The Oregon Statesman

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SALEM THE APPLE CENTER; IT IS THE FLAVOR

Salem will continue to be the center of the apple industry of Oregon, if not the outstanding apple center of the whole country-

And here are the reasons:

Because it is the marketing center-The marketing center for the shipping grades, and the banking and shipping center; and also it is the best market in the Northwest for the small apples, the culls and the by-products, through the factories located and to be located here, is not a man of settled convictions. a better man than his dad no matwhich take all the apples they can get, and will run as long He thought he saw the disinteg- ter how good he may be." as they can get any apples.

Last year, the canneries of Salem packed 70,000 cases of apples. The pack will be larger this year. King's Food Produets Company, which packed 30,000 cases last year, will end the present season with a pack of about 50,000 cases. Besides, they use a big tonnage of apples in the dehydrating department of their great plant here.

The tonnage of apples used by the Salem canneries, the dehydration plant, the dryers and cider makers and other manufacturing concerns is large-and growing annually larger.

Those are potent reasons why Salem is the apple center, and will remain the apple center. But there is a bigger reason be more thus all the time. One us," Mr. Pike continued. "Did still. It is this:

The Salem district can produce the best flavored apples grown in the world-Apples with a better flavor than can be grown in the irri-

gated districts. (Read the interview with Mr. Biehn in the Slogan pages.) This being the fact, the Slogan editor suggests a slogan

for our apple industry, like this: IT IS THE FLAVOR. Or IT'S THE FLAVOR. That would be a true slogan. It would carry weight and help in marketing programs all the wide world over. In time, it would be worth millions,

If we can convince the world that we can produce the best attracted the low class of immi- boy the right angle and the is coated, and when the weather is boys," Mr. Pier said. "There is a century music. Mr. Strang sang flavored apples grown, and then produce them of the highest grants. quality of which our soil and showers and sunshine are capable, there will be no difficulty in finding markets for all we can

And at remunerative prices.

About varieties: Kenneth Miller in his article recommends three varieties only for our district, the Gravenstein, the Winter Banana and the Grimes Golden. Re gives some good reasons.

Prof. Lewis, when he was with the Oregon Growers Cooperative Association, placed the Ortley first on his list for this district. Robert G. McNary, the apple man of the Oregon Growers Cooperative Association, said last year that if he were and follow it up with good mersetting out a commercial orchard in the Salem district, he would chandising, and the world will tions. use mostly the Delicious. The Grimes, Rome Beauty, Winter take all the apples we can grow-Banana and just a few others come in as among the favorites with the best posted growers. Read what the biggest apple man of them all, B. W. Johnson, said last year about varieties. to the markets only the best that You will find it in the Biehn interview.

Any way, the commercial varieties ought to be confined

to a very few.

It should be said that the canneries here seem to favor the Newtowns and Spitzenbergs, and apples of the classes to which these varieties belong. But they use a wide range of varieties. high school building on Capitol Quality is the thing for the Salem district. It does not pay street will commence early in the to raise scrubs. The scrub trees ought to be grafted over to spring. There will be beauty; the varieties with which we excel.

Do this, and let the world know that we produce the best the most for the money of the I canvass and recommend it at evflavored apples grown on the wide earth, and by organizing taxpayers. provide against dumping and the glutting of the markets, and the apple industry will be one of the biggest and most profitable of all the industries of the Salem district; even of this land of diversity, this country of opportunity.

It must get its inspiration and

ing going out. They do want in-

telligent boosting and they are en-

FARMERS AND SALE METHODS

titled to have it.

COCOA IN SCHOOL

The Parent-Teachers association and bounds. Oregon is a good to go. tion of Lincoln school has under state but it needs to be sold to its taken to supply the pupils with own people. cocoa. The Oregon Statesman Portland days of our childhood, the meager money could be profitably spent at ; Saturday. lunches we took to school and the home selling the state to its own fact that we were not allowed to people. eat at all at recesses, the wonder of it was that we had any strength STANDING UP FOR OREGON to develop our minds. We know from experience that children get The newspapers of Oregon candesperately hungry, and it is not afford to follow the leadership should always be allowed to the special interests. The newsparents do not like this but we do. people will always bear watching Those who do not like it are the and is a mighty poor paper to folones who forget they were ever low. The average paper has a children themselves and went hun- constituency which it must serve.

We commend the Lincoln support at home. Thousands of school's effort to every school in men scattered over Oregon make town and county, and we hope it their money in Oregon and they will be such a success that the do not want their state defamed. board will take it up and supply They do not want bad advertisthe cocoa at cost.

