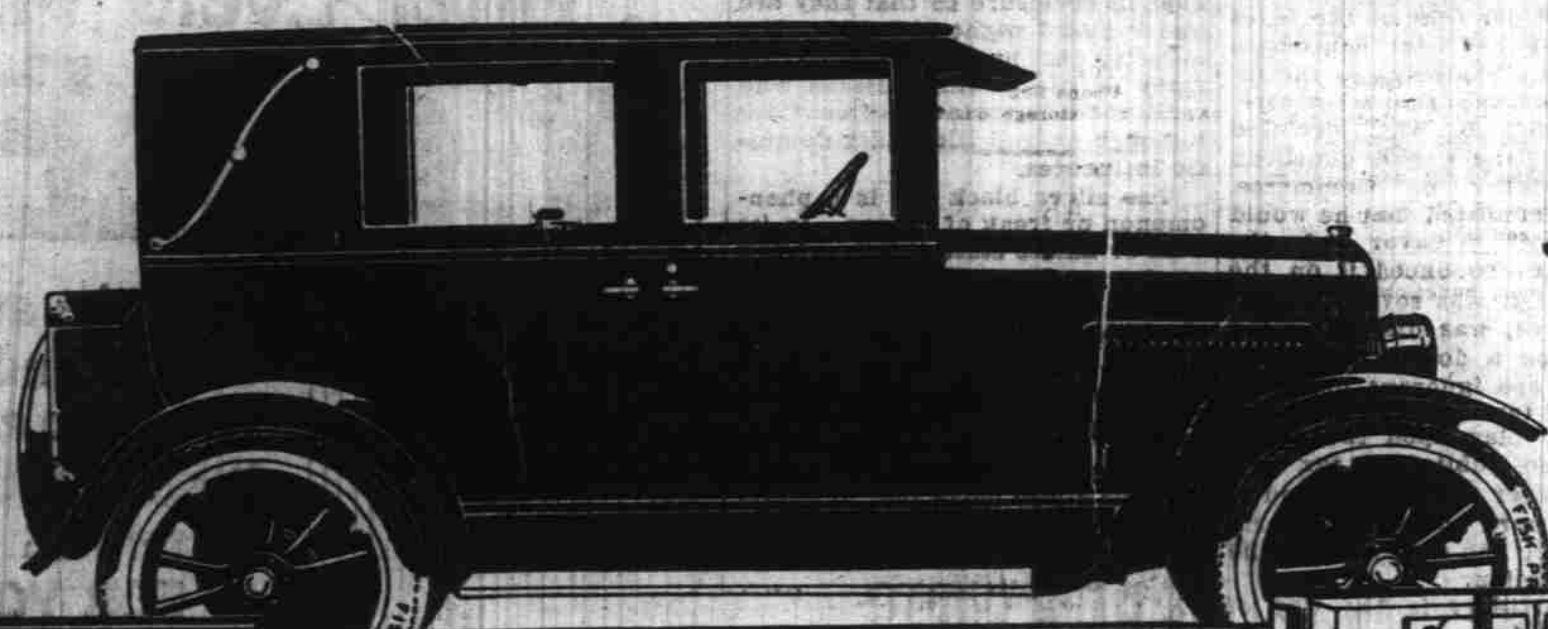


FREE AUTOMOBILES AND CASH PRIZES TO AMBITIOUS PEOPLE

First Prize

NEW Overland CHAMPION



Front seat adjusts to three positions to accommodate short driver or tall driver.



Rear seat also adjustable to accommodate tall or short people.

America's Only Versatile Car

Another Innovation

The greatest creation in Willys-Overland history—the first all-purpose car—the new Overland Champion! Features and utilities never before offered the salesman, merchant, farmer and American family!

Front and rear seats adjustable forward and backward for short people and tall people! Front and rear seats and upholstery entirely removable—50 cubic feet clear space for samples, luggage—anything—by removing rear seat and upholstery! Seats and upholstery make up into a full sized bed in the car!

Doors front and rear—no seat-climbing! Trunk at rear at small extra price. Washable blue long-grain Spanish upholstery. Steel body. Bigger new engine. Triplex springs (Patented). Overland quality, reliability and economy. Come in and see the Champion.

