

After Many Years of Successful Business --- Comes This Doubly Important Announcement!

GALE & CO. QUIT!

Sacrificing Every Article in their New Fall and Winter Stocks of Dry Goods, Women's Apparel, etc. Everything Goes at Real Bargain Prices in the Height of the Season and must be Closed Out!

RETIRING FROM BUSINESS

SALE! STARTS THURSDAY Oct. 18, 9:30 A.M.

A Splendid Assortment of Coats, Dresses, Suits, Sweaters, Dry Goods, Millinery, Notions from America's Foremost Manufacturers of Standard Quality Merchandise. Every Article Reduced and marked in plain figures for quick selling!

2 1/2-lb. Cotton
BATTS
88c
Size 72x90

27-inch Apron
Ginghams
9c

TURKISH TOWELS
9c
Size 15x26

STATEMENT FROM MR. GALE

ABOUT a year ago we decided to quit business owing to the ill health of Mr. Marcus Gale, (senior member of this firm), and we lessened our responsibility by giving up one-half our space and the corner store.

We have now definitely decided to retire from business entirely and in the shortest possible time.

It has not been an easy matter to reach this conclusion—it's more like breaking away from family ties.

We have enjoyed the confidence and goodwill of this community and we value this much higher than mere money.

We retire with an inner consciousness of having served the public in an honest and efficient manner—and sincerely hope that we have merited your confidence.

GALE & CO.
Per Lawrence Gale, Mgr.

TABLE NAPKINS
9c
Size 18x18

"PEQUOT" SHEETS
\$1.59
Size 81x90

IMPORTED SILK PONGEE
69c
Second Quality

Doubly Important is this Sale Because It Comes in the Height of the Season

Doubly Important is this Sale Because The Entire Stock is New and Complete

Unusually Low Closing Out Prices on All

NEW SILK and WOOL DRESSES

Our Dress Stock has never been more complete in many seasons than at present, both in variety of styles and materials, as well as sizes. Every dress is new and correct for Fall or Winter—and the fact they are all to be closed out immediately—means an unusual opportunity to save at the Sale Prices.



The season's most popular materials, black, navy and all shades of grey, flat and Canton Crepe, values up to \$15.00, now **9.95**

One Special lot of distinctively individual patterned dresses that will find immediate favor with every woman who sees them **14.90**

Many Unadvertised BARGAINS All Over the Store

DOMESTICS

AND COTTON PIECE GOODS

- 36-inch Cotton Challies 18c
- 32-inch Dress Gingham 19c
- 36-inch Percales 19c
- 36-in. Curtain Marquissette 19c
- 27-inch Outing Flannel 16c
- 48-inch Jap Lunch Cloths 75c
- 30-inch Fancy Batiste 19c
- 42-inch Pillow Tubing 39c
- 40 inch Permanent Finish Organdy . . 49c
- 36 inch Hope Muslin, Bleached 17c

Remarkable Reductions and Closing Out Values on all

NEW FALL and WINTER COATS

Our New Coat stock affords the best opportunity to make a genuine saving on high-class garments to be found this season. Equally important with Dollar Saving is the fact that these coats are all of the newest materials of Lustrosa, Velvete, Bolivias, Velours and Casha Cords—self and fur-trimmed collars.

One lot of Coats, specially priced to be closed out. Don't pass up this chance to save at the Sale Price **11.75**

Another Close-Out Special! Self trimmed collars, new Bell Cuffs and a few sport models, good colors and materials **14.95**

Other groups of extra high grade coats will be sold at \$16.95, \$23.75, \$39.75, \$31.75 and \$55. Many have fox, beaver, nutria and genuine squirrel collars.



38-inch ALL WOOL
SERGE
98c

NEW FALL
HATS
\$2.98
and up to \$8.75

BUNGALOW
APRONS
98c
Extra Quality

Latest Fabrics in

SILK DRESS GOODS

Imported First Quality Silk Pongee . . . 88c

- 36 in. Silk Poplins all colors \$1.12
- 36 in. Black Chiffon Taffeta . . . \$1.19
- 36 in. Black Silk Messaline \$1.19
- 36 in. Chiffon Taffetas, all colors . \$1.19
- 36 in. Silk Messalines, all colors . \$1.79
- 40 in. Extra Heavy Canton Crepe . . \$2.98

TABLE LINENS

- 60-in. Table Damask, Closing Out Price, yard 49c
- 65-in. Mercerized Damask, Closing Out Price, yd. . . . 88c
- 65-in. Half Linen Damask, Selling Our price yd. . . . \$1.44
- 70in. Extra Heavy Pure Linen Damask \$2.75

CORSETS

- Warner's Back Lace \$1.25
- \$3.50 Warner's Corsets \$1.98
- \$5.50 and \$6 Corsets \$4.98
- Warner's Brassieres 49c
- BRASSIERES**
24c

LADIES' UNDERWEAR

- Ladies' Jersey Ribbed Vests 18c
- Ladies' fine Ribbed Vests 26c
- Ladies' Ribbed Union Suits 64c
- Ladies' Mercerized Vests, sp'l 68c
- Ladies' fine ribbed Union Suits 88c
- Ladies' Athletic U. Suits \$1.00

Popular Fall and Winter

WOOLEN DRESS GOODS

- 45 in. All Wool Serge \$1.44
- 40 in. All Wool French Serge . . \$1.38
- 44 in. Bottany All Wool Serge . . . \$1.48
- 44 in. Bottany All Wool Poplin . . . \$1.79
- 56 in. All Wool Tricotine \$2.64
- 48 in. All Wool Polret Twill . . . \$1.98
- 56 in. Polret Twill \$2.98

SILK CHIFFON HOSE
69c
Pair

Regular \$2.98 KID
GLOVES
\$1.00
Pair

LADIES' COTTON HOSE
14c
Pair
Black or White

GALE and COMPANY SALE

COMMERCIAL AT COURT STREET