

Today Brings An Opportunity to Again Buy The Season's Newest and Most Lovely Styles In 650 "HAPPY HOME" DRESSES Amoskeag-Security Ginghams and Scout Percales



88¢

a price unbelievably low
for the high qualities found in



Many Fascinating Models in New
Graceful Lines Too Lovely to be Resisted

**EVERY DRESS IS MADE OF GUARANTEED
FAST COLOR AMOSKEAG-SECURITY
GINGHAMS AND SCOUT PERCALES IN
THE PRETTIEST OF NEW PATTERNS**

*These stunning "Happy Home" designs are emphasized by the clever application of
dainty trimmings in a desirable variety certain to delight you*

These "Happy Home" dresses are made
larger and roomier than ever before—in-
suring a comfortable fit after laundering

All Sizes 36 to 46

These charming "Happy Home" dresses surpass all previous
efforts in originality, beauty and style. The quality is better than
ever—the workmanship is the most careful—and the materials
are the well-known Amoskeag-Security Ginghams and full count
Scout Percales in a wide variety of delightful patterns and colors.
In these popular materials you are assured fast colors that will
not fade.

*Nothing we could say about these "Happy Home"
dresses would make so eloquent an appeal in
their behalf as the garments themselves*

Telephone Orders Tonight! Only 6:00 to 9:00 p.m.

For the convenience of any women unable to attend this sale, we
have arranged to take phone orders this evening from 6:00 o'clock
until 9:00 p.m. No phone orders will be accepted after tonight.

OUT OF TOWN PATRONS CAN ORDER BY MAIL
SPECIFY STYLE NUMBER, SIZE AND COLOR

**Women Who Wish to Take Full Advantage of This Opportunity Will
Buy Six or Twelve Dresses**

EXTRA SALESPEOPLE AND EXTRA FLOOR SPACE ASSURE PROMPT SERVICE



THE SUBWAY STORE



Court Street at Liberty

Phone Connection 11