

SELLING SALEM DISTRICT

OWPCO

Broom handles, mop handles, paper plugs, tent toggles, all kinds of hardwood handles, manufactured by the

Oregon Wood Products Co.

West Salem

Our Ideal: "The Best Only" Our Method: Cooperation

Capital City Co-operative Creamery

A non-profit organization owned entirely by the dairymen. Give us a trial.

Manufacturers of Buttercup Butter "At your Grocer"

Phone 299 137 S. Com'l St.

Dates of Slogans in Daily Statesman (In Twice-a-Week Statesman Following Day)

- Loganberries, Oct. 5.
- Prunes, Oct. 12.
- Dairying, Oct. 19.
- Flax, Oct. 26.
- Filberts, Nov. 2.
- Walnuts, Nov. 9.
- Strawberries, Nov. 16.
- Apples, Nov. 23.
- Raspberries, Nov. 30.
- Mint, December 7.
- Great cows, etc., Dec. 15.
- Blackberries, Dec. 22.
- Cherries, Dec. 29.
- Pears, Jan. 4, 1923.
- Gooseberries, Jan. 11.
- Corn, Jan. 18.
- Celery, Jan. 25.
- Spinach, etc., Feb. 1.
- Onions, etc., Feb. 8.
- Potatoes, etc., Feb. 15.
- Bees, Feb. 22.
- Poultry and pet stock, Mar. 1.
- Goats, March 8.
- Beans, etc., March 15.
- Paved highways, March 22.
- Broccoli, etc., March 29.
- Silos, etc., April 5.
- Legumes, April 12.
- Asparagus, etc., April 19.
- Grapes, etc., April 26.
- Drug garden, May 3.
- Sugar beets, sorghum, etc., May 10.
- Water powers, May 17.
- Irrigation, May 24.
- Mining, May 31.
- Land, irrigation, etc., June 7.
- Dehydration, June 14.
- Hops, cabbage, etc., June 21.
- Wholesaling and jobbing, June 28.
- Cucumbers, etc., July 5.
- Hogs, July 12.
- City beautiful, etc., July 19.
- Schools, etc., July 26.
- Sheep, Aug. 2.
- National advertising, Aug. 9.
- Seeds, etc., Aug. 16.
- Livestock, Aug. 23.
- Automotive industry, Aug. 30.
- Grain and grain products, Sept. 6.
- Manufacturing, Sept. 13.
- Woodworking, etc., Sept. 20.
- Paper mills, etc., Sept. 27.

MORE WOOD WORKING PLANTS

Salem should have more wood working plants—

Because the raw materials and the water powers are here.

Salem should have a big furniture factory.

There are many kinds of the favorite woods that are needed in furniture making, close by or cheaply available.

The home demands require great supplies of furniture—

And just across the Pacific is a market represented by two-thirds of the whole human race.

There are hundreds of different lines of wood working that could be developed, and ought to be developed, in Salem.

There is no more promising field of development for Salem and the whole Salem district.

Valley Motor Co

260 North High Street

Phone 1995

Boost This Community by Advertising on the Slogan Pages

DID YOU KNOW That the Salem district has the largest supply of pulp wood in the world; that there is standing timber in this district that, with the development of the idle water powers near by, will make of Salem the Grand Rapids of Oregon; that wood working plants of many kinds are bound to come here, on account of the nearness of the raw materials and the cheapness of the power to drive the machinery to change them into manufactured products; that Salem has made a good start in wood using plants, but it is only a start, and there is a wide and rich field for enterprising men in this city and district?

Weatherly Ice Cream

SOLD EVERYWHERE

Buttercup Ice Cream Co.

P. M. GREGORY, Mgr.

240 South Commercial St. SALEM

DODGE BROTHERS SEDAN

Bonesteel Motor Co.

