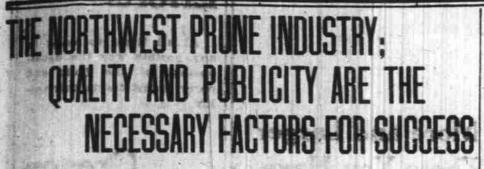
SECOND NEWS SECTION Pages 1 to 4

The Oregon Statesman

SEVENTY-THIRD YEAR

SALEM, OREGON, THURSDAY MORNING, OCTOBER 11, 1923

PRICE FIVE CENTS



So Writes M. J. Newhouse, of the Oregon Growers Co- their own packing plants, emoperative Association; and He Speaks as One Having Authority, On Account of His Experience in Marketing lem can be met satisfactorily. and the Responsible Place He Holds in the Marketing of the Northwest Crop

. The carry over of last season Editor Statesman:-Many people are prone to judge and a resulting belated market, plane the Oregon prune must then labor, etc., he can keep going, shelves in the store. Only at the prune industry strictly from a is bringing us sudenly face to face receive the aid of judicious publocal viewpoint. High prices for with a serious problem of distri- licity. As in the case of the lotime, as graphically illustrated bution. How are we going to ganberry, this cannot be done by times he must renew the credit felt able to reach them. alsewhere, will lead many farm- meet it? Shall we have discouring communities to greatly in- aged growers and neglected orchease their prune plantings, New ards? Shall we allow an industry plantings are four hundred per built up at great cost, to find its than they were 10 years ago. The The courage and business sense world over. At a cost of only Anstralian government is taking of growers and business men in an active part in furthering its Oregon is going to be seriously growing dried fruit industry, of tested. Our entire prune program which prunes form an important is essentially faulty from a busi-Cape Colony prunes are ness standpoint, if we continue to now listed on the English market increase production and do not and are to be reckoned with. provide at the same time for American improved methods of equally increased consumption. growing and packing are now be- This increased consumption is ing adopted by the Bosnian grow- possible only in two ways, namely; ers, and last year their cheep first "BETTER QUALITY" and unes were a seriously disturbing second "PUBLICITY."

for, even invading this country. By "better quality" we not only as far west as the Mississippi. mean a better tasting prune but e is expected to be a factor also a larger prune. Western this year in the European mark- Oregon and Clarke county are eset, her crop being heavy. Nearer sentially and practically the only home, in Idaho, this year's disas- sections in the world where the trous fresh shipping returns is wonderfully tasty Italian prune tarning the growers to drying as grows to 30-40s and 40-50s. On an emergency. Clarke county and these sizes we have ordinarily regon produced a record crop in little competition and this year 1918, the total being slightly over. practically none, as the largest 50,000,000 pounds. European prune is about 70-80

Last year the two sections pro- and California's Petite prune this duced 72,000,000 pounds and at year is turning out only four per that sizes were miserably small. cent 30s and 17 per cent 40c-but This year, only lack of drying this is strictly a grower's problem. trick of keeping people loyal to space prevented another mammoth Wonders have been done by in- him by keeping them mad at production of big sizes. creasing sizes by pruning, culti- somebody else.

growers' associations in the Northwest have their men out visiting dryers and urging growers to leave on the ground what is unfit for human food. Deliveries are promptly turned down at their warehouse doors if not up to quality. This is absolutely a grower's problem and 'it is only through growers' organizations, owning ploying courteous but firm re-

ceiving officials, that this prob- Editor Statesman: The question of increased distribution at fair prices to the growers can be solved only through a strong Northwest prune association. If our quality is

that may come along.

good and maintained on a high the individual grower nor by ume is the heart beat of mer- more. chandising such a product as the 1-12c per pound the Oregon and Clarke county associations last cipal markets of this country and

sections of Canada these associa- ed parties. We have the prob- fair price here, and then get the tions through advertising were lems before US. They are OUR prunes to the consumer, at prices able to increase prune consump- problems and will only be solved that they can afford to eat them tion to 3 pounds per person. by US.

sold to western Canada in five our noses too near the ground. the sugar, flour and common eats pound cartons, practically all re- planting, cultivating, trimming, so that, instead of being a luxury peat business with not a single digging borers, etc., working until they are a common food. This complaint about quality.

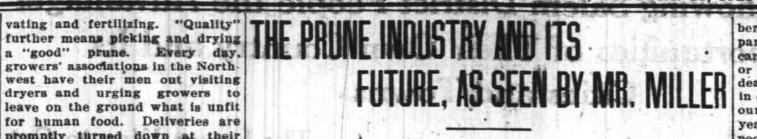
going to be solved through gov- lief, as though our part was done, isociations, organized by the growernment aid, but it is strictly a we turn it over to the packer to er to protect his interest from orcase of self help. If we work for do the rest. All that many know chard to consumer. the larger sizes and back up our about the rest is the hard luck increasing tonnage by a real hon- story of no market, no sale, low the cooperative movement is no

auto tells them.

