

The Oregon Statesman

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ADVERTISING A HOBBY AND NECESSITY

"I recommend the study of religious advertising as a hobby and as a necessity," said Rev. Dr. Clinton Wunder, of the Baptist Temple, Rochester, at a meeting in New York a short time ago.

"It is with direct advertising that we are especially concerned. I have found by checking my experience with others, that the following forms of direct advertising are of value in about the order stated. I would put first the space secured in the newspapers, particularly where it appears adjoining reading matter. Next to this I would put newspaper display advertising, both of the individual church and of a cooperative nature.

"Financially, I have found that in my own church, advertising has increased the loose collection 450 per cent, and the loose collection is the index of the presence of strangers and visitors in the congregation. Our attendance last year averaged 2000 per Sunday, which is an estimated increase of four times over the period when there was no systematic plan of advertising.

DOES EVOLUTION DENY EXISTENCE OF GOD?

(Copyrighted by the San Jose Mercury.) In a recent number of The Christian Century are printed two letters, the one from a student who declares that he has received from his study of evolution and science nothing of a religious nature except an agnosticism which he frankly states recognizes no evidence of a God. The other letter is an answer to this student's missive by Prof. John Wright Buckham of the Pacific School of Religion, which attempts to combat the agnosticism of the student by drawing entirely opposite conclusions from the scientific facts cited by the latter.

To quote from the student's letter: "Let it be remembered that in that vast parent nebula everything earthly resided potentially—everything from skyscrapers to dreams. In some hot-bed, when the earth had cooled off sufficiently to allow life, the ameba or some similar animal came into existence. This was the parent organism of all living organisms that we know today."

Continuing the student asks: "What has God to do with all this?" Not much, it seems evident. The Greeks erected a temple to the unknown god. They were wise. They did not profess to know the unknowable. What scientific evidence have we for God? None at all. He is, then, an hypothesis to explain the ultimate nature of things, according to modern philosophy.

"In summary, let me say this: God is simply a philosophical hypothesis—an explanation of that which is, beyond sophical hypothesis—an explanation of that which is beyond wisdom he has developed laws of morality and ethics. In his weakness he has linked them up with God for sure enforcement."

Dr. Buckham admits that much of the student's statement is in accord with modern science, and as such is to be accepted. But he points out that much that passes for science is only hypothetical, and we "should distinguish the difference between even a well established hypothesis and a complete demonstration." The professor answers the student's assumption that God cannot have much to do with the evolutionary process by declaring truthfully that many of the leading exponents of evolution, including Alfred Russell Wallace, George J. Romanes, N. S. Shaler, Joseph Le Conte, J. Arthur Thompson and very many others, have reached quite the opposite conclusion.

The trouble with this young student philosopher is the same as that of the early evolutionists. He is drawing his conclusions from too superficial, too one-sided an investigation of scientific facts. Absorbed in and carried away by the purely physical phenomena with which they exclusively deal, these agnostic evolutionists persist in ignoring or denying the existence of all superphysical phenomena. They even refuse to admit the conclusions that inevitably follow their own array of admitted facts.

For example, take the statement of this student that "man is simply evolved, rationalized mud." Whence came the law or force that caused this mud to finally evolve into man with all his ability to build, to acquire knowledge, to achieve, to love, to formulate the code of ethical and moral laws to which he refers? The matter that makes up the physical man of today is admittedly of the same essential character as that which makes up the rest of the creation. Whence comes the power of force or law that has evolved from one small portion of this matter a man, from another a dog, a horse, a bird or a fish, from another a tree or flower? These would-be scientists persist in denominating the attempt to account for the miracles of creation by ascribing these wonders to a creative power and intelligence as a pure hypothesis. They do not, however, balk at setting up hypotheses of their own to account for sets of physical facts which their researches disclose. But anything that points unerringly to a Creator or God behind it in the creation—they simply refuse to see it, or seeing it, like the student they declare that notwithstanding this, there is no evidence of any God or Creator in creation.

stantly present in His creation. And certainly many evolutionists recognize a superphysical or spiritual element in creation, and believe as firmly in God as the most devout theologian.

