limit? Isn't there a rider somewhere who can top the century mark? Let's see who will be the first dealer to report THE HUNDRED-YEAR-OLD RIDER.—Bicycle News.

#### Russian Studies Methods of American Lumbering

BIG BAY, Mich., Dec. 22.—Filing donkey engines, working on skidways and swinging an ax in the snow covered timber regions of northern Michigan is part of the work now being done by A. M. Korloff, former captain in the Imperial Russian army. This is the seventh state in which Captain Korloff has worked as a lumberjack to obtain information which he expects to take back to Russia in order to teach American forestry methods to his countrymen.

Korloff, who is a graduate of the imperial school at Petrograd and who received a master's degree from the University of Washington last year, now is working under the auspices of the school of forestry of Yale university.

Born in Siberia 32 years ago, Captain Korloff spent five years in the Russian army during which time he served against the Germans in the Riga campaign.

#### JURY IS CONSIDERED

TOKIO, Nov. 19.—(By Mail)—In addition to minkhood suffrage, the Yamamoto cabinet purposes to bring into force next year a jury system and a system of industrial inspection. A number of men will be retained as jurors; jury trial courts will be established in different parts of the country, and men served in law will be sent to America and Europe to study the jury systems there.

#### GARDNER SEVEN COMPETITORS HAVE TO ADMIT THAT FOUR-CYLINDER CARS HAVE GREATER RESALE VALUE—RECORDS PROVE IT

D. S. Knapp factory representative of the Great-O-Lite Company called, and stated that he was very much pleased with his Gardner car, stating that he had made a trip from San Francisco to Salem.

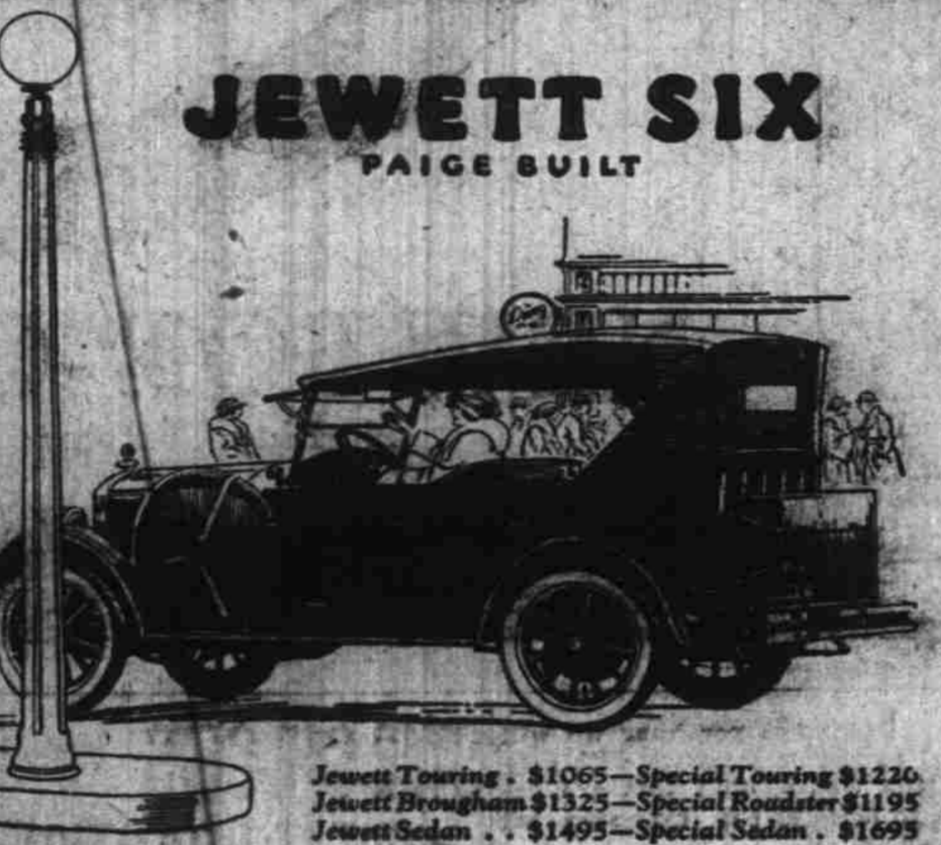
Leaving San Francisco at 7:30 a. m., on Dec. 15, in a 1932 model Gardner touring car that had gone 37,000 miles he arrived in Salem at 4:04 p. m. on Dec. 17 having stopped for meals and rest, making a total mileage of 804 miles.

Before leaving San Francisco he had the crank case of the engine drained and cleaned, and put in 6 quarts of fresh oil at a cost of \$2.10 including the filling of the gas tank at his start. He spent a total of \$8.07 for gasoline and on his arrival in Salem had about 4 gallons of gasoline in the tank, making his trip at a total cost of \$20.67 for the 804 miles, for gasoline and oil, and he still had sufficient oil in the crank case to run many miles.

Mr. Knapp was very much pleased, and says that he can recommend the Gardner for any kind of use to which automobiles might be put.

SAME OLD CHAP

The chap who kept you from reading your paper this morning by boring you with a recital of the wondrous thrills of pursuing a golf ball all over creation, is the same chap, who, a few months ago, called it an "old man's game."



