

**VALUES**



HOW much value do you really get when you spend a dollar? How do you determine value? There are certain brands of merchandise in Standard qualities that are priced the same the world over. Many unscrupulous manufacturers imitate these standard values with cheap, sleazy, unreliable grades that find their way into regular trade channels and sold to the unsuspecting consumer as standard articles.

Unless you are a keen judge of what you buy, you'll save money by patronizing a store that has a reputation for Honest and Sincerity—where such tactics as sensational and hocus pocus methods are supplanted by an honest-to-goodness desire to serve you to your entire satisfaction.

Liberty Street  
At  
Court  
SALEM

**MOVIE GOSSIP**

**OREGON**  
Thomas Meighan in "THE NE'ER-DO-WELL"  
**GRAND**  
"Flames of Passion," with Al Ferguson in person.  
**LIBERTY**  
"HUNTING BIG GAME IN AFRICA"  
**BLIGH**  
Four acts vaudeville and a western feature—  
"WEB OF THE LAW."

Scoring a decided hit at its premiere, Thomas Meighan's latest Paramount picture, "The Ne'er-Do-Well," was shown for the first time with great success at the Oregon theater last evening. This is a picturization of Rex Beach's well known novel of the same title.

Kirk Anthony, played by Mr. Meighan, is the ne'er-do-well son of a wealthy man. As the result of a prank he finds himself on board a steamship bound for Panama without a cent in his pockets. He arrives, and the fun begins. Luckily, he meets Mrs. Cartlandt, a woman of means, who obtains for him a position on the railroad as a conductor. While thus employed he encounters and falls in love with a charming Spanish girl. Their love romance is prolific of many interesting developments, which combine to make "The Ne'er-Do-Well" one of the most entertaining pictures shown here this season.

Lila Lee plays opposite Mr. Meighan with signal effect. The cast generally, including Gertrude Astor, John Milner, Gus Weinberg and Laurance Wheat, acquitted themselves artistically.

screen is coming to the Oregon theater Friday evening for an engagement of four days. It is the film version of Joseph Hergesheimer's tremendously popular story, "The Bright Shawl," dealing with the days of Spanish oppression in Cuba. In order to obtain the proper atmosphere, a large part of the story was filmed in Cuba, the balance being made in New York. John S. Robertson, responsible for such productions as "Dr. Jekyll and Mr. Hyde" and "Sentimental Tommy," was the directorial genius behind the camera.

Barthelmess has perhaps the most romantic role of his entire screen career, that of an adventurous young American who takes up the cause of the rebels and incidentally falls in love with the daughter of a rebel leader. The complications which ensue when La Clavel, a Spanish dancer, the favorite of the most despised of Spanish officers, becomes infatuated with the young American, who encourages her so that he may gain information of value to the rebels, are said to make this one of the most absorbing photoplays of a decade.

"The Bright Shawl" has been filmed on a most elaborate and colorful scale. The screen adaptation was made by Edmund Goulding. Known as a John S. Robertson production, it is presented by Inspiration Pictures through Associated First National as one of the most important photoplays of 1923.

Last night we saw a picture which thrilled, delighted and entertained us as much as anything has in years. It is unique in every sense of the word.

It is Universal's "Hunting Big Game in Africa," now playing at the Liberty theater, and it is absolutely fascinating from the opening shots of over a million pelicans filling into the ocean, and while hunters shooting harpoons into huge whales, to the close-up of a giant African elephant charging into the camera, which makes you want to get up out of your seat and hunt for a tree.

By all means see this picture and take the children. For if you don't they'll never forgive you if they ever find out about this show.

There is action in every foot of the picture. A wealth of material has enabled Mr. Snow to be more than generous, and when you are not marvelling at the astonishing animal shots you sit entranced by the picture. A wealth of material out of Africa.

There is comedy; the antics of a herd of giraffes provide a hearty laugh, human interest; the native trackers at work, drama; buzzards feasting from stricken oxen, the charging rhinoceros, slinking lions, a deadly puff adder in camp, the stampede of a herd of maddened elephants. Time again the audience burst into applause at the wonders revealed by the camera.

Working under conditions that would discourage the most experienced photographers, Sidney Snow has secured some extraordinarily beautiful pictures. There is one shot of the black bulk of an elephant seen against what seemed to be white, dead trees that

little to do with this sudden rise to fame. It was her excellent work in "Gimme," "The Strangers Banquet," and "Vanity Fair" which won for her the leading role in "Souls for Sale" and a long term contract with Goldwyn. Five other important roles in the film are acted by capable and experienced players, Mae Busch, Barbara La Marr, Frank Mayo, Richard Dix and Lew Cody. There is a score more actors in the cast, the majority of whom are known to the film fans.

The production is on a big scale, rising to the spectacular climax in the burning of the great circus. The photography by John Mescall is far beyond the ordinary and is a feast of delight to the eye.

Watts and Ringold in an act entitled "The Blushing Bride" are an entertaining couple. The lady's feet are well worth watching, and the gentleman gets real entertaining comedy out of a cigar. They walked away with all honors. The most entertaining colored couple we have seen. At the Bligh theater today.

Miss Ethel Gollings and Daniel Belmont in an inimitable study of song and patter are proffering a novelty offering in laugh gathering, "Our Baby," their latest vaudeville vehicle is crammed with laughter and tune ful melodies.