"UNITE TO FIGHT FOR OREGON"

The slogan of the home-coming at the state university this week | The Y.M.C.A. in this city is is "Unite to Fight for Oregon." It conducting a course in advertising is most appropriate for this occa- and another in salesmanship. The sion but it is a good motto for Ore- farmers need both of the courses. and a very high bank reserve ragon generally. If there is a state They need to advertise their goods tion, it being 75.6 per cent. that stands undefended by its own and they need salesmanship abilpeople it is Oregon. The defam- tly to complete the sale. The loers have the public ear and they ganberry industry has gone on the use it to the limit. No state has toboggan for the one reason that so many possibilities, no state has there was no market for them. If such fine people and yet it is de- the loganberries were advertised famed at home and this goes and competent salesmen put in

broad. charge every pound produced in the Willamette valley would find a Price \$1 pe forget everything but the good of ready market. There are plenty carry the state, if they would accept the of people who want loganberries coverdict of the people and give ev. and would be glad to pay for them.

The loganberry market is a victim of the lack of salesmen to sell the balance of the county.

THE CORN SHOW

Today opens in Salem a corn more people than any similar show ever held in this city. Town and country cooperated to make this show a success and there is just one thing further needed and that is very much needed. The corn show will be a failure even yet if the show is complete in every de- paid by the organization. tail.

lieved women should be permitted through methods used by the par- ther and Son week. to have careers. Wasn't that nice ent. Of all the action in your of him?

NOT MUCH

Governor Walton, who has just been removed in Oklahoma will home until it is old enough to not come back. He is not the take care of itself. Every father kind of a man to come back. He, wants his boy to grow up and be ration of the Klan, and committed his entire fortune to the fight. He lost and will not come back.

be an order that instead of wear- to marriage. False modesty was ing buttons, every supporter of given as the greatest single cause Hiram Johnson will be expected to of the divorce situation. Matters chew gum as an insigma in honor pertaining to marriage should be of his campaign manager.

It is ever thus and is getting to in America. In a very short time son? Give him just a word to noted authority, who tells us that been a time when there were so neglect to do this. It must not the Willamette valley will be rais- help along and extend words of too much rich food forms acids many jobs, but the individual must be overlooked, he said. ing at least 81 per cent of English encuragement when necessary." which almost paralyze the kid- be prepared for the positions. It walnuts sold in America.

BITS FOR BREAKFAST

It is the flavor-

ples in the world. 5 5 5

and wide, and repeat often enough speech, but talked from the result

. . . Provided of course that we send our showers and sunshine and soil will produce under the best cultural methods.

Talking of educational week again, the work on the junior but the big thing will be utility; left me. I can eat and sleep well.

be tag day in Marion county. Buy through using Foley Kidney Pills. enough tags, at prices high Insist on the genuine-refuse subenough, to pay for a splendid sol- stitutes. Sold everywhere .- Adv. dier monument. The tags will be ery measure a fair chance the from 10c up to as large a price state would go forward by leaps as your patriotism will allow you Lectures Well Attended-

Get the feeling, or a little of it Portland is going to spend a that you had when the boys most heartily endorses the move- good many thousands of dollars marched away to the World war. ment. If we look back over the to advertise its state abroad. The and the whole sum will be raised

"Nature Lover" in Tuesday's Statesman expressed the hope that the trees in the capitol grounds may be given name plates. This can be easily done. Secretary of State Sam Kozer has them all wrong to permit it. Children of the few papers which represent idea of having them published in listed, and he has long had an book or pamphlet form, with some "piece" between meals. Some paper that puts property above facts and statistics of general interest concerning the state government and the state buildings and officers: more especially information concerning the capitol and the grounds.

5 5 5 The English elections are putting the crimp in the price of the apples of the Salem district. How? By shooting holes into the price of foreign exchange. The English people are threatened with all sorts of inflation and foolishness as a result of the coming elections. 5 5 5

In the mean time, however, the United States is selling enough commodities abroad to have a favorable balance of \$100,000,000 a month (for October); and we have more gold than ever before,

Their Sons

Duties of a father toward his son as learned and observed Kiwanis Club Listens to Adthe people do not turn out to see through many years were stressed the exhibits. The Oregon States- by Nelson Pike, Portland, in man commends this show to the speaking at the Rotary club lunchpeople. It has followed carefully eon Wednesday. A rising response the preparations and it knows that to his introduction was the tribute "It is a serious business to

we must take care not to do it in A violinist recently performing too serious a manner. Impresn Portlanad declares that he be- sions received by the boy are life about 90 per cent is governed by emotion, impulse and passion. The child often sees little of its father. You must keep in touch with the tiny bit of humanity from the time it arrives in your