-M. J. NEWHOUSE. One can go from one end of our fair state to the other, and find that the growers are cursing Mussolini knows the ancient

this, that and the other. Either or packing plant that caused such a low price.

I have heard local men blame hurg it was the plant there, at other crop.



It is a Matter That Concerns Us All-Different Phases of the Problems That Confront the Men Engaged in the Industry-The Marketing Problem Is the Big Thing

The prune industry and its fu- have passed them on to gamblers, ture is a matter that much concerns the growers and business are each standing along the marmen of our state of Oregon during ket road looking for a chance to these days.

er or not, in spite of high taxes, so high that they go on the top while the banker and business- Thanksgiving or Christmas time man is wondering how many has a man in fair circumstances extended to the grower, and if it I can write from experience, for small groups of growers. Vol- is safe to loan or trust him any I am from Portland, Maine, and as

The industry has several phases, of which the growing and drying, or the holidays, when we must marketing and the net price to have something extraordinary the grower are the chief ones. After giving us each three or four Each is important, and if we are to chew on, she told us, "Now you year were able to reach the prin- to succeed here in any one, we can't have any more, or we won't must master all three of them. have any for the family dinner." Canada, with valuable publicity We cannot look after one of them Usually, she had to hide them. about the Oregon prune. In some and leave the others to disinterest-

tion to 3 pounds per person. by US. Nearly two million pounds were We prune growers are keeping shelves and put them dawn aside

we are tired out, raising and dry- can be done only by united efforts, Oregon prune problems are not ing the stuff. With a sigh of re- through collective marketing as-

Next to the "Story of the Cross" est to goodness growers' associa- price, etc., that the buyer, in a doubt the greatest problem of our tion we can meet any competition nice suit of clothes and a shining age. It is going to play a prom-

our existence and country. High education is producing a end of our road to the other, preythat it was some local manager ing upon anyone they have a chance to get a hold on, while, by the sweat of our brows, in mud,

the association here. At Rose- days, we are about to unload an-It grieves me to think of the kid

he was very busy, he could not let

PRUNE INDUSTRY SHOULD CONTINUE berries or green raspberries, the parents of the loganberry. They cannot handle ripe logans in boxes or crates, but they can pick them dead ripe and sweet and palatable in cups made of parafined paper at our own mill in Salem. Twenty years ago the Puyallup raspberry people used some sort of cups for raspberries and canned them successfully.

And when people have had ripe logans, RIPE ones, I tell you they will buy freely. And when they have just juice made of RIPE logans, which are not bitter or sour,

interested packers, who, in turn, it will run in rivers from the tanks speculators and profiteers. They to the thirsty of all nations.

And prune dryers who have the mistaken idea that prunes will not keep unless they are roasted as get a slice by buying from the The grower is wondering wheth- grower at a low price and raising hard as walnuts, are killing our prune industry pretty dead. Another thing, our prunes this year, that is Italians, are not first class. The intense heat of summer the caused brown rot next the seed in

spite of the orchards being well them, and nothing else could. It a boy I remember the hard shriv-

is justeas hot or hotter in Califoreled prunes that mother bought uia, but they bring water ninety miles to irrigate. We could get it at 30 miles or less. Enough said. Let the canners live, fancy we shall need them and s lot more when we get everything adjusted in our very productive

country. The market problem is to get i

> FREAK WHEATS ARE TABOO BY THE OAC

> > (The following are "Farm Re minedrs" from a current bulletin of the department of industrial journalism of the Oregon Agricultural college).

This is the open season for the inent part in the future welfare of freak wheats. Harvest is about over and many farmers are thinking of what they will sow this fall. string of profit seekers from one Some were disappointed when the thresher failed to turn out as many bushels as the June estimate made in the field. It is the time when the promoters of the freak wheats tell their stories of big yields and sell the old fakes for several times the market price of better wheat. The standard va-

ONE OF MOST IMPORTANT RESOURCES If the Producers Can Be Brought Together Closely Enough

SLOGAN PAGES, GENERAL

AND CLASSIFIED

to Work Out Adequate Plans for Marketing the Crop, This Will Be the Result, Says Mr. Silver

Editor Statesman:

whole community.

