

**RESULTS**

are what count. It isn't what you pay, it is what you get. You will know the joys of foot comfort if you consult Dr. Williams, our chiropodist and foot specialist. By appointment.

Phone 616 Office Hours: 9 to 5:30

**OUT THEY GO!**

**WE HAVE THOUSANDS OF PAIRS TOO MANY SHOES AND WE ARE GOING TO FORCE THEM OUT**

**RUBBER HEEL DAY**

Every Wednesday we put on any make of rubber heels at half price. You can bring them any day and leave them for Wednesday and get the benefit of the sale price on these heels that other shops charge you 50c for. One price..... **25c**

**THE PRICE SHOE CO. Opens This GIGANTIC SALE**

**Friday, December 7th, at 9 o'clock**

On account of the mild fall weather we are approaching the holiday season without disposing of a large stock of winter footwear which should be gone by this time. We are compelled to put these shoes on sale at unheard of prices. We are going to cut and slash prices until our shelves are entirely bare of winter merchandise.

**THE HIGHEST GRADE SHOES IN AMERICA AT PRICES NEVER BEFORE EQUALLED, EVERY PAIR ABSOLUTELY GUARANTEED**

**Children's Shoes**

We have the most complete stock of High Grade Children's Shoes in Salem and every pair goes on sale Thursday. Come in and get a pair of these shoes and cut your shoe bill in half. Shoes from

**\$1.95 to \$4.95**

**Archpreserver Shoes**

For ladies in both low and high shoes—the greatest corrective shoe in the world

Oxfords ..... **\$900**  
High Shoes ..... **\$1200**

**Ball Band Boots**

Every pair guaranteed. Get the new low price this season.

**Florsheim Shoes**

The best shoe in the world for the money. Shoes and Oxfords **\$1000**

**Hanan Shoes**

The shoe supreme. Always one price.  
Oxfords ..... **\$1250**  
Shoes ..... **\$1500**

**Boys' Shoes**

100 pairs Boy Scout army last shoes, the best \$5.00 shoes in the world—made with heavy soles. All through they are a flexible sewed shoe. No nails to wear out the hose. These shoes go on sale Friday at

**\$3.95**

**Christmas House Slippers**

500 pairs of the very best grade felt house slippers for ladies in all the very best colors, made of the best wool felt, trimmed in silk ribbon. Made to give long wear. The best \$2.00 quality go on sale Friday at

**\$1.35**

**Men's House Slippers**

See our felt house slippers for men. The best \$3.00 value ever produced. In all sizes, all colors, including brown, gray and combination of colors, everets and highlows. These slippers just arrived from one of the largest factories in the east. Go on sale Friday at

**\$1.95**

**200 PAIRS LADIES' HIGH GRADE SHOES**

Regularly sold at \$9.00 to \$12.00. To go in this sale at

**\$1.00**

These shoes are all kinds, mostly small sizes, although there are some larger sizes up to size 8. These shoes will be on display in our basement. There are only 200 pairs and the first ones here get the shoes.

**60 PAIRS MEN'S SHOES**

Regularly sold from \$10.00 to \$12.00. These are not new styles but the best grade of leather that money will buy. Not all sizes but practically every size. These shoes go on sale Friday and continue while they last at

**\$1.95**

Be here early Friday morning and get your pair

**Boys' Shoes**

Only 25 pairs of this lot and will go on sale Thursday and continue while they last. First come first served. Most all sizes from 1 to 6. Regularly sold at \$5.00, some \$6.00, to closs out

**\$1.95**

**Boys' Shoes**

75 pairs boys' black \$5.00 welt sole dress shoes, the newest style, wide toes. Lots of room, made of the highest grade material throughout. These shoes are good for dress and will give excellent wear when they are taken for every day. Go at

**\$3.95**

**Men's Leather Slippers**

We have just received a large shipment of leather house slippers that regularly sell for \$3.00. Through a fortunate buy we secured these slippers at a ridiculously low figure for cash and will give them to the Christmas shoppers while they last at

**\$1.95**

**Men's Dress Shoes**

Men's double sole black dress shoes. The best \$9.00 value in the west. We have all sizes and widths and can fit any foot. You must see these shoes to fully appreciate them. They go on sale Friday at

**\$6.95**

**Men's Dress Shoes**

Men's brown calf shoes and oxfords. The very latest styles. Every pair bought for this fall season. An excellent \$7.00 value. All sizes. While they last go at

**\$4.95**

**Men's Dress Shoes**

Men's brown calf dress shoes with damp proof sole. A very dressy \$9.00 shoe. Made under conditions that enables this factory to give the best for the money. These shoes go on sale Friday at

**\$6.95**

**25c — RUBBER HEELS PUT ON EVERY WEDNESDAY — 25c**

**Repair Department**

Our shop is equipped with all new machinery. We use nothing but the very best grade of leather that money will buy.

Mr. Jacobson, in charge of this department, is an expert in his line—has spent years in factories and repair shops and will do nothing but high grade work.



**326 STATE ST.**

Next to **Ladd & Bush Bank**



**Do Your Feet Hurt?**

Corns and callouses removed without pain or soreness. Ingrown nails removed and treated. Pains in the feet, weak-foot, flat-foot, foot strains and fallen arches adjusted. Do not suffer, I will give you the best that science can produce in scientific chiropody... Consult

Hours 9 to 5:30 **DR. WILLIAMS** Phone 616  
about your feet