

AUTOMOBILES, TRUCKS AND TRACTORS

MOTORCYCLES — BICYCLES — ACCESSORIES

NON STOP RECORD BY STUDEBAKER

Year's Mileage Crowded Into
Week's Running; 5500
Miles in Light Six

Running continuously for seven days for a distance of 5504 miles at an average speed of 33 9/16 miles per hour, a Studebaker light six has just completed another remarkable performance record at Syracuse, N. Y.

The run was undertaken by Gere & Willis, Studebaker dealers in Syracuse, to demonstrate the merit of Studebaker light six cars for performance, endurance and economy.

In seven days' time, the light six delivered more than the average mileage for a whole year and did it so decisively that it is causing wide comment among motorists in that section of the country.

Outstanding features of the long run were the fact that the highest

average for any hour during the run was 48 miles; the highest speed, 67 miles an hour; the use of but three gallons of water for the whole run and the further fact that no air was put into the tires during the entire seven days.

The best gasoline average for a six-hour period during the trip was 23 miles, and for the whole trip, the average was 18.1 miles to the gallon.

Thirteen men took turn about driving and at all times an observer of the Syracuse "Post-Standard" accompanied the car.

Exclusive mechanical features of the light six motor account largely for this remarkable record in the opinion of Geo. P. Griffith, of the Marion Auto Co., local Studebaker dealers.

"For example," said he, "Studebaker machines all surfaces of the crankshaft and connecting rods of the light six engine instead of the usual practice of machining only the bearing surfaces. This insures exact balance and uniform weight of reciprocating parts.

"Vibration is, therefore, practically eliminated, a feature that is responsible in part, for unusual records of performance such as the run at Syracuse."

CARBURETOR MAN VISITS IN SALEM

Reasons Advanced for More
Attention to Construction
of Carburetors

H. F. Goappert, Stromberg Carburetor representative, in conference with Smith & Watkins Co., local distributors for world famous carburetor.

The carburetor is the heart of the engine, in other words the most vital piece of equipment on the automobile, but still it receives less care and attention than any other part on the car.

Up until a few years ago carburetor manufacturers were not building carburetors with as much skill and attention as they are today, as gasoline was plentiful and as long as a car would run, giving reasonable amount of power and speed the car owner was satisfied.

But it has been considerable different for the past few years, for 2 main reasons. 1st due to source of supply of gasoline. This is a mighty serious question before the carburetor manufacturer today as the gasoline consumption is almost as great as the production.

2nd, the price of gasoline, with the amount of driving the ordinary car owner does today, is mighty expensive if he is not getting all the efficiency that is possible for him to get.

There are thousands of gallons of gasoline wasted daily in the United States, due to leaky carburetors. This trouble can easily be remedied, by a reliable carburetor man for a very small charge.

The type of carburetor built today is called a "Plain Tube" carburetor and that is one in which all the moving parts are eliminated. But the gasoline is mixed automatically without moving

parts which cause so much trouble and are hard to keep in adjustment.

The "Plain Tube" carburetor is also built for that particular car that it is to be installed on.

Stromberg "Plain Tube" carburetors are recommended and factory equipped on 75% of the cars and trucks manufactured today.

They have also been used by the United States Government in making all kinds of aviation tests. They have recently been used as equipment on the Government planes which have broken all speed and altitude records.

JAPAN SERVED BY FORD TRUCK

DETROIT, MICH., Nov. 17.—Ford trucks will play an important part in the reconstruction of the devastated sections of Japan and in furnishing transportation for the thousands of inhabitants in the affected regions.

This is indicated by orders coming into the Ford Motor company.

The first of these was from the city of Tokio and called for 1000 Ford one-ton truck chassis.

The entire transportation system of Japan's capital city was destroyed by the earthquake and fire which followed, leaving the city helpless. In a move toward quick recovery the municipality ordered 1000 Ford trucks and within a short time will have a great fleet of motor busses in operation.

The Tokio order, placed with Sale & Frazer, Ltd., Ford distributors for Japan, was received October 10th. Shipment, made from New York, began, at once and the final consignment went out last Wednesday, October 31.

Monthly truck orders from Japan, running usually between 400 and 500 continue to come in, further indicating the demand for the Ford truck.

The Ford assembly plant, parts stock and show rooms at Yokohama were completely destroyed by the earthquake and headquarters in Tokio was damaged to a considerable extent.

A temporary assembly plant has since been established in Kobe and is now in operation. Work of re-building the plant at Yokohama is being rushed in order to care for the needs of Ford owners in that district.

