

The Oregon Statesman

Published Daily Except Monday by THE STATESMAN PUBLISHING COMPANY 215 South Commercial St., Salem, Oregon

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BUSINESS OFFICES:
Thomas F. Clark Co., New York, 141-145 West 36th St.; Chicago, Marquette Bldg., 120 W. E. Randolph, Mar.
Portland Office, 301 Worcester Bldg., Phone 6637 Broadway, C. F. Williams, Mgr.
TELEPHONES:
Business Office 583
Circulation Office 583
News Department 29-108 Society Editor 108
Job Department 583
Entered at the Postoffice in Salem, Oregon, as second-class matter.

THE GREAT PIE BERRY OF COMMERCE

If you had an idea that the Evergreen blackberry industry in the Salem district had attained its full development, you were wrong; far wrong—

For it has only attained a fair start. Salem canneries put up a lot of Evergreen blackberries in 1922; they packed 85,000 cases of them. But they packed about 89,543 cases of them this year, and Marion county packed 120,543 cases; 30 pounds to the case—

Representing 3,616,290 pounds of Evergreen blackberries. And the business is not over done; will not be over done, as long as there is the proper organization and cooperation in marketing, for it is the great pie berry of commerce, and it can be sold any where in the world where pies are eaten.

The Evergreen blackberry is peculiarly well adapted for canning. It "stands up" in the cans. But there is also opening a demand for this pie berry in barrels and cans—frozen berries. It is calculated to go in that trade with our loganberries—with them, in nearly all markets, and ahead of them in some.

What is this Evergreen blackberry? The United States Department of Agriculture Farm Bulletin 543 has the following: "EVERGREEN (Black Diamond, Star, Wonder, Ewing Wonder, Everbearing, Atlantic Dewberry)—Origin unknown, but grown in Europe since 1809. Berries large, firm, sweet, quality very good, seeds large. Season late to very late and long. Bush vigorous, tender, productive, deep rooted and drought resistant; canes semitrailing, perennial in some sections, but they should always be trained as though they were biennial like other varieties; root at tips. One of the best varieties in Oregon and Washington, but not generally adapted to the states east of the Rocky Mountains, because the fruit is small and worthless except in New Jersey, where it is grown considerably with success. Planting distances, 16 to 24 by 8 to 10 in Oregon and Washington, according to conditions. This variety is found growing wild in Oregon and Washington."

There you have it—The Evergreen blackberry is an Oregon and Washington berry; and this means that it is a western Oregon berry—and the Salem district having attained the premiership will keep it; it will go in ever increasing volume in cans and barrels to the great pie centers, and in jams and jellies, to all parts of the world.

The certain future of the Evergreen blackberry lies in its great production to the acre and its economy of cultivation, enabling growers and dealers and factories to put it into the markets at reasonable prices.

The Evergreen has another advantage, in the long life of the vines. It does not seem to grow old.

It has produced here as high as 16,000 pounds to the acre, and it may produce 25,000 pounds, with proper cultivation and irrigation.

There was a suggestion in the blackberry Slogan number of The Statesman of last year that the Evergreen blackberry ought to be named the "Oregon blackberry," and that it should be so known in commerce. The suggestion is a worthy one. It could be carried out, with the proper advertising and pushing.

There is every reason for encouragement concerning this great pie berry. The industry has become a stable one, and it can be continued as such, and there is possible very great expansion, without danger of over production.

Only a few years ago, the Evergreen blackberry was a pest, in fence corners and on roadsides. It has developed into one of the great berries of commerce. Like the loganberry, it was an accident. How the first seeds were carried to western Oregon, to the Salem district, is not known for a certainty. But that the Evergreen is peculiarly an Oregon berry, and peculiarly adapted to our soil and sunshine and showers in attaining perfection in growth, is certain.

ABOUT PAVING

The Oregon Statesman is anxious to have a large paving program put through the coming year. There is just one way to get it put through satisfactorily, and that is for the citizens and the council to recognize their responsibility in the matter. The council, so far as we know, has not hesitated to assume its responsibilities, but there will come a time in the next few years when our poorest pavement will break down. The question of responsibility will be acute, whereas if the council accepts responsibility as the paving is laid, it will see that all contracts are fairly completed and that the citizens can be assured they will have a square deal for their money.

Front street, so far, is the only one that is really bad, but there are other streets that are showing signs of breaking, we think, prematurely.

FORD FOR COOLIDGE

Henry Ford is probably conceded to be the world's greatest business man. He is more than that; he is the world's greatest industrial genius. He is more than that; he is the world's greatest unofficial citizen. He is one man who is in a position to speak with authority on the many needs of the hour. His pronouncement in favor of Coolidge comes as near settling the question of nomination as one man can do. Further in the election the weight of his influence cannot be overestimated.