That the number of divorces of today is not amazing was pointed out by the speaker, who said that both the parents and the young people are to blame because of The first thing to expect will the little amount of thought given with young people by their par-

that Oregon ranks third in liter- own father who has his welfare the kidney region, sharp pains in said. acy. Not only are our schools at heart? Tell him the right thing the back or sick headache, dizzifunctioning well, but we have not in the right manner. Give the ness, your stomach sours, tongue with what you are doing today, and one hardly adapted to 20th chances are 1000 to 1 that he will bad you have rheumatic twinges. go straight. We cannot be too The urine gets cloudy, full of sedicareful in the example that we mont the abances of the core. If there is any one thing Gloamin," playing a Scotish mili
State St. careful in the example that we ment, the channels often get sore

Religion and platitudes were held to be of little use unless they the night. were put into daily practice. Mr. Pike, in prefacing his talk, told We raise the best flavored ap- of the origin of the Father and Son movement, in Providence, R. I., in 1907, and of its growth to-Publish that true statement far day. He said he had no set

> Community friendship, the spirits international phase to promote a better understanding between nations were stressed by Lester

Recommends Foley Kidney Pills "Your medicine worked a miracle for me," writes Mrs. C. Biron, 140 Fayette Street, Lynn, Mass. "I was all run down, had a cough all winter, also kidney trouble and after taking a few boxes of your medicine my cough and backache ery house I enter." Prompt relief secured from kidney and blad-Remember that Saturday will der irritations, rheumatic pains

Despite counter attractions, the

auditorium of the Chamber of Commerce was crowded last night for three illustrated lectures on Oregon. W. L. Findley, Portland, showed some excellent views of bird life and wild life in various parts of the state. J. A. Ormondy. traveling passenger agent for the Southern Pacific, developed the theme of "Oregon for the Tourist," while R. W. Price, manager of Crater lodge, located at Crater lake, showed views of his section of the state. His topic was "Oregon Outdoors Illustrated." Sufficient chairs were not placed prior to the lecture, and additional ones had to be brought in to accommodate the audience

Spasmodic Croup is frequently relieved by one application of —

Marshall in a three-minute talk upon the subject "What Rotary Means to Me." Clarence Wenger gave a piano selection as the musical number of the day. W. I.

HEAR MR. PIER

dress By Former Portland Commissioner

Bringing a helpful message to boys in particular and some advice to fathers in general, Sylvester C. raise a child," Mr. Pike said. "But Pier, former member of the city commission, Portland, spoke 40 Kiwanians and their sons Tuesday in observance of the national Fa-

"Boys, consider your franchise as one of your dearest possessions," Mr. Pier aid. "Take advantage of the privilege which is a righteous obligation. Oregon's registration at election times show 30, 40 and occasionally 50% of the voters taking interest. This is wrong to the government."

That the change of business conditions has influenced methods was pointed out by the speak-

Back Pains or Bladder

and irritated, obliging you to seek relief two or three times during

To help neutralize these irritatneys and flush off the body's urinous waste, get four ounces of Jad Salts from any pharmacy here. Take a tablespoonful in a glass of of his experiences and observa- water before breakfast for a few days, and your kidneys may then act fine. This famous salts is it of fellowship between clubs and made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help flush and stimulate sluggish kidneys; also to neutralize the acids in the system so they no longer irritate, thus often relieving bladder weakness.

Jad Salts is inexpensive; cannot njure and makes a delightful eflervescent lithia-water drink. By all means have your physician examine your kidneys at least twice year .- Adv.

