

### OWPCO

Broom handles, mop handles, paper plugs, tent pegs, all kinds of hardwood handles, manufactured by the

**Oregon Wood Products Co.**  
West Salem

Our Ideal: "The Best Only" Our Method: Cooperation

**Capital City Co-operative Creamery**

A non-profit organization owned entirely by the dairymen. Give us a trial.  
Manufacturers of Buttercup Butter "At your service"  
Phone 299 137 S. Com'l St.

# SELLING SALEM DISTRICT

## Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

Loganberries, Oct. 5.  
Prunes, Oct. 13.  
Dairying, Oct. 19.  
Flax, Oct. 26.  
Filberts, Nov. 2.  
Walnuts, Nov. 9.  
Strawberries, Nov. 16.  
Apples, Nov. 23.  
Raspberries, Nov. 30.  
Mint, December 7.  
Great cows, etc., Dec. 15.  
Blackberries, Dec. 22.  
Cherries, Dec. 29.  
Pears, Jan. 4, 1923.  
Gooseberries, Jan. 11.  
Corn, Jan. 18.  
Celery, Jan. 25.  
Spinach, etc., Feb. 1.  
Onions, etc., Feb. 8.  
Potatoes, etc., Feb. 15.  
Bees, Feb. 22.  
Poultry and pet stock, Mar. 1.  
Goats, March 8.  
Beans, etc., March 15.  
Paved highways, March 22.  
Broccoli, etc., March 29.  
Siles, etc., April 5.  
Legumes, April 12.  
Asparagus, etc., April 19.  
Grapes, etc., April 26.  
Drug garden, May 3.  
Sugar beets, sorghum, etc., May 10.  
Water powers, May 17.  
Irrigation, May 24.  
Mining, May 31.  
Land, irrigation, etc., June 7.  
Dehydration, June 14.  
Hops, cabbage, etc., June 21.  
Wholesaling and jobbing, June 28.  
Cucumbers, etc., July 5.  
Hogs, July 12.  
City beautiful, etc., July 19.  
Schools, etc., July 26.  
Sheep, Aug. 2.  
National advertising, Aug. 9.  
Seeds, etc., Aug. 16.  
Livestock, Aug. 23.  
Automotive industry, Aug. 30.  
Grain and grain products, Sept. 6.  
Manufacturing, Sept. 13.  
Woodworking, etc., Sept. 20.  
Paper mills, etc., Sept. 27.  
(Back copies of the Thursday editions of the Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies, 5c.)

### SALEM AN EDUCATIONAL CENTER

The Salem Slogan pages of last Thursday stressed the idea that there is business in beauty; that the "City Beautiful," which is Salem, will be the city big and prosperous—

And this week it is just as proper to stress the idea that there is cash in culture; academic learning is an asset; university urbanity stands for utility; there is position in polish; success in schooling—

And there can be no well rounded growth in any city not equipped with the best possible educational advantages; scholastic, industrial, commercial.

By these tests, Salem is in the line of growth; in the track of greatness.

There are many other tests; but these are among the most important.

## Valley Motor Co

260 North High Street

Phone 1995

Boost This Community by Advertising on the Slogan Pages

**DID YOU KNOW** That Salem is an educational center of great and growing importance; that this city is the home of historic Willamette University, larger now than ever before, with an addition during the past year of a million dollars to its endowment fund, \$350,000 of which was contributed by the General Education Board (Rockefeller), besides a quarter of a million dollars added to its building and other funds; that all our other educational institutions are growing substantially; that this city is becoming widely known as a music center and as such is attracting students from all over the coast; that we have a splendid system of public schools, and the people have voted bonds for \$500,000 in order to provide additional buildings and facilities as fast as the growth of the population shall demand; and that this growing reputation as an educational center is one of the great business assets of Salem, which was born a school town and has made progress as an educational center throughout all its history?

Eat a Plate a Day  
**Weatherly Ice Cream**  
Sold Everywhere

**Buttercup Ice Cream Co.**

P. M. Gregory, Mgr.  
240 South Commercial St. Salem

**DODGE BROTHERS SEDAN**

**Bonesteel Motor Co.**  
184 S. Com'l St. Phone 438

## VALLEY PACKING CO. CASCADE BRAND HAMS, BACON AND LARD

U. S. Inspected

SALEM, OREGON

### THE FIRST THING IN SALEM WAS A SCHOOL, FOUNDED TO TEACH INDIANS

That School Developed into Willamette University, and Salem, Born an Educational Center, Has Grown as Such, and Will Continue an Educational Center—The Cradle of Education for the Whole Northwest Was Here

By CHAS. J. LISLE

The first thing in Salem was the old Indian school, founded to teach the natives the ways of the better life. They had lived without God, without other than the most primitive arts and practices that will sustain life. They lived fat in the fat years; they starved, or died, when the years went bad; for they did not know the husbanding of resources from the fall to the lean years. The first Indian school was largely industrial. It made the first principle of the new Christianity, the practice of the clean face and the regular meal and clothing all through the year.