**PAIGE**  
THE MOST BEAUTIFUL CAR IN AMERICA

**JEWETT SIX**  
PAIGE BUILT

Paige Phonons (4 or 7 passenger) \$2450  
Paige Broughams (5 passenger) \$2850  
Paige Sedans (5 or 7 passenger) \$3295

Jewett Touring \$1065—Special Touring \$1220  
Jewett Brougham \$1325—Special Roadster \$1195  
Jewett Sedan \$1495—Special Sedan \$1695

**ANNOUNCEMENT:**  
*We Now Sell and Serve Paige and Jewett Cars*

**Paige Leads Fine Cars in Performance and Value**

THE Paige 6-70, as all men know, is the finest performing big car built. Its marvelous motor is so designed you can drive as slow as 2 miles an hour in high—and from that to as fast as you want to go. In speed, in hill-climbing, in acceleration, Paige is master! In every department of performance it offers new motoring delights—entirely new experience even to owners of higher priced cars.

Paige engineering provides not only for smooth, quiet operation NOW, but indefinitely by an automatic take-up for silent driving chains; by high pressure, hollow crankshaft oiling system.

Paige comfort is unequalled anywhere. Wheelbase of 131 inches—rear springs more than 5 feet long—snubbers front and rear—deeply upholstered seats—and a road-hugging balance at all speeds, produce in Paige a riding comfort little short of ideal.

Paige, furthermore, is fully equipped. Two extra cord tires, tubes, rims and covers, mounted forward and locked on; spring bumpers front and rear; snubbers; stop-light; trunk rack; motometer; Waltham clock; gasoline gauge and cigar lighter on the dash; automatic windshield wiper; sun visor; rear-view mirror; transmission lock. Every wanted convenience—included in the price of \$2450 Detroit. Compare Paige point by point with other top quality cars. Compare the prices, FULLY equipped. Then you'll see that Paige is a \$3000 car for \$2450.

**50 H.P. Jewett Six Leads \$1000 Field**

FOR sheer amazing performance—power for weight—staunch construction and ease of handling, the Jewett Six has no equal. Accelerates from 1 to 25 miles an hour in 7 seconds, in high gear. Drive it from 2 to 60 miles an hour in high. Pass most any car on any hill.

Two hundred pounds heavier than any car its size—yet drives with finger touch shifting of gears; steers with the slightest pressure on the wheel. Paige-type clutch and transmission. Shift gears fast as hand can move; no pause or clash.

Tour hard and fast all day in your Jewett, without tiring. Take the worst traffic, the longest road, with utter confidence. Jewett Six springs are 80% of wheelbase. Big car riding ease at moderate car cost.

Jewett's Paige-built 50 horsepower motor is high-pressure-oiled. Two gallons of oil a minute are forced through all main and connecting rod bearings. All-steel, oil-tight new type universal joints have sealed-in lubrication good for 15,000 miles. Ball-bearing steering spindles give instant, effortless steering. Rugged, 6-inch-deep frame. Paige-Timken axles front and rear, and 2805-pound weight tell Jewett's sturdiness.

Small wonder the Jewett Six leads the thousand dollar class! Ask any of the thousands and thousands of satisfied owners what they think of it. Let us demonstrate the Jewett Six. No obligation.

**WM. H. TRUMM**  
349 North Commercial Street Phone 959

#### WANTS TO KNOW REASON WHY

Driver of 4D Car Cannot Understand His Fellow Drivers.

By A 4D ONE

Maybe my machine ain't got so much class as some of them big burly ones that roll by, but believe me it has class all around and wheels on each corner, which is as much if not more than some others ain't got on theirs. All of which goes to remind me that there is a multitude of things I wish that other pilots of evil-smelling gasoline propelled vehicles would not do. Many of these things gets my goat, so to speak.

First comes the bimbo that dashes toward a corner and thrusts out one arm into the atmosphere. He, or she, evidently believes himself, or herself, playing a little guessing contest with the driver coming behind, for the arm serves to signify that the driver intends to do something, and to guess what it is before it happens. Perhaps they is planning on stopping, or turn to the left or the right. If you guess right all right, but if you guesses wrong, then you get caught, if it is a she driver or bawled out if it is a she driver, when you happen to miss the signal.

"I ain't hand out. Can't you see signals?" they yell at you.

Sure I ain't blind, but how in thunder can I tell by a wild stab at the air whether it means right or left? Anyhow, I am generally wrong.

Then comes the geek with the spotlight, lighting every spot but the right spot. He has the atmosphere trained right down the road and dashes merrily on his way with dimmers on, believing that he is in the right, which he ain't.

#### Jim and Bill Suggest

Xmas presents for the car. There are many of them to pick from

- Tire or Tube
- Robe
- Clock
- Visor
- Bumper
- Whistle
- Tool Kit
- Flash Light
- Spot Light
- Parking Light
- Set Spark Plugs
- Windshield Cleaner
- Horn
- Vase
- Jack
- Mirror
- Heater
- Bar Cap
- Step Plate
- Stop Light
- Motometer
- Cigar Lighter
- Set Light Bulbs
- Fire Extinguisher

"Jim" Smith & Watkins "Bill"  
A Present for the Dear Old Bus  
N. W. Cor. Court and High Phone 44