## A VERA BRADY SHIPMAN

an company, New York City, tiny well costumed bodies. price \$2.50 net.

The Old Woman in the Shoe with her 12 children, is the founation for this group of retold Mother Goose tales, the woman had so many children she had to move and finally she came to a which had only three children. They welcomed her with her brood and gave her the huge shoe to live in. Each evening at the upper table the Old Woman or ser husband (who was kept busy making enough money to support these children) would tell stories

With charming illustrations, part of them in color, by Charles Pederer, this beautiful gift book a lovely gift for a child who loves fairy stories and who will

Last year these same writers orated in "Tales Told by izing a moral taught. The Gander." It was this same eautiful edition and has been so pular that this year's book follows the same general lines.

Any child whether old enough to read for himself or be read to.

will enjoy these very human tales of Mother Goose farther on.

PALS," by Frank Thompson. published by the Stratford

are kind to animals. She has two Red Riding Hood, the Nine Little her good times with them, the ers which the children love. ricks they do, and the places they go, forms a book of interesting never grows old.

thild's stories. My little girl enyed every page. She felt that with her own dog and thusvelcomed into my library. It below us to teach those about us Such a story is always

By VERA BRADY SHIPMAN in the Grand Canyon of the Color- clumsy and so lovable, the bear is More Children's Books for ado in Arizona. Pictured in all "ADVENTURES IN THE OLD tures. The book is a rare bit of can hunt, you can hide, you can WOMAN'S SHOE." By Maude cartooning and children will revel watch for enemies, you can seek Radford Warren and Eva Day- in the quaint verses and funny lit- food with the forest inhabitants, enport. Published by the Dor- tle figures with big heads and you can ask your questions of

Little boys and girls will enjoy this as a Santa Claus gift.

"MR. DO-SOMETHING," by Blanche E. Wade. Published by the Page Co., Boston, Mass. Price \$1.75 net.

An imaginative story for children of the ship "Busy Bee" stranded on the reef of "Don't Know What To Do," with the fairy elf. "Mr. Do-Something" coming to the rescue, taking them to the Thinking Cap Castle. They follow the little knome and visit far a way cellars, hidden treasure, wide broad open road and queer secret places. It is a splendid lesson to children who are discontented, who are whinenjoy carrying the Mother Goose The story is written in an entertaining style and the child will assimilate its meaning without real-

> 'RILEYS FAIRY TALES"-Published by Bobbs Merrill Co., In-

The beloved poems by James Whitcomb Riley, the fairy tales in verses which have made children "SANDY AND HER ANIMAL happy for so mony years, are published in this beautiful gift book edition, illustrated in color by Will Wawter. There are the Press, Boston Mass.

A delightful story of a little Pixie People, Jack the Giant Killri. for children who love and er, a little girl telling the story of s and a fox terrior dog and Goblins, and oh, just a lot of oth-Rileys verse is inimitable. He

Picture the simple joy, the ar-dent devotion of the child mind y she was a kind of to a poet who begins in the poem

> "When I wuz ist a littke bit o weenie teenty kid I maked up a Fairytale, all by myself I did-"

nd then the tale commences.

lished by Little, Brown & Co., parents and the teachers place to dinners, teas, theaters, and a life ess, regardless of class room ming and volleyball. The school Pa., he forgot to submit to the

Burgess books. Buster Bear is child the love of good books. always a favorite to the little their colorful beauty, the Canyon the Green Forest. You can go kiddles roam and run in the pic- with Peter Rabbit lipperty-lip, you friends in nature made so real by per it consumes. Burgess. He knows the woods and he knows the child, a rare ability, a writer and a summariz-

be equally enlightened.

Doubleday Page & Co., Garder, contemporary writings. City, New York.

A tiny book for the tiny folk about a little girl-Jane Smallwho ate it all. It pictures Jane and introduces Jane as somebody else and Jane as somebody else, but always Janes who do the various things regarding the cake. But through it all Jane Small ate it all. It is illustrated by Madge readers. Anderson in cunning line draw-

mals with have all been sent gratis by the pose and married Craig Spaulding. tracted wide attention.

fat little "BUSTER BEARS TWINS," by association for merely writing For a few years she lived in a A formula for grouping boys

Boston. Price \$1.50 net.

A new collection of twice told spread their service out over the the real way to happiness.

Whole year, to stimulate in the Kathlyn Norris emphasizes tales, is the seasons offering of whole year, to stimulate in the

> Doubleday Page and Appleton things. Companies. Published at the nominal price of 50 cents.

