

CHEVROLET SALES SHOW INCREASE

September 241 Per Cent Over Same Month of Last Year

September sales of Chevrolet cars and trucks set a new high record for Chevrolet sales for this time of year. Total cars and trucks sold in that month in the United States, Canada and for export amounted to 42,419.

This represents an increase of 241% over sales in September 1922, when 12,431 units were distributed, says Mr. Newton, of the Newton-Chevrolet Co., local dealers.

Chevrolet sales for the first 9 months of this year in the United States, Canada and for export, have now reached the huge total of 359,225 cars and trucks—over a third of a million. This is 106% greater than the sales for the same period of last year. In other words, business this year to date is more than twice as good as last year to date.

Fall sales are holding up very well, according to Mr. Newton. November sales are expected to be high owing to the firm market.

OUTLOOK GOOD SAYS J. A. MADEN

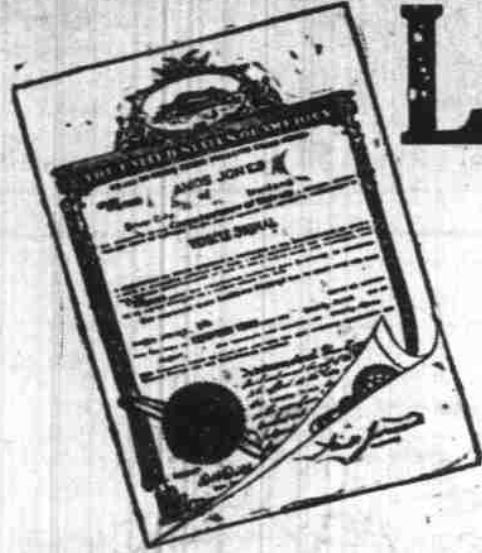
Local Auto Dealer Convinced It Is Not the Business But the Man

Sales outlooks have never been or have never looked brighter than they do at the present time, is the very optimistic opinion of J. H. Maden, Sales Manager for the F. W. Pettyjohn Co., local distributors and dealers for the Gardner and Cleveland line. Just to back up his opinion Mr. Maden took the trouble to show the writer the sales slips showing a total of 18 automobiles sold for the month of November. This amount was sold and delivered by the Salem branch of the company, exclusive of the Silverton plant, which of course adds materially to the above figures. Speaking of the outlook for the year 1924, which is fast approaching Mr. Ma-

Latest Patents of Interest to Motorists

Recently Granted by U. S. Patent Office

Compiled by CLARENCE A. O'BRIEN, Registered Patent Attorney, Washington, D. C.



1,473,895. FOLDING HOOD FOR MOTOR VEHICLES AND THE LIKE. George Harold Wenhams, Bromley, England.



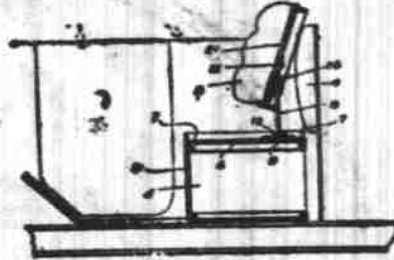
1. In a motor vehicle and the like, a combined sash-frame and hood support comprising light sheet-metal channel bars substantially E-shaped in cross section each forming two recesses in parallel relation in the sides of the vehicle body, a sash slidably mounted in one of the recesses of each of said bars, a cover plate mounted at each end in the other recess of each bar, light sheet metal channel bars fixed in parallel relation in the sides of the vehicle body, light sheet-metal bars U-shaped in cross section pivotally connected to the upper ends of the fixed bars and forming extensions of the latter and arranged to receive the sash, and light sheet-metal cant rails substantially U-shaped in cross-section pivotally connected to the free ends of the extension bars and arranged to receive the upper edge of the sash.

1,474,283. CONVERTIBLE BODY FOR AUTOMOBILES. Herman Weyman and Rudolph E. Nelson, Philadelphia, Pa.