Salem, founded, steeped in education, has always been an educational center. It has had no monopoly of education, however; there are more colleges, academies, universities, schools, living and dead, in the Willamette valley, than in any territory of equal size in the whole world.

That's a broad statement; but it is believed to be literally, historically true. Following the example of the first Indian mission that grew into Willamette University in Salem, the Willamette valley has been a seething cradle of education. It was the home of seafarers for education; they built colleges before they dreamed of railroads, of politics, of foreign markets. They flocked in here by ox-team, by sailing vessel, on foot and on horseback, almost every caravan with its own pet college-seed packed in its traveling bag. The colleges were planted almost as thickly as one would plant hills of corn. There are literally scores of such colleges and academies that were founded in the Willamette valley; many of them finding some of their inspiration along the long, weary miles of the Oregon Trail, but every one nourished by the first start as exemplified in Salem.

#### Cradle of Education

And so Salem is the cradle of education for the whole northwest. Many colleges have taken their inspiration from here; have moved out from the ancestral rock-a-bys of Willamette university in Salem, and have taken firm root elsewhere in the valley. Some of them have grown amazingly; the university of Oregon and the Oregon Agricultural college are among the strongest of their kind in the United States. But always the first start comes back to Salem as the educational center of the northwest.

The Salem schools have always been of a high class since the first days of private subscription schools before the day of universal education. The state capital was located here before the Civil war; Salem was still only a struggling little village when the present capitol building plans were made. There were pessimists back in the '70s, who declared that it was an utter waste of money to build so large a capitol building; they said that the Marion county court house, a contemporaneous structure, was too large for all the business that the state of Oregon would ever have.

the school proper has been discontinued, though the delightfully lucid series of textbooks that he compiled is still being published. The influence of his kindly personality and helpful teaching goes on almost as if he were still present in the flesh.

There are a number of capable schools of music in Salem; some are only private teachers' efforts, but others are really competent musical colleges, qualified to give certificates. Salem has always been a musical center, and good instructors gravitate here as soldiers fall into step at the sound of the bugle or drum. The Apollo club, the Willamette May Festival association, the Salem Symphony orchestra, and other local organizations, are shining lights in the musical world of the northwest.

#### A Great University

Willamette University, of course, is the one big thing in the Salem educational system. It has no municipal or state connection, and is in the financial sense entirely apart from the public consideration. But because it is supported so largely by the individual people of Salem, and because so many people of Salem are so intimately connected with it, by their own graduation, or that of their children, it is an integral part of Salem's history. It gave the first direction and tone to the educational progress of the state; it has held rigidly to a standard of high thinking even though hungry or ragged or ill; and it is standing for a high-caste "Salem" in a million distant places on the globe where Salem prunes and paper and loganberries and paved streets are utterly unknown.

During the recent school bond campaign it was warned that if the bonds didn't carry so as to provide adequate school facilities, it would become the honorable duty of the city to frown on a rising birth rate, and to warn new-comers not to bring their children here—they might bring dogs or cats, but there was no school-room for the "kids." The bonds were voted by a huge majority, in the face of this warning; the money is available, and the first unit of the great construction program the high school annex, is now almost completed. Because of the excessive cost, a second unit, the Grant Junior High school building, was rejected. But there is no reason for the stork to shun Salem, or for the sign "No Children Allowed," to be hung out over the city gates; there will be room and educational facilities for all.

### A MANUAL FOR EACH SUBJECT

Helps for Students and Teachers  
Manuals, Past Examination Questions and Answers

**The J. J. Kraps Company**  
Box 96 Salem, Oregon

### CONSERVATORY GRANTS DIPLOMAS

Local Institute Recognizes High School Credits Give Training

The Salem Conservatory of Music is another of the institutes of training and education, of which Salem people may well be proud. John R. Sites is the director, and an able one, too, as his years of experience in teaching, in opera and solo work both here and in Europe, has given him that which only time and effort can give to any one.

All branches of music are taught at the Salem Conservatory, which is recognized by the state of Oregon as "an institution of learning within the meaning of the soldiers, sailors and marines educational aid law." All sailors, soldiers or marines of the state of Oregon are entitled to training here and same will be paid for by the state, by this provision of the law.

#### SALEM TEACHER ENJOYES SUCCESS

(Continued from page two)

tar, teacher of singing, president for four years of the local Music Teachers' association, identified with the Cherrian band as soloist, for several years in charge of music at the Salem high school, and she has been associated in various capacities with the choirs of the First Church of Christ, Scientist, the First Baptist church and the First Christian church. She was elected vice president of the Oregon State Music Teachers'

## Willamette University

Founded 1842

A Christian University devoted to the training of Christian students.

College of Liberal Arts  
College of Law  
School of Music

Register now for fall semester. Second term of summer school opens Monday, July 30.

Phone 317 for Information

association, and has made many public appearances as soloist.