Here are the words of one of the most distinguished evolutionists in this country: "The basis for all mature conceptions of God lies here: That the Power from whom all life proceeds wells up in two forms. One is physical; we can see it, touch it, weigh it, analyze and measure it. The other is spiritual; it is character, conscience, intelligence, purpose, love; we cannot see it, nor touch it, nor weigh it nor analyze it. We ourselves did not make either of these two expressions of life. They came up together out of the Creative Reality from which we came.

"When one thinks of the Power that made this, that one cannot easily think that physicalness is enough to predetermine this, that flows like blood through the veins of this, cate concerning Him. If the physical adequately could have revealed that Power, there never would have been anything but the physical to reveal Him. The fact that spiritual life is here is evidence that it takes spiritual life fully to display the truth about creation's reality. As an old mystic put it: 'God sleeps in the stone, He dreams in the animal, He wakes in man!'"

This is a week of crisis in the loganberry industry.

Cut out the cut-throat business in the loganberry industry. Let everybody live.

If the radio thins out the congregations on Sunday, why not have pulpit utterances broadcast on week days? This is merely a suggestion, given out for what it is worth.—Exchange.

An Oakland man claims to have perfected an invention that will stop all fires. We don't know anything about it, but it strikes us that, if this be true, Billy Sunday will be compelled to go out of business.—Los Angeles Times.

There will be a fight to put New York back into the Union. It may be a long fight, but it will finally be won.

Governor Davis of Kansas (Democrat) says we must hark back to Calhoun to find a parallel of the nullification doctrine of Governor Smith of New York. If Andrew Jackson were president, what would happen to Governor Smith?

SAVE YOUR PSYCHONS

One of our happy circulating mediums says that ghosts are made from psychons. These psychons may be held together at the time of dissolution. In this cohesive state they form the astral body that men call a ghost. When the ghost walks it is merely an adhesive entanglement of psychons. Maybe a high wind will come up and blow the psychons apart. Then the ghost would be forever laid. Watch your psychons.—Exchange.

If all the loganberry growers will pull together and stabilize the industry, they will find the best of the cannery managers with them. Every one is interested in the growers getting a living price—and there must be provision for advertising, in order to stimulate the consumer demand. The growers are interested also in the cannery making a sure profit.

THE BIBLE AND BUSINESS

The head of the Steel Corporation at a public banquet urged the use and study of the Bible in the daily walk of life. He said that it was best for the nation, the group or the individual to follow the paths of Christianity. Not long ago the big corporation voluntarily raised the wages of some thousands of its poorest paid employees. It has concerned itself with a program for the betterment of their homes. It may yet be disclosed that a corporation may really have a soul and be imbued with the milk of human kindness. The other evening the most popular star in vaudeville answered an encore at the hands of 2000 ardent admirers by telling them the simple story of how he had gained Christianity and was determined to live and work for the Master. The audience gave him heartier applause than ever and the incident was much more potent than any ponderous sermon could ever be. There are a lot of people who regard the Bible with reverent admiration and who gladly accept Divine leadership, but who nevertheless avoid the creedal controversies that beset the church. There is a willingness to use and follow the Bible in the business world and there is a profound respect for the life and teachings of the Master on the part of the man in the street. It indicates an ad-

FUTURE DATES

- June 4, Monday—Commencement at Oregon Agricultural College.
June 4, Monday—School board to open bids on high school addition.
June 8, Friday—Daily Bible School Exhibition.
June 10, Sunday—Company F leaves for national guard encampment.
June 11, Monday—Western Walnut Growers to meet in Portland.
June 14, Thursday—County graduation exercises. Auditorium of Salem high school, 2 o'clock.
June 15, Wednesday—Willamette University commencement.
June 16, Thursday—Flag day.
June 16—Saturday—Marion county Sun.
June 18, Monday—Opening, Daily Vacation Bible school.
June 18 to 24—Chautauque at Dallas.
June 21, Thursday—Regional Red Cross conference in Salem.
June 21, Thursday—Fifty-first reunion of Oregon pioneers in Portland.
June 19 to 25—Salem Chautauque season.
September 24 to 30—Oregon state fair.

held regular drills in every county in the state having a company. It has had field training and held military encampments. It has participated with credit in national rifle matches, and altogether it war should suddenly loom on the horizon as it did in 1916, Oregon could put an adequate defense of its homes in the field in a few hours as was demonstrated in the recent mobilization experiment.

