

## WILL OBSERVE 7TH BICYCLE WEEK

Cycle as Means of Transportation Is Brought Before Eyes of Public

The seventh annual "Bicycle Week" is being observed as a country-wide demonstration of

the many and varied benefits and advantages to be obtained by old and young people through the use of a bicycle.

This is the seventh successive year in which the joys and blessings of wheeling have been brought to the attention of the general public in effective and more or less spectacular manner. "Bicycle week" was practically the forerunner of the special week idea for the emphasizing of the sterling characteristics of a commodity and the present wide cycling activity in the United



WHAT great sport to hop on your bicycle and ride to school and then back home, and in joining the rest of the boys in long spins that harden the muscles and broaden the chest.

Red-blooded boys ride bicycles today, boys who stay out in the open and prepare themselves for strong, clean manhood.

A bicycle costs little and requires hardly anything to keep it going. See your model at our showroom.

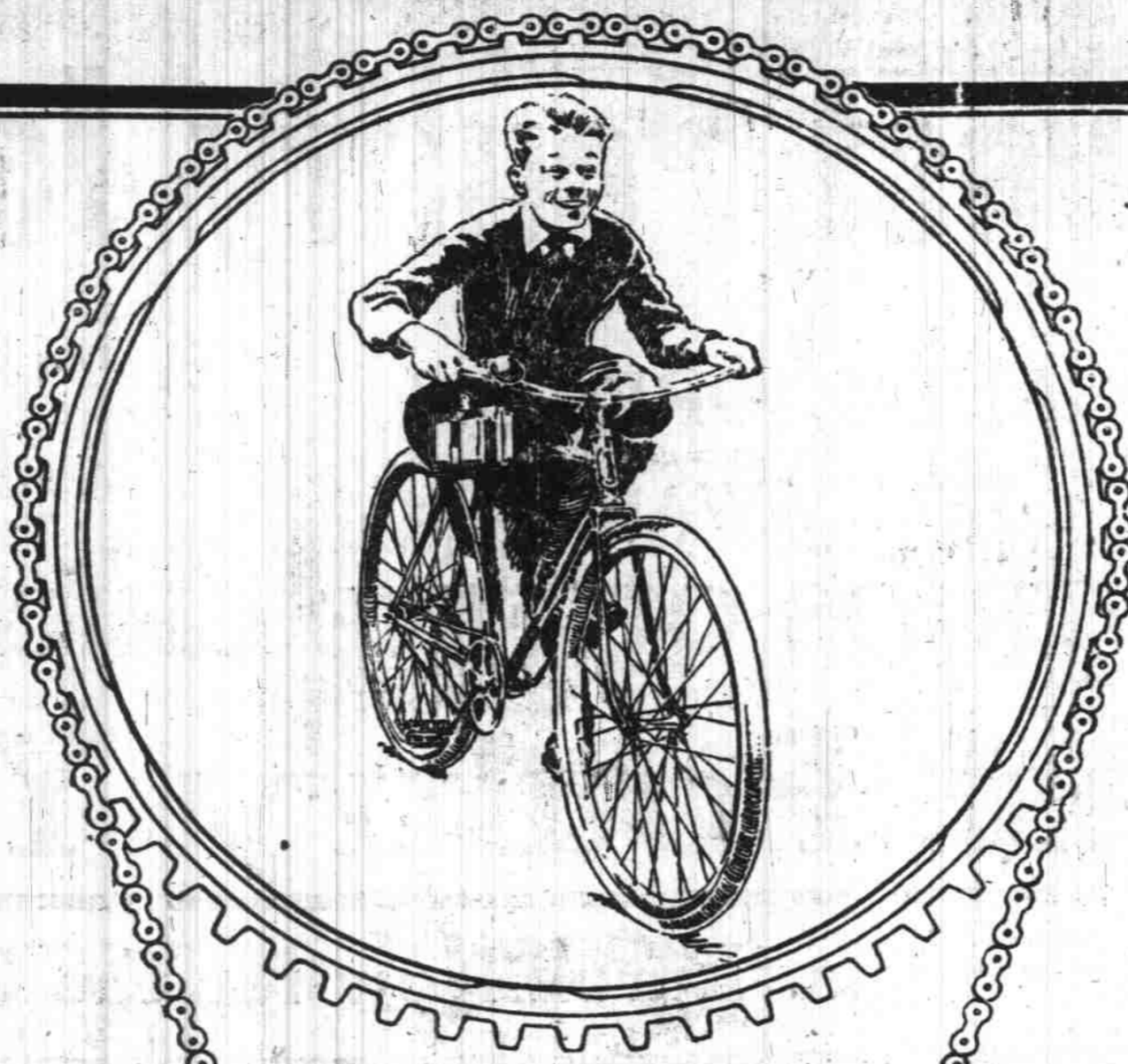
**HAPPINESS**

Ride a Bicycle

**Harry W. Scott**

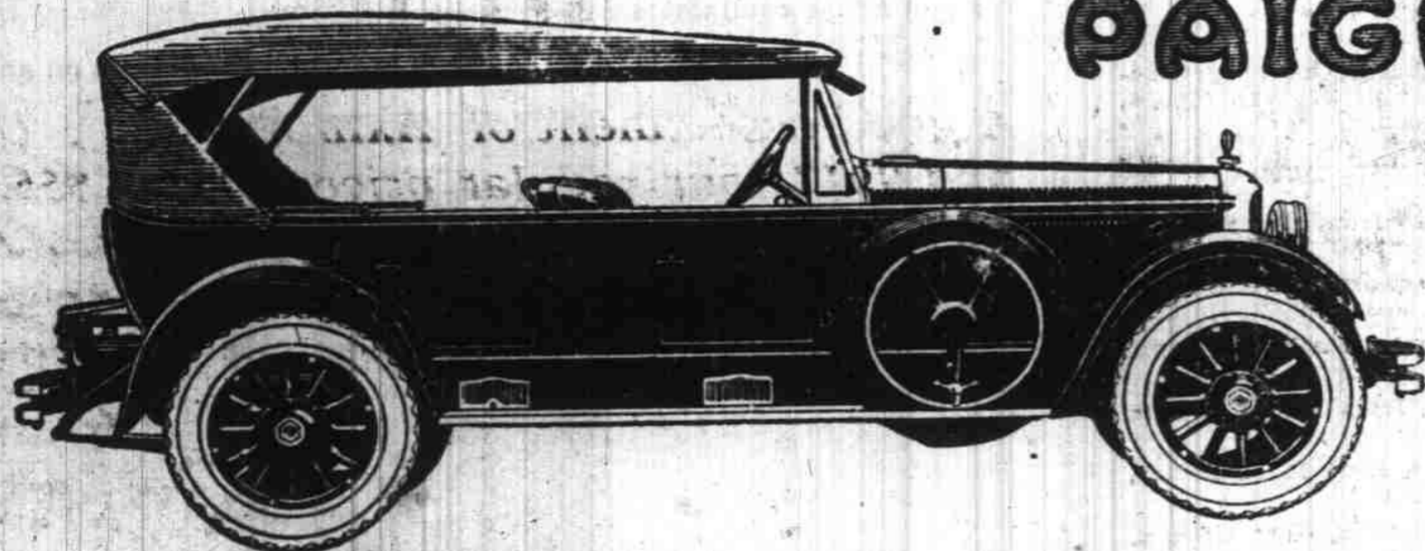
"THE CYCLE MAN"

Largest and Most Complete Cycle Store in Willamette Valley



FROM the seat of a bicycle you see things with the rest of the boys—go places where they all go—do things as they all do them—are with them always, enjoying the great outdoors, growing strong, happy, manly. Dad will be glad to go with you and pick out your favorite model—he'll want one, too, chances are. For the bicycle, with its low initial cost and upkeep, is the most economical means of transportation, the most healthful and enjoyable, for work or for fun, for every member of the family.