Replying to your inquiry as to our ideas of prunes: If the producers of Oregon conand then try to market them as resources of the state. independent individuals the prune industry spells disaster not only for the individuals concerned, but

for an important section of the

plans for marketing the crop under some uniform policy of standardizing, advertising and selling, the prune industry should contintinue to plant prunes indefinitely ue to be one of the most important

> Dundee Fruit Growers & Packers, W. W. SILVER, Sec'y. (The Dundee Fruit Grower and Packers (incorporated) are what their name indicates, growers and packers of Oregon prunes.

If the producers of prunes canworked. Water could have saved be brought together closely Red Hills brand is the one they enough to work out adequate use in their marketing.-Ed.)

> be placed in shallow trays and tainer is a proper dosage. The pleed on top of the seed. Cover gas does not injure the material the container tightly and allow the or make it unfit for food. Carbo gas to act 48 hours. Two table- bisulfide is inflammable and spoonsful to each five gallon con- should therefore be kept from f

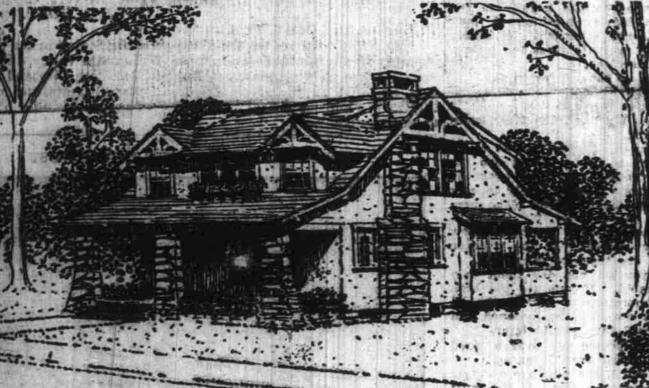


Overnight, practically, thousands of discriminating men, tired of the commonplace, have joined in wel coming Blue Boars.

In making this new cigarette we blend the eight rare tobaccos three times, instead of merely once. That is the difference between the commony place and the extraordinary.

Weask you to judge-smoke your

first pack of Blue Boars-see how



A Modern Concrete House

PANTRY DINING RM CHAMBER 11-4"×14-3 1-0'×12-4 LIVING ROOM 11-4"x230 CHAMBER CHAMBER 12-4'×14 4 10'6×11-0 PORCH SO'x240

y CORA W. WILSON.

been well said that the nle may be deby the homes they live in. of permanent character. It desire of man at all to build his house as well as he In European countries ma-construction of brick and been used almost excluneers in this coun dependent upon the mathese has evolved the home of to-day. rations, such as the ingo fire, the Baltin sea fire, have taught us se that was the best in Colonial days is unthe congested areas of or to the modern farm fuel and electrical poy us fire hazards.

per cont. increase is house, spent on that will not or require fre-

the most adaptable of all materials. Portland cement stucco is pleasing and artistic in appearance. It does away with frequent

will save

The interior also must be

ms. This should be an easy

beyond comparison surely one should plan their walls and select their

COMPLETE SET OF WORKINE BLUE PRINTS AND SPECIFICA-

TIONS OF THE HOUSE PICTURED TO-DAY MAY BE OBTAINED .T

NOMENAL COST BY ADDRESSING HE HOUSE PLANS POITOR, P. O. BOX NO. 200, STATION 6, NEW YORK CETT, ASELSE FOR HOME

CHIR HANKS IN A ?

wall papers carefully so the

teriors of to-day will not be

appointment.

PLAN H.

isewife to settl

sidered. One of our most important features are the walls which form a background for the furnishing of painting and is permanent. The most important part of building a house is very often accom-plished before actual construction matter for the ho as never before have such bea The economy, comfort, conbegins. venience and even the appearance of a house are largely dependent upon patterned wall papers been a able; not only are the patterns r the care and thought employed in and abundant with birds and flower but it has been admitted some of the best patterns and colors are shown in inexpensive wall papers. devising the plan. A well planned house is a joy to those who live in it, while one that is badly planned costs as much or more to build and A large selection of tapestry, sci is a continual source of dispatisfacmoire stripes and plain moire, beautiful soft toned Bosch Colonial pattion and annoyance. terms and a raft of delightful chints wall papers for bedrooms. If this important item is carefully selected one's main decorative work is well done, and to-day if the exteriors are most of our beautiful homes

built to-day are cement or stucco. The bungalow house shown is built of stucco and makes a charmin appearance and would be a pride to any owner. When building one's home have a thought to the kitchen and pantry floors. In summer wood floors expand, in winter they dry out and contract, with a tendency to open up the cracks between the boards, so it is advisable to cement linoleum over a lining of builders' deadening felt glued to the floor This felt takes up expanand contraction an permanent waterproof, good looking floor, easy to keep clean, and if put

when the house is being built

stayed inside their own fences, not even crawling onto the house roof

rowers hung their heads, and

prunes in Oregon that it does not require much team work to grow the prune. Anybody can grow prunes on prune soil, and by scientific methods heavy yields can be obtained with very few failures. The writer has had nine successve heavy crops on old trees. The prune tree is not fussy. It

grows on the city lot, highway or distributor of the Miller sanitary back in the hills away from civ- prune washer and trayer. He is lization. It does its part by pro- an expert in drying problems, furducing quality prunes, unless the nishing a complete line of dryer eason is against it. If we needed equipment, including plans and more prunes it would only be nec- specifications. In a note to the ssary to whisper in a low voice,

plant more prunes." Second and Third Problems.