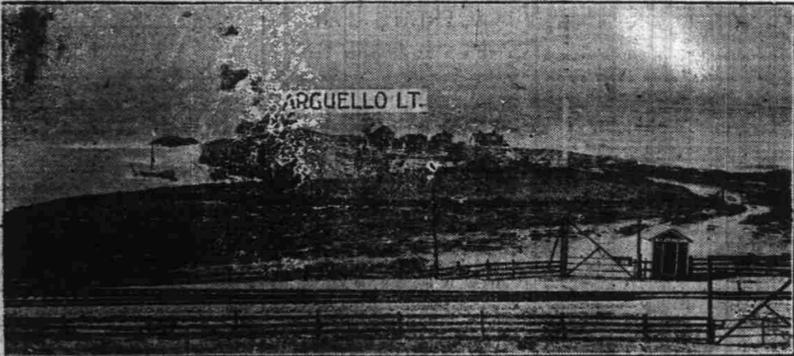
184 S. Com'l St. Phone 428

VALLEY PACKING CO. CASCADE BRAND HAMS, BACON AND LARD

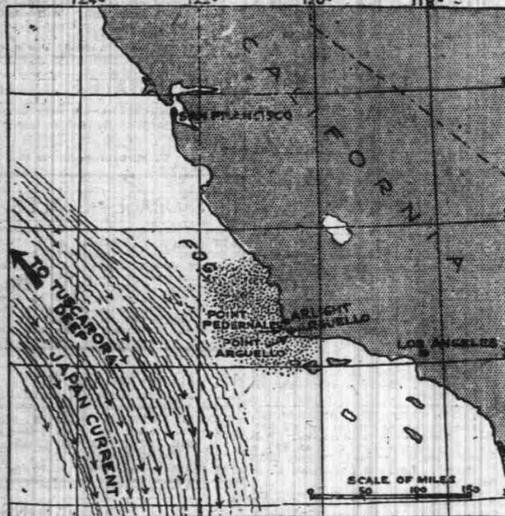
U. S. Inspected

SALEM, OREGON

WHERE OUR HORNETS WERE PILED ON A REEF.



Treachery of the sea and air were the main factors in the wreck of seven of Uncle Sam's sea hornets, destroyers of the Pacific fleet, which pitched at twenty knots on the jagged rocks of La Honda, seventy-five miles north of Santa Barbara Saturday night, according to the belief of naval experts. Twenty-two lives and seven warships paid the toll. Four hours previously the Pacific Mail liner Cuba had piled up on San Miguel Island, thirty-five miles away, and the air was filled with radio messages telling of her plight and directing the work of rescue. The upper picture shows Point Arguello lighthouse and navy radio station, near which seven war vessels were wrecked on a reef. The map shows the location of San Miguel Island, scene of the accident.



EXHIBITS AT THE FAIR BY STATION

Fruit Men, Grain Men and General Farmers Will See Much to Interest Them

Cross pollination of Oregon's big three sweet cherries—Royal Ann, Bing and Lamberts—and leading filbert varieties including the Barcelona, will be shown graphically and by charts in the experiment station exhibit at the

state fair. The varieties that increase production of these most profitably will be listed. Reseeding of thousands of acres of wheat damaged by liquid treatment for smut will be passed into history as a result of the general adoption of the copper carbonate dust method by Oregon growers. The new treatment does away entirely and absolutely with poor stands and devitalized plants due to liquid smut treatment. One-fourth less seed is used with the dust, many tons of which will be used this fall. Both material and method will be shown in the exhibit. How advancement in agriculture and horticulture has been marked and often determined by economic entomology—control of

insect pests—will appear in the display. Such devastating pests as earwig, prune rot borer, codling moth and grasshopper, that can be effectively controlled, will be shown, also some more slippery ravagers such as prune thrips, alfalfa weevil, and onion maggot, that have so far defied the traps and poisons and preventives of the scientists and growers. The many potato diseases that annually cut a million bushels from the Oregon output and lower the quality of much of the remaining crop are slowly yielding to the control measures studied and developed at the experiment station. A display of the more important diseases and the control measures used to check them will be in the station section. Oregon pears especially of the early picking lose 1 per cent in weight each day when allowed to stand in the orchard or packing shed. If provided with high humidity the loss is reduced to practically nothing. Right handling will be emphasized in the exhibit.

