

IMPORTANT EVENTS IN THE HISTORY OF SALEM

OREGON MADE A STATE FEBRUARY 14, 1859
SALEM BECAME THE CAPITAL 1864
CHERRIANS BECAME A FACTOR 1910
MAN'S SHOP OPENS FOR BUSINESS JANUARY 1, 1922

A Unique Business Policy Inaugurated—Our Duty To This Community
Is to serve you daily in a capacity of *Real Service—Personal Service—Quality Merchandise* at prices as low as a consistent business policy will permit. You, our customer, must and do command our attention, first in our buying merchandise relative to serviceability and the proper retail price; second—the article you purchase here must give you satisfactory service—in fact you must be satisfied. Percentage of reduction means little. How low were the original prices is the thing and how much lower are the sale prices now is what total real value and so we introduce our

SALE STARTING TOMORROW

Thursday, June 21
For a Limited Time Only

THE EVENT EPOICAL TO YOU
FOR MANY YEARS

MEN'S SUITS

THREE EXCEPTIONAL VALUES—A SAVING UNEQUALLED AT

\$19 - \$26 - \$33

Original Prices \$25.00 to \$47.50



Fine Merchandise—Low Prices—Definite Savings—There is a plain honest and sensible reason for this sale.

It is a part of our service to offer this community each season the broadest possible selection in every department.

Individual preference varies from season to season. Result—that at this time of the season finds us with some wonderful merchandise—Perhaps just what you want—that our business policy demands that we dispose of.

We profit by clearing our stocks to receive the coming seasons merchandise —You profit not only by price inducements but in quality and definite savings—only made possible at this particular season.

We know your judgment will approve of the quality merchandise at such special price, the moment you see it.

SHIRTS

A wonderful collection of patterns and fabrics of Percalés, Rep and some Madras—shirts that sold up to \$2.50 are placed on sale at **\$1.25**

NECKWEAR

A beautiful assortment of fine silk neckwear. Every tie in the house that sold up to \$1.50 placed in one large lot, an exceptional buy at each **85c**

HATS

Here you are Mr. Man—A real Hat Sale—A wide selection of styles and colors in the best wearing felt hat we have ever sold— **\$3.85** Values up to \$6.00. Your choice at

SHIRTS

High grade dress shirts in a complete array of patterns and fabrics. Fine Madras also Satin stripes. A real value at \$3.00 each. For this special event **\$1.95**

STRAWS

All the season's best straws in the clever up to the minute styles, wonderful braids—our regular \$5.00 seller, for the opportune days **\$3.95**

TROUSERS

You'll not be surprised at the long wearing quality of the fabrics in our separate pants and we are offering a special inducement off the regular price of **20 PER CENT**

KHAKI CLOTHING

An extra heavy weight khaki cloth pant. Well made, good pockets and belt loops— Regular \$1.75, at each **\$1.25**

UNDERWEAR

A fine quality men's knit union suits for summer wear. Comes in ecru only—made short sleeve and ankle length, a value at \$1.50 per garment. Now special **95c**

NEGLIGEE SHIRTS

Men's negligee shirts made with soft flat collars, neat stripe, Percalés—Also plain colors—a shirt serviceable for dress and outing **95c**—Regular \$1.50 value. Now

PAJAMAS

To place this essential garment of a man's wardrobe on sale, gives you here an opportunity to purchase your needs now reduced under the Regular Price **20 PER CENT**

HOSIERY

We are offering you the greatest value in men's pure thread silk hose—Cooper knit—\$1.00 regular—all colors, blue, black, brown, grey and white. Lisle top, heel, foot and toe—Exceptional at, pair **65c**

CAPS

Your unreserved selection of any cap that retails at \$2.50 and there are sure some clever caps in cloths and styles now for that new cap, at special **\$1.85**

SEE OUR WINDOWS
EVERY DAY

THE

STILL BETTER COME IN. WE ARE
ALWAYS GLAD TO SHOW YOU

MAN'S SHOP

ZOSEL & COOLEY

416 State Street

SALEM, OREGON