This book while srtictly an advertising venture, it is as good as Old Mother Nature and the West any \$2 book on the counters to-Wind will help you in your diffi- day. Its selling prive will unculty. All these are children's doubtedly pay the price of the pa-

Mr. Overton is a man of rare combination-for often one or the er, a publicist and a literateur, he other is slighted in woodlore. His gleans the best from the best animal folk are living things with books and writes of theme in an ifkes, antipathies and desires as advertising volume which is genfolks have: his knowledge of just erally conceded to be a literary what to say to the child to instill gem. He not only writes of his Lindsay-Squier spent her childlove of animals, and overcome de- own Doran publications, but also hood in the wilderness country of sire to kill, is what makes Burgess Appleton, Doubleday Page and Paget Sound and lived in Oregon the writer he is today. His books Scribners. The writers concerned for some years. She writes of the are always authentic natural his- are Galsworthy, Conrad, Arthur deer and her fawn, of the porcutories made so entertaining by his Train, Joseph Lincoln, Edith personal style that grown folk can Wharton, Sackville-West, Harold of the wild and she answers their Imagine a summer home in the Donald Ogden Stewart, and Chris- year after her "Wild Heart" ser-North Wisconsin woods: a new topher Morley—each with his peranimal is seen or brought home sonality and his work. The book mopolitan people sent her to Nova for the first time. Where do we is selling as strictly an advertis- Scotia to get new material for a find our information regarding tising issue but is far superior to the animal, its haunts and its habits—why from Burgess Animal Book or his various stories of animal of novels of this year as well as the result of the book is stories of the novels of this year as well as the result of the book is stories of the animals in the Motion mal life in the forest. That is a others. You find yourself enjoying how Arthur Train happened to write the delightful Mr. Tutt say-Squier was working on a Less lenged, for the public knows that stories of a craftly old lawyer. Angeles newspaper and her press a new books of nature stories by the marvelous box office value of contact gave her ready access to Burgers is authentic, before it Harold Bell Wright, and the sea- the zoo and its strange attendant

(By E. W.)

en a story of sisters which holds folk may claim her as partly their he interest and sympathies of her own.

Children's Book week has come and protection of her sister, Hiland gone but Christmas is ahead ary, five years her senior. The TULSA, Okla., Dec. 1,—A new and the child library is the most girls struggled and sacrificed that Riley sings to the heart of a essential belonging of the child. Butterfly the talented younger sis- competition for every, boy, and by James Swinnerton. Publish-ed by Doubleday Page & Co., Garden City, New York. Price child, his poems are readable di-the beautiful posters put out by ter could study music abroad, with less emphasis on winning Konrad Kronski, the great violin-ist, has promised to take her for a is the rule in Central High school child, his poems are readable di- The beautiful posters put out by ter could study music abroad, with less emphasis on winning worthly addition to your childs dows, the Jessie Wilcox Smith pos- pupil. But as the sisters were here, one of the largest high A book of exceeding charm for library. Along with Eugene Field ter of children reading, and the just about to realize their great schools in the world, under Athas are most repre- Harvey Dunn Poster of the labor- purpose, butterfly fell in love with letic Director E. W. Rau. sentative of childlife of America er, various helpful guides for a man of great wealth. She for Rau's methods, and his system building childrens bookshelves, got ambitions abandoned her pur- of student classification, have at-

use these fine bits of material, to full of regret. Finally she found standing, assures equalized com- has eight regular football teams;

through Butterfly that pleasure isn't everything. The people liv-TAINMENT," by Grant Over- discontented and artificial. They times the age, plus half the inauguration of the present plan. ton. Published jointly in the do not find happiness. Happiness weight, plus the height, expressed Interclass football this year interests of Doran, Scribners, is to be found in the simple

> These lines run through the book in many unlooked for places-a minor theme of the story: "Cross patch, draw the latch, sit by the fire and spin-Take a cup, drink it up, and call the neighbors in!"

"ON AUTUMN TRAILS," by Emma Lindsay Squier. Published by the Cosmopolitan Book Corporation, New York City. Price

Oregon can partly claim this Bell Wright, Booth Tarkington, calls in their own language. Last worthy beginning of Joseph Con- stories. She knows the animals rad. The whole book is a joy to in their simplicity. Her stories THE COOK'S SURPRISE," by readers, and will probably be re- are charming in nature loving Margery Clark, published by membered longer than many of its beauty. There are Indian tales of the origin of many birds and animal habits. There is the porcupine who sat in the tree and ate BUTTERFLY," by Kathlyn Nor- an apple, there is the baby lion ris, published by Doubleday and baby collie who were devoted Page & Co., Garden City, New friends. The whole book is as de-York. Price \$2 net. lightful as its forerunner "The Kathlyn Norris has again writ- Wild Heart" and Oregon literary

## Dora or "Butterfly," but four at her mother's death and 11 at her Aids All Boys in Athletics

Thornton W. Burgess. Pub- your request. And now it is the whirl of excitement, fashionable according to their physical prow-

petition with a chance for every participant.

in inches, which gives the index brought out 245 players. number.