Roseino Trio present a very laughable acrobatic act full of action. They all work and there is not a dull moment while they are on the stage. All of their feats are performed in the snappiest and most rapid manner. At the Bligh theater today.

"Billy (Chicago) Howard" in Xylophone capers will be seen on the vaudeville bill at the Bligh today. Billy Howard has been making records for the Pathe, Columbia, Victor and Brunswick phonographs.

**BRIGANDS FIGHT WITH GOVERNMENT**  
(Continued from page 1)  
ere not 3,000 foreign troops in the international compounds there, a force entirely inadequate to undertake operations

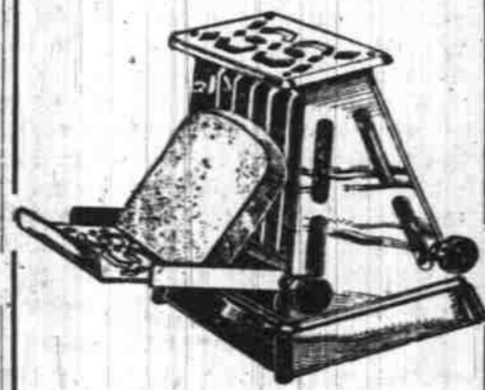
in the treacherous hill country of Shantung against bandit gangs said to aggregate 10,000.

The close of the third week since the 14 were first captured comes with less tension than prevailed last Saturday.

There is no death threat abroad tonight and hopes are held out that the lives of all prisoners will be spared by their captors, but with General Tien's troops launching their drive against Paotzuku, there is considerable anxiety in foreign quarters for the safety of the imprisoned fourteen.

**BITS FOR BREAKFAST**

Up and coming—  
The loganberry growers.  
Told you the orator's would be great. It was.  
The Russians may believe there is no God, but a Salem man says they ought to know



**USE AN ELECTRIC TOASTER**

Get breakfast without building a fire in the range. Serve your toast hot and crisp from an electric toaster right on the table.

Welch Electric Co.  
Phil Brownell, Mgr.  
379 State St.

something tangible about hell by this time.

A cynic says one of the triumphs of democracy is that the minority has the say and the majority has to pay.

The filver airplane is on the way. Then we will have to look up as well as out, and to the right and left.

F. S. Barton talked to the Romanians at their noon lunch on Wednesday about the radio. He made it so plain that all his hearers got a lot of information that they could carry away. One of the members asked him how fast the sound waves of radio travel. About 168,000 miles a second was the answer. The inquirer thought that was fast enough.

Bert Haney, who is to be on the shipping board, was a Wilamette university student. The roll of men in high places who attended the old school is growing fast; and it has been for a long time.

With raw sugar 6.25 cents a pound the Cubans have decided to postpone their revolution indefinitely.

It transpires that in Russia it costs only 20 cents to get a divorce. But then, one has to reflect, it's a soviet divorce and probably isn't worth 20 cents.

**Better Styles-Better Values-Better Service**

**ARE WHY MORE MEN THAN EVER ARE COMING HERE FOR CLOTHES THIS SEASON**

Everything that's good in clothing is here in our extensive showing of men's and young men's

**SUITS**

You will find no better values on high grade clothing

**\$25**  
**\$30**  
**\$35**

Shop here for your furnishings

**STRAW HATS**  
\$2.50 to \$6.00

**MANHATTAN SHIRTS**  
\$2.50 to \$7.50

**PHOENIX HOSE**  
75c to \$1.50

**PAJAMAS**  
(Large Showing)  
\$2.00 to \$6.50

**NECKWEAR**  
All Latest Designs  
\$1.00



SEE OUR WINDOWS

Remember We Are Always Glad to Show You

**THE MAN'S SHOP**

Wm. A. Zosel, SALEM, 416 State St. SILVERTON, Ellis E. Cooley

**Awful Weather for Colds Isn't It?**

Get a bottle of Schaefer's Cough syrup and cease to worry.

**SCHAEFER'S DRUG STORE**  
135 N. Commercial St.  
Phone 197

**PHOTO PLAYS AT SALEM'S LEADING THEATRES CONTINUOUS TODAY, 2--11 P. M.**

**OREGON**

**Thomas Meighan**

IN HIS **NEWEST AND GREATEST PICTURE**

(Not a Re-issue)

**NO ADVANCE IN PRICES**

**"THE NE'ER DO WELL"**

FROM THE FAMOUS NOVEL BY **REX BEACH**

COMING TUESDAY

**"SOULS FOR SALE"**

**LIBERTY**

The Picture All Salem Is Talking About

THE MOST THRILLING AND INSTRUCTIVE PICTURE EVER FILMED

CARL LAEMMLE presents

**H.A. SNOW'S HUNTING BIG GAME IN AFRICA**

WITH GUN AND CAMERA

UNIVERSAL PICTURES

**GRAND**

**Screen Tests**

TAKEN ON THE STAGE FRIDAY NIGHT WILL BE SHOWN TODAY

SEE **MR. AL FERGUSON** DIRECT SALEM'S CANDIDATES FOR THE NEXT OREGON MADE PICTURE

ALSO

**"Flames of Passion"**

IN WHICH MR. FERGUSON ALSO APPEARS

SCREEN TESTS MATINEE AND NIGHT