
Sntered at the Postoftice in Salem, Oregon, as second class matter.
SALEM AN IMPORTANT AUTOMOTIVE CENTER
It is a good thing to take stock once in a while, and to

## collect a census.

The Slogan editor finds a big growth in the automotive
Fustry of Salem and suburbs in the past two years-
Finds that there are now at least
Finds that there are now at least 1000 people employed in our automotive industries; that this means, counting five
for each worker, 5000 people dependent on this industryeach worker, 5000 people dependent on this industry-
And, by this showing, that about a fifth of the 25,000 people of Salem and suburbs live from
try in its various branches and phases.

The Slogan editor finds 84 stages coming into and going out of the new Terminal station, with 48 employees working
in connection with this business, in which there has been witnessed in the past two years a wonderful growth. There has been growth in all lines; and this growth is going on and will continue.
The new mileage of pav guarantees this; the growth of the whole Salem district in many ways makes it certain.
The growth in the office of the Secretary of State of the
business of collecting auto license fees and gasoline taxes has been very yreat; and it is growing right along.
The collections from the gas taxes for 1923 will likely be $\$ 2,400,000$

And auto hicense fees are now on a
These facts assure the permanency of the policy of building new state highways in this state; they mean that the a new demonstration of the fact that Oregon has the best system in the United States for the building and maintenance
of paved highways; a system that has never cost and will of paved cost a cent in direct taxes.

The system of building and maintaining paved county market roads in Marion county will also be permanent. We
will have more and more paved state highways and paved county market roads-and the new annual mileage will be large when the "peak load" of the retiring of the serial bonds

It is a far cry from the first one-lunged automobile that came to Salem only a little over 20 years ago to the present pretentious industry that has been built up here in that field;
but there is yet only a modest beginning of the greater things but there is yet only a modest beginning of the greater thing
that will surely, follow in the swiftly developing service of that will

It is a far ery from the one wagon and the old team of the Standard Oil company that, only a few years ago, served
Salem with all its gasoline and oil. Salem has beeome a gasoline and oil supply center, with great plants; with many trucks; with 78 people employed in this branch of the industry alone.
Salem is making splendid growth in many lines; and
bigger things are in the future; many of them in the near future-
he automotive industry is now and will continue be fully abreast of the growth, performing its full share in the forward movement. It deserves all praise for the enter-




BITS FOR BREAKFAST ${ }^{*}$ *


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| t. 1023, Associated |  | Edited by John M. Miller |
| C'MON, LET'S GO FISHING |  | STORY OF ANTARGTIO BRAV. NRY. <br> On the hottest day of summer is a good time to think of a stor |
|  |  | is a good time to think of a story of the Antarctic regions, of Dr: Douglas Mawson, whose strugglei through snow and ice at a temperature of 28 degrees below zert were brave ones. <br> With two companions Dr. Maw son discovered the south mpgo netie pole on an ice cap 2,000 ree above sea level. The party car ried three sledges and 17 dogs, |
| A Great Fish of Commerce, the Salmon |  | der of the provisions. T two men let down ropes, |
| The life story of the salmon is a strange one. There are about | ${ }_{\text {s }}^{\text {ing }}$ mate |  |
|  |  |  |
| longs to the same family as the |  |  |
| $\begin{aligned} & \text { trout, most of which are salt wa- } \\ & \text { ter inhabitants, though only about } \\ & \text { six are generally known to the } \\ & \text { public. } \\ & \text { The marine salmon is hatched } \\ & \text { The } \end{aligned}$ |  |  |
|  |  |  |
|  |  |  |
| in fresh water, probably in theColumbia river, and continues to live a few miles back from the ocean until he is nearly two years where his residence for the next two or three years is not usually more than 20 miles from the river of his birth. |  |  |
|  | and dark. <br> Catch Quinnat in Colu |  |
|  |  | Finally, after three weeks ot |
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|  |  |  |
|  |  |  |
| Returns to River <br> In the fourth year he returns |  |  |
| to the river, fighting his way upstream, advancing against rapids, climbing cataracts, either landinsan in the waters above ortorious as-the struggle. His viet cent is ended in a quiet pool above the rapids where he chooses a |  |  |
|  |  | Bill: "With such a good job |
|  |  |  |
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| * THE SHORT STORY, JR. ${ }_{\text {* }}{ }^{\text {* }}$ |  |  |
|  |  |  |
| bo-peeprs rewar |  | Bo-Peep could not bear to seo nybody sad. ${ }^{\text {I }}$ must go and |
|  |  |  |
|  | very cross, and Old King C was never, never cross. | sheep, will not run a way. I will hurry, hurry." |
|  |  |  |
| of sheep; <br> He had things to say When the sheep ran away, |  |  |
|  |  |  |
|  |  |  |
|  |  | when she told him. "You have |
|  |  | 1-my |
|  |  |  |
| the sheep for Old King Cole. |  |  |
| Never before had the klng had his |  |  |
|  |  |  |
| Queen of Hearts was jealous. Her |  |  |
|  |  |  |
| ing sirl who lost some of her sheep every day. |  |  |
|  |  |  |
| Peep to tend my sheep," she |  |  |
| thought. She even offered the hittle shepherdess many lovely things if she would leave her |  |  |
|  |  | n Old King Cole |
| master. She offered her a whole dozen tarts every morning for breakfast! |  |  |
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| ss and she almost went. But |  |  |
|  |  |  |
|  |  |  |
|  |  | king, herselt, and even the Dig |