When the rds in the lumber camps threatened to disrupt Oregon's leading industry and means of prosperity, General White donned loggers clothes, went to the woods, bunked and ate with the men, and got first hand information not only as to the merits of their alleged grievances but also their plans for spiking the wheels of industry. For that reason largely, the "uprising" was a fizzle. Had General White been adjutant in Illinois, it is quite likely that there would have been a different story to tell about the massacres at Herron, and that this blot upon our government might have been spared us.

OIL IN THE NORTH

The Standard Oil company has begun tapping the gasoline ration of Alaska. The oil discoveries in the northland are said to be of a highly promising character, although no report has yet been made as to the quality of the product or the probable extent of the field. The fact of interest is that as usual the Standard interests are on the ground floor and the first to master the flow. A neighbor suggests that the flanking of oil in Alaska will at least obviate the shipment of oil stores to the far north. If the polar explorers wish to grease the earth at its axis they can get the oil from Alaska.

There are now about thirty outfits boring or about to bore or to get ready to bore for oil in western Oregon. They are operating in Coos, Douglas, Lane, Marion and perhaps other counties. In Polk county attempts are being made to tie up large tracts of farm land with oil leases. Every backer of boring or proposed boring in this section is sure his outfit will be the first to ring out oil in paying quantities. When this coast line was fashioned, plenty of oil may have been provided in California, and in Alaska, and very little allowed for all the space between; but these backers of these borers will not believe it, for the present, at least.

EDITORIALS OF THE PEOPLE

Salem, Oregon, June 2, 1923. To the Editor:—As a member of the Moral Improvement League of Salem and vicinity permit me to express the sincere appreciation of the league for your excellent editorial of this morning with reference to the wet interests in the state of New York and their attitude on law enforcement. Many persons have been warm in their commendation of the expressions contained in your editorial and you merit the good will and commendation of all law-abiding citizens for your fearless stand on the vital problems of law enforcement now engaging the attention of the nation.

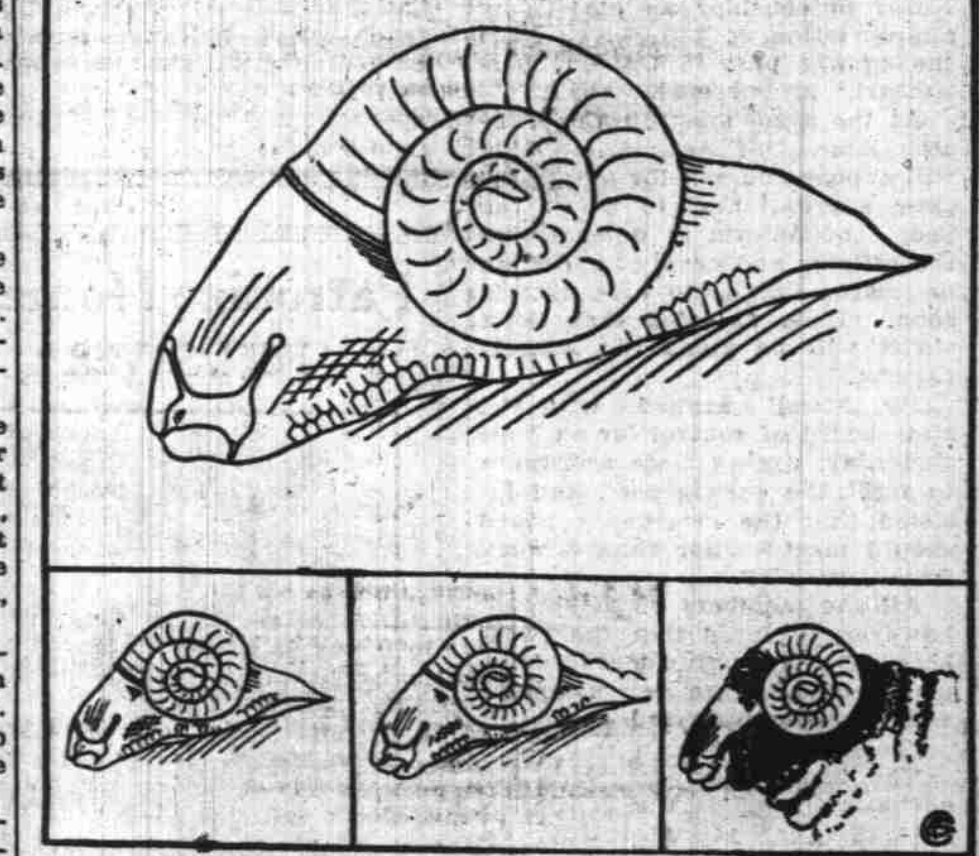
We have many reasons for congratulation on the type of leader-

