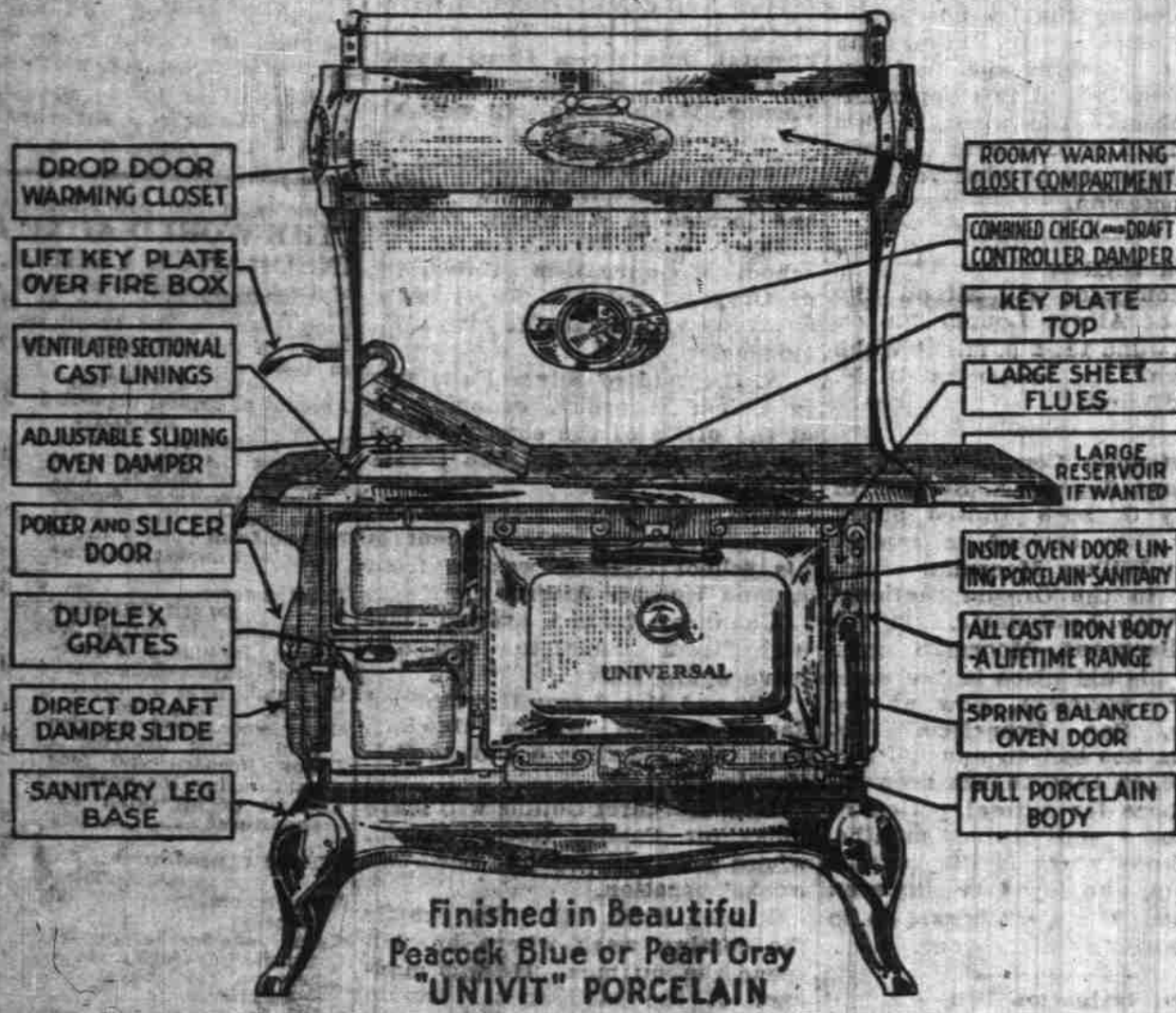


UNIVERSAL Factory Exhibit



Finished in Beautiful Peacock Blue or Pearl Gray "UNIVIT" PORCELAIN

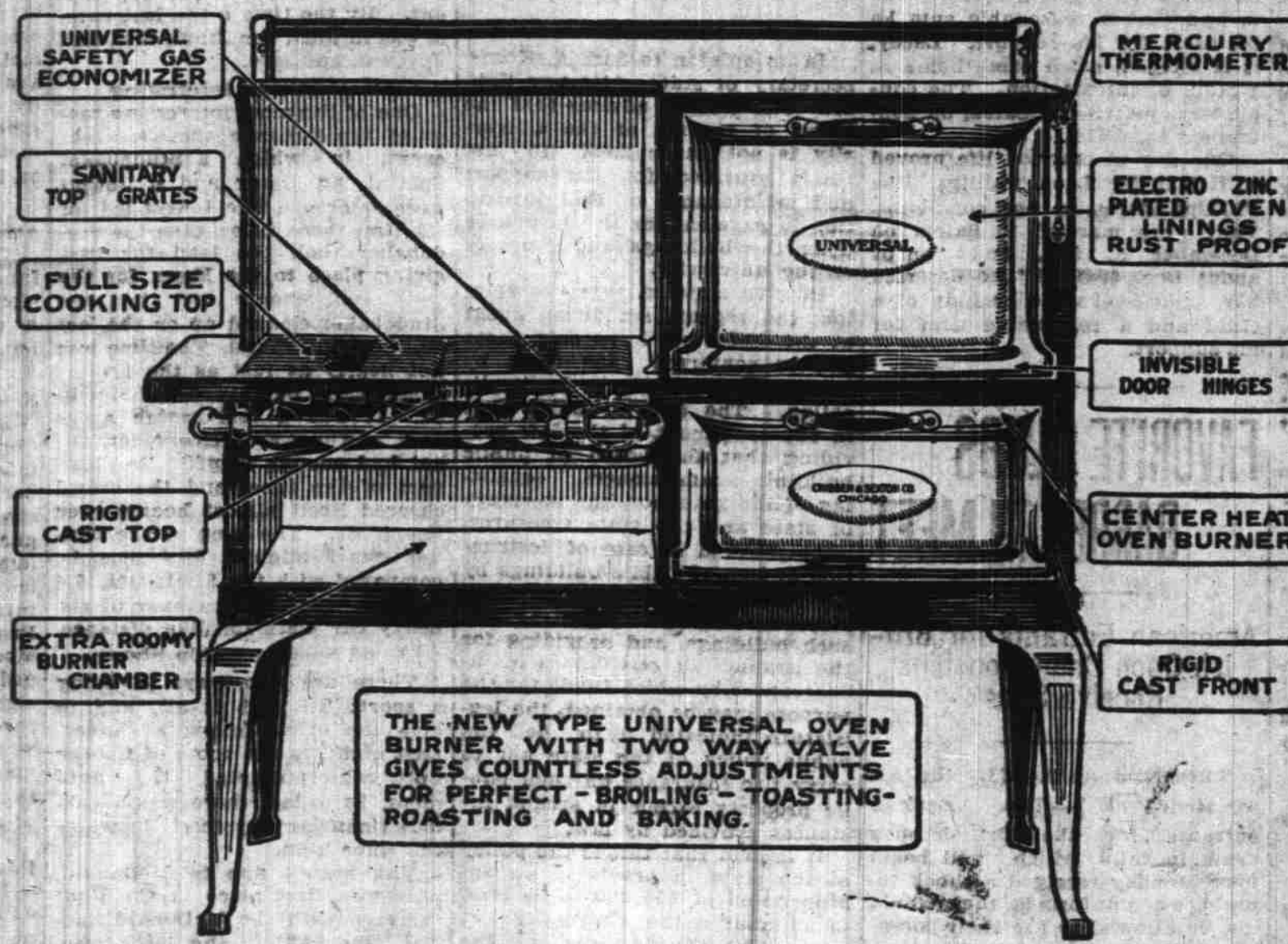
The Range Beautiful

Sanitary—Washable—Indestructible

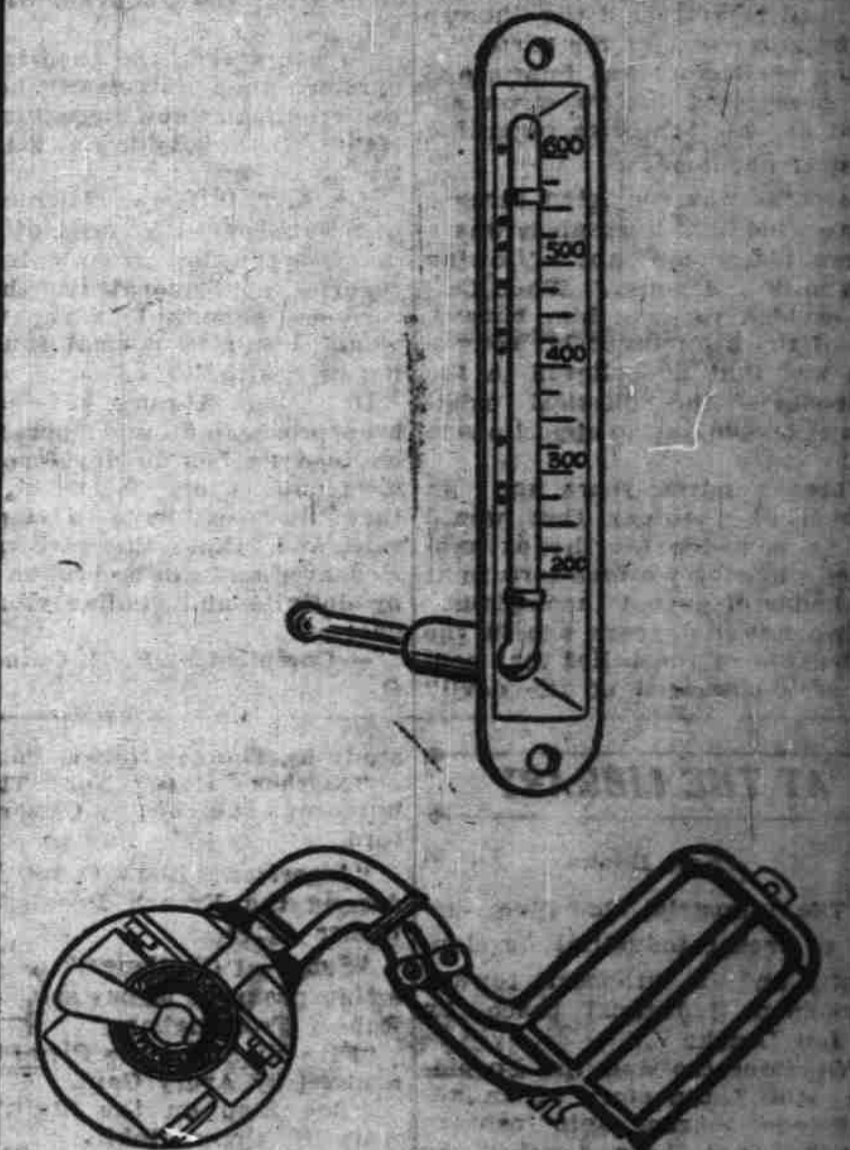
THE UNIVERSAL PORCELAIN COAL RANGE

You are now afforded a splendid opportunity to select that new range from our complete Spring stock. Don't confuse the Universal Porcelain Range with ordinary ones. A scientific perfected process makes this "Univit" Porcelain as hard as flint; it will not chip, crack or discolor from intense heat. This remarkable improvement has freed women from the disagreeable and laborious task of blackening stoves, giving them an artistic range as clean and sanitary as the porcelain sink or bath tub. Why endure a bothersome, old-style dirty stove, when you can enjoy a bright, handsome, durable Universal that is an excellent baker?

In addition to the regular all-porcelain range finished in Peacock Blue or Pearl Gray, we offer many others—semi-porcelain, nickel trimmed and plain finish. Universal Ranges can be had with or without reservoir. There is a price for every pocketbook. Now is the time to buy. Come in.



THE NEW TYPE UNIVERSAL OVEN BURNER WITH TWO WAY VALVE GIVES COUNTLESS ADJUSTMENTS FOR PERFECT - BROILING - TOASTING - ROASTING AND BAKING.



