## CALIFORNIA PEACH GROWERS TO RECEIVE LOWER CROP PRICES

SAN FRANCISCO, May 31-Reductions ranging from
$\$ 10$ to $\$ 15$ a ton were declared today in the price to be paid to growers by the California-Cadining Peach Growers' asso-
ciation for both clings and free stones, at a meeting of the association here.

## P

Extra Special Values Friday and Saturday DOWNSTAIRS STORE TURKISH TOWELS $\square$

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SPERRY Theat Plates



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# Reduced Prices 

## Ladies' Coats Dresses and Millinery

Beginning today, Thursaday-
Choses ef om our complete stock
f ladies coats,
dreseses and millnery at new low prices.
Owing to the pate spring and sum.mer you still have a full season's
wear before you. Buy now at spes cial prices.

Ladies' Coats $\$ 9.75$ to $\$ 40.00$
Ladies' Dresses $\$ 10.75$ to $\$ 32.50$ Ladies' Hats $\$ 4.75$ to $\$ 8.75$

GALE \& COMPANY


The Man in Charge Speaks

DEOPLE of Salem and the DEOPLE of Salem and the
entire Willamette Valley, today I unharness a colossal spectacle. I bring before you the efforts of a
gigantic undertaking. My score of assistants and myscore of assistants and myed night and day with the \$25,000 Department Store Stock of high grade merchandist. There have been no halfway measures anid today

## When the Doors Swing Open at 10 a.m.

Over One Hundred Experienced Sales People Will Be In attendance
Orders to Me Were and Here They Are
"Action must be quick and decisive." A $\$ 5,000.00$ department store stock is turned over to me for quick disposal. As a merchandise expert and knowing the only way to move a stock of this kind is to make prices so low that the goods will move themselves. I have done this.
Come and See With Your Own Eyes, A Spectacle that Comes only Once in a Decade, Today at the Stroke of 10

## the man in charge

