



FALL OPENING

Style Exposition Extraordinary
Of Men's Smart Clothes and Accessories

FALL SEASON, 1923

Outstanding Fall Opening Values

**Men's and Young
Men's Suits**
\$35.00

Embracing the newest style features; also conservative models. Many have two trousers. Others \$25 to \$60.

**Overcoats and
Topcoats**
\$30.00, \$35.00

An assortment that surpasses all others for quality and price. All the new colors and models. Others \$25 to \$60.

New Fall Hats

From Mallory at \$5 and \$6
From Stetson at \$7 and \$8.
Others \$3.50 to \$12.50

New Footwear for Men

Oxfords and Shoes, snappy styles for younger men; also staple models. Featured lines at \$8.00 and \$9.00. Others \$5.00 to \$13.50.

Boys' Suits and Furnishings

Everything for the boy. Two Knicker Suits \$8.50 to \$16.50. We outfit the boy complete—in the Boy's store.

THERE'S no entrance fee and there's no exit fee, either. You don't have to buy anything to get out. We want to SHOW you something, not SELL you anything, unless your own irresistible judgment prompts a purchase.

We have assembled a collection that approaches perfection of Fall Suits, Overcoats, Furnishings, Hats, Shoes, Boys' Wear and other kindred articles from the premier stylists of fine clothing in America. Many of these offerings are in patternings and colorings of our sole control... We have gone the limit, THOUGH WITHIN STRICT PRICE LIMITS, to make this the most educational and inspirational exposition of Men's Fashions ever held here.

If it only opens eyes to our Leadership in style and quality in this section, we don't care if purses stay closed.

We take great pleasure in showing our patrons our superb collection of New Fall Merchandise. Newcomers will find a hearty welcome in this THE STORE FOR MEN. Below is just a corporal's guard from a regiment of outstanding values, if you are looking for them, for OPENING DAYS.

View Our Fall Opening Windows

Depicting the New Fall style tendencies for men is a setting
befitting quality clothes for men and boys