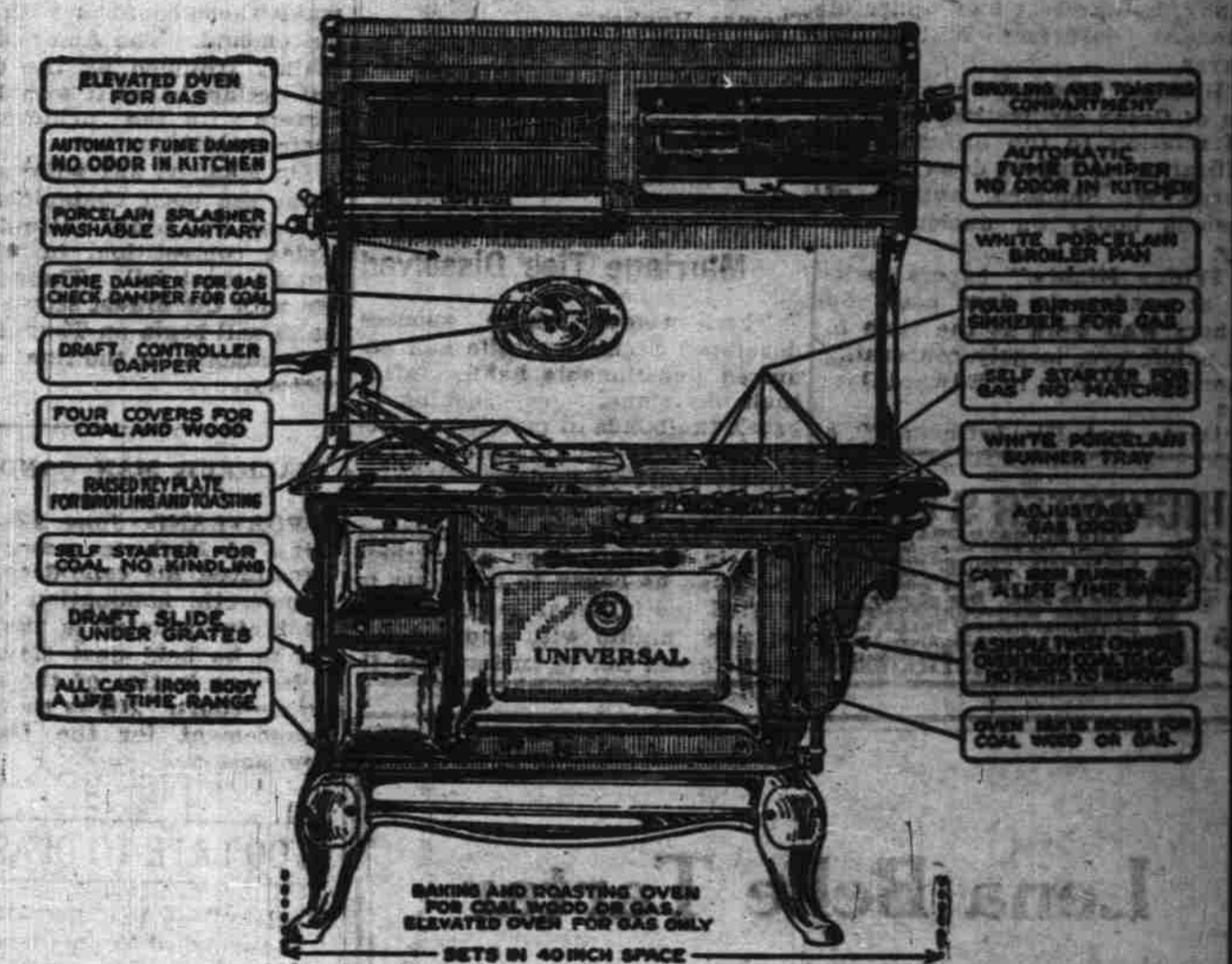
Monday, June 11 to June 16

COME—Be our guest during the week. A competent factory demonstrator will prove the superior merits of the Universal with actual cooking, baking, roasting, etc.

Drop in and have a cup of coffee with hot rolls or cake.

FREE

During this Demonstration only we will give a set of Rogers silverware absolutely free with every Universal Range or pipeless furnace.