Henry Ford spoke timely, decisively and finally. He wants Coolidge because Coolidge is the man of this trying hour.

THE PARKING ORDINANCE

The Oregon Statesman took the position that the city council was entirely within its purview in enacting the parking ordinance. It stated at the time that the congestion of vehicles warranted earnest effort to find a remedy. It stated further that the new ordinance was entitled to its place under the sun and that it would be given an opportunity to work out its own salvation, or defeat the purpose for which it was intended. We still appeal for fair play for the ordinance. It has not been in operation long enough to vindicate itself and to show it as an obnoxious law.

The Oregon Statesman does not belong to the class of papers that praises one day and condemns the next. We said at the start that the ordinance was entitled to a fair hearing, and we believe it is getting it.

EXIT GEORGE

It has been reported for nearly a year that King George of Greece has been looking for a chance to run away. He has been unhappy on his throne and insecure always. The opportunity has come, and despite the threats of his irate mother-in-law, who did not want him to come to Romania, he has gone, feeling very lucky to get away with his life. He would rather endure life with that mother-in-law than to take chances with a hostile people.

President Coolidge was perfectly right in releasing the war prisoners. War has been over five years and nothing is to be gained by holding these men longer. They are a bad bunch, but the contempt of their fellow men in the years to come will be its own punishment.

We have gone wild in weeks for this, that and the other. Our appetites have been glutted to a surfeit in our anxiety to be loyal to the various weeks. Now Turkey week is proposed. Yes, we have no turkey.

Our idea of comfortable circumstances is to have an extra pair of suspenders for our Sunday trousers. This is merely a Christmas suggestion that would be welcomed by a good many men.

Only four more shopping days till Christmas, which recalls the fact that if we are going to have carols we must bestir ourselves.

BITS FOR BREAKFAST

Make it the Oregon—
The Oregon blackberry—
And thus the Evergreen blackberry will keep green the fame of Oregon in the pie centers of the nation and of the world.

The frozen loganberry and the frozen blackberry will help to carry each other to the markets of the big cities and to the far corners of the earth.

In the mean time, the canners of Salem are doing their share, with a good many to carry, in keeping the pie centers supplied with Evergreen blackberries.

In the annual blackberry Slogan number of last year was carried the announcement of the success of the million and a quarter campaign for Willamette university. It was December 21. How time flies!

After this week, the days will begin to grow longer. Contrary to the saying in the east, however, in ordinary years the cold here does not grow stronger as the days grow longer. We may look for the cropping out of spring conditions within about three weeks. So far, the residents of the Willamette valley have had spring conditions all the time, up to the present, with roses blooming in the Salem yards and parkings.

The farmers of Linn county want to grow flax; also some in Yamhill and Benton and Clackamas. They should be given the opportunity. But there will have to be a spreading of the industry—the manufacturing end—outside the walls of the penitentiary, before any, or many, additional growers can be thus accommodated. Ten times the acreage of last year could be secured by merely saying the word; by providing the market.

Now they are buying 'em both early and late, as the postoffice employees are prepared to testify.

Plant Grafted Walnuts

We have them—one of the best blocks of Franquettes in the state—correctly propagated and handled. These are money-makers; they will work for you and soon pay dividends. Also plant filberts—the quickest cropper we have—hardy and dependable. Nuts are staples—nothing better. We have anything wanted, apple pear, cherry, prune, etc. WE SAVE YOU MONEY—WE SUPPLY THE BEST. Our 34 years in business is behind our products. Send for information and prices.

Carlton Nursery Co., Carlton, Oregon

Cap'n Zyb

Say, how's for getting a basketball team started?

The first and most important thing to think of is getting a court and a ball. Many churches have basketball courts which they will

Put the right boy in the right position



good types for—
GUARD-CENTER-FORWARD

allow boys to use. The ball can be purchased by the fellows on the team, each one chipping in a little bit. Get a real good ball, rather than a half-way good ball.

When you get together for the first practice, choose some fellow with a little playing ability as captain and pick out the men who will try for different positions. For center, choose some chap who is tall and fast on his feet.

The stocky, heavier boys should try out for guard and the fast, slippery ones should learn how to be forwards. Before starting any practice at all read the rules over and try to understand them. On the night of the first practice, have some college or high school player to talk to you a little about the game.

Pass the ball around from one to another, speedily but not so hard that it is impossible to catch. Do this passing both running and standing so as to get used to the feel of the ball. After doing this a while, try shooting baskets and take all the time you need at first and work up speed so that there is no hesitation about the way you send the ball toward the ring.

—CAP'N ZYB.

The Animal Statesman



MAYOR'S DAUGHTER RECEIVES GIFT

HERE IS THE LATEST PHOTO OF MISS JANE RABBIT, DAUGHTER OF MAYOR JACK RABBIT IN HER CHRISTMAS NECKLACE OF TEN CARROT JEWELS.

