

OWPCO
Broom handles, mop handles, paper plugs, tent pegs, all kinds of hardwood handles, manufactured by the

Oregon Wood Products Co.
West Salem

BUY AN OVERLAND AND Realize the Difference

VICK BROS. QUALITY CARS
HIGH ST. AT TRADE

SELLING SALEM DISTRICT

Dates of Slogans in Daily Statesman
(In Twice-a-Week Statesman Following Day)

Loganberries, Oct. 4.	Drug garden, May 1.
Prunes, Oct. 11.	Sugar beets, sorghum, etc., May 8.
Dairying, Oct. 18.	Water powers, May 15.
Flax, Oct. 25.	Irrigation, May 22.
Filberts, Nov. 1.	Mining, May 29.
Walnuts, Nov. 8.	Land, irrigation, etc., June 5.
Strawberries, Nov. 15.	Dehydration, June 12.
Apples, Nov. 22.	Hops, cabbage, etc., June 19.
Raspberries, Nov. 29.	Wholesaling and jobbing June 26.
Mint, December 6.	Cucumbers, etc., July 3.
Great crows, etc., Dec. 13.	Hogs, July 10.
Blackberries, Dec. 20.	City beautiful, etc., July 17.
Cherries, Dec. 27.	Schools, etc., July 24.
Pears, Jan. 3, 1924.	Sheep, July 31.
Gooseberries, Jan. 10.	National advertising, Aug. 7.
Corn, Jan. 17.	Seeds, etc., Aug. 14.
Celery, Jan. 24.	Livestock, Aug. 21.
Spinach, etc., Jan. 31.	Automotive industry, Aug. 28.
Onions, etc., Feb. 7.	Grain and grain products, Sept. 4.
Potatoes, etc., Feb. 14.	Manufacturing, Sept. 11.
Bees, Feb. 21.	Woodworking, etc., Sept. 18.
Poultry and pet stock, Feb. 28.	Paper mills, etc., Sept. 25.
Goats, March 6.	(Back copies of the Thursday editions of the Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies, 5c.)

USEFUL PRUNE SYMPOSIUM

There is a most useful prune symposium in the Slogan pages of The Statesman of this morning.

It is an important time in the prune industry—

Important that wider markets be developed—

And they can be developed, on account of the fact that our district produces the large sizes; the wanted kinds; the prunes that command top prices.

It is important also that we produce more of the sweet prunes of large sizes, and this will be done, more and more.

The great future of our prune industry lies in quality fruit, and the intelligent merchandising of this quality fruit.

Valley Motor Co.

260 North High Street Phone 1995

Boost This Community by Advertising on the Slogan Pages

DID YOU KNOW That Salem is the largest primary prune market in the world for Oregon ("Italian") prunes, the tart-sweet prunes of quality; that this long lead is being increased constantly by our packing, canning, dehydrating and other concerns, and by improvements in the growing of the fine, large sizes; that new and more profitable varieties are coming in; that prunes for the grower ought to be "as good as wheat," as reliable, and much more profitable; and that there is plenty of cheap land yet to be had in this district for the growing of prunes, and new growers who will produce quality fruit will be made welcome?

EAT A PLATE A DAY

Weatherly Ice Cream

SOLD EVERYWHERE

Buttercup Ice Cream Co.
P. M. GREGORY, Mgr.
240 South Commercial St. SALEM

DODGE BROTHERS

SEDAN

Bonesteel Motor Co.
184 S. Com'l St. Phone 422

VALLEY PACKING CO. CASCADE BRAND HAMS, BACON AND LARD
U. S. Inspected SALEM, OREGON

HUMAN WELFARE DEPENDS ON THE DAIRY, SAYS SECRETARY HOOVER

The Cow Is the Hope of the White Race—There Is Threatened Disaster to the White Race Through the Massing of People in the Cities—Bossy Was the Chief Red Cross Nurse During the World War and After the Peace Was Signed—World Has a Grain Shortage and a Milk Surplus