One of the First To Use 4-Wheel Brakes

Among the exhibitors at the recent Paris Automobile Show were 97 leading French, Italian and Belgian automobile manufacturers. Of this number 75% displayed models with four wheel brakes.

At the recent automobile show in London, 15 of the leading British manufacturers showed cars with four wheel brakes, including the Rolls-Royce heavy model.

Oakland was one of the first American makers to adopt four-wheel brakes and is the lowest priced American made six-cylinder car offering this feature as standard equipment.



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Phone 1665-J.
W. R. and J. H. McAlvin
General Auto-Top Work and Upholstering
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GARDNER ADDS SPORT SEDAN

Well Pleased with P. W. Pettyjohn Co., Distributors of New Model

The demand for the closed model sport car is becoming so pronounced, that the Gardner Motor company has concluded to add to its line, "a sport sedan."

A regular sedan body without any interior changes is being mounted on the standard Gardner chassis, and the following special equipment added:

Turac steel wheels, trunk rack, trunk rails and trunk, spare tire tube and cover, mounted on side; aluminum step and scuff plates, nickel plated radiator shell, nickel plated head lamps, nickel plated cowl lamps, nickel plated double bar front bumper.

Two paint colors are optional—Crane-Simplex-Duotone or Gardner Limousine Blue.

STAYTON COMMUNITY CHORUS

A choral society has been organized in Stayton and the following officers elected: President, W. A. Weddle; vice president, Charles Schmitt; secretary-treasurer, Ed Anderton; director, Anton Broms; accompanist, Mrs. R. D. Hoke. There will be practice each Wednesday night at 7:30 at the High School auditorium.

Overland Champion makes Automobile History!



Both seats adjust to accommodate short people and tall people.



Big loading space by removing rear seat and upholstery.



Comfortable seating for five, with wide doors both front and rear.

WE HAVE never seen the public flock to a car the way they are flocking to the new Overland Champion! It's a revelation—how much they wanted such a car! Study these pictures—you'll understand. Then realize that the low price also secures regular sliding gear transmission, all standard accessories, bigger new engine, Triple springs, cord tires, and all Overland specialties. Come in.

Other models; reduced prices: Coupe \$395, Touring \$495, Roadster \$495, Red Bird \$695, Coupe \$725, Sedan \$795; all prices f.o.b. Toledo. We reserve the right to change prices and specifications without notice.

New
**Overland
CHAMPION**
\$695
F.O.B. Toledo
VICK BROS.
Trade St. at High

**Get
A BICYCLE**

For the kiddies and they can come home to lunch. Their health will be built up and they will receive much enjoyment at the same time.

LLOYD E. RAMSDEN
387 Court St.

The Ideal All Family Car

for Economical Transportation

CHEVROLET

SUPERIOR 5-Pass. Sedan
Delivered in Salem
\$990

The Chevrolet 5-passenger Sedan is the ideal family car for all the year around. You may enjoy motoring with comfort even during the rainy season.

Highest Grade body construction—Mechanical Reliability—Ease of handling and the low purchase and operating costs are the features that make the Chevrolet so popular.

Prices Delivered in Salem

Superior Roadster\$625	Superior Sedan\$900
Superior Touring685	Superior Light Delivery610
Superior Utility Coupe880	Utility Express Truck
		Chassis675

See Chevrolet First

See These Remarkable Cars

NEWTON-CHEVROLET
Nothing Compares With The Chevrolet

Announcing

F. W. PETTYJOHN CO.

as Dealers for

CLEVELAND SIX

THE MAKERS of the Cleveland Six take pleasure in announcing this new and important sales connection.

By virtue of its consummation, Cleveland Six obtains sales representation second to none in this territory.

Possessing ample facilities for prompt and efficient service, and operating on the policy that every Cleveland owner must be kept satisfied, our new representatives will, we are confident, prove a happy choice for present and future Cleveland owners.

We cannot conceive any stronger proof of their sound business judgement than their selection of the Cleveland Six. For it enables them to offer at practically four-cylinder prices, a six-cylinder car of notable beauty, superlative performance, and established dependability.

CLEVELAND AUTOMOBILE COMPANY CLEVELAND

We extend a cordial invitation to all present Cleveland Six owners and to all others to come in and see the new models now on display, and to become acquainted with our policies and unusual facilities for service.

Touring Car	Sport Car	Special Model Sedan	Special Four Door Sedan
\$1265	\$1525	\$1725	\$1925

All Prices F. O. B. Pacific Coast

F. W. PETTYJOHN CO.
219 North Commercial Street SALEM, OREGON