CHRISTMAS SUPERSTITIONS FROM MANY COUNTRIES

"He who turns a mattress on Christmas day will have bad luck" is an old adage in Wales. In parts of England they say that the bees sing all day on Christmas. But for that matter, bees sing all day, nearly every day in the year, so the saying, while true, may not have much significance. Bees were formerly given much consideration in the life of the family in England. It was thought they should always be told of a wedding or a death, and the occupants of the hive would rejoice or be sad with the fortune of their masters. On Christmas day a sprig of holly adorned the hive. In Roumania, the father of the house, on Christmas morning, standing before the Christmas log makes wishes for his family, the wife, sons, daughters, then for each of his animals, saying, "I wish that good fortune may be with my oxen; I wish that good fortune may be with my ass until every living thing of his tabernacle has been remembered. Food for the birds is placed the house-tops in many countries. In others, the animals on Christmas day receive a double portion of food. In some of the countries of southern Europe, the ass from the yule log are carefully gathered up and buried with money in the fields to insure bountiful crop next season.

CHRISTMAS CONTEST

THIS LETTER WON SECOND PRIZE
DEAR SANTA CLAUS:
PLEASE LEAVE A NUT CRACKER IN MY STOCKING ON CHRISTMAS
SADIE SQUIRE

FUTURE DATES

December 21, Friday—DAC club Christmas party; Woman's club building.
December 22, Friday—Holiday vacation begins in Salem schools.
December 25, Tuesday—Christmas day.
December 27, Thursday—Annual election of officers Business Men's League.
January 1, Tuesday—Annual open house, YMCA.
January 2, Wednesday—New Year's day.
January 3, Thursday—Holiday vacation ends in Salem schools.
January 4, Thursday—Marion County grand jury meets.
January 8 and 13—Benefit show at Grand theater for Albertus Kerr Baby home.
January 6-13—International week of prayer.
January 10, 11 and 12—County judges and commissioners of Oregon to meet in Salem.
January 15, Tuesday—Harding Memorial campaign opens in Oregon.
January 17-24—National Thrift Week, observed locally.
February 28, Saturday—Dedication of status "The Circuit Rider," in state house grounds.

NOMINATION COUPON

The Oregon Statesman Automobile Competition
GOOD FOR 10,000 VOTES
I nominate as a member of the Oregon Statesman Automobile Competition:
Name _____
Address _____
Town _____ RFD _____ State _____
Nominated by _____
Note—Only four of these entry blanks will be accepted for any one member. Members may be nominated by themselves or their friends.

OREGON STATESMAN AUTOMOBILE CONTEST

VOTE LIST

Votes Polled up to Noon, December 19, 1923
CITY OF SALEM

Allen, Martha, 625 N. Winter	590.20
Bartholomew, Mary, 1780 Hickory	590.40
Beckendorf, Mrs. A. L., 2227 Nebraska Ave.	544.80
Brady, Ruth, 1555 N. Capitol	544.20
Blixeth, Olaf, 545 N. 21st	544.40
Barlow, Herbert, 1730 Fairmount Ave.	524.12
Cook, Leslie, 1247 Perry St.	570.30
Cummings, Evelyn, 1357 N. Winter	552.80
Dearinger, Erma, Oregon Theatre	500.20
Edwards, John, 295 N. 15th	543.40
Ely, Raymond, 147 Marion	544.90
Edmundson, Paul, 2146 N. Church	524.10
Eschleman, Mrs. Bert, 176 S. Commercial	500.10
George, Kooler, 1750 State	500.10
Gwynn, Harold, 1407 N. Winter	501.00
Gilmer, Faith, 332 N. 19th	501.00
Hunt, Bill, Fire Station	559.30
Hirsch, Richard, 1345 Madison	547.30
Hamby, Henry, 1345 B St.	500.10
Hilleman, Katherine, 1309 Waller	549.40
Johnson, Eunice, 1525 Highland	502.80
Klussen, Henry, 645 Perry	550.90
Lewis, Edward, 224 N. 15th	527.30
Lutby, Miss A. M., 1497 S. 13th	545.00
McCoy, Maurice, 1507 Fairgrounds Road	545.00
Mitchell, Nellie, White House	545.70
Newgent, Howard, 337 S. 18th	548.00
Paulus, George, 333 State	500.10
Paumala, Nellie, 806 N. High	595.40
Price, Chas. H., 372 N. Church	520.10
Peebles, Jesse, 2335 N. Front	400.20
Pence, Viola, 1825 N. Com'l	500.10
Plant, Harry, Amway	554.10
Snook, Frank, 2409 4th	500.20
Safren, Morris, 246 Marion	500.20
Suing, Elmer, 1297 S. High	500.40
Varley, Job, 560 Electric	552.80
Ward, Council, 1487 Broadway	539.50
Weir, Leo, 1426 Chemekeeta	523.40

