

ORDERS TO ME WERE

Tell the people in plain words and big type of this unabated sacrifice

After Seeing With My Own Eyes

Such a butchering of prices. My entire being vibrates with excitement.

I MUST SHOUT OUT

With every ounce of energy! I can't help it. It is indeed an unbounded sacrifice without a limit.

READ EVERY WORD OF THIS MESSAGE

And if it doesn't arouse your enthusiasm to its extreme, then I know you have no soul.

ADVERTISING MANAGER



READ
Every Word and
ACT!

COLD TYPE CAN'T DO IT; WORDS ARE NOT STRONG ENOUGH

\$25,000,000

THIS ENTIRE ENORMOUS STOCK OF HIGH GRADE

THE PEOPLE'S CASH STORE
SALEM ORE.

See Page 8 for List of GROCERY SACRIFICES

MEN'S WORK SHOES
In All sizes, on sale at
\$1.47

45 Sacks Only
Regular \$2.10 Value
CROWN FLOUR
\$1.75
Each

HERE IS THE EVIL
Two Pages of Terrible Slavery
A GIGANTIC SALE THAT WITHOUT AN EQUAL

We Reserve the Right to Limit Quantities Sold to Any One Person—No Goods Sold to Dealers.

HIGH GRADE READY - TO - WEAR

PRICES BUTCHERED IN THIS FORCED SACRIFICE AND SLAUGHTER

Women! Look At This
Silk Dresses
In Newest Styles, Values \$12.50 to \$15, Sacrificed at
\$4.83

COLORES—THE MATERIALS are of the latest up-to-the-minute in fashion and design. We have a large quantity of those dresses but they can't last long. EVERY ONE IS SACRIFICED

WOOL SPORT SKIRTS
Platted styles in many new woolen weaves. The styles and patterns are many. Sacrificed at
\$2.77

Jack Tar Middies For Women and Girls
\$1.39
The name should be enough description to let you know the value.

Fine Wool Sweaters
\$1.67
All the new weaves, patterns and colors. Regular \$3.50 and \$4 values.

A WHOLESALE SACRIFICE
MANY THOUSANDS GARMENTS WOMEN'S
UNDERWEAR
WOMEN'S 20c
LISLE VESTS
SACRIFICED
13c

PURE SILK HOSE
WOMEN'S \$1.50 Sacrifice Sale Price
92c
Famous Arrowhead, Notaseme and other celebrated makes, guaranteed for satisfaction or your money refunded. We have every color and every size in the lot.

Women's 75c Silk Lisle Hose All colors go at **39c**

Ladies' \$1.25 Fibre Silk Hose In black, brown, polo, beige **49c**

Women's \$1.50 Knicker Sport Hose Excellent for outing wear, all-wear Sport Hose in many colors. All sizes. Sacrifice Sale Price..... **53c**

Children's 35c Lisle Hose A better grade of hose, fine lisle ribbed, black, brown and white colors. All sizes. Sacrifice Sale Price..... **19c**

Children's 25c Value Fine and Heavy Ribbed Hose In black and brown. Sacrificed at, per pair **7c pair**

25c GRADES IN WOMEN'S **COTTON HOSE**
Black and brown fine ribbed hose in all sizes. A 25c value. Sacrifice Sale Price, per pair **7 cents**

\$4.50 to \$5.00 VALUES
Silk Blouses
SACRIFICED
Paisley colors, other colors and styles with black silk overlace, also brocaded.
\$1.87

JERSEY SILK PETTICOATS
SACRIFICE PRICE
\$1.93
Gaily colored Silk Jersey petticoats, regular value at \$3.98. The sacrifice is terrific.

Shipments of Hundreds of New Trimmed **HATS**
All go in this great **SACRIFICE**
\$5.00 to \$8.00 VALUES
The selection is so beautiful that no description could hardly do justice to them. Come and see for yourself.
\$2.29

COMBINATIONS
Made of a lovely pink and white batiste embroidery and lace trimmings. \$1.00 values sacrificed at

Kotex Regular and Hospital size. Sold regular at 50c and 65c.
29c

Silk Vests Bloomers and Silk Combinations Values to \$3.50 Sacrificed at **99c**

Women's Muslin and Crepe Gowns **73c**
These are regular \$1.75 to \$2.90 values. The sacrifice is immense.

Lawrence Jersey Bloomers Sacrificed at **33c**
These are the mercerized fine lisle knit bloomers and sell regularly at 65c

Women's Summer Unions All styles in the Regular 65c values. Sacrificed! Price now **37c**

Gloves Sacrificed
Women's 75c Silk Gloves In assorted colors. Sacrificed at, per pair **19c**

\$1.05 Value Elbow Length **Suede Gloves**
Good makes. Sacrificed at **73c**

ROYAL WORCESTER and BONTON CORSETS
1/2 PRICE
This corset we Eugene store and of course does not fit in with what we carry here, so will close them out at just 1/2 price and in some cases, less.

3240 Yards Silks SACRIFICED

500 YARDS MESSALINE SILKS
Regular value at \$1.98 per yard. All colors on sale. Sacrifice price, yard **99c**

300 Yards \$2.50 TAFFETA SILKS
A sensational sacrifice compelling in its action, yard **\$1.43**

98c Value Blossom Silks
In all the wanted shades, sacrificed at **43c yard**

\$1.75 value 36-inch **Silk Curtain Drapery**
Sacrificed at, yard **89c**
Gold, old rose, delf blue.

\$4.00 VALUE Heavy Quality Silk Canton CREPE
IN A SACRIFICE THAT ASTOUNDS
\$1.98

Thousand yards of this wonderful dress material. IN EVERY SHADE AND COLOR COMPRISING AN ARRAY OF COLORS THAT WILL DELIGHT YOU.
It pays to come miles for this bargain alone. You save \$2.02 on every yard you buy.

\$1.50 Camisole Ribbons
Sacrificed at, yard **39c**
9 inches wide, all the high shades for camisoles.

\$2.50 Radium Silk
Sacrificed at, yard **\$1.49**
This wonderful silk for dainty under things.

310 Yards Crepe Chinoise
A complete range of colors, \$2.50 value, sacrificed at **\$1.29**

\$2.50 VALUE SK SHIRTING
In plain and fancy stripes in this year's designs. \$1 and \$1.33 at, yard **43c**
Striped Voile

QUALITY

The entire stock consists of quality merchandise. We handle only reliable merchandise that we can back up. We never would allow inferior or shoddy merchandise pass our threshold. We will back up our goods to the last piece. If any purchase you make proves unsatisfactory, you may return it and we will refund your money with a smile.

We are simplifying our stock because we are doing it. We do not need this merchandise, we need money.
Since we want to move our Eugene store we are concentrating all our energies here in Salem. We must sell this combined with other huge stock at loss of time, so we can turn it quickly. You can't buy any more.

SALE BEGINS Friday June