Ride a Bicycle

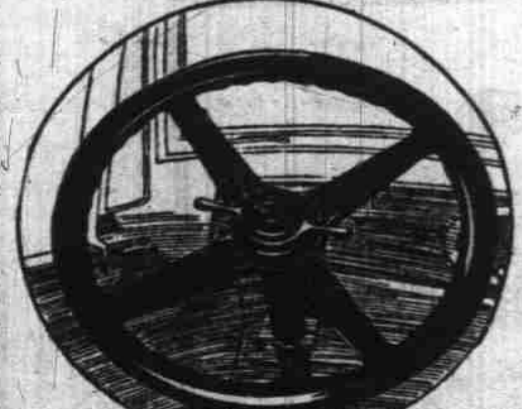


**PAIGE**

## Our Ideal Paige—Ideally Equipped



Automatic windshield wiper, rear-view mirror and sun visor.



Walnut steering wheel, position adjustable to driver's convenience.



Bumpers front and rear, luggage rack, body guard rails.

THE pictures tell the story of Paige equipment. Everything that could add to comfort, convenience and beauty is a part of the Paige 6-70. Costing far less than if bought separately, they give you harmonious completeness.

Matching this perfection of appointments, there is not a piece of imitation leather in the entire car; body construction is made squeak-proof with strips of patent leather, keeping metal from touching wood or metal.

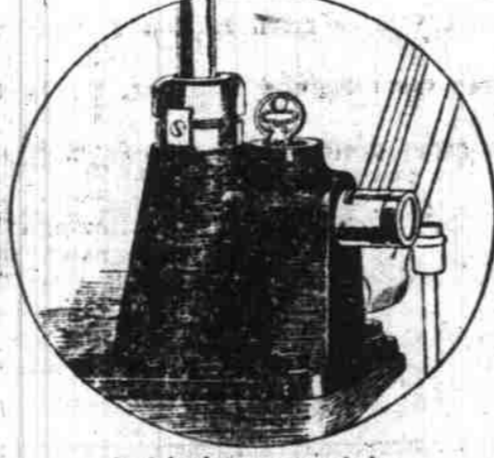
Ideally quiet power; the same famed performance as in the Paige past; handling ease delightful to the frailest woman; workmanship of closest practicable accuracy. All priced as only Paige could price a car of highest quality—because big volume on the Paige-built Jewett reduces overhead per car by hundreds of dollars.

Other equipment not pictured: two extra cord tires, tubes, rims and covers mounted forward, one each side with lock. Snubbers front and rear. Power tire pump; electric cigar-lighter; enclosed cars have heater and safety step-lights.

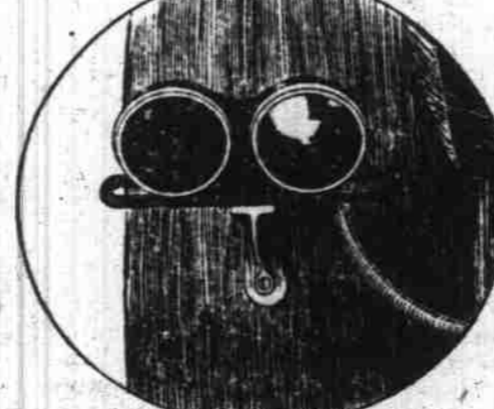
7-pass. Phaeton ..\$2795 5-pass. Tour-Sedan \$3640  
4-pass. Phaeton ..\$2795 7-pass. Sedan ....\$3640  
3-pass. Roadster ..\$3050 7-pass. Limousine \$3850  
5-pass. Brougham \$3625 Prices at Salem

Let us show you the Ideal Paige and its perfection of workmanship. A ride will prove its superb comfort and handling ease. Just telephone.

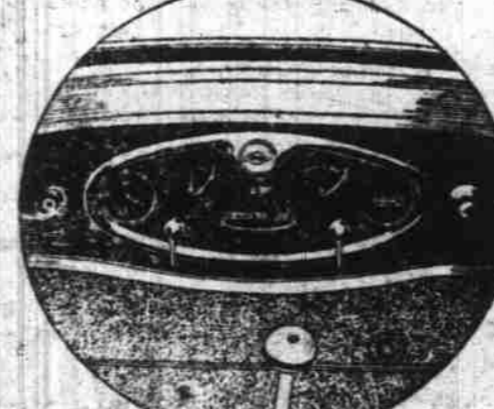
**VICK BROTHERS**  
High Street at Trade



Lock built into transmission reduces insurance rate.