This luxurious \$865.00 New Overland Champion, fully equipped, was purchased from the Vick Bros., South High Street, Salem, Oregon.

The Fourteen Prizes and How they Will Be Awarded

THE prices listed below will be designated in the competition as GRAND prizes, and will be awarded to the fourteen Salesmanship Club Members who have the highest number of votes to their credit by midnight of Saturday, January 5th, 1924. First GRAND prize will be awarded to the person having highest number of votes by the above date. Second GRAND prize to person having second highest number of votes, Etc.

First Grand Prize	\$865.00
Overland Champion Sedan (fully equipped)	
Second Grand Prize	\$635.00
Chevrolet Touring (Fully Equipped)	
Third Grand Prize	Diamond Ring
Fourth Grand Prize	\$50 in gold
Fifth Grand Prize	\$25.00 in Gold
Sixth Grand Prize	\$15.00 in gold
Seventh Grand Prize	\$10 in Gold
Eighth Grand Prize	\$5.00 in gold
Ninth Grand Prize	\$5.00 in gold
Tenth Grand Prize	\$5.00 in gold
Eleventh Grand Prize	\$5.00 in gold
Twelfth Grand Prize	\$5.00 in gold
Thirteenth Grand Prize	\$5.00 in gold
Fourteenth Grand Prize	\$5.00 in gold