BROILER AND ROASTING OVEN FOR COAL WOOD OR GAS. ELEVATED OVEN FOR GAS ONLY. SETS IN 40 INCH SPACE

Get Your Range Now and Pay Us Later

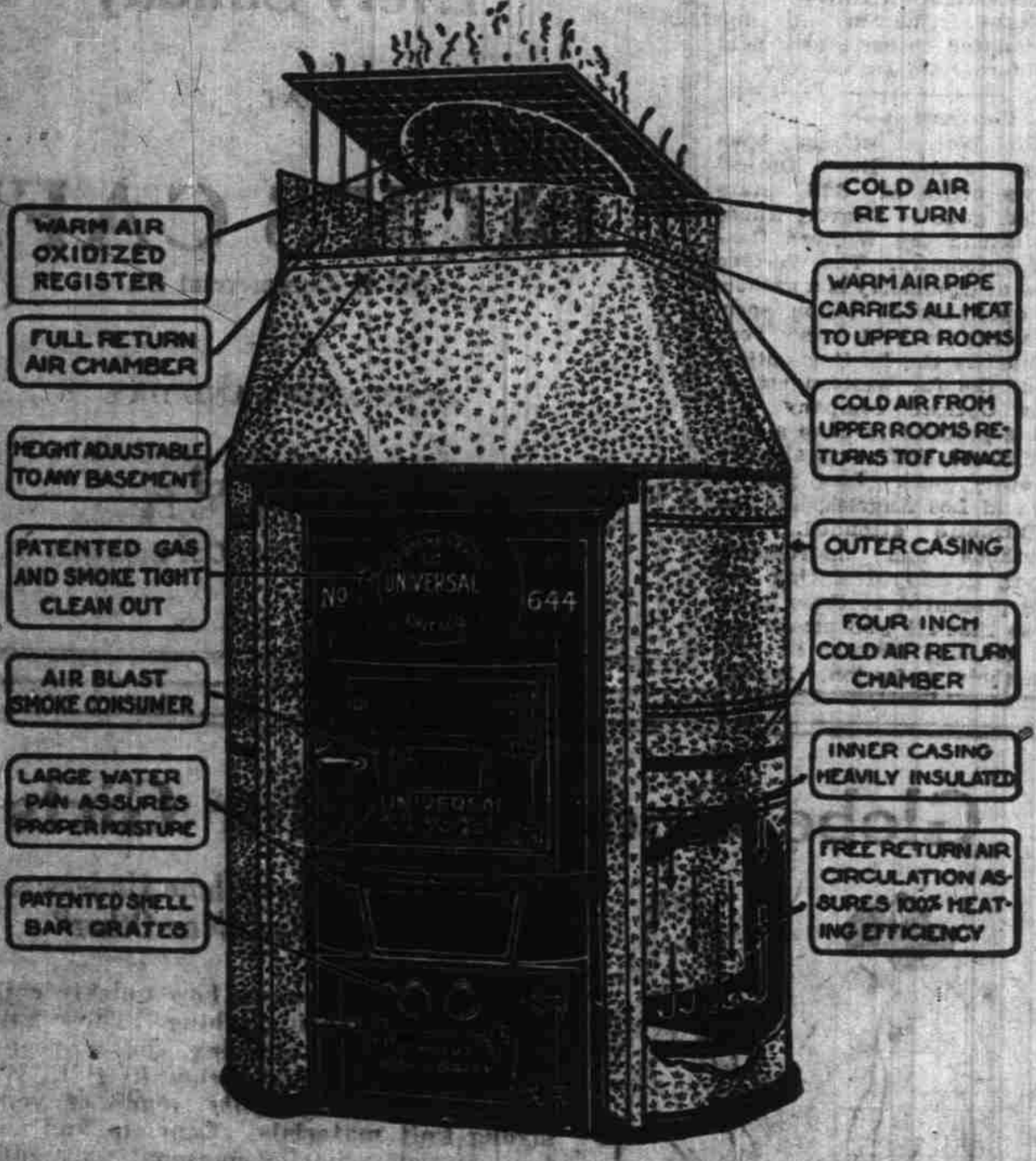
We want a Universal in every home! That is why we are offering this quality range at such liberal terms and unusual prices. Come in and let us show you how your kitchen work can be made a pleasure. You can take a whole year to pay for it if you wish.

UNIVERSAL COMBINATION RANGE

Gas—Coal—Wood

This beautiful, practical, sanitary and efficient kitchen range may be converted into a gas, coal or wood stove in an instant by a mere "twist of the wrist." Come and see the self-starter for coal or wood. The beautiful Univit Porcelain in blue or gray, the compactness, the broiler, the elevated gas oven should be seen. The Universal Combination Range embodies all the conveniences of a gas range with all the advantages of a coal and wood range. It means a warm kitchen in cold weather—a cool kitchen in warm weather. No parts to change, absolutely automatic. Nothing to remember. Come and see it tomorrow.

You are assured satisfaction if your new range is a Universal. Ask your neighbor, she has one.



YOUR OLD STOVE TAKEN IN EXCHANGE

During this exhibit of UNIVERSAL Ranges—we'll take in your wasteful, broken-down old cook stove or heater and on the strength of it make you an especially liberal allowance on your new purchase. Then make your own terms on balance.

Make Your Own Terms



\$5.00 DEPOSIT

\$5.00 cash will hold any UNIVERSAL Range you may select for future delivery and entitles you to all special inducements of this exhibit.