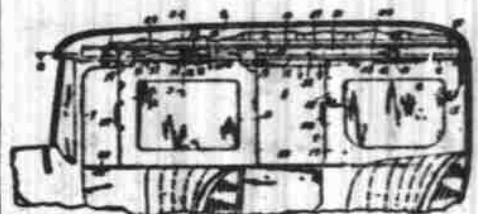
1. In a convertible body for motor cars, the combination of an adjustable windshield, a slotted supporting frame therefor and rocking link members provided with pins near their ends, said pins being adapted to engage the slotted portion of the supporting frame to raise and lower said windshield.

1,473,945. AUTOMOBILE SEAT. Ernest C. Whiting, Allston, Mass.



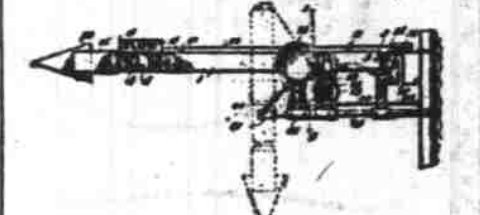
1. In an automobile seat, the combination with a seat frame and a seat back rising therefrom, of a cushion member removably sustained on the seat frame, and links pivoted to the under side of the cushion member near its front edge and having a horizontally-sliding pivotal connection with the seat frame near its rear portion, whereby the cushion member can be raised by lifting the rear edge thereof and then swinging said cushion member upwardly and backwardly against the back, said links operating to support the cushion in its raised position.

1,473,928. SLIDING WINDOW MECHANISM. Elsie P. Farum, Oakland, Calif., assignor to Leo Gillig and Chester H. Gillig, both of San Francisco, Calif.



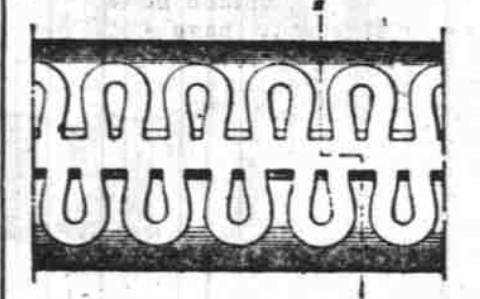
1. In combination with a window frame, a track provided in said frame and having an aperture formed therein, a sash slidable longitudinally in said frame, a hanger engaging said track and supporting said sash, and a sash clamping mechanism carried by said sash for longitudinal movement over said track aperture and force said sash into tight engagement with said track.

1,473,683. AUTOMOBILE SIGNAL. David F. Peters, St. Peter, Minn.



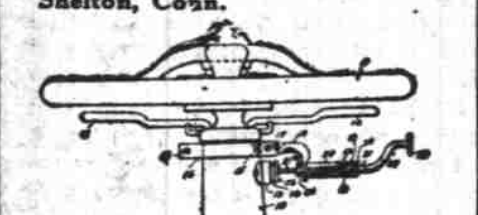
1. In combination, a bracket having a pair of rest members associated herewith, a signal arm fulcrumed on the bracket, and engageable with one rest member when in a vertical position and with the other rest member when in a horizontal position, a buffer device associated with the rest member for engaging the arm as it is moved to a horizontal position, a spring for normally holding the arm in a vertical position, means for fulcruming the arm, and a catch for holding the arm in a horizontal position.

63,259. VEHICLE TIRE TREAD. Oscar D. Hollenbeck, Racine, Wis., assignor to Racine Horse-shoe Tire Company, Racine, Wis., a Corporation of Wisconsin.



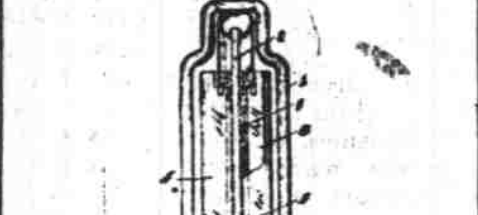
The ornamental design for a vehicle tire tread, substantially as shown.