Automatic stop-light, mounted in combination with tail-light.



Walnut instrument board, with all dials beneath a single glass.

States is due to a considerable degree to this annual spring demonstration.

"Bicycle week" serves as the special period of the year when bicycle enthusiasts advance the many arguments in favor of wheeling for economy, health, pleasure, sport, and general utility. The importance of the bicycle as an independent form of individual transportation is undoubtedly appreciated now more than ever before. The average man or woman now has little or no time to waste for common conveniences such as street cars and railway trains. Much time is lost in waiting for a trolley car and when the car does come it is generally crowded. The natural desire is for some form of individual vehicle that adds to convenience, saves minutes, improves health and is generally useful seven days in the week. This is where the bicycle comes in. The bicycle is now more popular than ever before from the utility standpoint.

The trusty bicycle has always formed the cheapest vehicle of transportation. In this respect it is hardly likely that the bicycle will ever be supplanted by any other means of personal transportation. Authorities on the subject point out that even walking is expensive when compared with wheeling. Moreover, cycling is twice as easy as walking and three times faster. The bicycle will never pass out.

## ELVIN'S CHURCH IS LIVELY ONE

Hot Times in Sunday School Contest in the Montana Town of Sidney

Everybody in Salem, or who was in Salem for a few years before the close of the World war, knows Rev. James Elvin, who was pastor of the First Congregational church of the capital city, and who went to France in 'Y work for the soldier boys.

Well, Rev. Elvin is now pastor of the People's Congregational church of Sidney, Montana. Sidney is in the eastern part of Montana, right up close to the North Dakota line.

In writing to a Salem friend, Mr. Elvin writes of wonderful times they have been having in that Montana town and community. He says that early in February a Sunday school in a town named Molton, 15 miles from Sidney, challenged their Sunday school to a contest, to last till Easter—the school having the largest attendance and largest offering to be the winners; each member present to count one and every 5 cents to count one.

So the Sidney people went after it, and they had a wonderful time. Before it was over they had filled their church and

basement, the parsonage, the house across the street, the moving picture theater, and the largest hall in town, called the armory, with Sunday school attendants.

On the last Sunday, Easter, they had 784 present, and an offering of \$304, but Molton had an attendance of 600 and an offering of \$504.

Of course the Sidney people anticipated a terrible drop after it was over, yet on April 8 there were 379 present in Sunday school.

Ten adults were received into

the church on Easter Sunday.

In the afternoon of that day, Mr. Elvin officiated at the largest funeral in the history of the town. In the mean time he had received a telegram telling that his oldest sister, Mary was dying at their old home in Paterson, New Jersey. He left for New Jersey at once, and arrived there on Wednesday, April 4, just in time for the close of the funeral service. Mr. Elvin stayed at his old home till Monday, when he started to Montana, arriving on Thursday, the 12th.

He found their daughter, Ju-

lia, confined to the house with a sprained ankle, but Mrs. Elvin and Thomas, their son, well. Mr. Elvin says the people of Montana are very kind and hospitable, and it is a pleasure to be their pastor.

## RIMS

and Kim Parts for all Cars  
Free Expert Advice  
IRA JORGENSEN  
150 South High Street

# Columbia Bicycles

ADMITTEDLY THE WORLD'S BEST BICYCLE  
AND BETTER NOW THAN EVER

Prices—The Lowest in Columbia History. Quality—The Best Columbia ever produced.  
Equipment—The Best in Columbia History and the Finest the market affords.

WE HAVE just completed arrangements with the manufacturers to sell this world famous line of bicycles exclusively in this vicinity. The recently announced astounding price reduction enables us to offer you a high grade "Standard of the World" Columbia bicycle at a price lower than that of an ordinary bicycle.

Think of it! The same high grade bicycle your dad used to ride at probably one third the price he paid. Examine the prices closely, then see the latest models on exhibition at our store today.