FUTURE DATES

November 11 to 29—Seventh annual led Cross roll call. November 18-24-Father and Son week November 22, Thursday—Salem Elks o entertain for American Legioners. November 22, 23 and 24—Uorn show and industrial exhibit at armory under suspices Chamber of Commerce. November 23. Friday—Football, Wills mette vs. Pacific, at Salem. November 23, Friday—Football, igh and Albany high, at Albany. November 23, Friday—Closing Program Daily Bible School. November 23 and 24, Friday and Sat-

urday-Annual home-coming and Orego OAC football game at University of Ore November 24, Saturday-WRC all day bazaar and cooked food sale. November 25, Sunday-Oregon Trial Club Shooting Dog Lake, Lebanon. November 26, Monday — Interclass ross-country race at Willamette Univer-

November 29, Thursday—Football, Ba-lem high and Corvallis high, at Corvallis November 29 Thursday—Football, Wil-lameter 28 College of Idaho, at Beise November 30, Friday-Benefit dance by embers of Co. F. ONG, Armory. November 30-December 1 and 2, Fri-ty, Saturday and Sunday-Willamette Valley Older Boys Conference, Portland. December 4, Tuesday, election of of icers, American Legion.
December 5 and 6, Wednesday and hursday—Western Walnut Growers meet t Chamber of Commerce. December 12. Wednesday—Annual Ro-December 12. Wednesday—Annual Ro-tarian ladies' night.

December 13. Thursday—United Arti-

sans bazaar in Odd Fellows hall. February 23. Saturday-Dedication of tatue "The Circuit Rider." in state house grounds, January 4, 5, and 6—County judges and commissioners of Oregon to meet in January 12. Saturday-Muscovipe cer-

The Oregon Statesman's Big Automobile **Prize Contest**

Good for 25 Votes

For		
Address	7 (445.34)	
F-114/3	1 27 1 1 22 2	product the same of the same o
The state of the s		

This Coupen, when neatly cut out and brought or mailed to The Contest Department of THE OREGON STATESMAN, will count for the person whose hame is written thereon. Cut out neatly. Void after Nov. 24. the club ladies were coming to supper. Molly promised and went

Staley presided as chairman.

The Fly-By-Nighters

Since a slight improvement was evident in the business conditions of the West, this country has been subjected to an niflux of Fly-By-Nighterssalesmen of stocks and other securities of doubtful worth.

The United States National Bank urges its patrons to take advantage of the fact that we have much information on current investments and to consult us about their investment purchases. If it is worth having it will stand a little looking

> The United States **National Bank** Salem. Oregon

er, who said the world is moving to bear in mind that is that you tary march, "Endearing You swifter and swifter and that the must base your business life upon bottled energy of the country is honesty of the old-fashioned kind. talked over wisely and seriously Take a Tablespoonful of Salts if being transplanted in the boys. Reliability is the basis of success Nearly all boys and girls today in any business." complete grammar school courses while the high schools through the was made by the speaker in clos- All the youngsters were introduced. This is necessary to develop by their fathers. county in Wisconsin produces 81 you ever think of turning it back a quart of water each day, also many others have ambitions to atper cent of the Swiss cheese sold to the other fellow or your own take salts occasionally, says a tend college. There has never duty to sons and daughters if they

"Your boy is going to learn neys in their efforts to expel it must be the purpose of the fathers line was introduced by Archie many things as he grows up. Will from the blood. They become to see that education of the boys (Baldy) Strang of Spokane, who he learn any of these from better sluggish and weaken; then you is brought to the point where they appeared in kilties and sang sever-It is mighty fine information sources than from the lips of his may suffer with a dull misery in can meet conditions of the day, he al selections, closing with tunes "Never be entirely satisfied terized as an ancient instrument

Something new in the musical

on the bagpipe, which he charac-

Charms" and "Marching Throt Georgia.

Stanley King, son of Ge King, a guest at the luncheon, A plea to mix play with study the winner of the attendance n

> Still, the cabbage smell boarding house is no worse he smell in the smoker.

Trucks serve well, of course it seems odd to tax the railroad keep up the competitors roadh Bradbury Piano—\$60

This is a good practice pi and will give years of service a month will buy it. See this

Edited by John M. N

PLANTS THAT TWIST

We have all noticed cli

plants which attach the

for support to trees and

Without the opportunity to

flowers of these vines would

be displayed to the bee and

seeds to birds and wind, but

plant-covered surface of

ground.

eptions.

to the right.

grape use tendrils.

