

FAIR GROUNDS WELL DRESSED

From Point of View of Beauty Exposition Will Excel All Before It

All building that has been done on the state fair grounds this year, and all repair work as well as improvements of every kind have been added with the thought uppermost of ultimate attractiveness. Visitors from other states at past Oregon fairs have asserted that the one here was among the most notable from the point of beauty of all in the United States and owing to the things that have been done this year to heighten this effect, officials are wondering if the one for 1923 won't possibly be outstanding in this matter.

Many of the departments, floral art, textile and those of the various

state institutions will show displays that will be judged largely from the point of beauty.

Grounds Well Dressed
The main grounds this year will also do much to carry out this scheme of beautification. The landscape plan has been worked out in a particularly fine manner, with the lawns extended, and in far better shape than ever before.

Spotches of color will alternate the luxuriant evergreens which are employed as base plantings about the various buildings. Also dozens of big tubs, filled with myriad blooms, will be placed along the broad walks of the central plaza, where a fountain has been added, and will play throughout each day of the week.

Tommy Luke of Portland, the new superintendent, is directing these activities, which center around the installation of a fountain, which will be the chief feature, about which the displays are grouped, the display tables to be rectangular in their line-up this year, rather than square as heretofore. Walks will be placed around each of these, and the general design allows for a splendid view from the balcony, a distinct improvement.

TERRORIST FIRST TO BE "SHOT."



Countess Markievicz, one of Emma De Valera's most loyal adherents, who was executed with a well aimed egg on threatening to resume campaign of violence in Ireland.

Among the principal exhibitors there will be: Martin & Forbes, Holden's flower shop, Clark Bros., F. M. Young, Niklas Smith's flower shop, all of Portland, and numerous other florists from other sections of Oregon and Washington. Among the special prizes, there will be two for the best floral display from the gardens of state institutions, and in the department the cups of Irwin Griffith, Gardner-Keene, Marion hotel, Pomeroy and H. C. Epley will be competed for.

Both an amateur and professional dahlia show promises to attract much attention. Entries close the Sunday preceding the opening date. The peony variety will be shown Monday, the cactus variety on Wednesday, with general collections, all types and varieties listed for Thursday.

Among the largest prizes \$125 first, \$50 second and \$25 third moneys, are offered for the collection of greenhouse plants on 200 square feet. Stock used being that commonly spoken of as foliage plants and flowering pot stuff. Quality, variety and arrangement to be considered.

Still another classification that promises to arouse much keen rivalry is that of porch boxes.

In Charge of Textile
In the textile department this year, which is under the superintendency of Mrs. Roy Fike of Portland, will be shown a very fine and comprehensive display of needlework and art work in wool,

linens and silk. Two classifications of special interest are those covering the work of women over 60 and for girls under 14. Other divisions include hand sewing, machine sewing, artistic silk embroidery, collection of needlework by Oregon clubs, white embroidery, colored cotton embroidery, bead work, wool embroidery, tatting, crochet and knitting.

The excellent exhibit of pictures and art work in the art department will also be particularly notable and worthwhile, including as it will a large loan collection from the American Federation of Arts, as well as the work of Oregon artists.

T. E. McCROSKY
WELL SATISFIED

Local Maxwell Owner Is Highly Enthusiastic About Service Given By His Car

The O. B. Gingrich Motor Co.
371 Court St.
Gentlemen:

You know the old story of the proud father, who continually parades the cute doings of his offspring before his listeners.

"I am in his class just this far:—I believe it was Pope who said, 'Why should the spirit of mortal be proud?'—But Pope was unfortunate in that he lived too soon to drive a 1923 Good Maxwell.

This effervescence is not because I am a new driver and this is my first car—I've driven—bounced—walked or crawled 16 years I've driven a number of various makes and never been able to recite anything like the following—taken from a log book scrupulously kept since I drove her out of your place, September 16, 1923.

I have driven over four states—Oregon, Washington, Idaho and California, on all kinds of roads and have made to date 32,075.5 miles and in that distance have used 1335 gallons of gasoline—figure it out yourself, (23.28 miles to a gallon.) Have never had her overhauled and my entire expense for upkeep, aside from tires, gas, oil, has been less than \$1 per 1000 miles. And by the way I still have my two front tires, one of which has never been off the wheel.

Now, don't let Fisk get swelled up over the record for after running just 1000 miles cut one of my original rear tires in two and put on another make which made better than 29,000 miles—it's the car—not the tires. Let me suggest that the expression, "The Good Maxwell is sure right." I will let you know when I finish my tire mileage.

Very sincerely,
—T. E. McCROSKY,
Salem, Ore.