Superb Models—Two-Piece Hangers			
Model	Name	1922 Last Price	1923 Last Price
A-1	Columbia Superb	\$37.50	\$37.50
A-2	" Junior Superb	\$27.50	\$27.50
A-3	" Archbar	\$29.00	\$29.00
A-4	" Motobike "	\$41.00	\$41.00
A-5	" Racer	\$45.00	\$45.00
Roadster Models			
A-6	Columbia Roadster	\$42.50	\$35.00
A-7	" Junior Roadster	to	\$25.00
A-8	" Archbar	\$60.00	\$36.50
A-9	" Motobike "		\$38.50
A-10	" Women's		\$37.50
AJ-11	" Boys Juvenile		\$32.50
AJ-12	" Girls		\$32.50

All Prices F. O. B. Factory at Westfield, Mass.

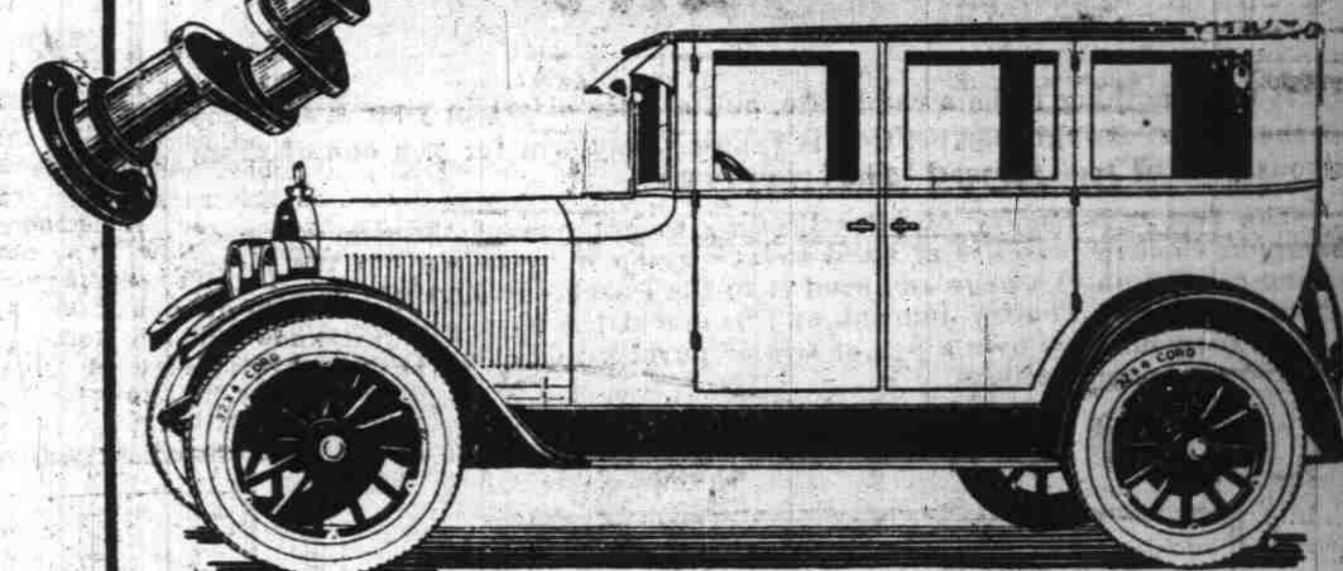
Coast Price \$5 Higher

**LLOYD E. RAMSDEN**

387 Court St.

Phone 1687

## The 5 Bearing Crankshaft



## A Notable Improvement In Four-Cylinder Design

The crankshaft in your car is the heart of the engine—upon which economy, durability and the smooth, quiet transmission of power largely depend.

In building a five-bearing crankshaft into the 1923 Gardner, the engineers of the Gardner Motor Company have adopted a principle new to four-cylinder construction, but tested and proved in many of the highest priced cars of more cylinders.

Because of this improvement in design the Gardner accelerates easily from a start to its highest speed without the vibration that impairs the service and shortens the life of so many cars. It fears no hill that any standard car will climb. Yet it combines with this performance the economy found in Fours alone.

The one-year written guarantee of the Gardner is a guarantee of balanced value. Let us demonstrate this; the story is best told on the road.

**F. W. PETTYJOHN CO.**  
219 and 279 North Commercial

**GARDNER**  
The Guaranteed Car