COUNTRY

Bates, Mrs. C. F., Rt. 5, Box 58, Salem	520.10
Bradley, Robert, Chemawa	540.00
Berchold, Joseph, Mount Angel	549.30
Barry, Mrs. Joe, Lyons	515.80
Darling, Grace, Rt. 8, Salem	599.10
Dennison, Mamie, Dallas	525.40
Gogh, Blanche M., Mehama	548.30
Gilson, Nellie, Rt. 2, Amity	500.10
Harper, Edwin, Gervais, Ore.	400.10
Haworth, Evelyn, Stayton	500.10
Hochberg, Mrs. Florence, Monmouth	512.10
Kintz, Angeline, Sublimity	500.10
Kinzer, Ralph, Hubbard	555.40
Mason, Ethel, Mill City	544.80
McClellan, Mrs. T. M., West Stayton	500.10
McCallister, C. L., Shaw	400.10
Manenhal, Mabel, Gervais, Rt. 1	500.20
Morrison, Mrs. Carl, Rickreall	524.30
Muller, Mrs. Carl, Silvertown	550.10
Peetz, Hazel, Turner	557.00
Reid, Errol, Hubbard	500.10
Russell, Glenn, Marion	550.10
Stalling, W. H., Silvertown, Rt. 8	400.10
South, Miss Lena, Independence	420.10
Speaker, Robt., Rt. 4, Box 15B	500.10
Sturgis, Francis, Brooks	500.10
Thompson, Mrs. G. N., Rt. 5, Salem	521.10
Teal, Mrs. Albert, Falls City	550.10
Turnbull, Robt., Rt. 4, Box 76, Salem	500.10
Vandermark, Lee, Scotts Mills	540.10
Wiley, Clara, Aumsville	558.10
Wall, Margaret, Jefferson	549.10
Young, J. P., Shaw	551.10
Ziellsch, Verba, Rickreall	553.10
Shaffer, Isabelle, care Anton Shaffer, Mt. Angel	500.10

The subscription rates of the Daily Oregon Statesman as follows:
By carrier in the city of Salem, 50 cents a month; \$3 for 3 months; \$2.00 for 6 months; \$5.00 per year.
By mail in Marion and Polk counties, 50 cents a month; \$1.25 for 3 months; \$2.50 for 6 months; \$5.00 per year.
By mail outside of Marion and Polk counties, 60 cents a month; \$1.50 for 3 months; \$3.00 for 6 months and \$5.00 per year.

The Value of Books

THE pleasure and enjoyment to be derived from a good book can never be measured, and for this reason it is impossible to place a true appreciation on the book as a Christmas gift.

With the idea of assisting you in selecting gifts that are useful, we offer the following—

- Remington Portable Typewriter
- Calendar stand and pads
- Cooking recipe outfit
- Diaries and date books
- Leather brief cases and writing cases
- Eaton, Crane and Pike stationery in Xmas boxes

Commercial Book Store

Gift Suggestions

Both Useful and Practical

- Toilet Articles**
 - Perfume Sets
 - Original Bottle Perfumes
 - Body Dusting Powder
 - Fancy Toilets
 - Toilet Waters
 - Bath Salts
 - Fancy Soaps
 - Wash Rag Sets
 - Compact Powders
 - Flaconettes
 - Perfume Atomers
 - Large Powder Puffs
 - Cutex Sets
 - Manicure Sets
 - Powder Boxes
 - Week End Sets
- For Men**
 - Shaving Sets
 - Bill Folds
 - Wallets
 - Purses
 - Mirrors
 - Lather Brushes
 - Stroppers
 - Flash Lights
 - Lunch Kits
 - Military Brushes
 - Soft Collar Cases
 - Pocket Knives
 - Stationery
- For Those Who Smoke**
 - Cigars
 - Cigarettes
 - Cigar Cases
 - Cigarette Cases
 - Ash Trays
 - Smokers' Sets
- De Vilbiss Atomizers**
 - Thermos Bottles
 - Bath Brushes
 - Miller Rubber Balls
 - Ingersoll Watches
 - Car Washing Kit
 - Xmas Cards
- Miscellaneous**
 - Hand Bags
 - Kodak Albums
 - Candles
 - Bunn Pens
 - Eversharp Pencils
 - Pen and Pencil Sets
 - Ivory
 - Hair Brushes and Combs
 - Rubber Aprons
 - Incense and Burners
 - Ivory Sets
 - Jewel Boxes

Central Pharmacy

Phone 276 — Bank of Commerce Bldg.