THE BOYS AND GIRLS NEWSPAPER

The Biggest Little Paper in the World

Copyright, 1923, Associated Editors. Edited by John M. Miller.

CARTOON MAGIC—THE RAM



The snail's supposed to be a slow, stupid animal, but here's one so clever he can change himself into a ram's head, with the help of a few strokes of your pen. Watch the key drawings very carefully, and you can work the trick.

THE SHORT STORY, JR.

Corn Cribbs to the Front As salesman, young Ralph was a bummer; He wished to sell bonds through the summer— He couldn't understand Why no sales he could land And prospects grew bummer and bummer.

Ralph threw back his head with a gesture which plainly said that his mind was made up. "All right," muttered Mr. Fisher. "You're above selling corn cribs, I suppose, good steel cribs, your father's business." Ralph stalked out of the office sulking. Dad expected him to spend his summer's vacation again this year selling those old cribs. It is true he had made \$500 last summer. But if he could make that much selling cribs how much more he could make with something really worth while! The man in the city had told him that a really good salesman (Ralph considered himself a very good one) should make \$500 a month.

ship we now have locally and nationally. President Harding is honest patriotic, firm and fearless and will continue to demand strict enforcement of the federal laws relating to prohibition. Governor Pierce is of the same mind and purpose with respect to enforcement within the state of Oregon, and Mayor Giesy of like disposition and attitude within the city of Salem.

When we have the above combination, with Judge William Bushey, Commissioner Hunt, Justice Kuntz, City Attorney Ray E. Smith, Chief Walter Birchett, and other faithful and efficient officers doing their full duty, the press and law-abiding element of the city, state and nation supporting them, it augurs well for the safety and welfare of our people and their institutions.

The city council acted wisely when they revoked the tax license of a driver convicted of transporting booze, and we hope they will follow the matter up and revoke the pool hall license of every operator pleading guilty or convicted of the crime of permitting minors to frequent their respective places of business.

As Lincoln said in his second inaugural address, "With firmness in the right as God gives us to see the right, let us press on

NEW CORPORATIONS

Articles of incorporation were filed Saturday by the Vogan Candy company of Portland, having a capitalization of \$25,000. The incorporators are J. W. Vogan, E. Merrick and F. G. Pritchard.

Other articles were filed as follows: Alaska Oil Syndicate, Portland; incorporators, R. S. Towse, Marlin Towse, R. W. Moxley; capitalization, \$50,000.

Retail Credit Adjustment Bureau, Portland; incorporators, G. H. Gilbert, John N. Keeler, C. L. Graden; capitalization, \$1000.

Strong & Gram, Inc., Portland; incorporators, Virgil A. Gram, Fred Hiram Strong and Nicholas Jauregui; capitalization, \$50,000.

Notice of dissolution was filed by the Farr Drug company of Astoria.



Drudgery is the foe to both beauty and happiness. Banish broom-drudgery from the new home of the June Bride by giving her a

ROYAL Royal does all the cleaning quickly, easily, thoroughly. Saves more than one hundred hours each year of extra time to devote to the worth-while things of life.

WELCH ELECTRIC CO. Phil Brownell, Mgr. 379 State

Your Purchase Safeguarded

The association of Sherman Clay & Co., with Steinway Pianos, Duo Art Pianos, Aeolian Pianolas, Victor Victrolas and Records is conclusive evidence of their ability and willingness to serve you.

Every purchaser is guaranteed 100 per cent satisfaction—whether it be a Steinway Duo Art Grand or a modest priced upright you must be satisfied.

A visit to our show rooms does not obligate you in the least.

Sherman-Clay & Co.

MOORE'S MUSIC HOUSE Sales Representatives 415 Court St. Salem Phone 988