DOWNWARD TREND IN AUTO PRICES

Local Dealers Say it Is Cheaper to Ride Than to Walk, With New Prices

That the prices of automobiles is coming down is evidenced by the announcement this week of a new reduced price list covering Overland and Willys Knight cars. The drop in Overlands amounts to from \$22 in the touring car and roadster to \$60 in the sedan. The new price now on the touring

car is \$975.

Willys Knights have reduced their price about \$50 per car.

The factory has been able to make these reductions, they explain, on account of the increased demand for their cars. "The quality was never so high and the price was never so low as now," says George Vick, sales manager for Vick Brothers.

With cars down to bedrock prices and gasoline coming down to a more reasonable price, the time has come when it is cheaper to ride than to walk.

GENERAL MOTORS MAKING BIG GAIN

Chevrolet Out Put Increases Nearly 100 Per Cent Over Last Year

Regardless of the fact that some of the automobile factories of the country are not releasing as many cars this season as in previous years, the General Motors company have put on the market nearly one hundred per cent more Chevrolets this year to date than they did last year according to word received from G. T. Newton local agent for the Chevrolet.

This season's car with many new features in body and mechanical construction has out-distanced itself in point of sales and in many parts of the country is taking the lead over all cars in its class.

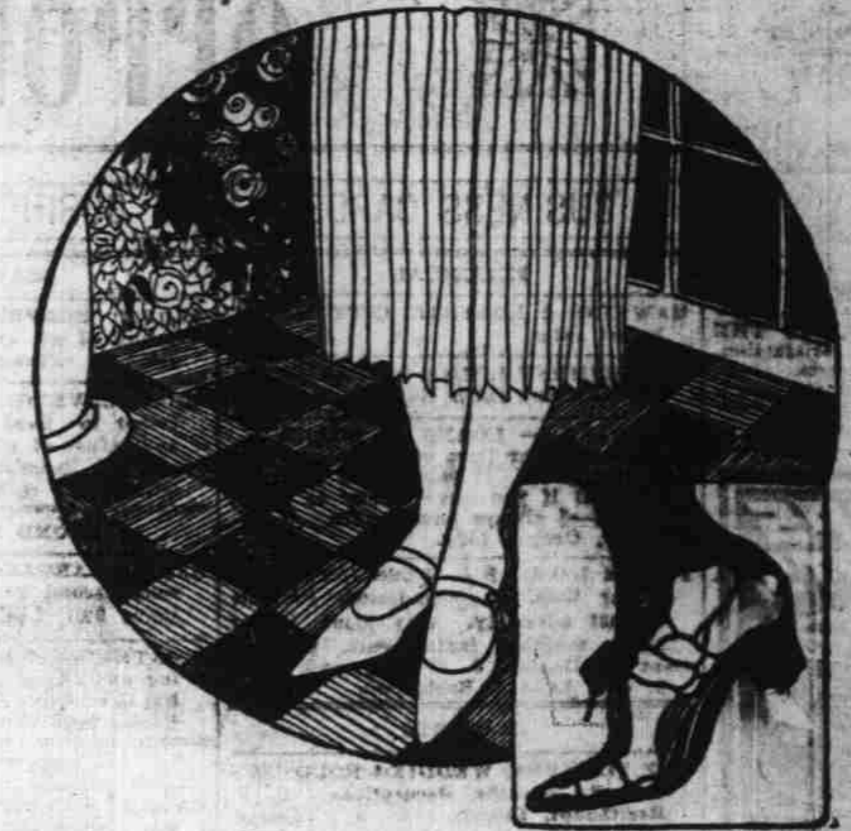
The September output from statements coming from the factory show that if the present average for the month is maintained that there will be 2200 new Chevrolet cars placed on the market each working day of the month.

NEW CORPORATIONS

The following articles of incorporation were filed yesterday with the state corporation department: Northwestern Holding company, Portland; incorporators, H. E. Leonard, Charles R. Spackman, Emma Stoneberg; capitalization, \$5,000.

Associated Hardware company, Inc., Portland; incorporators, N. F. Noren, W. Kinzel, S. Salmonson; capitalization, \$3500.

Golden Eagle Oil company, Portland; incorporators, Ralph H. King, H. Borden Wood, W. Lair Thompson; capitalization, \$100,000.



Callouses Relieved Instantly! See the Foot Expert This Week

Good physicians instinctively look for the cause of the patient's illness. Why not apply the same principle to your feet? Something causes the callouses on your sole. Something causes every foot trouble.

Painful callouses, for instance, are caused by lowered bones in the ball of the foot, digging down into the flesh and pressing against sensitive nerves. Old-fashioned methods of trimming with a blade, wearing of metal plates, adhesive pads of odd shapes, cannot give permanent relief. They are temporary, make-shift methods—treating the effect and not correcting the cause. But today—the new-day method, the



provides not only instant—but absolute permanent relief. How! Simply nature's way—supporting the fallen bones in their normal position with all-leather Wizard devices that fit as insoles in your shoes. So simple that you wonder that it was not thought of before.

