## AUTOMOBILES, TRUCKS AND TRACTORS MOTORCYCLES—BICYCLES—ACCESSORIES

ther. Yet thin is just what is sing done at the Lincoln plant and without the least halt in out-

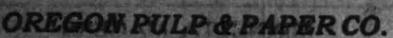
COLCIT BY FORD

In that, with the steadily increasing demand which the Lincoln is enjoying, production through the introduction of greater factorities, has been moved up and a new output record was established in August with shipments of 897, care during the month, a gain of 97 over July.

DETROIT, Mich., Sept. 28.—

hanger including the transposition of a number of manufacture departments, nearing complements into the several departments. Into the new addition.

of a number of manufacture departments, nearing completed in at the Lincoln plant division the Ford Motor company form interesting sidelight on afficure, methods of the organization. When a manufacturing plant is trying on a heavy production, it a matter of considerable difficulty to move a large portion of chinary from one place to an through the manufacturing pro-



MANUFACTURERS

phite, and Manila Wrappings; also Butchers Wrap-gs, Adding Machine Paper, Greaseproof, Glassine, og Bond, Tissue, Screenings and Specialtics.



### Less Than \$1 a Month

THE economy evi-denced by its low maintenance cost is per-haps the outstanding rea-son for the Gardner Busi-ness Coups so strongly appealing to business and professional men.

This confidence in Gard-ner reliability is justified Gardner factory. These show the average cost to Gardner owners for replacement parts is less than \$1 per car per month—convincing evidence that Gardner commany is not confined alone to the

Ask Any Gardner Owner

W. PETTYJOHN CO.

319 N. Commercial St.



Mishorate Displayed by Western course, the centerpiece, surround-sed by a huge replica of the Western Auto at State Pair.

In the antomobile division, the western Auto Supply company display was the center of much ors, motometers, wind deflectors, visit

Converor systems, new and improved machinery and many other facilities are being installed to bring greater quality and refinement to Lincoln motor cars.

Illustrative of the close attention to detail which antern tuto

duction is one small department where clocks used on Lincoln cars there of General Slashtcheff, the are received. These are manufactured by one of the country's fore-

the building as finished pro-tucts.

The 1835 census showed 12,-

Best Ever Is Verdict of Both Exhibitors and General Public at End of Fair

From Ford to Packard they were all there at the auto show. Viewed from every angle it was the best and finest auto show that Salem has ever had. The dealers are all very enthusiastic about the number of sales made and the number of prospects gained, while the visitors are still talking of the beautiful lines of the car which won their approval.

It was found that the pavillion was entirely inadequate to handle the number of entries and it was necessary to accommodate a number of the ears in tents.

Housed outside of the main From Ford to Packard they

Housed outside of the main show room was a very complete exhibit of tractors and accessories, many of them in actual operation.

One car which attracted especial attention was the new "True Blue Oakland," exhibited by Vick Brothers. This car is finished in Holland blue with a second Brothers. This car is finished in Holland blue with a new process which requires no varnish and is guaranteed to not lose its lustre. The Willys Knight cut-away chassis, with the motor in operation showing all the moving parts, was another attention getter. This chassis was in charge of Mr. W. P. Blake of Portland, factory representative of the Overland people for Oregon, Washington and Idaho.

Paul Stese, of the O. B. Gin-

Paul Stese, of the O. B. Gin grich Motor company, who has had years of experience in the



Wide doors that open forward, revolving ty window lifeers, enlarged rear compartment and recess shelf for parcels, back of the same make prester convenience.

See the new Ford Coupe and other a

VALLEY MOTOR CO. Phone 1995.

(Continued on page 5) CLASSIFIED ADS IN THE STATESMAN BRING

# THE GOOD

Reasons for buying the good Maxwell were almost irresistible before—they are overwhelming now. The new price lifts it head and shoulders above any other value in its own quality class.

The Highest Re-Sale Value Car

REDUCED TO

The added value becomes all the more apparent and impressive, with such equipment as this:

Cord tires, non-skid front and rear; disc steel wheels, de-mountable rim and at hub; drum type lamps; pressure chassis lubrication; motor driven electric horn; unusually long springs; new type water-tight windshield. New Dil-Vac system prevents burning out your motor.

Touring Car

Sedan ..... 1510 Special Sport Touring .... 1170

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The Maximum of Proved VS. Many Extravagant Claims
Intrinsic Value

of Superiority

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