the opportunity go by to say a few Until recently, the marketing of words about prunes, in reply to a he prune has been left to dis- request to write for this issue.Ed.)

glove gentlemen, with shining rieties proved by the experiment autos who are waiting to screw stations are the high yielding ones to get a better look into the out-the price so high that the working and they may be bought-certified class of people in the east will seed-for but a few cents over the Soil and climatic conditions are at our prunes, because of the price of market wheat. Don't be not favorable to the growing of mark. mass by and hardly dare to look price of market wheat. Don't be Can the marketing problem be of the poulard wheats that have solved? Yes. What is necessary? failed to produce in the real wheat

L. N. MILLER. the station. Eugene, Ore., Oct. 9, 1923.

(Mr. Miller is engaged in prune growing and commercial drying. gated before permanent storage His address is Crow Stage, Eugene, to prevent weevil infestation, ac-Oregon. He is the inventor and cording to Lester Lovett, entomologist of the Oregon experiment station. Place the material to be fumigated in gas proof containers and treat with carbon bisulfide. This material is a liquid and may editor, Mr. Miller said that, while

United efforts. Who can do it? trials, is the warning sent out by Dried beans and peas held over for food or seed should be fumi-

triple blending gives you a new appe tite added delight The Therein Streed English Type

The Telephone In Business

By far the greater proportion of business today in this country is transacted by telephone. It has become the ordinary means of securing prompt and satisfactory results in the business world. Many business firms are extending the use of the telephone to include their transactions over the entire territory they serve.

> **Buying and Selling by Long Distance Telephone is Bringing** Satisfactory Results Whenever Tried

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The Pacific Telephone & **Telegraph Company**

LET THE CANNERS LIVE; WE WILL **NEED THEM AND A LOT MORE WHEN** WE GET EVERYTHING ADJUSTED HERE

By ELLA MCMUNN and I never heard of anyone being If you have no husband or he is discharged for an infraction of the rule. And how patriotic we in jail or anything I think it is were, too. Promptly at noon all very nice to work in the cannery four hundred of us rushed to the and earn a dollar a day. It is a center of the building and burst lot easier than to get out in the into a loud squawking of "The hot sun and bake your brains pick- Star Spangled Banner." The maing strawberries, or break your chinery was shut down, which I back picking up prunes or scratch think was a great mistake, as we your face off picking hops and get had no other musical accompaniaphis down your neck or get nine ment. I fancy we must have been million briars in your fingers pick- a moving sight, and sound, as we ing loganberries. And it is far went through the regular contormore pleasant to have your feath. tions, the stomach of our aprons er bed to return to in the evening being quite spotted from contact than a bunch of moldy straw in a with truit stains.

At first there was one boy who corner of a shack. And it is nice to have your bottle of milk on knew the tune and stayed with it the porch in the morning and your through the first verse, but he got Statesman in the yard, or anyway, a hankering to go t o war, so we bought him a wrist watch and fell in your neighbor's yard, than to use the awful, unspeakable con- upon his neck and wept. But be-densed milk that prevails in those fore he got into the thick of the fray the examining board discovberry and hop yards.

And so I do not quite see why ered that he had a freckle on his all the fruit growers are so anx- left ear so he did not proceed or get killed or anything, after us lous to round up the cannerymen being out our money on him, too. and dump them into the Pacific And on the Fourth of July, out of cean. They should at least have some consideration for the fishes. consideration for the fact that we Anyway, the fruit growers are worked, the cannery people gave no worse off than they were be- us an ice cream cone.

Now, no t being unmindful of fore the canneries came. But 1 forgot to say that we also had past favors. I rise to defend the jolly times in the cannery, and be- canneries, and if possible urge aides our wages we often ate a that they should be allowed to nice plump strawberry or cherry. live and to suggest what seems the You are not supposed to do so, only remedy for this loganberry according to instructions that are congestion that has so wrought up printed on your tickets, but the growers, and this prune surplus. tickets are printed in California Green loganberries are no mon where the owners live, I guess, fit to be canned than green black-