1,474,188. HORN-OPERATING MECHANISM. Daniel Cairella, Shelton, Conn.



1. A device for controlling an automobile horn operated by means of a button on the side of the steering column, comprising a support adapted to be clamped to the column, a rod mounted to slide in this support and adapted to contract at one end with the button and at the other end to extend adjacent the rim of the steering wheel.

1,474,006. WINDSHIELD WIPER. Phillip Sherman, Toledo, Ohio.



1. A windshield wiper having a U-shaped holder for straddling a windshield, wiper and scraper members carried by one arm of the holder for relative adjustment to place either in engagement with one side of the windshield and means carried by the other arm of the holder to bear upon the opposite side of the windshield to press the scraper and wiper members against the windshield.

1,473,873. AUTOMOBILE STEERING-WHEEL LOCK. Lewis T. Rhoades, Mont Clare, Pa., assignor to New York Coil Company, New York, N. Y.



1. The combination with a steering wheel column having a spark and throttle quadrant rigidly secured thereto, of a lock including a portion having parts adapted to engage the quadrant to prevent rotation of said portion relatively to the column; locking means embracing said column and adapted to prevent movement of said first portion in the direction of the length of said column; and locking means movably connected to said first portion and having a part adapted to be held in a position between and over spokes of the wheel; substantially as described.

1,474,125. SHOCK ABSORBER. Stanley J. Vesely, Cedar Rapids, Iowa.



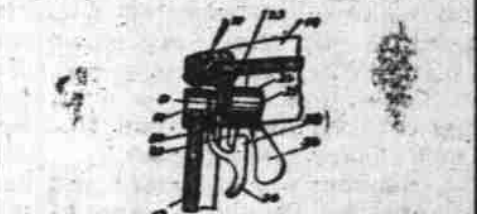
1. A shock-absorber, comprising a pair of separated springs, slotted housings for said springs, a connecting yoke, spring-receiving lugs projecting upwardly from the yoke, and a bridge, slidable in said slots, and bearing on the pair of springs, provided with depending lugs to engage an upper member.

1,474,263. COMBINED VEHICLE FENDER AND BUMPER. Walter Jaeger, Hoboken, N. J.



1. A combined fender and bumper for automobiles, comprising a transverse bumper bar supported from the forward end of the chassis respectively for downward and forward movement and upward and rearward movement, a common means for effecting the first movement and for tensioning the same against the latter movement, means for retaining the same against the former movement, manually controlled magnetically operable means for releasing said retaining means, and a strip of extensible material secured at its rear end to the forward end of the chassis, and means carried by the cross bar to which the opposite front end of the extensible material is secured and upon which the same is normally wound.

1,474,076. WINDSHIELD LATCH. George E. Grimm, Toledo, Ohio, assignor to the Willys-Overland Company, Toledo, Ohio, a Corporation of Ohio.



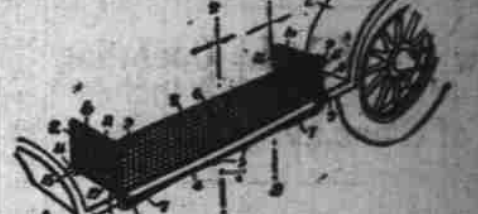
1. In combination, windshield side posts, a windshield frame hinged to swing vertically and having side members adapted to rest against said posts, a retainer secured to one of said side members and having a projection adapted to extend to one side and to the rear of the adjacent post when the frame is closed, and latching means mounted upon the rear of said post to engage said retainer.

1,474,316. DEMOUNTABLE SIDE INCLOSURE. Leonard H. Clark, Los Angeles, Calif.



1. A side inclosure for an automobile comprising, in combination, a central fixed window panel, a base piece adapted to be secured upon the intermediate buttress between the front and rear doors in one side of an automobile and on which said panel is mounted, and a forwardly extending glass window and a rearwardly extending glass window each mounted on said base and adapted to be swung to open and closed positions as to the intermediate panel.