HOLLOW TILE

A PROTECTION AGAINST HAZARDS

ALL SIZES

ALSO DRAIN TILE, PARTITION TILE AND BRICK.

Salem Brick and Tile Co.
Salem, Oregon

COOPERATION IS HOPE OF PRODUCER

Cooperation is the strongest human force in world construction. The allies used it to win the war. As the hopes of the American farmers in their economic struggle to obtain for themselves a fair profit for the products which they raise on their

farms, it has obtained the official recognition of the president of the United States, it bears the stamp of approval of the secretary of agriculture, it has won the endorsement of the secretary of commerce and of the joint agriculture committee of the senate and house of representatives in their report to those bodies. It is backed by the American Farm Bureau federation and other leading organizations of farmers throughout the country. Bankers have enough faith in the various cooperatives to lend them in the whole millions of dollars, while they would not lend a cent without the stabilizing influence of cooperative marketing. Intelligently used, it is an almost irresistible force.—Sunsweet Standard.

HANSEN FACTORY IS A BUSY PLACE

It Has Been Going for 25 Years, and Goes Stronger As the Years Pass

The A. M. Hansen sash and door factory, at the corner of Church and Mill streets, has been doing business in Salem for 25 years, and it has been growing steadily larger in its operations. A. M. Hansen, its proprietor, has worked early and late and has built up a large and well established business. He now employs 28 to 30 people, and the factory uses some 75,000 feet of lumber a month. Mr. Hansen is just now taking a vacation, one of the few he has enjoyed from his strenuous work, and, accompanied by Mrs. Hansen, is traveling in California.

HANDLE FACTORY WILL BE REBUILT

Some Day it Will Be Bigger and Better Than It Was Before the Fire

Salem had a flourishing handle factory, on the west side of the river, in West Salem. This factory was destroyed by fire a few weeks ago. But preparations are being made to resume business, and probably on the east side, in Salem proper. The Oregon Wood Products company is the name of the corporation, and the factory when it was destroyed was employing 19 people, and doing a flourishing business, and a growing one. Broom handles were being shipped in car lots to the big eastern cities, and cores for adding machine paper were being made, and there were plans for extending the line to ax and pick and hoe and other handles, and other specialties. The trade that had been established was too valuable an asset to the company to be lost or neglected, and there will be a resumption of manufacturing as soon as possible. Some day, the proposed new factory will be larger and better equipped and will turn out a larger volume of products than the old one that was burned.

J. W. COPELAND YARDS HERE NOW

Pioneer Lumber Co. of Valley Sells Holdings to New Firm, Now in Charge

It has just been announced that on July 23rd of this year a deal was culminated whereby the firm known as the West Salem Lumber company became the J. W. Copeland yards. The transfer included all buildings, stock and equipment owned and controlled by the West Salem company. Mr. G. K. Cavenah of Colorado, has assumed his duties as manager and is at the present time engaged in getting the stock and equipment in readiness for the most efficient serving of the public. The yards of the company are as modern as any in the valley, and are completely equipped with all the latest labor saving devices for handling the lumber with a minimum of effort, from the time that it is loaded on the cars until it is delivered to the customer. All sorts of building materials are handled, including shingles, laths, sash and doors, and finishing lumber.

NUTRITIVE VALUE OF EGG EXPLAINED

The Wonder Is That the Use of Eggs Is Not Very Much Larger Than it Is

The nutritive value of eggs is often referred to in print and private conversation. The exact facts and figures will interest many, and help in securing a larger market for eggs. The following quoted paragraph is from the current number of a poultry paper: "Scientists have declared that if an analysis were made of the average hen's egg, it would be found that about 12 per cent of it is shell, 58 per cent white and 30 per cent yolk. The shell consists almost entirely of carbonate of lime. The white of egg is composed of 85.7 per cent of water, 12.6 per cent of protein, .25 per cent of fat and .59 per cent of mineral water. The egg yolk is composed of 50.9 per cent of water, 16.2 per cent of protein, 31.75 per cent of fat, .13 per cent of non-nitrogenous matter and 1.09 per cent of mineral matter."

