EVALINA SHOPPING GOES

NO other gift at Christmas time can take the place of flowers, for flowers speak a language of their own. Enfolded in the heart of a half opened rose lies a message no words can ever tell. With the bright blooms of a flowering plant goes a cheer that lasts for months. While the assortment is complete, why not make your selection from the gorgeous array of blossoming and foliage plants at BREITHAUPT'S FLORAL SHOP. Be your message what it may, for sweetheart, mother or friend, in this shop you will find the exact flower.

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MR. NEIMEYER will help you solve your gift problems with his full stock of stationery, perfumery, and dresser sets in ivory and amber. NEIMEYER'S DRUG STORE, 175 North Commercial.

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THERE is nothing that will gladden the heart of a woman more than an electric cooking utensil. Give her a convenient,

helpful electrical device. Not only attractive in appearance, but efficient, economical and useful, and equipped with the latest improvements are the electric stoves, waffle irons, percolators, toasters, irons, etc., at THE RAY L. FARMER HARDWARE STORE. Community plate is another suggestion from this store. They carry it in seven patterns.

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DON'T you think a dainty little head band for the sub-deb, or a hand made corsage for the young matron would make an awfully attractive gift? Just one look at those in Mrs. C. A. Grimm's FINDING SHOP will convince you! Balcony, Derby Bldg.

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IT is not always the most expensively dressed woman who appears in the list of "best dressers," but she whose gowns harmonize with her own figure and personality. Such distinction and individuality in dress does not necessarily imply extra expense—especially when such a designer as MRS ALLPHIN is at your service. She is a perfect genius in adapting the prevailing mode to your own personality! MRS. ALLPHIN'S GOWN SHOP, 331 Oregon Bldg.

INSTEAD of "standing on the outside looking on the inside," regarding those lovely art craft pieces Maurine Beale Lee is making at Porter's Art shop, why not go on in and learn just how it's done. Mrs. Lee is giving lessons every Tuesday, Thursday and Saturday mornings and Wednesday evening, and it is so easy to learn to do that good looking polychrome and decorative art! Why all you need is a bit of gumption, a wood foundation, gesso, with paints, and Mrs. Lee's instruction — and presto! A candle stick, or book ends just like those in the window you have been coveting. Among her finished pieces you will find many tasteful gift suggestions.

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THE GRAND OPENING of the new H. L. STIFF STORE affords splendid opportunities in such gifts for the home as floor lamps, bridge lamps, davenport tables and sewing cabinets in choice of mahogany or walnut, and many other suggestions. Those new hand blocked linen draperies will make marvellous gifts!

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ISN'T it terrible when we don't know how to satisfy that Spirit of the Yuletide that impells us to make our friends and loved ones happy on Christmas with gifts? This minute we are all planning this very thing but how many of us have considered a gift that has been an inseparable part of Christmas ever since that day the Wise Men came from the east? Can you think of anything else that will bring so much happiness to every member of the family as will MUSIC? Not on Christmas day alone but every day of the year. MOORE'S MUSIC HOUSE is bubbling over with everything imaginable in a musical line from

pianos to French harps. They carry the Victor, Brunswick and Sonora phonographs, the Buescher and King saxophones, cornets, trumpets, etc., and a wonderful holiday array of string instruments as violins, mandolins, guitars, banjos, ukeleles, banjo-ukes. We cannot think of a more Merry Christmas than a Musical one. Yours with Christmas cheer, Moore's Music House.

A PERMANENT WAVE badly done is "dear" at any price, while one well done gives so much satisfaction that its value cannot be estimated in dollars and cents. MRS. IRENE SCOTT at the MARINELLO BEAUTY SHOP is unusually conscientious in her work and has for the past eight years had phenomenal success using the Nestle's oil process in permanent waving.

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"DISTINCTIVE gifts for fair ladies"—lingeries of dainty silks, fragile, yet durable, in a range of tints from pale blush to vivid flame. Where is the modern Eve who does not covet those lovely pieces in underwear, negligees, pajamas, boudoir caps that MILLER'S are showing in crepe de chines, georgettes, satins, radium silk, crepe supreme, and the exquisite Philippine hand embroidered fine cottons. Of recognized beauty and durability are the nationally advertised Kayser and Vanity Fair underwear this store offers in the silk jersey and the softer Italian silks.

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OR perhaps you are thinking of a sweater, a knitted vestee, or a silk gown for her! Besides all such things, MRS. O. C. LOCKE, 115 N. Liberty street, has some clever things in the approved costume jewelry, and the newest things in perfumery.