"You are interested in the development of the dairy industry in the Willamette valley," writes Jesse Huber to the Slogan editor of the Statesman. Continuing, he says: "I have just completed a report for publication of the opening meeting of the World's Dairy Congress now in session in this city. The addresses by Secretary of State Hughes and Secretary of Commerce Hoover are IN LINE WITH YOUR IDEAS OF development in the Willamette valley. I am sending you a carbon copy. This is in recognition of past favors." Mr. Huber was formerly a member of the news force of the Statesman. He was also a successful farmer in the rich section north of Salem. He is now a news and news feature writer at Washington, D. C. His address is 1014 Tenth street, N. W., Apartment 4. The date of his letter is Oct. 2, and the following is the most interesting report to which he refers:

The secretary deplored the fact that so much of the time of administration officers had to be spent in the adjustment of matters and differences growing out of international strife. He said that he could not speak as a practical dairyman, but, as a diplomat, he assured the delegates that he was doing what he could in distributing the milk of human kindness.

Approach the Gods

Mr. Hughes stressed the importance of protecting public health. This, he urged, involved also the proper nourishment of children during their period of growth. He quoted Cicero as saying that men approach most nearly the gods in their efforts to protect human health. The peace for which we are striving is but an opportunity for the enlargement of social and industrial development. In the extension of world peace, dairymen will find an ever widening field of usefulness, as the secretary views the future.

Hoover Cheer'd Vigorously
When Secretary Hoover was introduced, the delegates greeted him by rising and cheering vigorously.



HERBERT HOOVER

ously. This honor was paid him because of his beneficent work in sustaining the lives of 12,000,000 children in Europe since the beginning of hostilities through the agency of the American Relief association of which he is director.

No Substitute for Milk

Mr. Hoover began by making the sweeping statement that human welfare depends on the dairy. He asserted that the growth of children to healthy maturity depended on milk and that science had not found a substitute for this product.

One rather startling assertion made by Mr. Hoover was that the success of the relief work in Europe was made largely possible by the efforts of American dairymen in providing a plentiful supply of milk which could be purchased in condensed form. He said that 500,000,000 pounds of condensed milk was shipped to relief workers and by them distributed to mothers and children in need of help.

Disaster to White Race

Mr. Hoover asserted he could not view with complacency the movement of so many of our rural population to towns and cities. He sees in this a threatened disaster to the white race for the reason it will result in the under nourishment of many children through the want of a plentiful supply of wholesome milk. He referred to investigations which had been made showing that children in cities were getting on an average not over one-half enough of their needed requirements of milk.

Grain Surplus, Milk Shortage

The secretary of commerce has been making a survey of the grain supply of the world for the purpose of supplying President Coolidge with needed information to solve the present complex problems confronting the grain farmers in the west. He announced to the delegates that the grain supply is far in excess of the world's requirements, but that there is an under supply of dairy products.

Dairymen, he pointed out, had been reasonably prosperous during the period while grain farmers have been in distress. He called attention to the opportunity to modify the growing of cereals and enlarge the dairy branch of farming as one of the means of adjusting the present farm difficulties.

Making General Survey

The department of child health, of which Mr. Hoover is president, is at present making a survey of the dairy industry throughout the United States with a view to ascertain whether a sufficient supply of milk is reaching the children in the homes of each locality. Where the quantity of milk is not sufficient to serve the needs of growing children the aim is to increase the supply that all children may secure alike the needed nourishment. Heretofore, he pointed out, it found the hope for the survival of the white race.

Bossy Chief Nurse

Full honor was given to the 23,000,000 cows on American farms for the important part they played in the late world tragedy. It was pointed out that, in the final analysis, Bossy must be given credit for having been the chief Red Cross nurse. She received no compensation for her services. All the meek-eyed, contented Bossy asked was a chance to graze the green grass on the hillside, or plenty of hay and chop feed to munch in the stable.

Some Other Matters

In the office of President Coolidge, daily conferences are being held with members of the cabinet

and representatives of farm organizations in the hope of arriving at some plan that will bring the much needed relief to western farmers because of their inability to market their grain crops at a profitable price.

Many kinds of plans have been outlined, but no proposition, so far called to the attention of the president, would bring the desired results were they put into action, in the estimation of those vitally interested.

It is quite conclusively determined that a special session of congress will not be called, as nothing of a workable nature has yet been found that would bring the desired results to the agricultural sections. This view is also held by Gray Silver, who is the Washington representative of the American Farm Bureau Federation.

