Tell the people in plain words and big type of this unabated sacrifice

After Seeing With My Own Eyes

Such a butchering of prices. My entire being vibrates with excitement.

SHOUT

With every ounce of energy! I can't help it. It is indeed an unbounded sacrifice without a limit.

THIS MESSAGE

And if it doesn't arouse your enthusiasm to its extreme, then I know you

ADVERTISING MANAGER



**Every Word** 

COLD TYPE CAN'T DO IT; WORDS ARE NOT ST

ENTIRE ENORMOUS STOCK OF HIG

See Page 8 for List of

45 Sacks Only Regular \$2.10 Value

**CROWN FLOUR** 

We Reserve the Right to Limit Quantities Sold to Any One Person-No Goods Sold to Dealers.

THIS FORCED SACRIFICE AND SLAUGHTER



Women! Look At This Silk Dresses In Newest Styles, Values

\$12.50 to \$15, Sacrificed at 83

COLORS-THE are of the latest up -to-the-minute n fashion and design. We have a large quantity of those dresses but they can't ast long. EVERY ONE IS SACRIFICED

WOOL SPORT SKIRTS Plaited styles in many new woolen weaves. The styles and patterns are many. Sacrificed at

JERSEY SILK

Paisley colors, other colors and styles with black silk

petticoats, regular value at \$3.98. The sacrifice is ter-

Shipments of Hundreds of New Trimmed



The selection is so beautiful that no description could hardly do justice to them. Come and see for yourself.

Jack Tar Middies For Women and Girls

enough description to

let you know the value.

Fine Wool Sweaters

\$1.67 patterns and colors. Regular \$3.50 and \$4



THOUSANDS GARMENTS WOMEN'S

WOMEN'S 20c LISLE VESTS SACRIFICED

13c

\$1.00 GRADES IN WOMEN'S COMBINATIONS

Silk Vests

Bloomers and

Combinations

pink and white tatiste embroid-ery and lace trim-43c mings, \$1.00 values sacrificed at

Kotex Regular and Hospital size, Sold regular at 50e and 65c.

29c Women's Muslin and

Crepe Gowns

Sacrificed at Lawrence Jersey Sacrificed Bloomers

These are the mercerized fine lisle knit These are regular \$1.75 to bloomers and sell reg-

Women's Summer Unions All styles in the Regular 65c values. Sacrificed! Price now

PURE SILK HOSE WOMEN'S \$1.50

Sacrifice Sale Price

Famous Arrowhead, Notaseme and other celebrated makes, guaranteed for satisfaction or your money refunded. We have every color and every size in the lot.

Women's 75c Silk Lisle Hose

Ladies' \$1.25 Fibre Silk Hose n black, brown, polo 49c

25c GRADES IN

WOMEN'S

Women's \$1.50 Knicker Sport Hose

Excellent for outing wear, all-wear Sport Hose
in many colors, All sizes, Sacrifice Sale Price..... 53c

Children's 35c Lisle Hose A better grade of hose, fine lisle ribbed, black, brown and white colors. All sizes. Sacrifice

Children's 25c Value Fine and Heavy Ribbed Hose in black and brown. Sacrificed at, per pair

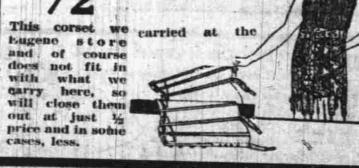
**COTTON HOSE** Black and brown fine ribbed hose in all sizes. A 25c value. Sacrifice Sale Price, per pair 7c pair / cents

Gloves Sacrificed

Silk Gloves In assorted colors. Sacrificed at,



PRICE



## Two Pages of Te

The entire stock consists of quality merchandise. We handle only reliable merchandise that we can back up. We never would allow inferior or shoddy merchandise pass our threshold. We will back up our goods to the last piece. If any purchase you make proves unsatisfactory, you may return it and we other huge stor will refund your money with a smile. so we can turn

because we a not need this

Since we Eugene store all our energie

SALE Friday

3240 Yards Silk SACRIFICED

500 YARDS MESSALINE SILKS

per yard. All colors on sale. Sacrifice price, yard

99c

300 Yards \$2.50 TAFFETA SILKS

sensational sacrifice compelling in its action,

> \$1.43 98c Value

Blossom Silks 43c yard

Silk Curtain Drapery

acrificed at, yard

89c

\$4.00 VALUE Heavy Quality Silk Canton

IN A SACRIFICE THAT

\$4.00 VALUE

Thousand yards of this wonderful dress material. IN EV-ERY SHADE AND COLOR COMPRISING AN ARRAY OF COLORS THAT WILL DE-LIGHT YOU.

It pays to come miles for this bargain alone. You save \$2.02 on every yard you buy.

39c inches wide, all the

Ribbons

Sacrificed at, yard

\$1.50 Camisola \$2.50 Radium Silk Sacrificed at, yard \$1.49

nt, yard

ped Voil

Shirting