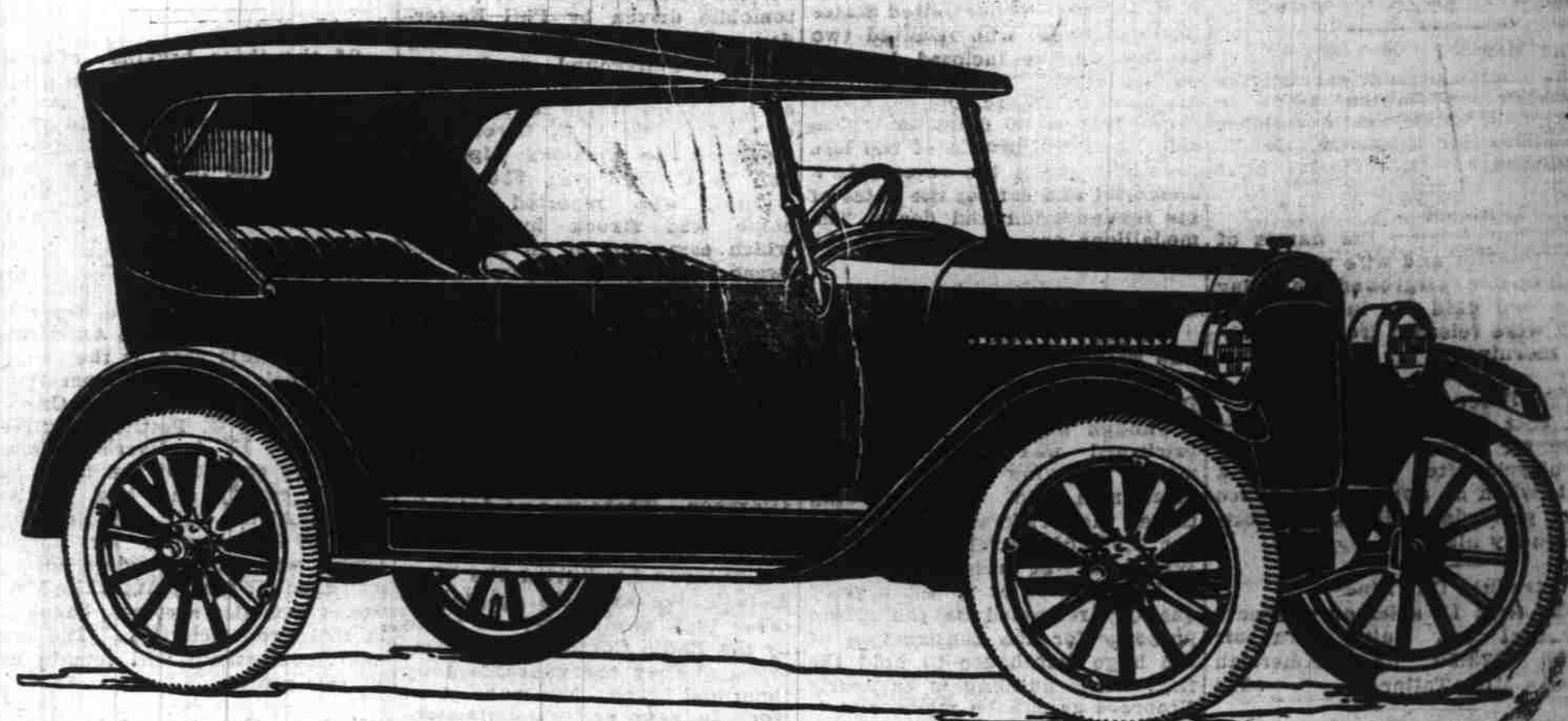


Both seats and upholstery make into a full-length, full-width bed in car for camping.



50 cu. ft. of space for farm produce, luggage, etc., by removing rear seat and upholstery.

Second Prize



An elegant Chevrolet Touring Car. Purchased from and on exhibition at Newton-Chevrolet Co., 227 North High Street, Salem.

Fully Equipped

Every Chevrolet is fully equipped when sold. It has electric lights and starter, gasoline tank in the rear, demountable rims and extra rim and tire carrier, 3-speed transmission and reverse, speedometer and all necessary indicators on the instrument board, curtains open with doors of open models. There is nothing more to buy but the license.

There are more than 10,000 dealers and service stations throughout the country. Repairs are made on a low-cost flat rate system.

Let's Get Acquainted

CALL around at Auto Campaign headquarters and meet the campaign manager. The office is located in the Statesman Building, 215 South Commercial, Salem. You will receive a hearty welcome and all questions concerning the winning of one of the magnificent prizes will be answered. Full particulars and all details relative to outlining a successful campaign will be tendered. Don't wait until your neighbors are building garages in which to house these prize beauties before you decide to do some thing big for yourself. Now is the time to get in the race at a flying start.

If you cannot call personally, use the phone, if you have no phone write.

EVERYBODY WINS

So that every person who takes an active part in securing subscriptions in the Automobile Competition will be rewarded: Those members who are not awarded one of the grand prizes will be paid a commission of 10 per cent in cash upon all subscription money collected and turned in by them.

In order to qualify for the commission payments, the member must remain active in securing subscriptions until the end of the competition according to the rules and regulations. Thus there will be no one who participates in the Automobile Competition who will not be compensated for their time and effort and be handsomely rewarded.

10 Per Cent Commission

Automobiles and Cash Prizes

WE extend you a cordial invitation to participate in the division of automobiles, and cash prizes. The list includes two automobiles, as follows:—\$865 Champion Overland Sedan, a \$635 Chevrolet Touring Car, a Diamond Ring, eleven gold prizes in addition to the cash commission awards. The automobile competition offers you an opportunity to earn a high grade motor car during your spare moments in a highly interesting and dignified manner. It is a sound business proposition, based upon business principles, by which prizes will be awarded strictly upon the merits of one's effort, energy and perseverance.

This Coupon may mean the ownership of one of the automobiles. You are certain to be paid handsomely for the part you take in this great circulation drive. Enter now—today.

INFORMATION COUPON

The Oregon Statesman,
Salem, Oregon.

Gentlemen:

Kindly send me all information and full details relative to the distribution of the Automobiles, Diamond Ring, Gold and the Cash Prizes in the Oregon Statesman's Profit Sharing Circulation Campaign.

My name is

Address

Town

Phone

R. F. D.

Clip This Coupon Out and bring it or send it in at once, to Automobile Campaign Headquarters. Located in The Statesman Building, 215 South Commercial, Salem, Oregon.
It is understood that this inquiry implies no obligation whatever.

Your chances of driving any of these automobiles are splendid if you but realized it.

Votes Are Easy to Secure in the Automobile Competition

Get in the Race
TODAY

The workers will share in the division of the automobiles, and cash prizes—the spectators now will continue to be spectators in the end.

Get Your Nomination
in Early

The Oregon Statesman Campaign Department
Statesman Building, Salem, Or.