Use The Class Ad Columns They Will Pay You Well

From these figures it will be seen that the yolk is the most nourishing part of the egg. The most important of mineral matters present are phosphoric acid, lime and iron. The richness in the yolk of an egg in fat and lime salts, and in organic compound of phosphorus and iron makes it a particularly valuable food for infants. When to these considerations, we allow that there is practically no waste to eggs except the shell; that cost of time and labor in their preparation is immaterial, provided fresh laid, they are palatable and satisfying, the surprise is not that eggs are popular among all classes of people, but that their use is not much greater than it is.

THE ARTIFICIAL MOTHER IS GOOD

An Expert Writes of Incubators and Brooders; Rules for Brooding

In modern poultry culture the incubator and the sheet-iron mother have certainly usurped the place of the mother hen. No large plant resorts to the natural way of replacing its flocks; that is now a function of modern methods in poultry farming. And if the sheet iron mother is handled properly she will be found quite as safe as the hen in rearing chicks. One thing is quite certain, a brooder never distributes insects among the chicks, unless brought in by some other agency. It is always warm, and, being stationary, the uncomfortable chick soon learns where to find creature comfort. Chicks that escape being overheated or chilled keep "coming up" under intelligent brooder care, and, as for economy, one brooder will raise more chicks, if properly handled, than any given number of hens.

H. R. Lewis, in his "Productive Poultry Husbandry," summarizes the essentials for the successful brooding of chicks as follows: "A clean, easy accessible, well ventilated hover partially darkened, to which the chicks may have free access at any time to warm up quickly; a well ventilated, lighted and moderately warm compartment which will provide exercise room for the young chicks, also a place for them to stay when the brooder run is cool and they

do not need the high temperature under the hover; a brooder run or pen protected from storms, sun and wind, and enclosed within the brooder house itself, and an outside yard for use in pleasant weather, providing range and a place for growing green feed."

Irrigation Conference in Portland Next Sunday

Governor Pierce, State Engineer Rhea Luper and C. G. Hobson, an engineer formerly employed by the reclamation service and who has aided the governor in irrigation matters, will meet in Portland Sunday with D. W. Davis, director of the United States reclamation service, at which time the governor will urge more irrigation for Oregon through federal aid. Governor Pierce says he feels that Oregon never has gotten its rightful share of irrigation funds from the government. Various Oregon projects will be discussed during the parley.

SYMBOL

OUR diplomatic, polite services meet with public approval. The beautiful dignity that characterizes the accomplishment of this organization is a symbol of respectful regard.

Webb & Clough Co. FUNERAL DIRECTORS 499 Court St., Salem, Phone 130

Next Week's Slogan SUBJECT IS SALEM PAPER MILL, ETC.

A Licensed Lady Embalmer to care for women and children is a necessity in all funeral homes. We are the only one furnishing such service.

Terwilliger Funeral Home 776 Chemsakota St. Phone 724 Salem, Oregon

Salem ought to have a large additional number of wood working plants.

THE BOY SCOUTS

deserve the support of everyone who wishes to inculcate high principles of manhood into the youth of our land. This space paid for by The Oregonian & Statesman



Auto Electric Work

R. D. BARTON 171 S. Commercial St.

Willamette Grocery Co.

WHOLESALE Groceries, Fruits, Candies, Cigars and Tobaccos

Phone 424, P. O. Box 670 Cor. Trade and High SALEM, OREGON

HOTEL MARION

SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT COMPANY

Dried Fruit Packers

221 S. High St., Salem, Or. Always in the market for dried fruits of all kinds

NOW IS THE TIME!!

To look after your heating plants and see that it is in good order, or if you are going to need a new one. This is the appropriate time to buy it!

THEO M. BARR 164 S. Com'l St.

OUR TREES

Carefully Grown — Carefully Selected — Carefully Packed Will Give Satisfaction to the Planter SALEM NURSERY COMPANY 426 Oregon Building PHONE 1705 Additional Salesmen Wanted