Mr. Silver, following his conference with the president, took the view that the farmer needs now is lower operating costs and better and wider marketing facilities. He said the American farmers have, during the last three years, taken on an additional burden of \$3,000,000,000 in the shape of debts. To give the farmer merely a price that would make ends meet without aiding him to pay off his debts would not help him very much, is a point of view which he would have legislators consider.

Mr. Silver pointed out with considerable emphasis the need of the farmer in a reduction of the cost of production, including machinery, fertilizer, freight rates and labor.

Will Be Big Fight

All things point to the fact that a strenuous effort will be made by the farm bloc in the approaching congress to enact a law that will bring about a reduction of transportation charges on farm products. A vigorous effort will be launched against the guaranty clause in the Each-Cummins act.

Railway managers, anticipating that a western cyclone is likely to strike Washington about the time congress convenes next December and cause some troublesome law-making twisters to swirl in the senate chamber, have been speaking their views of the railway situation into the presidential ear in the effort to maintain a balance of power in the executive mansion.

Howard Elliott, of the New York, New Haven & Hartford road, was said to have expressed the viewpoint that there are but two ways to handle transportation in this country. One is for the government to own and operate the railroads, to which as a citizen he was opposed. The other is for the people to pay the railroads, privately operated, enough money to manage them efficiently and make needed extensions and improvements so they may render the desired service.

Magnus Johnson on Scene

Magnus Johnson, the Minnesota farmer recently elected to the United States senate, has come to Washington to pay his respects to the president. When seen at the hotel he was calm but registered a complaint against Philadelphia. "They lie about me so much," he said. "I want it clearly understood that I never said 'I'd show those birds down at the capitol something.'"

Mr. Johnson would not comment on the Ku Klux Klan or on prohibition, but he let it be known that, if neither the Democrats nor Republicans should nominate a progressive candidate for the presidency, a farmer-labor party would probably be formed. He expressed himself in favor of a soldiers' bonus and wanted the money taken from "the profit-

teers" to meet these claims.

The picturesque senator said that he proposes to devote practically all of his time to the study of the farmer's problems and try to frame legislation that will bring relief to the farming sections. "They are now in awful shape with no improvement in sight," is the rather gloomy view of the farming situation expressed by the ruddy-faced senator-elect from Minnesota.

Mr. Johnson has rented his farm to his two oldest sons. With his wife and younger children he expects to locate in Washington before December, when he intends that his deck shall be cleared ready for the broad-side firing to be directed by the progressive cohorts from the west against the intrenchments of standpatters in the east.

BLAGKLAW STATES INDUSTRY'S NEEDS

More Advertising, Less Profit to Middle Man, Reasonable Consumer Prices

PRUNE GROWERS TO SEE HIS WAY OUT

Dixon Says, With Advertising, Clean Harvest, No More Orchards Set Out

INTERVIEW WITH FRUIT INSPECTOR

S. H. Van Trump Gives Some Pointers in Talk to Statesman Reporter

Next Week's Slogan SUBJECT IS THE DAIRYING INDUSTRY

value than a good, well-cooked dried prune. Yours respectfully,
J. Q. BLACKLAW,
Lebanon, Ore., Oct. 8, 1923.

BROADCASTING TO FARMERS BY OAC

All Winter Program Each Tuesday Night; Also a Program for the Women

An all winter educational agricultural program will be given from the Oregonian radio station each Tuesday night at eight o'clock by members of the college extension service staff. Four lectures on "An Agricultural Program for Oregon" by Paul V. Maris, director of extension, form the opening series. The first was broadcast from the Oregonian station October 2. It was originally announced that these lectures would be given on Thursday evenings. Each of the several specialists of the extension service will give at least two talks in the course of the winter months.

Running along with the agricultural program the extension specialists in home economics will put on a program for women each Friday afternoon at three o'clock. The first of these lectures will be a series of four given by Miss Margery M. Smith, beginning October 12 and dealing with the nutrition of the school child.

Prune growers of the Willamette valley are getting a pretty hard wallop this year, and prune drying will soon be over, with but 40 to 50 per cent of the crop saved.

This has been a most peculiar season for prunes. At first, they could not ripen, and what few were put through the dryers were a very inferior grade of finished product.

Then the whole crop fell at once and the dryers were unable to dry so many before they spoiled, so they are now rotting under the trees.