would have to mingle with th

The tendency of plants in to

form spirals. Not all, however,

coil or twist. The Virginia cree

er attaches itself by means of ad-

hesive disks, while the gourd and

Of those that form spirals, a

great peculiarity is noticed in the

direction of twisting-some turn-

ing to the right, others to the

ward the right, while the hop vine

as consistently turns to the le

The honeysuckle and yam lik

ly all morning glories twist to th

right, yet there is one that turn

wise take the left direction. N

to the left, showing the gen

tendency of all species of a fam

to go the same way, but with o

Often trees have a twis

grain. Wood grain turns to

right or left but rarely shows

decided constancy. Chestne

beeches, and the red maples, has

a tendency to turn toward

left, while the sorrelwood tu

turning is that some plants are

tracted to the sun, and thus the

tip grows leftward toward

Other plants which have a te

ency to recede from the sun ti

The only theory of this curi

left. The garden bean ascends to-

things stronger than then

vate themselves by clinging

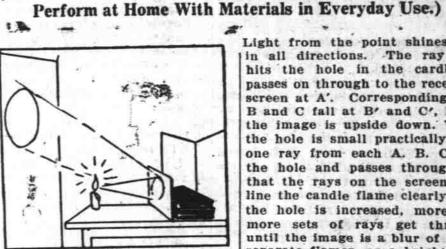
THINGS TO DO

THE BOYS AND GIRLS NEWSPAPER

The Biggest Little Paper in the World.

Copyright, 1923, Associated Editors.

SAFE EXPERIMENTS IN SCIENCE These Are Little Laboratory Exercises for Boys and Girls to



The Pinhole Camera

If you make a large-sized pinhole in a card held a few feet away from a gas or candle flame, a very fair inverted image of the flame may be obtained on a screen held a few inches behind the hole. Or, on a sunny day, let a hole about two inches in diameter be made in the curtain of a darkened room. A fairly distinct picture of opposite houses and trees may be seen on the wall opposite the hole. As the hole is made smaller the image becomes more distinct in outline but less bright. If the size of the hole is increased beyond a certain amount the image will vanish and only the bright wall will be seen.

Why do you get a picture if the hole is small, and why is the picture upside down? It is because light travels in straight lines. Suppose a candle flame is the object used, as in the picture. [(Next Week: "Carbon Dioxide")

THE SHORT STORY, JR.

A NEW KIND OF DESSERT

rabella was getting new clothes,

But she needed the most a new

But dolly, poor thing, was 'most

Molly King's mother kept house

in an unusual fashion. She cooked

the supper for her family at noon,

stored it away in the warming

oven or ice box, and went off to

her afternoon club. When six

o'clock came, and Molly began to

think there would be no supper

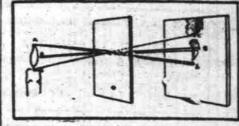
everything was ready.

To oblige the poor dolly

Was easy for Molly,

Light from the point shines out in all directions. The ray that hits the hole in the cardboard passes on through to the receiving screen at A'. Corresponding rays B and C fall at B' and C', hence the image is upside down. When the hole is small practically only one ray from each A. B. C hits the hole and passes through, so that the rays on the screen outline the candle flame clearly. As the hole is increased, more and more sets of rays get through until the image is a blur of many separate flames, or a bright area of light.

A light reflection trick for you to play is shown in the large picture at the left. At one end of a dark room erect a screen to hide you and your apparatus from the spectators. A candle placed in front of a mirror will throw a large patch of light on the wall before you. If words are written on the glass they will be reflected on the wall and will astonish the onlookers even as King Belshazzar was terror-stricken at the famous feast.



on sewing up a pink satin dress "that it will be the same colo for her doll, Arabella.

"Dear, dear!" exclaimed Molly dry." to Emily, her friend who was sewing with her, "it's such a shame on ice, so together the gir Arabella has a broken nose. She to the ice chest and took o looks so nice in her new dress that cups of thin jelly that were if she just had a face like other putting them in the cur dolls, she'd be as pretty as any in They laid Arabella on a bl "I'll tell you what let's do!"

are repairing our house have some white putty. Let's get some and ly's mother brought two make Arabella a nose of it!" Molly and Emily ran over and "Now I will demonstrate how

begged the workmen for a lump of get my supper in such short of the soft clay and had soon fash- er," Mrs. King told the g ioned a delicately pointed little leading them to the kitchen. nose where Arabella's old one had roast has been cooking whi been. "I only hope," said Molly, was gone," she explained.

the rest of her face when

and set her on the ice, then Emily cried. "The workmen who scotch while the putty nosq t They were still playing when

> it from the oven. "My sai prepared in that jar, and if Mrs. Smith, will open the ice you will find my frozen de top of the ice."

"Are you a cannibal?" sl Mrs. Smith, as she open door. "Is this your de The other guest was laugh

that night, her mother would take the meat and potatoes out of the oven, the dessert from its hiding place in the ice box, and in a jiffy One day Mrs. King went away, first telling Molly to be sure to keep her dress clean, for some of

They decided it would dry

On the plate inside was i haired doll turning up

CUT OUT NEATLY