15,720. COLLAPSIBLE BUNDLE RECEPACLE. Charles E. Cardwell, Houston, Tex., assignor, by direct and mesne assignments, of one-half to M. Lancaster and one-half to Minor Stewart, both of Houston, Tex.



1. In combination with a support having hooks on the upper face thereof, a collapsible receptacle, including a wall hingedly connected to the support, end members hingedly connected to the wall and spring influenced whereby the end members will be swung against the wall when released, and the said end members being engageable under the spring influence with the hooks when the said end members are moved over the support and the wall is brought to a vertical position.

den points out that there is more genuine optimism prevailing amongst the car buyers as a whole than ever before. He says that, after all the general condition governing the welfare of our

state, depends largely upon the state of mind that its inhabitants allow themselves to get into. If a man wants business to be dull, and wants to feel in the dumps himself and feels as though his

own town has gone to pieces, he has only to feel that way himself, and together with a great many other such thinkers, brings about a general slump in all lines. If a man or woman wants to love their own town, and feel that business was never before better than it is right now, just step down to 219 North Commercial, talk to the sales manager a short while, take a ride in one of their Gardner demonstrators and they will go away thinking that after all, Salem and Oregon are not such bad places to live in.

made in western Washington for the comparative era of last year. Seattle took eight times its November, 1922 schedule whereas Portland far outdid its previous best showing.

An interesting fact, from a factory standpoint is that its Special Touring model outsold the standard and lower priced touring car.

This indication of popularity has convinced factory officials at the Star plant that price is not a main factor in the purchase of a motor car. Skilled employees are being added to the payroll as rapidly as they can be selected with care in order to increase the daily output.

CLOSED CAR COMFORT

Equipped with a heater of exceptional capacity, and with doors and windows snugly weather-stripped, the Business Sedan is invitingly warm on the coldest days.

You discover, too, that the seat-backs are perfectly tilted for maximum ease; that the seats themselves are generously deep and upholstered in blue Spanish leather of the finest quality.

These impressions of interior comfort are further emphasized when the car gets under way, and you experience the admirable balance and buoyancy of the new spring suspension.

Business Sedan \$1250 f. o. b. Detroit—\$1475 delivered

BONESTEEL MOTOR CO.

Service First

474 S. Commercial,

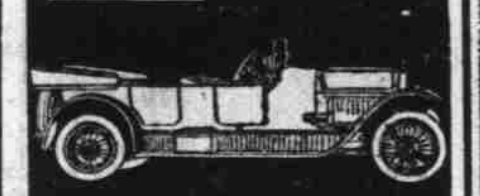
Phone 423,



1924 PROSPECTS LOOK VERY GOOD

The Star Motor Co., of California completed its first month's production of 1924 models on Friday with a volume very close, from a quantity standpoint, to its record manufacturing month of last May. That the mark of May was not exceeded was due alone to material shortages, the orders on hand at the factory in Oakland being greater on December 1st than on any previous period since the first Star car was produced in Oakland 14 months ago.

PAINTING TO YOUR DESIRES



NOW is the time to have the car painted for Fall and Winter use—HERE is the place to have it done.

Superb workmanship plus defined, aristocratic, distinctive color schemes and the finest quality paints and varnishes insure genuinely satisfactory work.

RELIANCE AUTO PAINTING CO. 219 State. Corner Front. PHONE 937

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There has never been a time when you could buy more car value for the money than RIGHT NOW. We have the REAL BUYS TODAY in

NEARLY NEW USED FORDS

Buying from our sales room is no experiment. We have hundreds of satisfied customers who come in again for cars—and who bring in their friends for cars—service, quality and right prices are the things that do the trick—a good combination don't you think?

4-Door Ford Sedan—Coupes

Touring Cars—Roadsters

90 Day Free Service on Every Car

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