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CHRISTMAS simply won't be complete without a holly wreath to hang in the window! In passing by PLANT'S FLOWER SHOP (185 S. Commercial) some stunning wreaths caught my attention. Well made they are, and colorful, with perfect loads of the reddest berries imaginable! And they are surprisingly reasonable in price, as is everything else in the potted plants and cut flowers in the shop.

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FOR your little exchange gifts, or for the more costly things, I know you girls will find just what you want among MISS SWARTS' attractive assortment at the NOVELTY SHOP. Silk things—hosiery, corsets and the Kayser silk underwear you will find here, besides the dainty little ribbon gifts. 115 North Liberty St.

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IN the way of the newest things in electric appliances of the approved makes, FLEENER'S have everything to offer. For the hope chest, or for the college girl, can you think of anything more appropriate than the stunning new Armstrong table stove in white enamel? With it you can prepare a whole meal at the table. It cooks three things at a time—it toasts or poaches between the heat units, broils or poaches eggs below, and fries above the heat units. For pleasure and satisfaction, convenience and economy—the Armstrong table stove. Fleener's Electric Shop, 471 Court street.

DAMASCUS BRASS, in pieces plain or inlaid with silver and copper; Borghese reproductions in the form of sconces, plaque, bookends, boxes; trays, boxes and candle sticks of Persian lacquer; Oriental rugs, and many other gifts of rare charm and individuality I found at the GILBERT STUDIO & CRAFT SHOP. There were some of the cleverest small gifts, too, and lovely pictures in the famous GILBERT FRAMES.

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THE bargain counter at DARBY'S DRUG STORE holds some amazing bargains. You can't afford to pass it by.

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With her evening clothes the fashionable woman now is wearing a step-in corset of silk elastic in some festive and often bizarre shade.

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WHAT would the kiddies think of a cunning little soft furry ball of a puppy for Christmas? Something alive, that really breathes and runs without winding! Think of the companionship of such a gift. Canaries, too, make ideal gifts, especially for the shut ins. I heard the Roller ("the canary with a college education") singing while I stopped in at FLAKE'S PETLAND, and surely such melody would brighten the dreariest day. Kittens, guinea pigs, goldfish—all kinds of pets—bird cages, dog harness and pet supplies of every description can be provided by Mr. Flake.

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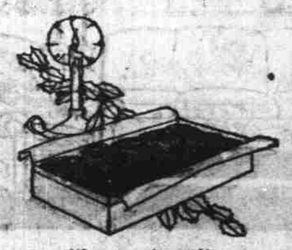
ALWAYS to serve with the very best only, the GRAY BELLE has anticipated your Christmas



wants with an extraordinary supply of the famous Gray Belle candies in exquisite gift boxes of silk lined leather, or polychrome, or the less elaborate Japanese baskets. Such a gift to any woman from any man will be eloquent proof of his good judgment and discrimination, as well as a token of supreme affection. Prices range from $1.50 to as high as $25.

I KNOW someone who would just love a bathrobe, don't you? Especially a nice downy Pendleton robe in Indian design, bound throughout with satin, with a long silk waist cord, such as those you will find at C. P. BISHOP'S WOOLEN MILLS STORE! There are robes in dark and light colors for men and women with comfy slippers to complete the gift. Such gifts will last a lifetime, for in a Pendleton robe there's always comfort in "the warmth that never fails."

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THE SALEM HARDWARE CO. has some splendidly sturdy toys, made strong enough to withstand the rough use of any young American.

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DECIDEDLY clever are the aprons and children's clothes I found at MRS. LAMMER'S needlecraft shop in the Derby building. There were just heaps of the best looking things all finished and ready for gifts, as well as numerous stamped articles of unique design and surprisingly simple to make.

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Send it to a Master

WHY not save the extra expense of a new gown for the holiday formal when that old one will come back from the STANDARD CLEANERS as fresh and new as the day it came from the shop. In the competent hands of the MASTER CLEANERS AND DYERS, soil spots fade as if by magic from the most fragile of materials. A bit of color will freshen that negligee or those faded "undies."

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SOMETHING in leather is sure to please the "eternal masculine." F. E. SHAFER carries the best and largest stock of leather goods in the valley. His 35 years in the leather goods business assures dependability in quality.

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THOSE chic black enamel vanity packs with the neat gold trim I discovered at PERRY'S DRUG STORE, will make smart gifts for your girl chums. This store can only supply you with a full line of Jonteel, Hudnuts or Colgates perfumery and toilet dainties.

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CURLING IRONS are more than acceptable gifts. At HALIK'S ELECTRIC SHOP I found one $1.75 iron with a two year guarantee, and another guaranteed for only one year for $1.25. Reasonable, don't you think?