

(Right) Gloria Swanson, one of the screen's most beautiful women, believes in applying the artful aid lent by cosmetics to loveliness.

(Below) Gloria sets the fur styles for the screen world. You see her here in a beautiful imported monkey fur coat.

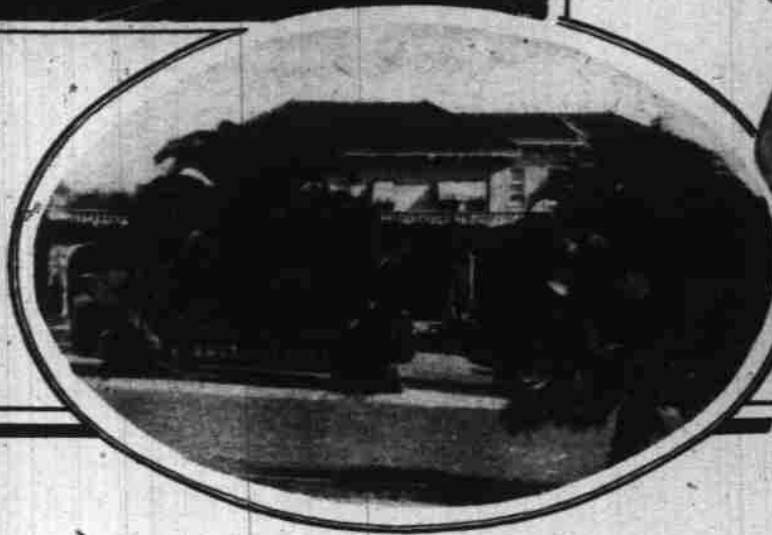


In riding togs and sport shirt, with a pencil handy at her belt, here's Gloria off duty.



Gloria as a little girl.

"Own your own home," says Gloria Swanson. Her new Hollywood residence.



4 DAYS ONLY—STARTING SATURDAY
SEPTEMBER 1st

OREGON THEATRE

Gloria Swanson

— in —

"Blue Beard's 8th Wife"