Lena Belle Tartar has attended and graduated from musical institutes in Chicago, Seattle, and from the OAC conservatory at Corvallis, Oregon, and has studied under teachers of national repute, and the Tartar pupils are many and well known to Salem music lovers, there having been several public presentations made by the teacher. The conservatory is located at 160 1/2 North Liberty street.

### J. J. KRAPS & CO. OLD INSTITUTE

Father's Work Carried on in Field of Education By His Son

One of the oldest and best known houses of education or firms contributing to an educational cause in Salem is the firm of J. J. Kraps & Co., furnishing school supplies and school publications.

J. J. Kraps, founder of the Institute, and for many years a teacher in various schools of Oregon, passed to his reward in October of last year. Since that time the management has been directed by Kent S. Kraps, a son. The school primarily established in 1905 moved to the present location in 1914, where it was operated as a normal school for several years, but lately the firm of J. J. Kraps & Co., has manufactured school supplies mainly.

The business conducted by this house is far-reaching, and most every teacher in the state contributes in some manner, either through the purchase of supplies or the subscription to some of the publications to the support of the firm.

The son, Kent S., has carried on the work of his father, and

#### JOHN R. SITES

Director of SALEM CONSERVATORY OF MUSIC

Teacher of Voice

Old-Hallan Method  
Correct Breathing, Tone-Placing, Bel Canto, Coaching for Concert, Oratorio and Opera. Diplomas and High School credits granted.  
Phone 626. 1156 Court St.

#### SACRED HEART ACADEMY

Salem, Oregon

Conducted by the Sisters of the Holy Names of Jesus and Mary.

Complete grade and academic courses. Music department: Piano, violin and harp. Refined moral, intellectual and practical training in all womanly accomplishments.

Resident and day students—classes resume Sept. 4.

### SACRED HEART SPREADS CHEER

Local Institution Fills Place in Community That Should Be Much Appreciated

Seventy-two years in the educational field, of which 62 years has been in the present building, is the record of the Sacred Heart academy which surely entitles the institution of learning to be classed as a pioneer in the educational ranks.

Every branch of learning commonly covered in the day school is embodied in the instruction offered, and very exceptional opportunities are offered in many branches. Those who aspire to be musicians will find that the courses offered in harp, violin and cello are second to none in the valley.

A splendid library of many thousand volumes is maintained for the use of the students, and they are urged at all times to avail themselves of all the equipment on hand. Sacred Heart is both a boarding and day school; that is to say, that it is a day school for boys and either a boarding or day school for girls. Many girls who otherwise would have no home to stay in avail themselves of the opportunity to live at the school under the pleasant Christian supervision of the sisters.

A capable staff of instructors is maintained at all times, headed by Sister Superior Helena, who

#### Lena Belle Tartar

Controllo Soloist  
Vocal Teacher

School Credits Given—Voices Tried Without Charge

Studio 164 N. Liberty St.  
Phone 334 or 1483-W



Auto Electric Work  
E. D. BARTON  
171 S. Commercial St.

BUY AN OVERLAND AND Realize the Difference VICK BROS. QUALITY CARS High St., at Trade

has spent a lifetime in building up the character of the boys and girls who have come under her attention. The last graduating class of the high school department consisted of eight, while from the grammar school department 15 were sent forth to take their place in the high school life of the valley.

#### MOVIE ACTOR SUED

LOS ANGELES, July 21.—Suit for divorce against Tom Moore, motion picture actor, brother of Owen and Matt Moore, also screen stars, was filed in superior court screen actress, who charged cruder today by Renee Adoree, ety.

MAKE O. A. C. Your Next Goal

You have finished high school and, like all wide awake graduates, are looking to college. The State of Oregon offers you the best of training and a collegiate degree in the leading pursuits and professions, as follows:

Engineering, Agriculture, Commerce, Forestry, Home Economics, Military Science and Tactics, Mining, Pharmacy, Vocational Education, and Music.

Student life at the College is rich in opportunities for leadership and personal culture.

FALL TERM OPENS SEPTEMBER 28, 1923

For information write to THE REGISTRAR Oregon Agricultural College Corvallis

### Next Week's Slogan

SUBJECT IS THE SHEEP BREEDING INDUSTRY

A Licensed Lady Embalmer to care for women and children is a necessity in all funeral homes. We are the only ones furnishing such service. Terwilliger Funeral Home 770 Cheneketa St. Phone 724 Salem, Oregon

NOW IS THE TIME!! To look after your heating plants and see that it is in good order, or if you are going to need a new one. This is the appropriate time to buy it! THEO M. BARR 164 S. Com'l St.

Salem was born a school town and has grown throughout all the years as an educational center.

OUR TREES Carefully Grown Carefully Selected Carefully Packed Will Give Satisfaction to the Planter SALEM NURSERY COMPANY 428 Oregon Building Phone 1763 Additional Salesmen Wanted

THE BOY SCOUTS deserve the support of everyone who wishes to inculcate high principles of manhood into the youth of our land. This space paid for by Thielsen & Rahn