Furthermore, to get complete relief the new way, you do not have to sacrifice the footwear that meets with your tastes such as the evening slipper, dancing pump, dress oxford or other stylish footwear.

Special Foot Service—This Week

Just step in our Foot Relief Department, without obligation or the slightest inconvenience to you the foot relief expert will adjust the featherlight devices in your shoes. Take a few steps—no longer do you feel the pain. You have relief—and relief that is everlasting.

O. E. PRICE SHOE COMPANY
326 State St. Next to Ladd & Bush Bank

FREE ONE TON TESTED TUBE OF CORRESPONDING SIZE

Recent price reduction on Vacuum Cup Tires, plus this FREE TUBE offer gives opportunity for an approximate

SAVING OF 30%

Offer strictly limited—Better take advantage NOW

30x3 1/2 Cord \$11.49
Farmers' Warehouse, Paul Traglio, Prop.
Fair Grounds Store, Harry V. Doe, Prop.

WAIT!

We Will Make an Announcement on

Ford Cars

In the Near Future

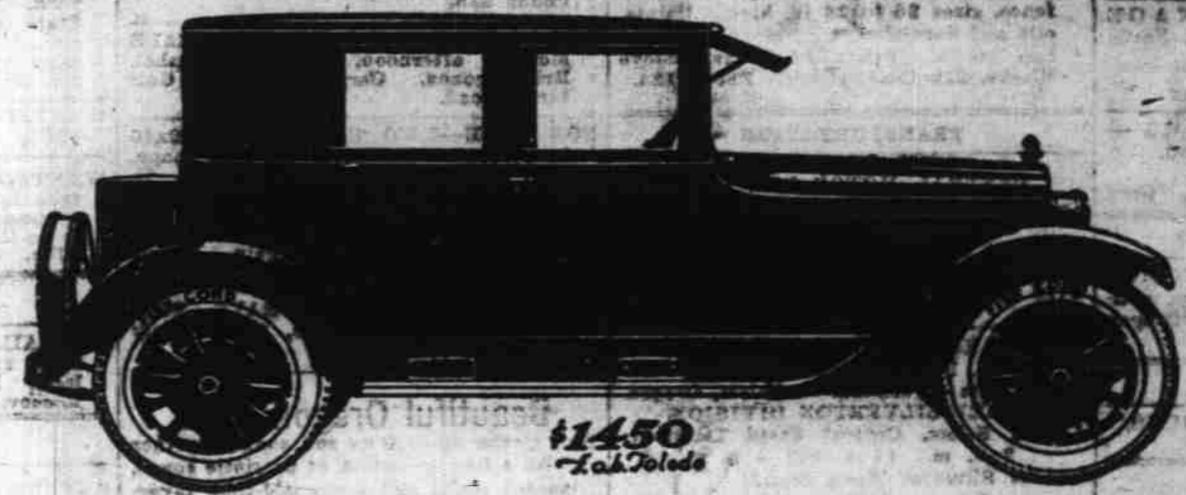
Our Buyer "Struck it Rich." When you see the next batch you'll think that this is a new Ford agency instead of the

USED CAR CORNER

Ferry and Commercial Sts. Open Evenings and Sundays

TERMS—TRADES—SERVICE

and Now! WILLYS-KNIGHT NEW CLOSED MODELS



New Coupe-Sedan at Amazingly Low Price

Finished entirely in gleaming black. With washable long-grain Spanish upholstery. All the famous Willys-Knight Coupe-Sedan qualities, features, advantages and excellences. By request of American business men—finished for hard, constant service at a saving vividly reflected in the price—\$1450 at the factory! Singularly handsome; reflecting taste and stability. Doors both front and rear—no seat climbing!

Coupe-Sedan De-Luxe finished in rich blue and nickel, upholstered in fine gray Baker Fastex Velour—doors \$1550 front and rear—the fine closed-car sensation of the year. . . . \$1450

New, More Beautiful 5 and 7 Passenger Sedans

With a new distinction—noticeably longer lines—added comfort and convenience! Upholstered in Baker Fastex Velvet, deep cushioned. The highest type of closed-car beauty and refinement with the wonderful performance of the engine that improves with use.

New, Low Prices Establish Willys-Knight in a Position Beyond Competition or Comparison

5-pass. Touring \$1175; 2-pass. Roadster \$1175; 5-pass. Country Club \$1635; 7-pass. Touring \$1435; all prices f. o. b. Toledo. We reserve the right to change prices or specifications without notice.

VICK BROTHERS
High Street at Trade