New students are classified and assigned to their proper group. Spence Forgot to Turn usually eight in number. Each group is in charge of a trained professional coach. In addition to the sports usually found in high

16 basketball squads; 16 track teams; six baseball teams, and several tennis groups. More than The students are classified by 1500 boys already are on teams, reading folk. He is so folksy, so "AMERICAN NIGHTS ENTER- ing for pleasure alone are restless this mathematical equation—four against less than 100 prior to the

> \$1.50 went to pay for gasoline for In Expense Statement

A realtor is an ordinary man When C. E. Spence, state market schools, Rau has regular teams in agent, left to attend the national except that he thinks of cow pasboxing, wrestling, tennis, swim- Grange convention at Pittaburg, tures in terms of auburbs

a Ford car.

secretary of state a statement con

ering his expenses in campaigning

for the state income tax bill a

tary Kozer by Mr. Spence. Accompanying the letter is his state-

ment showing an expenditure of

\$26.50, of which \$25 went toward

paying for the affirmative argu-

ment in the voters' pamphlet and

cording to a letter written Se

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## AMERICA LEADS THE WORLD IN ELECTRICALLY LIGHTED HOMES















a recent address delivered before the New York Electrical League, Mr. John W. Lieb, Vice-President of The New York Edison Company, presented the following figures and statements showing

the tremendous magnitude of the Electric Light and Power Industry in the United States, the essential character of the service this industry renders to the American public, and the vital need that regulation of the industry should be of a broad and equitable character. Mr. Lieb said, in part:

"At present nearly one-third of our industries are supplied with power by central electric power stations. The total number of consumers for lighting and power exceeded ten million in 1922. Gas was supplied in 1921 to more than nine million consumers. The street railways in 1922 carried more than fifteen billion passengers. Here are a few significant public utility statis-ties: The total capital invested in 1922 (including gas companies) exceeded fifteen billions of dollars; the total kilowatt capacity of dynamos in central electric stations and electric railway stations exceeded fifteen million kilowatts; the output of these stations was forty-six billion kilowatt-hours and the number of employees was estimated at five hundred and twenty-five

"The magnitude of the public utilities may be real, ized by comparing their fifteen-billion-dellar capitalivation with the valuation of all the Class I railroads of the United States, estimated at approximately twenty billion dollars.

"A comparison, through a reasonably stable period, of the average horsepower available per workman and his increased productiveness shows that in 1899 the horsepower per worker was 2.12 as against 3.10 in 1914, while in the former years the annual value added to products per wage worker was \$1,025, as against \$1,404 in the latter. Though the output per workman

is undoubtedly influenced by many factors, this in crease in the application of mechanical power as a substitute for manual labor is undoubtedly a cause of the rapidly increasing wealth of the country and the emancipation of workers from drudgery and heavy labor. Largely through supply of adequate power deftly applied by American genius will this country, in the coming years, be able to hold her leading place in the markets of the world and still maintain for its workers the high plane of American living conditions.

"In order that their full value may become available to the nation, great systems covering large areas and supplying great loads will be necessary. To accomplish this purpose, the utilities must continually expand, ever developing larger and more extended systems. This development is one of state-wide importance, and such public regulation as is needed should be of a state-wide character. Systems of this kind-already include scores and hundreds of managinalities. already include scores and hundreds of munacipalities within their transmission areas, but they necessarily must be operated as a unit. It is impossible for them to develop or give good service to the public if they are subject to the harassing interference of all of the are subject to the harassing interference of all of the municipal or minor political establishments through which they may extend and in which they operate. Nor will such a consummation as the public desires and the companies wish to provide be possible unless state wide regulation of a board and equitable character is maintained and the laws and rulings governing the utilities are of a helpful and stable character and such as to attract the large quotes of capital which are necessary. as to attract the large quotas of capital which are necessary to obtain each year to provide for the rapid extension of the public utilities in order that they may serve the public adequately, efficiently and economic-

The large-scale financing of enterprise can be successfully continued only where confidence exists in the character and ability of the men who are managing that enterprise. The growth, effective service and prosperity of the Electric Light and Power Industry are assured only while the men who have made the industry are permitted and encouraged to continue in its management.

Published in the interest of a better appreciation of the Electric Light and Power Industry by an organization which, through more than thirty years of contact with that industry, has witnessed, in the growth of Electric Light and Power Service from obscure beginnings to its present magnitude—a develop-ment that has done much to elevate American standards of living, to furnish a sound investment for more than two million people, and to enlarge the resources and prosperity of the Nation.

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