But we believe there is a great future for the prune industry if growers and consumers can get a square deal. In January of 1921 I made a trip as far east as the Missouri river and found prunes selling at from 30 to 45 cents a pound all through Montana, Colorado, Nebraska and Kansas, while the growers on this coast were being offered as low as 2 cents for them. And the people of those states never had seen what we would call a good prune; all they had on sale were from 70s on up.

Some put up the excuse that they had bought fruit dried by the high priced labor of 1918 and 1919, but the same conditions prevail at the present time on lower priced labor. Only a few weeks ago a former Linn county family living now in Oakland, Calif., wrote of buying two pounds of undried prunes in the Oakland market that cost them 25c, and they were of inferior quality, and California is a great prune growing state. If people throughout the middle west could get prunes at 15 or 20 cents they would buy large quantities of them, and the grower could easily sell them at a price to warrant this if the marketing conditions were right.

The majority of the residents of the middle west have prunes on their tables as a sort of luxury, not a regular article of food, and if they could buy them right, there are enough people in those states to consume all the prunes that Oregon and Washington can produce.

What we need is more advertising of our quality of fruit, less profit to the middle man and a reasonable price to the consumer; for there is hardly a fruit in existence that has more actual food

freeze in 1919 that their bearing time was materially reduced.

"The principal factors in the successful culture of prunes are suitable soil, fertilization, cultivation, pruning and spraying."

"A suitable soil is of first importance. Flat ground, with a heavy soil, is best. I know some growers will not agree with me, but that is my belief."

"There are certain sections which will not prove profitable under the most favorable conditions. The question of elevation and air drainage is important."

"The best prune lands are the bottom lands, as on the Kaiser bottom, followed by the bench lands with deep, rich, well drained soil which is easily worked. The hill lands are all good so long as the soil is fertile."

"Artificial fertilization is a problem which should be given much consideration. Nitrate of soda with vetch as a cover crop every other year."

"A well balanced system of fertilization is one of the most important factors to success in a bearing prune orchard, since a full bearing orchard needs more nitrogen than that which is not yet in full bearing."

"Thorough cultivation is the next important item in the successful growing of prunes. The tilage should be deep down so that the soil moisture may be retained, and the weeds kept down."

"Pruning comes next and should be done first to form the tree and with the bearing trees to keep the bearing wood within bounds, avoid over-bearing and keep up the size of the fruit. An annual pruning of all dead wood and undergrowth should be removed. This will leave the more vigorous wood."

"Spraying is the fifth of the important factors governing the successful growing of prunes. A dormant lime sulphur spray should be given in February and March. Leaf spot diseases should be treated with Bordeaux during June and July. Brown rot should be taken care of with liquid or dusted Bordeaux later in the season."

OUR TREES
Carefully Grown—Carefully Selected—Carefully Packed
Will Give Satisfaction to the Planter
SALEM NURSERY COMPANY
428 Oregon Building
PHONE 1795
Additional Salesmen Wanted

THE J. J. KRAPS COMPANY
Kent S. Kraps, Mgr.
Box 96
Salem, Oregon

freeze in 1919 that their bearing time was materially reduced.

DRAGER FRUIT COMPANY
Dried Fruit Packers
221 S. High St., Salem, Or.
Always in the market for dried fruits of all kinds

WILLAMETTE GROCERY CO.
WHOLESALE Groceries, Fruits, Candles, Cigars and Tobaccos
Phone 424, P. O. Box 570
Cor. Trade and High SALEM, OREGON

HOTEL MARION
SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

TERWILLIGER FUNERAL HOME
779 Chemeketa St.
Phone 724 Salem, Oregon

THE GREAT THING IN THE PRUNE INDUSTRY IS TO EXPAND THE MARKETS, AND THIS CAN BE DONE.

MANUALS, SCHOOL HELPS AND SUPPLIES
Your order will be given PROMPT attention
The J. J. Kraps Company
Kent S. Kraps, Mgr.
Box 96
Salem, Oregon

HOLLOW TILE
A PROTECTION AGAINST HAZARDS

ALL SIZES

ALSO DRAIN TILE, PARTITION TILE AND BRICK.

Salem Brick and Tile Co.
Salem, Oregon